





National Institute of Agricultural Extension Management (MANAGE), Hyderabad

\*\*Issue - XVI\*\*

\*\*October - December 2024\*\*

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#### **PGDAWM Course Overview**

**Post Graduate Diploma in Agri-warehousing Management (PGDAWM)** is completely online program with focus on agri—warehousing management. The one-year program provides the enrolled candidates with essential knowledge required for effective and efficient management of warehouses.

### **Course Highlights**

**User-Friendly Online Learning:** The program is a blend of theory and practical exposure. With reading material (available online) and videos, learners gain essential knowledge on various aspects of warehouse management. Learning is further enhanced through expert-led online sessions, guest lectures, webinars and offering valuable industry insights.

**Practical Exposure:** The program also expect enrolled candidates to visit warehouse for linking the theoretical understanding with practical challenges in agri-warehousing management and implementation of concept in real world.

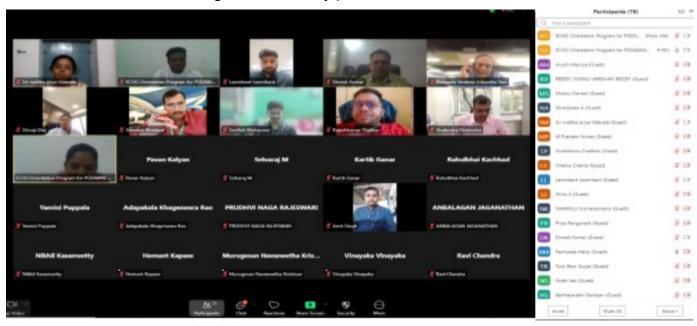
**Progress:** More than 1,650 candidates have enrolled for the program so far with 1,190 candidates having successfully completed the Course.

For more information, please visit the program page at MANAGE website

https://www.manage.gov.in/pgdawm/pgdawm-moocs.asp

#### **Orientation Program for PGDAWM MOOCs Students**

An orientation program was organized on 5th November 2024 for the candidates of 12th batch. Dr. Shalendra, Director (Agril Marketing), MANAGE and Coordinator of the program interacted with the candidates and discussed the importance of agri-warehousing. The session provided valuable insights on program structure and its effective use. It also emphasized on the support available to candidates throughout their study period.



### Webinar on Agricultural Supply Chains

A webinar was organized by MANAGE on 29th November 2024, covering issues like importance of storage and aggregation in improving the supply chain efficiency. Experts Shri A Mahesh from APMAS, discussed the role of storage in efficient supply chains and Dr K C Gummagolmath, Director (M&E), MANAGE spoke about the importance of aggregation in agricultural supply chains to work for farmers. Participants gained valuable knowledge on effective storage solutions and the role of aggregation in strengthening the supply chain. The webinar was attended by 65 candidates.



# **Glimpses on Agri-warehousing News**

## **Worlds Largest Grain Storage Plan Progress**

Under the pilot project of the world's largest grain storage plan in the cooperative sector, godowns have been constructed in 11 Primary Agricultural Credit Societies (PACS) across 11 states, including Maharashtra, Uttar Pradesh, Tamil Nadu, Karnataka, and Telangana. With a total capacity of 9,750 MT, these godowns were built with support from the National Cooperative Development Corporation (NCDC), NABARD, and NABCONS. Out of the 11 godowns, three are retained for PACS use in Maharashtra, Rajasthan, and Telangana, while others are leased to state or central agencies. The project has now been extended to over 500 PACS nationwide to construct additional godowns. Financial assistance is provided through the Agriculture Infrastructure Fund (AIF) and Agricultural Marketing Infrastructure Scheme (AMI). Under AIF, PACS receive 3% interest subvention on loans up to Rs. 2 crore, with a repayment period of 7 years. AMI offers 33.33 percent subsidy on storage construction costs, with the margin money requirement reduced to 10 percent from the earlier 20 percent. Subsidies also cover ancillary structures like boundary walls and drainage, restricted to one-third of the total permissible subsidy. This plan aims to strengthen India's grain storage capacity in the cooperative sector, ensuring better storage solutions at the grassroots level. It reflects the government's commitment to enhancing agricultural infrastructure and supporting PACS as vital links in the supply chain.

PIB

# **Challenges for the Logistics Industry**

Key challenges for the logistics industry include inadequate road infrastructure and skilled workforce shortages, which are impacting supply chain efficiency. According to Assocham Secretary Shri General Deepak Sood, the fragmented nature of the warehousing sector in India, with many small and unorganized players, exacerbates inefficiencies and limits scalability. Senior Vice President and Co-Group Head at ICRA Ltd, Shri Srikumar Krishnamurthy, noted that road congestion and delays due to lack of proper infrastructure, coupled with competitive pressures, inflation, and high diesel prices, are posing near-term challenges for the industry. Logistics firms are now being pushed to manage costs, workforce, and technology investments to maintain their competitiveness in this challenging environment. Experts like Shri JD Yadav, founder of Book My Cargo, suggest that the industry should focus on improving supply chain resilience by diversifying suppliers and investing in flexible operations. Technology adoption, such as automation, artificial intelligence (AI), and the Internet of Things (IoT), is expected to play a crucial role in countering rising labor costs and enhancing efficiency. With various government measures and policies in favor of the sector, the outlook for the logistics industry remains stable, particularly as sectors like e-commerce, FMCG, retail, chemicals, pharmaceuticals, and industrial goods continue to drive demand.

The Hindu



#### **Industrial and Warehousing Leasing sees 17 Percent Growth**

Industrial and warehousing leasing across the top five cities of India—Mumbai, Pune, Bengaluru, Delhi NCR, and Chennai—recorded a 17% year-on-year (Y-o-Y) growth during the first three quarters of CY 2024, as per a research report by Colliers. Approximately 20.2 million square feet (msf) of space was leased during this period. Shri Vijay Ganesh, Managing Director of Industrial and Logistics Services at Colliers India, highlighted that Q3 of 2024 saw a demand of about 7.3 msf across these cities, an 18% rise compared to the previous year. Delhi NCR, especially the Bhaproda and Kulana micro markets, continued to drive quarterly demand, accounting for one-third of the leasing activity with 2.3 msf of space uptake. The report also indicates a steady increase in the quarterly average space uptake, growing from 5.7 msf in 2021 to 6.7 msf in 2024, reflecting robust demand in the industrial and warehousing sector. Third-party logistics (3PL) players continued to dominate, accounting for 35% of the overall leasing activity. Meanwhile, space uptake by engineering and FMCG sectors represented 32% of the demand. Large deals (>200,000 square feet) accounted for about 40% of the total leasing, underscoring the sustained demand for industrial and warehousing spaces across key Indian cities.

**Business Standards** 

### **Announcement of 13th Batch of PGDAWM Programm**

Admission Open: Last date - 31st March 2025.

MANAGE announces two batches every year of PGDAWM program. Interested candidates can enroll during January - March and July - September windows.

MANAGE has announced the admission for the 13th Batch of the PGDAWM-MOOCs program. Interested candidates may register online by visiting the link given below -

https://www.manage.gov.in/pgdawm/pgdawm-moocs.asp

Eligibility Criteria: The course is open to Indian nationals with a Bachelor's degree in any field from a recognized Indian University.

**How to apply:** Register online by visiting the webpage of the program available at MANAGE website. Application will be verified by MANAGE Team. If online application is complete, it will be approved by MANAGE and information will be shared for making fee payment. Pay the fee and share the payment details, this will complete the admission process subject to final verification.

Course Fee: Rs. 10,000/- (Rupees Ten Thousand Only), inclusive of all.

# **Registration Link**

https://www.manage.gov.in/moocsawm/

#### Contact

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