



Newsletter

“Center for Gender in Agriculture, Nutritional Security and Urban Agriculture”

CGANSUA Insights

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Highlights

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- 4 Days National Training program on Building Sustainable Agribusiness for Women
- Orientation Program of PGDAEM-MOOCs
- Consultative Workshop on PGDAEM Course Curriculum Revision
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Poshan Pakhwada 2025: A meaningful initiative towards balanced diet and healthy lifestyle

The Ministry of Women and Child Development, Government of India, observed 7th edition of Poshan Pakhwada, a nationwide nutrition awareness campaign, from April 8 to 22, 2025. In support of this initiative, Center for Gender in Agriculture, Nutritional security & Urban Agriculture, MANAGE organized a Poshan Awareness Program on April 9, 2025.

During the inaugural program, Dr. Veenita Kumari presented an overview of the 'Poshan Pakhwada', highlighting its background, objectives, significance, and the current scenario of malnutrition in India.

Dr. T. Sindhura, Medical Officer at MANAGE, delivered a lecture on "The Importance of Good Nutrition for a Healthy Life." She underscored the significance of a balanced and varied diet for overall health and well-being. The session covered various dietary patterns, including vegan, paleo, Mediterranean, and low-carb diets. Dr. Sindhura emphasized that nutrition should be personalized, taking into account an individual's genetic profile, metabolic needs, and lifestyle, rather than adopting a one-size-fits-all approach.

A series of nutrition awareness programs were organized at different locations. On April 11, 2025, a special program was held at the Anganwadi Centre in rural Shamshabad, where six Anganwadi centers jointly participated, engaging Anganwadi supervisors, children, and their mothers. Additionally, educational programs were conducted for Class 9 students at Bhartiya Vidya Bhavan, NIRD Campus, Rajendranagar on April 15, 2025, and for Class 10 students at Kendriya Vidyalaya, Srirampalli, Hyderabad on April 21, 2025. These programs aimed to educate students and community members about the importance of balanced diets, nutrition, and the benefits of celebrating Poshan Pakhwada.



A special awareness session was organized for housekeeping and gardening staff as a closing ceremony, at MANAGE on 22nd April 2025. In this session, they were educated on the importance of balanced diet, making balanced diet accessible from within the available resources. The event culminated in a formal closing ceremony, which was addressed by Dr. Sagar Hanuman Singh, IPoS, Director General, MANAGE.

In his valedictory remarks, Dr. Singh, emphasized the vital role of a balanced diet in promoting overall health. He urged all the attendees, to not only understand the principles of good nutrition but also to incorporate them into their daily practice. He stressed the importance of ensuring that these messages reach the grassroots level to maximize the impact of Poshan Pakhwada.

The program saw enthusiastic participation from MANAGE employees. The week-long initiative was successfully led and coordinated by Dr. Veenita Kumari, whose efforts ensured meaningful outreach and effective implementation of all the planned activities.



4 Days National Training program on Building Sustainable Agribusiness for Women

Center for Gender in Agriculture, Nutritional security & Urban Agriculture conducted a four-day training program on 'Building Sustainable Agribusiness for Women' from June 17 to 20, 2025. The program brought together 35 participants from across the country, including Assistant Directors, Veterinary Officers, and Subject Matter Specialists. During the inaugural session, Dr. Veenita Kumari, Deputy Director (Gender Studies), MANAGE, outlined the training objectives and emphasized the significance of sustainability in agribusiness. She also highlighted the need to enhance awareness of marketing strategies to empower women entrepreneurs in the agricultural sector.



The training program focused on empowering women through agribusiness development by enhancing their entrepreneurial skills and improving access to markets, finance, and technology. It aimed to build the capacity of participants in designing and managing sustainable women-led agribusiness ventures. Key sessions covered the scope and trends of agribusiness, emerging opportunities for women, and the use of digital tools and ICT applications to boost sustainable agricultural productivity. The training also included modules on market linkages and aggregation models such as APMC, eNAM, and FPOs; financial inclusion and credit access; and government schemes supporting women in agribusiness. Training program focused on branding, packaging, digital marketing, and business plan development. To enrich the learning experience, participants visited the Confederation of Women Entrepreneurs (COWE) and the Women Entrepreneurs (WE) Hub to gain insights on different aspects on business handling.



Orientation Program on PGDAEM-MOOCs



The 17th batch of the Post Graduate Diploma in Agriculture Extension Management (PGDAEM) through MOOCs commenced on May 1st, 2025, with an orientation program held on May 6th, 2025. During the program, Dr. Veenita Kumari, Principal Coordinator of PGDAEM, delivered the inaugural address, briefing participants about the program. Ms. Pragati Shukla, Consultant PGDAEM-MOOCs, provided detailed guidance on contact classes, assignment writing, exams, and course access.

Consultative Workshop on PGDAEM Course Curriculum Revision

A two-day consultative workshop for revision of Post Graduate Diploma in Agricultural Extension Management (PGDAEM) course curriculum was organized from June 26 to 27, 2025. The workshop brought together 11 subject matter experts, including eminent directors, deputy directors, and professors specializing in agricultural extension.

The inaugural session was graced by Shri N. Selvem, Joint Director (Extension), Directorate of Extension, Ministry of Agriculture and Farmers Welfare (MoAFW), Government of India, and Dr. Sagar Hanuman Singh, IPoS, Director General, MANAGE.

In his address, he emphasized that curriculum revision reflects the dynamism and commitment of the Institute to academic excellence. He underscored the importance of regularly reviewing and upgrading academic programs to keep pace with evolving sectoral needs. He further advocated for the inclusion of emerging themes such as digital tools, artificial intelligence applications, mobile-based farm advisories, apps, and digital solutions for pest and disease management in the revised curriculum.

In a two-day workshop, delegates delivered presentations and engaged in in-depth discussions, sharing recommendations to revise the Post Graduate Diploma in Agricultural Extension Management (PGDAEM) curriculum. MANAGE faculty actively participated in the workshop, which was led by Dr. Veenita Kumari, Deputy Director (Gender Studies) and Principal Coordinator of PGDAEM, along with her team.



Webinar

1. The Center for Gender Studies, Nutritional Security and Urban Agriculture hosted a webinar on 'From Farmers to Leaders: Promoting Women's Voices in Agriculture Policy' on May 14, 2025.
2. The Center for Gender Studies, Nutritional Security and Urban Agriculture hosted a webinar on 'Promoting Urban Agriculture for Improved Food and Nutrition Security' on May 15, 2025..

Online Collaborative Training Programs

1. The Center for Gender Studies conducted an online training program on Urban Agriculture of Nutrition Security from April 15, 2025 to April 17, 2025.
2. The Center for Gender Studies conducted an online collaborative training program with Agriculture University, Jodhpur on Ensuring Food Security in the Changing Climate Scenario from April 28, 2025 to April 30, 2025.
3. The Center for Gender Studies conducted an online training program on Nutrition Sensitive Agriculture from May 13, 2025 to May 16, 2025.

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