



# Agri-warehousing e-Bulletin



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**National Institute of Agricultural Extension Management (MANAGE, Hyderabad)**

**Issue - III**

**July - September 2021**

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## Message from Director General

I am immensely pleased to know that the program is well received by wide range of stakeholders as suggested by the applications received from public and private organisations like State Warehousing Corporations and various Warehouse Service Providers. The program is also gaining popularity among the



youths aspiring for a carrier in agri-warehousing sector. In order to maintain this interest, it is vital to link these kind of programs with placement offered by various organisations in agri-warehousing area. I am happy to share with you that Telangana State Warehousing Corporation has recruited a few candidates of this program as Warehouse Managers. As this program is introduced by MANAGE with the objective to bridge the gap in availability of trained manpower in the sector, I will appeal to all the organisations operating in the sector to come forward and explore the possibilities of recruiting candidates from the program. I am sharing the 3<sup>rd</sup> issue of the quarterly MANAGE Agri-warehousing e-Bulletin for the period July –September 2021. The bulletin will share information on some of the activities carried out under the Program.

Hope you will find the information compiled in this issue useful.

**Dr. P. Chandra Shekara**  
Director General

**Post-Graduate Diploma in Agri-warehousing Management**

## PGDAWM Program Activities

### *About the PGDAWM Program*

Post Graduate Diploma in Agri-Warehousing Management (PGDAWM) is one year course offered online (MOOCs) in user-friendly manner. The content of the program is comprehensive in its coverage with blending of theoretical and practical exposure. Study material consisting of write-ups and videos for each subject covered under the course is made available online along with interaction with industry experts through Guest Lectures.

### *Status of 6<sup>th</sup> Batch of PGDAWM*

There are two batches announced every year, the first batch is announced during 1<sup>st</sup> January to 31<sup>st</sup> March and the second batch is announced during 1<sup>st</sup> July to 30<sup>th</sup> September. The 6<sup>th</sup> batch of the program was announced during 1<sup>st</sup> July 2021 to 30<sup>th</sup> Sept. 2021. A total of 277 applications have been received for admission in the program. The final admission is offered to about 150 candidates.

### *Recruitment of candidates as 'Warehouse Manager' by Telangana State Warehousing Corporation, Hyderabad*

The program was introduced to provide trained manpower to different organisations operating in the agri-warehousing domain. In order to appropriately link the successful candidates of the program with different organisations for the propose of placement, a brochure is prepared for each batch and shared with different organizations. Facilitated by this exercise, Telangana State Warehousing Corporation (TSWC) identified about 5 – 6 candidates for placing them as '**Warehouse Manager**'. The offer has finally been accepted by two candidates namely, Ms Neetu Roy and Shri Jayana Rama Govind.

## Request for Contribution & Collaboration

### *Information for Agri-warehousing e-Bulletin*

MANAGE has introduced e-Bulletin on Agri-warehousing from 1<sup>st</sup> January 2021 to help different stakeholders enrich their knowledge on latest development in the sector. It is an online quarterly publication. MANAGE invites different organisations serving in the field of Agri-warehousing like WDRA, Central Warehousing Corporation, States Warehousing Corporations, Commodity Exchanges, Agri-warehousing Companies and individual warehouses to share new initiatives taken by them so that awareness about the same may be created amongst all the relevant stakeholders.

### *Organisations may associate with the Program as Partner Institute*

MANAGE invites leading private and public organisations to associate with the Course as Partners. Association as partners will not have financial implications, however, the companies may contribute in enriching the program through Guest Lectures, participation in subject specific webinars/ workshops and revision of subject matter and reading material.

## Independence Day Celebration at MANAGE

MANAGE celebrated the Independence Day on the theme "**Azadi Ka Amrut Mahotsav**" which is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India. Dr P Chandra Shekara, Director General of MANAGE, during his speech, emphasized on the importance of empowering farmers of the country and helping them double their income and the contribution institutes like MANAGE can make in achieving the same.

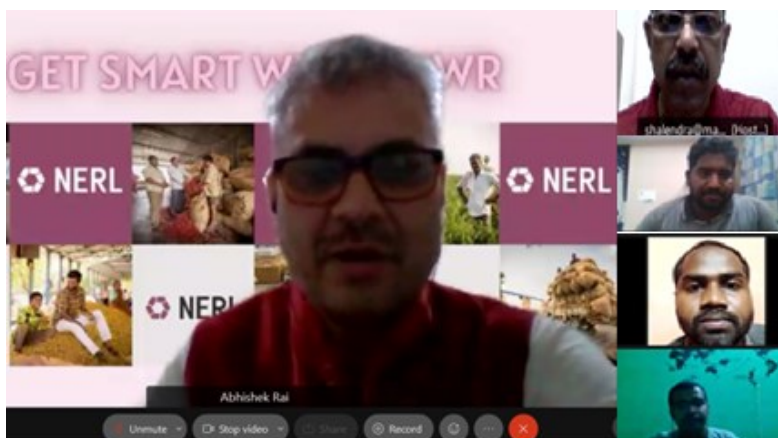


## Guest Lecture

### *eNWR – An instrument of change for warehousing*

*Shri Abhishek Rai, National E-Repository Limited (NERL), Mumbai*

In order to enrich the knowledge of candidates on different aspects of Agri-warehousing sector, MANAGE organised a guest lecture on ‘eNWR – An instrument of Change for warehousing’ by inviting Shri Abhishek Rai, National E-Repository Limited (NERL). The guest lecture was organised specially for candidates enrolled in PGDAWM Program to expose them to different aspects of eNWR like Rules and Regulations and Institutes behind introduction of eNWR, advantages of



eNWR over paper based physical receipt, norms for warehouses to get registered with WDRA which makes a warehouse eligible to issue NWR, repository system introduced by WDRA and how repository system can help governments in making market related policies, different beneficiaries involved and the kind of benefits available to each one of them.

## Previous Lectures (*Available on MANAGE India - YouTube*)

Challenges in Collateral Financing of Agricultural Commodities Managing Risks and Way Forward	Shri Abhay Dandwate, Chief Risk Officer, National Bulk Handling Corporation Private Limited (NBHC)	<a href="https://www.youtube.com/watch?v=VQXM_uZ99s4">https://www.youtube.com/watch?v=VQXM_uZ99s4</a>
Policies of Govt to Boost Agri-warehousing Sector	Shri Praveen Kumar Samuel Central Warehousing Corporation, New Delhi	<a href="https://www.youtube.com/watch?v=EycL8kN7WLk">https://www.youtube.com/watch?v=EycL8kN7WLk</a>

### **NBHC goes digital for auctioning and trading of agri-commodities**

NBHC launches e-marketplace 'Krishi Setu' to connect farmers with buyers. National Bulk Handling Corporation (NBHC) has launched an electronic application 'Krishi Setu' which is one-stop solution in post-harvest agri value chain offering seamless user-experience and reduced operational inconveniences in trade execution, through end-to-end digitised processes. NBHC has developed this advanced e-marketplace for agri-commodities, which directly links buyers and sellers.

Sourced from [www.thehindubusinessline.com](http://www.thehindubusinessline.com)

### **Agriculture reform: Warehousing firms to purchase crop from farmers directly**

**Surakshit Mandi** is an initiative of the NCML which acts as a platform to purchase crop directly from farmers. Taking advantage of the three major agriculture reforms implemented by the government, integrated warehousing companies are planning to foray into direct purchase from farmers by facilitating their premises for buying-selling of crops. With a little more support from the government, warehouses can become effective alternative market yards of mandis in the post-reform era.

Sourced from [www.financialexpress.com](http://www.financialexpress.com)

### **Agri transport and marketing plan extended to dairy sector also**

Government extended the "**Transport and Marketing Assistance (TMA) for Specified Agriculture Products Scheme**" to dairy products and increasing the rates of assistance under the scheme. Under the TMA scheme, the government reimburses a certain portion of international freight charges to mitigate the disadvantage of high freight costs faced by Indian agriculture produce exporters to faraway places, and provides assistance for their marketing.

#### Contact

For any PGDAWM Program related query, please Contact

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