



**National Institute for Agricultural Extension Management  
(PGDAEM)**

**Rajendranagar, Hyderabad – 500 030**

**Assignment topics for PGDAEM Course**

**Title of the Course: AEM 101 – Introduction to Agricultural Extension Management**

- 1) Agriculture and Allied sector (Animal Husbandry, Horticulture, Sericulture, Fisheries etc) departments are implementing Central Sector Schemes and State schemes for the welfare of the farmers. Analyze these schemes and indicate the scheme which is more beneficial to the farmers in your area
- 2) The fundamental objective of extension is over all development of an individual. As an extension officer discuss the strategies required for development of the farmer.
- 3) Technology generation and dissemination is not often location specific leading to wastage of public money and effort. Since you are exposed to Strategic Research and Extension Plans (SREP), critically analyze how SREP can facilitate in the generation and dissemination of relevant technologies involving all the stakeholders dovetailing your field experiences?
- 4) Annalise the changing role of extension in the globalization era.
- 5) Discuss the extension methods used for educating the farmers at field level. In your experience mention the best extension method working in field situation and the reasons for creating impact in production.
- 6) Krishi Vigyan Kendras (KVKs) are the knowledge centres for farmers. Critically analyze the role of KVKs in meeting the mandated objectives based on your understanding and interactions with the farmers, KVK scientists and extension functionaries of development departments.
- 7) Discuss different extension approaches used and its impact on farmers development
- 8) ATMA is meant for sustainable Agricultural Development in the district. As a extension officer discuss the impact created by ATMA in development by different participatory bodies like ATMA Governing Board, ATMA Management Committee etc
- 9) Public Extension alone cannot meet the growing demands of the farmers at this present juncture. Hence, it is necessary to bring in private players or agencies for the purpose. Being an Extension professional, develop a PPP model taking a village/taluk considering the public & private extension agencies operating in that area?
- 10) Transfer of Technology is happening through Farmer to Farmer Extension in Agriculture and Allied sectors through informal education. Elaborate with examples based on your field experiences

## **Title of the Course: AEM 102 – Facilitation for development**

- 1) Explain the facilitation skills required for the extension personnel in implementation of Governmental schemes
- 2) As a change agent explain the group dynamics with examples in village setting
- 3) Extension officer is conducting meetings with the farmers regularly. Explain the facilitation process with your experience to bring desired outputs
- 4) Develop a strategy to improve the facilitation skills of key communicators in the village.
- 5) Opinion- Key leader in the village can make non-adopters to adopt an innovation without much lapse of time. Defend the statement with appropriate examples.
- 6) Farmers can't apply yesterday's methods today in Agri business tomorrow. Based on the said premise, innovations transfer has become vital in Agriculture and Allied sectors. How facilitation can help in spreading of innovations faster into social system without lapse of time for improving farmer's income?
- 7) Select one commodity and analyze the roles of multi stakeholders and develop a strategy for strengthening their roles in improving its production
- 8) Explain the facilitation techniques and tools used in field situation with example.
- 9) Training is important dimension in the process of Agriculture development to build the capacities of the extension functionaries. Develop a training module for a topic of your choice considering all the aspects of training process?
- 10) As an extension professional, if you are invited to take a session on a subject, how effectively could you train the farmers considering various facets of presentation skills, with examples?

## **Title of the Course: AEM 103 – Communication for Development**

- 1) Explain the communication skills required by the extension professional in improving technology adoption rate
- 2) What are the functions of communication? Explain in detail with examples in field situation.
- 3) Narrate the role of mass media in dissemination of technologies with examples.
- 4) Develop a 'Story Board Script' for farm telecast (TV) on any technology of your choice for 10 minutes duration taking various steps involved in writing a farm telecast?
- 5) Communication barriers at various levels will hinder the transfer of technology process. Narrate in detail the various personnel, organizational, psychological and other barriers and measures to overcome the same in our extension work?
- 6) Explain verbal and non-verbal communications in the organizational development with examples.
- 7) Explain Communication distortion and its consequences on the organization and extension functionaries with examples.
- 8) Narrate the role of community Radio Stations in timely adoption of farm technologies
- 9) Explain the role of ICTs in Agriculture Knowledge Management
- 10) Communication is important for Agriculture development. Substantiate the role of extension officer as a communicator

## **Title of the Course: AEM 104 – Gender Mainstreaming for Agricultural Development**

- 1) Explain the concept of gender? Why the issue of gender should be addressed at national and global level?
- 2) Discuss how the assigned gender roles affects the growth of the country's economy.
- 3) Gender issues in agriculture? Ways to address them.
- 4) What are the different tools for gender analysis in agriculture?
- 5) Explain the role of women in development of agriculture and allied sectors.
- 6) Importance of Gender Mainstreaming in Agriculture. Explain different methods and approaches to address it?
- 7) Discuss the important Gender Budgeting Initiatives of various States in India.
- 8) Discuss the important agricultural programs/ policies for women and welfare programs.

## **Title of the Course: AEM 105 – Leadership and Management Skills**

- 1) Discuss the different Leadership Styles. Why leadership skill is important for extension professionals?
- 2) Discuss the different theories of Motivation? According to you which is the best theory of motivation and why?
- 3) Discuss about Scientific management approach and different Modern approaches to management. Which one is the best to adopt in the organisation and why?
- 4) Who is a good manager? Discuss the different managerial skills extension personal should have.
- 5) Discuss the importance of value and ethics in maintaining the organisational culture.
- 6) Explain the different functions of management and why they are important in the smooth running of an organization.
- 7) Explain the Delegation of authority and Decentralization of authority? Which one fits best in agricultural planning and implementation and why?
- 8) Discuss about the effective communication and how to prevent barriers in the communication process
- 9) Discuss the concept of group dynamics. Stages in group formation
- 10) Discuss the Group Decision Making Process and tools
- 11) Discuss the effect of Conflict on organisational growth and how to manage it effectively.