

TWENTIETH Batch of Post-Graduate Diploma in Agricultural Extension Management 2026 - 2027

“Promoting Professionalism in
Public Extension System”



A Distance Learning Initiative of

National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad 500 030, Telangana, India

www.manage.gov.in

**Twentieth Batch PGDAEM (2026-2027),
Distance Learning Mode & Brochure-Cum- Application Form**

About MANAGE and PGDAEM

MANAGE, established in 1987, is an apex-level autonomous institute under the Ministry of Agriculture & Farmers Welfare, GoI. It supports reorientation and modernisation of the agricultural extension system through training, consultancy, management education, research and information services. It also facilitates the Centrally Sponsored Scheme "Support to State Extension Programme for Extension Reforms" under the Sub-Mission on Agricultural Extension (SMAE) of NMAET, covering 700+ districts across 31 States and 5 UTs.

India has over one lakh public extension functionaries addressing challenges such as small holdings, yield gaps, uneven input use and natural resource degradation. To strengthen their techno-managerial capacities, MANAGE launched the **PGDAEM (distance learning) in 2007** for public and private extension functionaries. Eighteen batches have been completed, the 19th batch is in progress, and 24,200+ candidates from Agriculture and allied sectors have enrolled. Since 2015–16, GoI support is **60% (General States), 90% (North-Eastern + 3 Himalayan States) and 100% (Union Territories)**, with the balance met by the respective State Governments.

Programme Objectives

1. Enhance the techno-managerial competence of extension functionaries.	2. Acquaint learners with the latest developments in agricultural extension.	3. Equip learners with tools & techniques for participatory decision-making.	4. Develop insight into extension models to enrich the agri-value chain.
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Course Structure (30 Credits • 15 + 15)

- 30 credits over two semesters (15 per semester); 1 credit = 30 hours of study.
- **Semester I:** 5 courses, one assignment per course. **Semester II:** 4 courses, one assignment per course + Project Work.
- **Lecture-cum-contact classes** are conducted for 5 days in each semester at SAMETIs or other identified institutes in the respective states, before the examinations.
- **Learning support:** Printed study material and e-learning resources including pre-recorded video lectures on MANAGE website.

Framework of Courses — Semester I & II

Course No.	Name of the Course	Credits
Semester I		
AEM 101	Introduction to Agricultural Extension	3
AEM 102	Facilitation for Development	2
AEM 103	Communication for Development	4
AEM 104	Gender Mainstreaming for Agricultural Development	3
AEM 105	Leadership and Management Skills	3
Semester II		
AEM 201	Rural Sociology	2
AEM 202	Farm Business Management	4
AEM 203	Planning for Agricultural Management	3
AEM 204	Extension for Sustainable Agricultural Development	3
AEM 205	Project Work	3

Eligibility Criteria

A. Government / Sponsored Category (preference will be given to this category)

- In-service employees of Central / State / UT Governments graduated in Agriculture and allied disciplines (Horticulture, Veterinary, Fisheries, etc.), and other graduates currently employed in Departments of Agriculture / Allied Sectors, State Agricultural Universities (SAUs), ATMA as Block / Assistant Technology Managers (BTMs & ATMs), and Krishi Vigyan Kendras (KVKs) as Subject Matter Specialists (SMSs).

B. Private / Non-Government Category

- All graduates in Agriculture / allied subjects and other graduates working in agri-business companies, NGOs, cooperatives, farmers' organisations, agri-enterprises, input dealerships, progressive farming and other private-sector organisations.

Admission Procedure, Fee & Fund Pattern

A. Government Employees (sponsored — fee met from scheme funds)

Step 1 — Candidate should submit their application through immediate controlling authority. The applications will be forwarded to the Project Director, ATMA of the concerned district.

Step 2 — Project Director, ATMA, after scrutiny, will forward it to the Director, SAMETI of the concerned state for onward submission to the State Nodal Officer (SNO), Extension Reforms.

Step 3 — The Director, SAMETI will compile all applications and forward them to the SNO, extension reforms for approval.

Step 4 — SNO-approved applications will be sent to MANAGE for admission to the 20th Batch (2026– 27).

Fund-release pattern: GoI will sponsor 60% (General States), 90% (NE + 3 Himalayan States) and 100% (UTs) of the course fee under the Extension Reforms Scheme; the matching State share (40% for general and 10% for North-Eastern states) has to be released by the respective State Governments to SAMETIs for contact classes and examinations.

B. Private Candidates — Fee ₹20,000 (one instalment, no seat limit)

- Private candidates should submit their applications directly to MANAGE.
- Extension functionaries of Government / SAU / ATMA / KVK **applying outside the sponsored channel** must apply through proper channel to the SAMETI / Study Centre designated by MANAGE, who will forward the application to MANAGE for final approval.
- Candidates from agri-business, NGOs, cooperatives, agripreneurs, input dealers, progressive farmers and private organisations must pay **₹20,000 in one instalment by Demand Draft in favour of “MANAGE, Hyderabad” or online / GPay** and enclose transaction details with the application, sent directly to MANAGE, Hyderabad.

The SAMETIs should ensure to receive application from each district under the State and across all the Departments.

Account details: • A/c Name: National Institute of Agricultural Extension Management (MANAGE) • Bank: State Bank of India, Rajendranagar, Hyderabad • A/c No.: 42004841992 • IFSC code: SBIN0020074 • MICR code: 500002348	How to pay & apply: • Apply through the link available in PGDAEM webpage of MANAGE (www.manage.gov.in), or https://www.onlinesbi.sbi/sbicollect/payment/listcategory.html • Enclose payment proof with the form. • Private applications to be sent directly to MANAGE, Hyderabad.
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Contact Classes, Examinations & Evaluation

Contact classes: 5 days in Semester I and 4 days in Semester II (one course per day) at the Study Centre, as per the MANAGE schedule with about one-month gap before examinations.

Attendance is mandatory — only candidates who attend the contact classes of a course may write for examination.

Evaluation: Written examination 70 marks + assignment 30 marks per course; **a combined minimum of 50 marks is required to pass each course, including the project work.**

The scoring criteria	Division
80% and above	First Division with Distinction
70% to 79.9%	First Division
60% to 69.9%	Second Division
50% to 59.9%	Pass

Extra chance: Candidates failing Semester-I papers may write the supplementary along with Semester-II examinations. Further, the candidates who do not clear the examinations in the same year will be allowed to reappear in Semester I and Semester II examinations of academic year 2028-29.

Beyond this, the registration shall be invalid. No further extension shall be given beyond April, 2029.

Supplementary / late fees: ₹200 per subject (supplementary exam); ₹200 per assignment (re-/late submission); ₹200 per project report (re-/late submission).

Assignments, Project Work & Results

Assignments: Mandatory in every course; course-wise topics are uploaded on the MANAGE website. Candidates should submit the assignments before appearing for the term-end examinations. Non-submission will be considered as incomplete.

Project Work — AEM 205 (3 credits, 100 marks, 50 pass mark): Project work is compulsory. Candidates must select one topic from Categories A / B / C suited to their work and farming community. The project should be planned and implemented as a field activity in the candidates' jurisdiction with farmers / stakeholders and the report should be documented as a Project Report and submitted before the 2nd Semester examinations along with a soft copy of the project abstract to MANAGE.

Results: Final results will be displayed on MANAGE website. The candidates' e-certificates and marks memos will be sent to the respective SAMETIs. The e-certificates and marks memos of the private candidates will be sent directly to their respective address.

Undertaking

The Government candidates who registers for PGDAEM must give an undertaking stating that he/she will complete the course within two years, failing which the full course fee (₹20,000) will be recovered from his/her salary. The undertaking has to be forwarded by the sponsoring authority / department to MANAGE along with the application form.

Notes

Government applications should reach only through proper channel. Final admission rests with the discretionary power of the Director General, MANAGE. Withdrawal requests are not entertained after one month of registration and must be routed through ATMA / SAMETI only.

Medium of instruction: English / Hindi.

Last date of receiving applications: 31-01-2027

Provisions on MANAGE Website (www.manage.gov.in)

Admission lists (view / download)	Study material (English & Hindi) + pre-recorded video on all courses by experts
Assignment & project topics	Guidelines: contact classes, assignments, project, exams
Model papers	Examination schedule
Hall tickets (term-end & supplementary)	Formats: results, UCs, Statements of Expenditure (SOEs)
Marks memos & results	Feedback (online submission)
PGDAEM Cell — For Further Details Consultant: 6299023251 Program Executive: 6281959725 Email: directoraem@manage.gov.in	Deputy Director & Principal Coordinator (PGDAEM) National Institute of Agricultural Extension Management(MANAGE) Rajendranagar, Hyderabad – 500 030 Website: www.manage.gov.in

Last date for submission of



Application: 31-01-2027

Post-Graduate Diploma in Agricultural Extension Management (PGDAEM)
APPLICATION FORM – TWENTIETH (2026–27) Batch

For Official use

S. No.

Center Name:

Affix recent
Passport size
 Photograph here
 With signature
 and attach one
 additional photo

Please fill the form in **capital letters** in your own handwriting

1. Name in capital letters Dr/Mr/Ms:

D D M M Y Y Y Y

2. Date of birth:

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3. Age as on 1.1.2027:

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4. Sex: Male ☐ Female ☐

5. Do you belong to SC/ ST / OBC / Physically Handicapped?

SC ☐ ST ☐ OBC ☐ PH ☐ Others ☐

6. Work: Government ☐ Non- Government Private ☐ Organization ☐ Others ☐

7. *Name of the Office/Department/Institution/NGO/Agribusiness company/Cooperative/Farmers' Organization/Others with postal address with PIN code for Correspondence:

Present Full Designation of the Candidate in detail (Mandatory)*																			
Name of the Office/Dept./Institute*																			
Ward / Circle and Place																			
Taluk / Post Office																			
District																			
State																			
PINCode*																			

8. Permanent Address of the Candidate:

Ward / Circle and Place*																			
Taluk / Post Office																			
District																			
State																			
PINCode*																			
Office Telephone (with STD code)																			
Mobile*:																			
Email:																			

***mandatory**

9. Qualifications (enclose attested copies of graduation only) (*Mandate

Sl. No.	Examination starting from Degree	Year of Passing	College	University	Class / Division
	Degree * (.....)				
	Post-Graduation** (.....)				
	Ph.D. (.....)				

***Note- Please mention B.Sc (Ag), B.V.Sc., Fisheries Others; ** M.Sc (Ag), M.V.Sc, M.F.Sc,and Others.**

10. Number of years of experience: Yr.

11.* In which language you would like to receive the study material: English
Hindi

12. a) Undertaking:

"I hereby certify that all the information furnished above by me is correct to the best of my knowledge and belief. I agree to abide by the code of conduct and rules as may be framed from time to time by MANAGE authorities for smooth conduct of the program".

b) Undertaking from Government Employees only

"I hereby undertake that I will complete the PGDAEM within two years after registration to the program. Otherwise, I hereby authorize my controlling authority to recover the entire course fee of Rs.20,000/- from my salary"

Signature of the candidate with date

13. Forwarding authority: (Mandatory)

Undertaking by the forwarding authority of Government employees only

I hereby forward and endorse the application of the candidate working in my office and ensure that he will complete the PGDAEM within two years only without fail.

a) Signature of immediate controlling authority with
Postal address (with PIN Code) and Phone No.

b) Signature of Project Director (ATMA) **(Mandatory)**
with **Postal address** (with PIN Code) and Phone No.

c) Signature of Director SAMETI / SNO**(Mandatory)**
with office seal & Postal address (with PIN Code)
email and office Phone No.

Application to be sent:
Deputy Director & Principal Coordinator -PGDAEM
MANAGE, Rajendranagar, Hyderabad – 500 030.
Email: directoraem@manage.gov.in



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