



Post Graduate Diploma in Agricultural Extension Management (PGDAEM)
I semester regular examinations for 16th batch (2022-23) and
Supplementary examination 15th batch (2021-22)

AEM 202: Farm Business Management (4 Credits)

Maximum Marks: 70

Duration: 2 ½ hrs

Answer any 5 questions. Each Question carry 14 marks.

1. Describe the challenges in agricultural marketing system with examples. 14 marks
2. Write about the marketing channels prevalent in agricultural commodities and the factors affecting market channels. 2x7 =14 marks
3. Differentiate between production led extension and market led extension with examples. 14 marks
4. Write different functions an agripreneur performs with respect to different players and activities through the agricultural value chain. 14 marks
5. Write short note on the following:
 - a) Essential commodities Act 4 marks
 - b) Fertilizer control order 4 marks
 - c) National food security Act 3 marks
 - d) WTO Agreement on agriculture 3 marks
6. Discuss in detail the institutional support provided to agripreneurs. 14 marks
7. Write characteristics of successful Farmer Producer Organizations (FPOs). Explain how FPOs can address the marketing issues of farmers. 14 marks
8. Explain Fayol's 14 principles of management. 14 marks

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11/9/2023

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