



**Post Graduate Diploma in Agricultural Extension Management (PGDAEM)
II Semester regular examination for 16th batch (2022-23) and
Supplementary examination 15th batch (2021-22)**

AEM 202: Farm Business Management (4 Credits)

Maximum Marks: 70

Duration: 2 ½ hrs

Answer any 5 questions. Each Question carry 14 marks.

1. Describe the role of agricultural extension personnel in light of market led extension with examples. 14 marks
2. a) Explain entrepreneurship and its importance in the growth of a nation. 2x7 = 14 marks
b) Write the characteristics of entrepreneurship.
3. Discuss in detail various aggregation models which are in vogue for farmers. 14 marks
4. Describe various agribusiness opportunities in India. 14 marks
How the market scope can be channelized or promoted related to their opportunities?
5. Define supply chain management and differentiate value chain from supply chain. 14 marks
6. Describe the fundamental functions of management. 14 marks
7. Enumerate the criteria to assess the success of a business. 14 marks
8. Explain different types of risks associated with agriculture with appropriate examples. 14 marks

Veenita
19/12/24

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