



Corporate Relationship and Placement Cell

Director & Principal Coordinator

Dr. K. Anand Reddy
Tel: +91-40-24014527 / 24016702-06
(Ext. 267)
Mobile: +91-9010564442
Email: anandreddy@manage.gov.in

Placement Coordinator

Mrs. P. Bharathi Rani
Tel: +91-40-24016702-06 & 9
(Ext: 270)
Mobile: +91-9848309923
Email: bharathirani@manage.gov.in

Contact Numbers of Student Coordinators

+91-7731056303 / 4 / 5 / 6 / 7 & 7095315027



National Institute of Agricultural Extension Management
Rajendranagar, Hyderabad, Telangana - 500030, India

cygnusadvertising.in | +91.98301.61350

Dare to be
different

RECRUITER'S GUIDE
2016-17
PGDM (ABM)

Contents

02

The MANAGE
Metamorphosis

04

Message from
Director General

Message from
Principal Coordinator

05

Introduction

06

About MANAGE

Vision, Mission &
Professional Services

08

Why Recruit at MANAGE

10

Infrastructure

Campus Facilities

12

Selection Process

Program Structure

14

IT Centre and Video Conferencing
Accommodation

Sports and Recreation

15

Course Details, Objectives &
Pedagogy

16

Electives & Unique Features

18

Faculty

20

Guest Speaker

21

Samanvay - Industry Interface

22

Student Clubs and Events

24

Extracurricular Events

25

Batch 2015-17

26

Moments of Pride
Student Committees

28

Placement Track

30

Batch Snapshot
(2015-17 & 2014-16)

32

Batch Profile (2015-17)

47

Batch 2016-18

50

Recruitment Calendar

52

Presence of MANAGE Alumni
across the Globe



The MANAGE Metamorphosis

India is zealously pursuing economic growth and agricultural development, gradually marking its presence in the global agricultural market. With the momentum gaining, the challenges are becoming bigger and more complex, and the market more competitive. Educational institutions must keep pace with these changing times; and there's one name that is ahead of the rest "MANAGE".

More than just managers, today's Agri-Business needs leaders and winners. In these demanding times, MANAGE has taken a strong-rooted stand transforming every challenge into an opportunity. Nurturing the best of talent in the industry, MANAGE churns out committed and focused individuals programmed to excel in their fields. Unlocking the potential of every student is the key to MANAGE's success.

The MANAGE PGDM (ABM) is designed to create leaders-cum-innovators who work with passion and make a real impact. They are fearless and ready to explore new territories; are capable of contributing fresh ideas; and are highly motivated. MANAGE students make things happen around them.

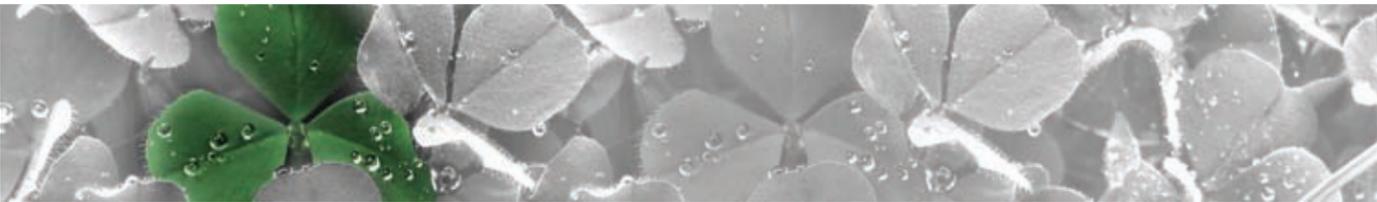
Introduction

Few would argue with the proposition that the economy is facing an uphill battle. Agriculture, a paramount but often neglected sector is also finding it difficult to cross this hurdle. In such times, when one looks at the educational institutes to salvage this situation; one name that rises above others is MANAGE. It has always been successful in empowering its students to strive for the extra ordinary and emerge as winners.

The MANAGE PGDM ABM is designed to develop leaders cum innovators who bring tremendous passion in their work and make a real impact. They provide unique perspectives and are not afraid to veer from the standard path. With a combination of individualism and motivation, MANAGE students make things happen around them.



MANAGE was certified by BSI under Quality Management System- ISO 9001:2008 for providing training, education, research, consultancy, documentation and dissemination services in the area of management and agricultural extension.



V. Usha Rani, IAS

Message from Director General

MANAGE, the pioneer institute in Agri-Business Management started PGDM (ABM) in 1996 with the vision to enable Agriculture to grow into Agribusiness. It generates quality Agribusiness-techno managers, who are professionally competent to lead and serve the corporates across the public and private sectors. The credentials earned by our alumni are a testimony to this fact. I cordially invite you to recruit our talented Agribusiness-techno managers to make a positive difference in the way Agribusiness is run across India and the world. This will provide an opportunity to your company to serve the farmers and nation.



Dr. K. Anand Reddy

Message from Principal Coordinator

The entire efforts of two year residential PGDM (ABM) program at MANAGE is designed to unlock the potential and to enhance the competency of MANAGE students, to serve the whole gamut of operations in the agri-value chain. MANAGE has been having 100% placements during the last 20 years, with growing number of companies visiting MANAGE campus for recruitment and continuous increase in average CTC offered, testifies the interest of the companies in recruiting MANAGEites. The batch of 2015-17, is a mix of talented youth from diverse socio-cultural backgrounds, work experience and disciplines and offers a variety of options to the recruiters. I invite you to recruit these exciting young Agribusiness- techno managers.

About MANAGE

All major companies and conglomerates are diversifying into the Agribusiness sector. This has led to a never before demand for competent, professional managers capable of handling a whole gamut of operations from farming to marketing, and procurement to retail. It requires thriving talents who can face challenges in an innovative demur.

The National Institute of Agricultural Extension Management (MANAGE) is the pioneer institute to conceive the concept of Agri Business Management (ABM) in 1996. Established in 1987 as an apex national institute under the Ministry of Agriculture, Govt. of India, MANAGE offers a 2-year residential Post-Graduate Diploma in Management (Agri-Business Management). MANAGE is vested with the responsibility of assisting the State Governments, Government of India and other public and private sector organizations in effective management systems.

Vision

To be counted among the most pioneering, innovative, farmer-focused and self-supporting agricultural management institutes in the world.

Mission

Facilitating the acquisition of Managerial and Technical skills by Extension Officers, Managers, Scientists and Administrators in all sectors of Agricultural Economy to enable them to provide most effective support and services to Farmers and Fishermen for practicing Sustainable Agriculture.

Professional Services

MANAGE offers its services in the following 6 streams:

1. Management Education
2. Consultancy
3. Management Training
4. Research
5. Information, Documentation and Dissemination
6. Implementation of GOI Programs/Schemes



Why Recruit at MANAGE

“MANAGE -
The Recruiter's
Quest ends here”



We Rise above others

MANAGE students are a rare and sought after blend of confidence and attitude. They are capable of championing bold ideas and taking intelligent risks. Through the MANAGE ABM experience, students develop as better leaders, humbly confident in making decisions that may challenge the status quo, for they speak their minds even when it challenges convention.

Innovation surrounds us

MANAGE curriculum enables students to grow. We are chiseled through intense learning hours that demand commitment and participation of every student. The state of the art facilities and the unprecedented educators help the students to become well equipped with the managerial skill set. The ambience here is saturated with creativity.

The “Being Unconventional” edge

We thrive at the hub of Agribusiness Management. The course is designed to improve the competency of graduates so that they can serve the industry with distinction. The quality of education in the institute is second to none, because of which it has been churning out exceptional Agribusiness managers adept at handling the growing needs of the sector. This industry needs the minds of MANAGEites that are inundated with ideas and are fearless.

Our worth is proven

Since its inception MANAGE has carved experts out of rookies. Our alumni occupy top positions in many prestigious companies of different sectors. MANAGE has been the choice of a number of reputed organizations which keep increasing every year.

Rankings and Achievements of MANAGE

Ever since its inception, the course has done exceedingly well and is ranked

2ND BEST SECTORAL B-SCHOOL
IN INDIA BY OUTLOOK - DRSHI BEST
B SCHOOL SURVEY 2015

3RD RANK IN BEST LEARNING
EXPERIENCE BY BUSINESS TODAY
2015 B SCHOOL SURVEY 2015

4TH BEST B-SCHOOL IN
SOUTH INDIA BY OUTLOOK - DRSHI
BEST B SCHOOL SURVEY 2015

10TH BEST GOVERNMENT B-SCHOOL
BEST B SCHOOL SURVEY 2015
IN INDIA BY OUTLOOK - DRSHI

10TH BEST B-SCHOOL IN PERSONALITY
DEVELOPMENT & INDUSTRY
EXPOSURE BY OUTLOOK - DRSHI
BEST B SCHOOL SURVEY 2015

21ST BEST B-SCHOOL IN INDIA AS PER
OUTLOOK-DRISHTI BEST
B-SCHOOL SURVEY 2015

THE ASSOCIATION OF INDIAN UNIVERSITIES
HAS ACCORDED EQUIVALENCE TO **MANAGE**
PGDM (ABM) WITH **MBA** OF AN INDIAN
UNIVERSITY

Infrastructure

Infrastructure facilities MANAGE offer the best platform for grooming future managers in every possible way. Right from its inception, the institute has been at the forefront in providing the latest and the most updated facilities to its students. These facilities play a pivotal role in the overall personal development of the students, which eventually shape their future careers.



Today, I utilize many of the skills I learned from the PGDM (ABM) in my profession. I am well-respected by my customers and my employer and I am considered as an employee who adds value. I simply couldn't ask for more than what I gained from the PGDM ABM program at MANAGE, and I can't say enough about the ongoing support and warmth I still receive from my former professors when I reach out for advice or an opinion, twelve years after graduating from the program.



Somnath Bera, PGDM ABM (2001-03)
 Director & Country Head
 PS International India Pvt. Ltd.
 (A Seaboard Corp. USA Co.), Hyderabad



Campus Facilities

Incubation Centre

MANAGE entered into a MoU with RenB Mumbai, to set up an incubation center for PG students at MANAGE to maximize the exposure and opportunity for students and alumni, help them to start a business based on their ideas and innovations. This will provide an enhanced platform for students and alumni to shape their ideas into Start-up ventures.



The Campus-Tranquility at its best

A 17 hectares oasis in Rajendranagar, Hyderabad, MANAGE with its all-stone architecture, lush green campus and landscaped gardens provides an idyllic environment to engage in learning.

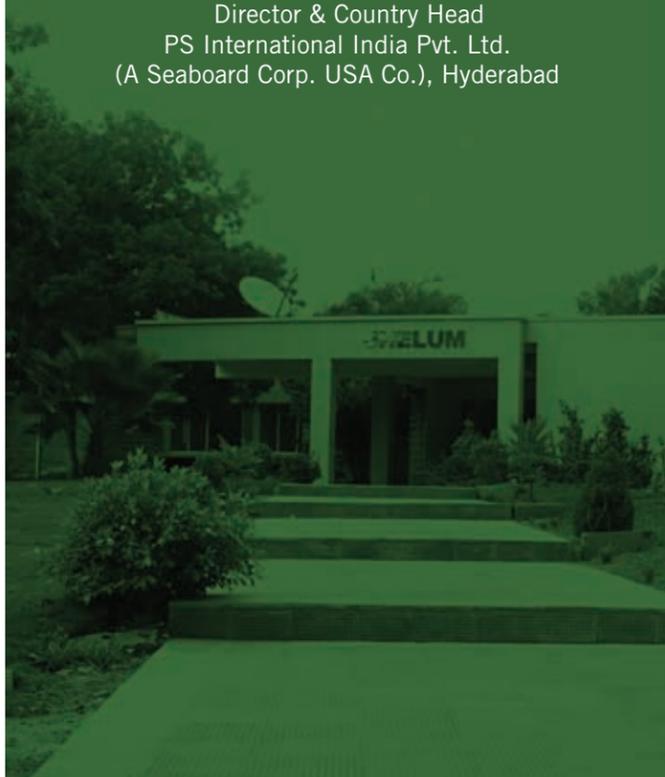
MANAGE has world-class infrastructure that facilitates excellence in teaching, training, research, consulting and other professional activities. It is equipped with all modern amenities including spacious amphitheater classrooms, administrative and academic blocks, hostels, Video conference centers, recreation facilities, etc.

Lecture Halls

The spacious lecture halls designed as amphitheater are well-furnished and air-conditioned. They are equipped with modern teaching-learning aids such as LCD projectors, Wi-Fi connectivity, computer systems, media lab and other A/V systems.

Cyberary

The state-of-art Cyberary is an important learning centre on MANAGE campus. The Cyber space at MANAGE has a vast and exhaustive collection of online database of books, journals, articles and videos on agriculture and allied subjects which immensely contributes to the different academic programs of the institute. It is silo of information with 14000 books on management, 170 Indian and foreign journals, and over 100 newsletters and conference proceedings. Important database include India harvest, Prowess, India Trades from CMIE, Indiastat and ABI-Inform from ProQuest which helps obtain information on global economy, and many more. The Cyberary has internet connectivity with multi user capability. Information dissemination services offered by the centre include access to the library database, literature search bibliographies and reprographic services.





Selection Process

Personal Interview

Group Discussion and
Micro-Presentation

Essay Writing

CAT Scores

Graduation in any
Stream

Program Structure

The PGDM (ABM) program combines rigorous case-based approach, lectures, simulation games and industry sponsored summer and live projects to enable the students to absorb and apply management concepts in agri and other business environments.

Courses

The total number of credit load is 114 divided as compulsory courses, electives and Summer Project. The courses are fine-tuned by updating of syllabus.

First Trimester

Business Communication &
Presentation Skills

Advanced Computer Skills

Principles of Marketing
Management

Principles & Practices of
Management

Organizational Behavior

Business Mathematics

Basic Financial Accounting

Managerial Economics
(Microeconomics)

Second Semester

Business Statistics

Marketing Strategies & Techniques

Macroeconomic Theory & Policy

Agricultural Extension Management

Cost & Control Systems

Agricultural Input Marketing

Human Resource Management

Operations Research

Third Trimester

Financial Management (Corporate
Finance)

Quantitative Techniques for Agri-
Business

Project Management

Marketing Research

Business Analytics

Procurement Management

Sales and Distribution Management

Risk Management in Agri-Business

Enterprise Resource Planning
(ERP) Systems

Fourth Trimester

Summer Project

Fifth Trimester

Commodity Trading, Futures &
Options

Banking & Agri-Finance

Logistics & Supply Chain
Management

Retail Management

Infrastructure & Agri-Warehousing
Management

Agricultural Business Environment

Sixth Trimester

Strategic Management

Rural Marketing

Customer Relationship
Management

Agricultural Export Management &
International Trade

Post-Harvest Management

Seventh Trimester

Advertising & Communication

Business Law and Ethics

Total Quality Management

Management Information Systems
& e-Commerce

Entrepreneurship Development and
Vendor Management

Live Project and Village Visit
Programme



Pedagogy

PGDM (ABM) consists of seven trimesters spread over entire 2 years duration. The program aims to provide relevant managerial skills to agricultural graduates.

The first trimester focuses on building basics in Finance, Economics, General Management, Marketing Management, Business Mathematics etc. Faculties from XLRI, IIMs, ISB and many more such renowned institutes impart their knowledge and experience through lectures, case studies, role play etc. throughout the course.

Fourth trimester is solely dedicated to industrial exposure wherein students get projects from various companies through the campus placements.

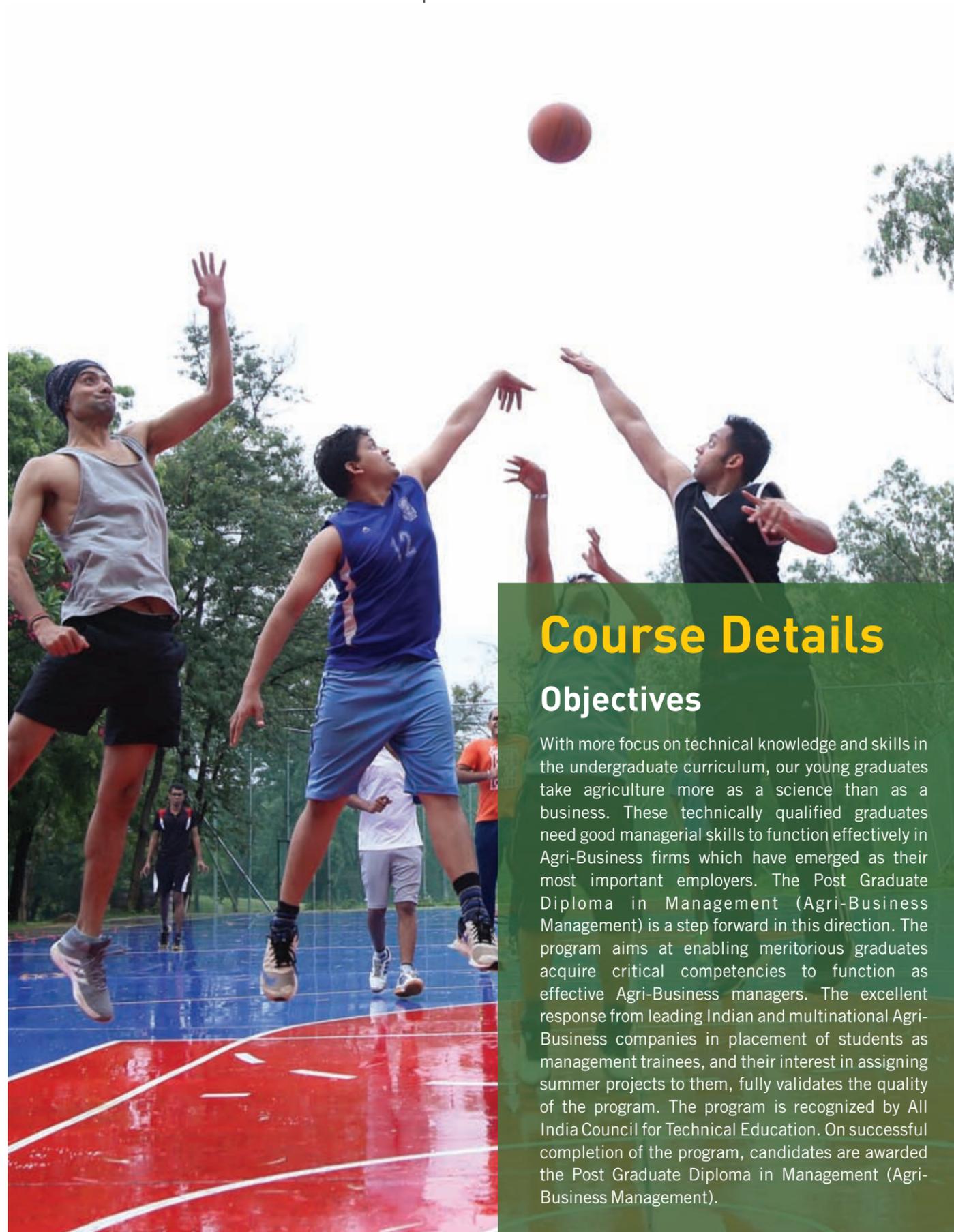
Continuous exposure to industry experts by Samanvay program ensures latest industry best practices and challenges faced are familiar to us.

10 Elective Courses	100+ Case Studies
11 Specialized Courses	28 Mainstream Courses
8-10 weeks of Summer Internship	75+ Team Projects

Course Details

Objectives

With more focus on technical knowledge and skills in the undergraduate curriculum, our young graduates take agriculture more as a science than as a business. These technically qualified graduates need good managerial skills to function effectively in Agri-Business firms which have emerged as their most important employers. The Post Graduate Diploma in Management (Agri-Business Management) is a step forward in this direction. The program aims at enabling meritorious graduates acquire critical competencies to function as effective Agri-Business managers. The excellent response from leading Indian and multinational Agri-Business companies in placement of students as management trainees, and their interest in assigning summer projects to them, fully validates the quality of the program. The program is recognized by All India Council for Technical Education. On successful completion of the program, candidates are awarded the Post Graduate Diploma in Management (Agri-Business Management).



IT Centre and Video Conferencing

MANAGE is always in the vanguard when it comes to information communication technology services. Information technology support systems in MANAGE like LAN connections, Wi-Fi connectivity and ISDN based video conferencing facility provides a great platform to keep oneself connected and updated.

Accommodation

A Home away from home

PGDM (ABM) being a fully residential program offers excellent accommodation facilities to students. The hostel block consists of 170 rooms including 54 air-conditioned guest rooms with intercom facilities. The entire campus is Wi-Fi enabled. Hygienic food is served in two dining halls.

Sports and Recreation- Invigorating body and mind

The culture of the institute is that of imparting learning, complemented with rejuvenating activities which makes the campus a complete personality, discovery and development workshop. Various sports and recreation facilities in the institute like Badminton (Outdoor and Indoor), Basketball, Volleyball, Tennis, Table-Tennis, Snooker, Cricket Practice Net, a well equipped Gym, Squash and Swimming pool help in unwinding oneself and engaging in an active lifestyle.



Electives

Agribusiness Environment, Development and Policy

Banking Management

Contract Farming

Fertilizer Technology and Management

Food Marketing and Processing Management

Food Quality Management

WRITE- IPRs in Agriculture

Microfinance

Brand Management

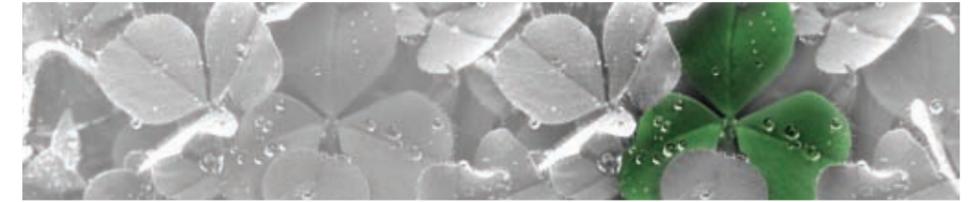
Unique Features

Induction Programme

MANAGE has started a special introductory program to familiarize the newly entered graduates to the intricacies of a management course. This program includes introductory classes on Business Mathematics, advanced MS Excel and Business Communication.

Live Projects

Students are given opportunity to gain corporate exposure based on their area of interest. ITC-ABD, Bayer Crop Sciences, PI industries, NCDEX, SAB Miller, Kemin Industries, Bunge, Coromandel, E&Y, Big Basket, and DuPont are some of the companies who offer projects.



Village Visit Program

A fortnight spent in the rural areas among the rustic environment and rural folks helps the students grab ideal agro-economic scenario at a very basic level. This program provides the students an opportunity to understand the constraints faced by the farmers as well as the potential areas for development in agriculture. At the end of the study visit a report is made analyzing and identifying the bottlenecks of development and opportunities for growth.

Bridge Course

This course was started to bridge the knowledge gap between agriculture and non-agriculture graduates. Spread over the first trimester, it enables students from varied backgrounds to get familiarized with the agriculture sector to move ahead with ABM without any glitches.

Summer Internship

The fourth trimester during the first year, consisting of 8-10 weeks, is fully devoted to industrial exposure into various companies. Students get a chance to have a closer look at the functional agri-business practices and applications. It also helps students to acclimatize with the practical working conditions. This tenure helps them not only to understand the business scenario but also in making career choices. Similarly, many companies view the process as a platform for pre-recruitment. Our students have been awarded with Pre-Placement Offers from reputed organizations, being impressed with their efficiency.



Faculty

Confidence, patience and transfer of learning with sense of application are crucial in transforming opportunities to realities. That's doubly true when it comes to faculties who make significant contributions in shaping the career of students enrolled in the program.



“ I, from bottom of my heart, would like to state that Students of MANAGE were very interactive. All students demonstrated the real interest to learn and improve.

I was very happy by the way the entire batch participated in intellectually challenging decision making situations discussed in class. Through the discussions we could get some thought provoking Agri-Business improvement scenarios in India.

I am really satisfied with the competence of entire batch especially the team spirit and trust demonstrated by them. Surely, I am returning back with great memories of my interactions with a talented pool of students.”

Dr. Rupesh Kumar Pati,
Associate Professor and Chairperson
PGP, IIM K

Mr. Rajat Gera
IMT, Ghaziabad

Dr. Pingali Venugopal
XLRI, Jamshedpur

Dr. Vinay Sharma
IIT, Roorkee

Mr. Rajendra Meher
CA, Mehr & Mehr Associates

Dr. R. P. Sharma
IIFT, Kolkata

Sri Sree Kiran Reddy
Manager, ITC, Hyderabad

Shri. Ganesh Rama Murthy
Retd. DGM, State Bank of India

Prof. N. P. Singh
MDI, Gurgaon

Prof. Nageswar Rao
IIT, Mumbai

Shri. Rudra Pratap
IIT Kharagpur

Prof. Raj V. Ponnaluri
ASCI, Hyderabad

Dr. G. Sridhar
IIM, Kozhikode

Dr. S. Venkataramanaiah
IIM, Indore

Dr. Sanjay Rastogi
IIFT, Delhi

Mr. Jabbar Ali
IIM Lucknow

Dr. Rupesh Kumar Pati
IIM, Kozhikode

Mr. Pavan Kumar Bang
CEO, Malaxmi Group

Prof. Debdatta Pal
IIM, Raipur

Prof. Richa Saxena
Adjunct Faculty
IIM, Ahmedabad

Mr. P. Murali
IIM Bangalore

Mr. Rishi Dwesar

Mr. A. Vamsidhar
Founder, P.A.C.E Guru Academy

Prof. R. K. Singh
IIFT, Delhi

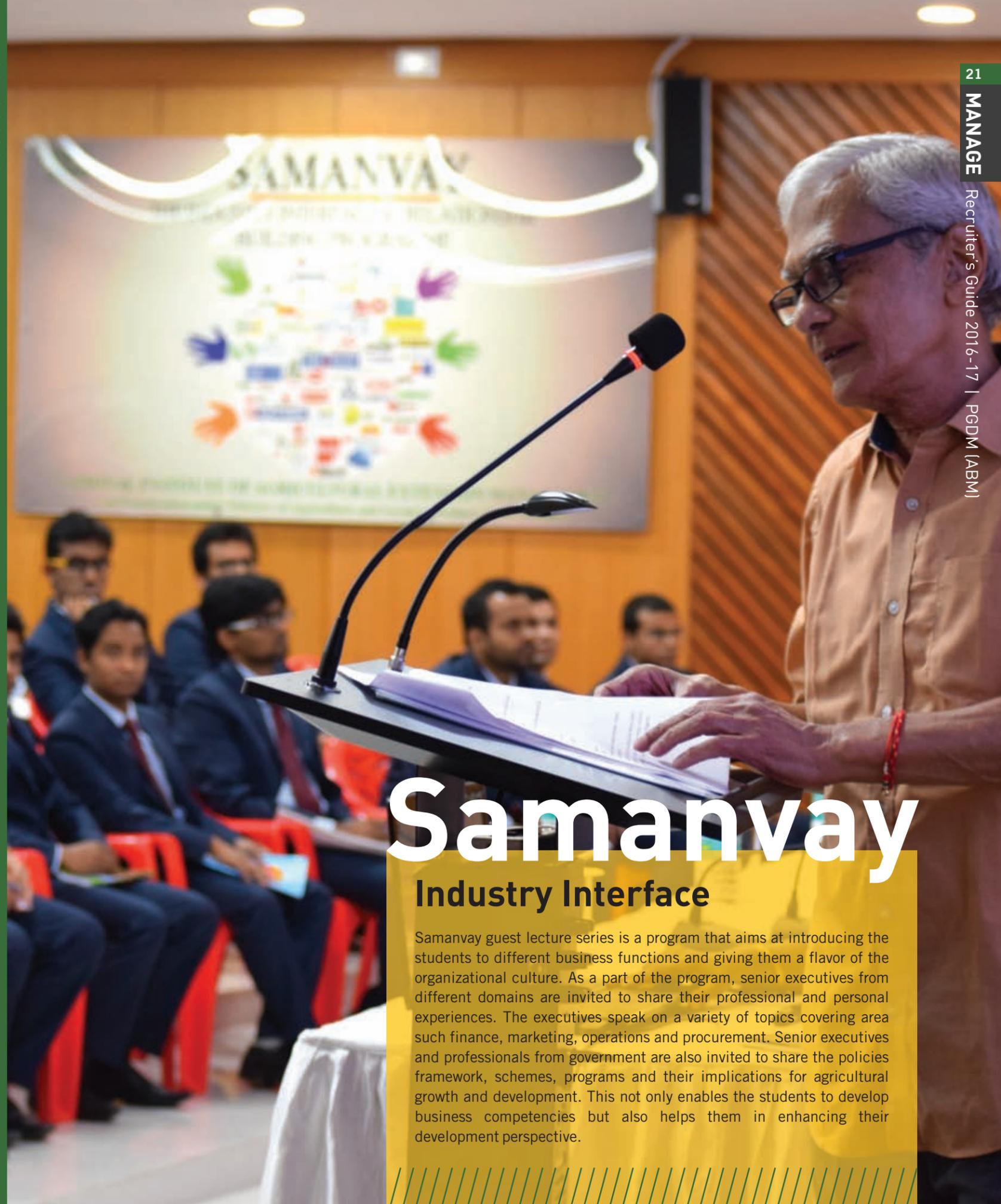
Prof. G. C. Mohapatra
Ex.Sr. Director, Oracle India
Limited, Board of Governance,
Mahindra & Mahindra

Prof. Nupur Pavan Bang
ISB, Hyderabad

Prof. D. P. Ghosh
IMT, Hyderabad

Prof. P. M. Shingi (Retd.)
IIM, Ahmedabad

Mr. Ravinder Grover
AGM, Retail, Coromandel
International Limited



Samanvay

Industry Interface

Samanvay guest lecture series is a program that aims at introducing the students to different business functions and giving them a flavor of the organizational culture. As a part of the program, senior executives from different domains are invited to share their professional and personal experiences. The executives speak on a variety of topics covering area such finance, marketing, operations and procurement. Senior executives and professionals from government are also invited to share the policies framework, schemes, programs and their implications for agricultural growth and development. This not only enables the students to develop business competencies but also helps them in enhancing their development perspective.

Guest Speaker

Mr. Dinesh Bhosale

AB Vista, Director South Asia

Mr. Shailesh Kanani

ADM, Head - Commercial

Mrs. Beth Osowski

ADM, Graduate Talent Coordinator

Mr. Kranti Kumar

Alltech Biotechnologies Pvt. Ltd, Business Development Manager

Ms. Medha Singh

Alltech Biotechnologies Pvt. Ltd, Project Coordinator

Mrs. Godha Govind

Alltech Biotechnologies Pvt. Ltd, Asia - Pacific Training Manager

Mr. Ajit Joshi

Apolotus Health Solution, Advisor and Start-up Specialist

Mr. Madhab Adhikari

Coromandel International, GM& Divisional Head - East

Mr. Kamal Kumar

Dhanuka Agritech, HR, Head-Commercial

Mr. Tejaswy Rama

Ernst and Young, Executive Vice Prseident

Mr. Raman Singh Saluja

Gramco Infratech, Founder

Mr. Sai Casula

Green Exchange- Commercial, Founder

Mr. Gulshan Dhanjal

HUL, Global Procurement Manager- Commercial

Mr. Raja Mukharjee

Intas Pharmaceuticals Ltd., General Manager

Mr. Tushar Sethi

Janalakshmi Financial Services, Head - Talent Acquistion Janalakshmi

Mr. Rajiv Chawla

Karnataka Governement, IAS, Principal Secretary

Mr. Velumurugan

Mahindra Agribusiness Division, Business Head Seeds

Mr. Mihir Jyoti Mohanta

Mother Dairy, GM - Supply Chain

Mr. T Gourishankar

Nagarjuna Agro Chemicals, Head - Human Resources

Mr. Somnath Bera

PS International India Pvt. Ltd., Director and Country Manager

Mr. Ajay Kakra

PwC, Director - Agri and Natural Resources Division

Ms. Neha Agrawal

Rallis India Ltd., Sr. HR

Mr. Nitin Choudhary

Samunnati Valuechain Finance, Co-Founder

Mr. Biswajit Nayak

Shriram Bioseed Genetics India Ltd., All India Product Manager

Mr. T Aravind

Syngenta Foundation India Systems and Processes Manager

Mr. P Raveendran

T Stanes, Senior General Manager (Sales and Marketing)

Mr. P Kulandaivel

Tata Rallis, Head - Seeds

Mr. Asutosh Kumar Sinha

Villgro, Founder

Mr. Warren Patrick

Yes Bank, President & Chief Learning Officer

Mr. Siva Kumar S

ITC Ltd. (ABD), CEO

Mr. Suresh Ramachandran

Dow AgroSciences India Pvt. Ltd., Country Head

Mr. Akhil Srivastav

SAB Miller India Ltd., General Manager -Supply Chain

Student Clubs and Events

The MANAGE campus is alive and buzzing with activities throughout the year. Abundant opportunities in the form of quizzes, clubs and events provide an excellent platform for students to showcase their talent.

ABC

The Agribusiness Club

The club is the face of MANAGE. Spread over various social media platforms and in touch with other B-schools, the club is responsible for making MANAGE visible across the globe. It conducts many events that give chance to students from other colleges to have a taste of MANAGE.



Mark-Ag

The Marketing Club

Mark-Ag ameliorates the marketing skills of aspiring managers by organizing quizzes, crosswords, strategic games, and also invites professionals of repute in marketing on the campus. It instigates creative thinking and innovations among students. It aims to complement students' information and experience with new marketing strategies.



Nivesh

The Finance Club

This club helps MANAGE students in developing an edge by demonstration of superior knowledge and new concepts. This stimulates logical thinking and spread awareness in the area of Finance and Economics and provide opportunities to put theoretical foundations practice.

“ Budding Hub of Ideas and Excellence ”

Cosmos of students from agriculture, agri-allied sciences, engineering and other streams learn, grow and excel together in an energetic and multicultural environment. The amalgamation of ideas leads to creation of an environment that is conducive to bringing out the best in individuals. Students are given the opportunity to lead and manage all the fronts from placements and academics to cultural and food. Adding to these, training programs, workshops, seminars and MDPs are also conducted at MANAGE for working professionals and executives which provides an opportunity of enriching experience for students.

Spice Club

The committee is responsible for bringing up bi-monthly newsletter for MANAGE called “Spice” which features all the latest campus information including industry interface programs, guest lectures, events, articles by students and faculty feedback. “Pratibimb” is the online newsletter of Spice Committee.



Extracurricular Events

Krishi Chanakya



The MANAGE B-Fest “Krishi Chanakya” organized within the campus where participants from various B-schools prove their competence. It includes a series of events like Akanksha-B-Plan, Sushodh-Case Study, Sameeksha-Paper Presentation, Jagruti-Quiz Competition, Commodity trading and many spot events.

Manthan



12 Manthan teams work on various dimensions of Agri-Business and generate sectorial reports.

Zenith



The Annual Sports Meet organized by Sports Committee includes events in sports like Badminton, Volleyball, Cricket, Table Tennis, Basketball, Swimming, etc.

Lit 'O' Melange



The Literary Carnival organized by Spice Committee gives an opportunity to display literary scholarly and sets standards across the campus. The carnival includes multifaceted events like Neuron Twister, Prompt Impromptu, Wrangle and Scriven.

Reminiscence



The MANAGE Grand Alumni Meet - Reminiscence, 2015 happened in August, organized by Alumni Committee. This is the platform for strengthening the Global Alumni network of MANAGE. It becomes splendid with addition of annual cultural event.

Batch 2015-17



“Diversity: the art of thinking independently together”

– Malcolm Forbes



in "SPARDHA-2016"
Extempore at VAMNICOM,
Pune in February, 2016



in "SPARDHA-2016"
Essay Writing at VAMNICOM,
Pune in February, 2016



in "SPARDHA-2016"
Business Quiz at VAMNICOM,
Pune in February, 2016

Moments of Pride

During the year 15-16 students also participated in various competitions organized by other B-Schools, institutions and won prizes.



in "MARK MANTRA
Article Writing" at IIFT,
Kolkata in January, 2016



in "DRISHTI 2015"
Management Case Study at
SIOM (Symbiosis), Pune in December 2015

Student Committees

Shouldering Responsibilities, Harboring Opportunities

Student bodies elect representatives of students responsible for judicious & prompt functioning of obligatory and extracurricular activities on the campus.

Corporate Relationship and Placement Cell

This is a student elected body that interacts with corporates on a regular basis with the sole aim of bringing the best companies and jobs. The body is responsible for the smooth functioning of all placements activities.



Academic Committee

This committee is responsible for managing the entire academic activities of PGDM (ABM) course at MANAGE. It takes care of visiting faculties as well as in house faculties, updates library and cyberary, plans and executes academic schedule.

Alumni Committee

The mission of the Alumni Committee is to nurture long lasting relationships with MANAGE alumni and keep them updated with all the events happening on the campus.

It organizes annual alumni meet at the campus.. Chapters are also held in various cities to bring the alumni close to the budding aspirers and keep them updated.



Cultural Committee

The joie de vivre of celebrations, cultural events and festivals at MANAGE are managed by this committee. It also co-ordinates with Alumni Committee and Sports Committee in order to manage various other events.



Health and Nutrition Committee

Highly responsible committee, regulates mess food and ensures tasty, nutritious and timely service of food for the students and guests at MANAGE.

Sports Committee

Maintaining sports infrastructure of the campus, organizing inter-college sports event at MANAGE and participation at various sports events are feather of this committee's cap.

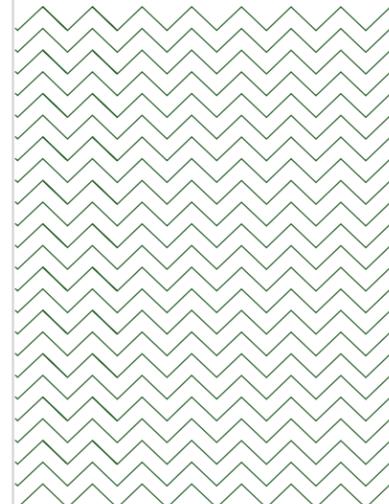


Agri Input Sector

Shriram Bioseed Genetics India Ltd.
Monsanto India Ltd.
Coromandel International Pvt. Ltd.
DCM Shriram Consolidated Ltd.
Advanta India Ltd.
E. I. Dupont India Pvt. Ltd.
PHI Seeds Pvt. Ltd.(Pioneer)
UPL
Dhanuka Agritech Ltd.
FMC India Pvt. Ltd.
Mahyco Seeds Ltd.
BASF India Ltd.
Zuari Agro Chemicals Pvt. Ltd.

Rallis India Ltd.
KRIBHCO
Dow Agrosiences India Pvt. Ltd.
Godrej Agrovet Ltd.
JK AgriGenetics Ltd.
BAYER CropScience Ltd.
TATA Chemicals Ltd.
Rasi Seeds Pvt. Ltd.
US Agriseeds
Syngenta India Ltd.
IFFCO Kisan Sanchar Ltd.
Bharat Insecticides Ltd.
PI Industries Ltd.

Metahelix Life Sciences Ltd.
Excel Crop Care Ltd.
Telangana State Seeds
Development Corporation
Sumitomo Chemical India Pvt. Ltd.
Mahindra & Mahindra
Nuziveedu Seeds Ltd.
Ajeet Seeds Pvt. Ltd.
Malaxmi Group
Super Agri Seeds Pvt. Ltd.
Krishidhan Seeds Pvt. Ltd.
T-Stanes & Company Ltd.



Banking and Microfinance

IDBI Bank
FINO
Spandana Sphoorty Financial Ltd.
ICICI Bank
HDFC Bank Ltd.
YES Bank
Kotak Mahindra Bank
AXIS Bank
Fullerton India
ING Vysya
MAGMA Fincorp Ltd.
L & T Finance Ltd.
Janalakshmi Financial Services Pvt. Ltd.
Samunnati Financial Intermediation and
Services Pvt. Ltd.
SREI

FMCG

MARS
ITC Ltd.
Britannia Industries Ltd.
Mondelez international
MTR Foods Pvt. Ltd.
SABMiller India Ltd.
AdaniWilmar Ltd.
Sresta Natutal Biioproducts Pvt. Ltd.
Dabur India Ltd.
Marico
Hindustan Unilever Ltd.

Retail

METRO Cash & Carry India Pvt. Ltd.
Aditya Birla Retail Ltd.
Spencer's
KewalramChanrai Group
Reliance Retail

Commodities

NCDEX
National Spot Exchange Ltd.
BUNGE India Pvt. Ltd.

ADM
NBHC Pvt. Ltd.
Staragri Warehousing & Collateral
Management Ltd.

Consultancy

PwC India Ltd.
Mordor Intelligence
ALC India
FrontierGrowth Advisors Pvt. Ltd.
Sathguru Management Consultants
Connect Agri Services Pvt. Ltd.
NABCONS
NCML
Thomson Reuters

Animal Husbandary

AB Vista
SKYLARK Foods Pvt. Ltd.
SUGUNA Group
Triton Group

Development

Villgro Innovation Foundation
Sahaj e-Village Ltd.
Jeevika Trust
Dilasa Janvikas Pratishtan
AFRI Ventures
INI Farms KIMAYE

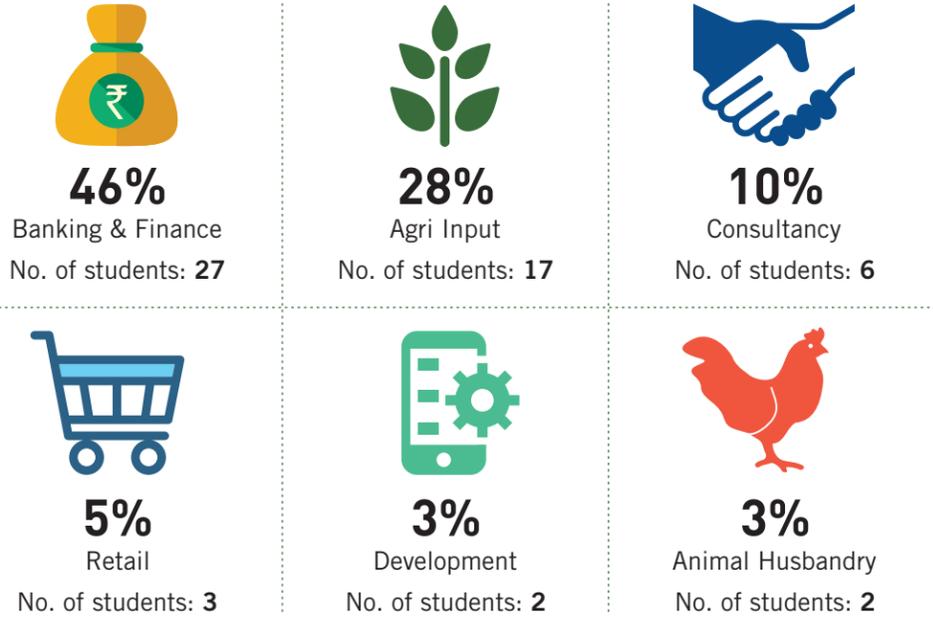
Farm Machinery and Irrigation

Netafim Irrigation India Pvt. Ltd.
TAFE Ltd.

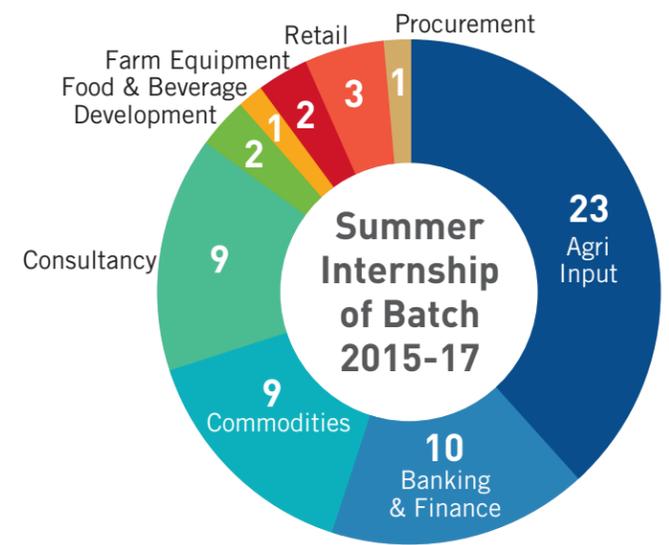
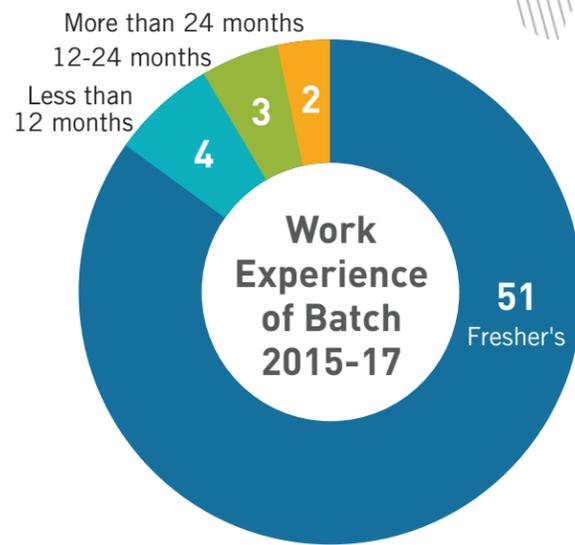
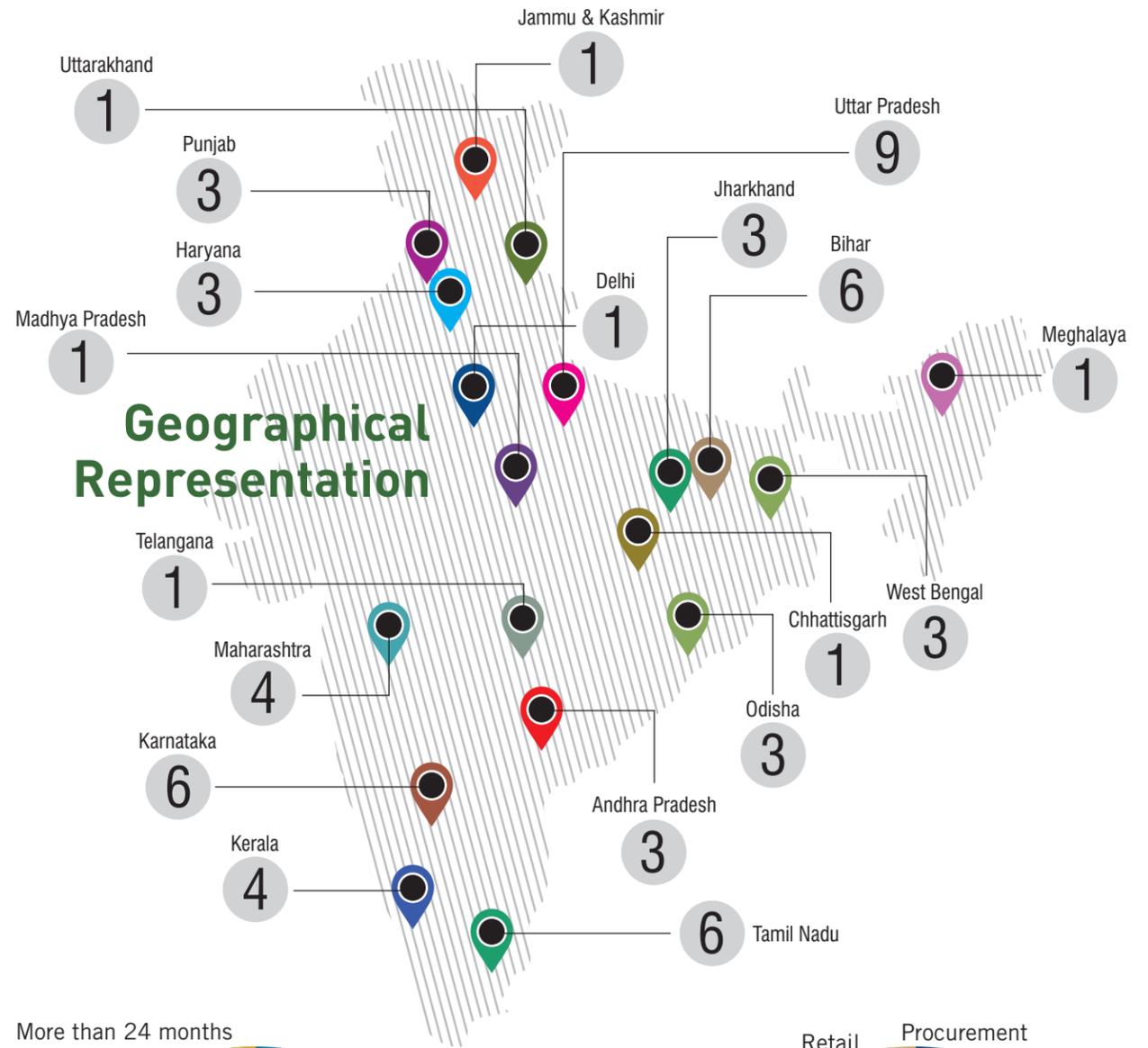
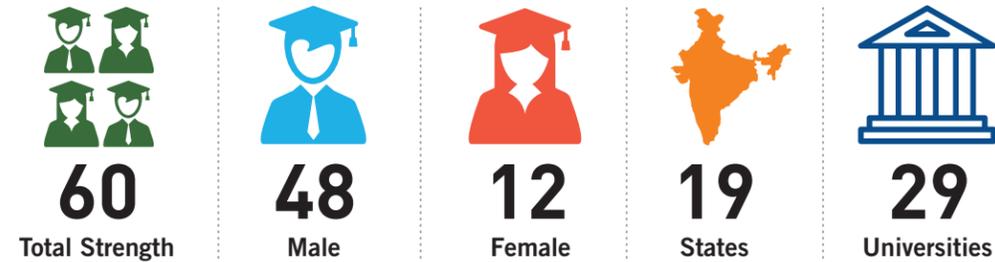
Others

NANDAN Biomatrix
Shapoorji Pagoonji Pvt. Ltd.
Alltech Biotechnology Pvt. Ltd.
KEMIN Industries
Croda

Final Placements of 2014-16 Batch



PGDM (ABM) 2015-17





Abhilasha Lalit Sharma

25

Native State: Maharashtra

Graduation: B.Sc.(Agriculture), MPKV, Rahuri, Maharashtra

Summer's Company: PwC India

Summer Project Title: Impact study of alternate market channels on farmers & APMC

Languages Known: English, Hindi & Marathi

Hobbies: Voice Over & Making Do-It-Yourself (DIY) Projects



Afshin Rahman

23

Native State: West Bengal

Graduation: B.Sc.(Agriculture), TNAU, Coimbatore, Tamil Nadu

Summer's Company: PwC India

Summer Project Title: An analysis of raw material sourcing strategies in alco-bev industry in India

Languages Known: English, Hindi, Bengali, Tamil & Urdu

Hobbies: Reading Fiction & Writing Factual Articles



Amaresh Adeppa Devaramani

22

Native State: Karnataka

Graduation: B.Sc.(Agriculture), UAS, Dharwad, Karnataka

Summer's Company: Samunnati Financial Intermediation and Services Pvt. Ltd.

Summer Project Title: Value chain analysis of Red gram in Karnataka

Languages Known: English, Hindi, Kannada & Telugu

Hobbies: Animated video making, Solving Puzzles & Sketching



Armaan Kataria

24

Native State: Punjab

Graduation: B.Tech.(Agricultural Engineering), PAU, Ludhiana, Punjab

Summer's Company: Samunnati Financial Intermediation and Services Pvt. Ltd.

Summer Project Title: Roadmap on Commodity Trading for Samunnati- 'Sangrah model'

Languages Known: English, Hindi & Punjabi

Hobbies: Meditation & Event Management



Akshit Jain

22

Native State: Punjab

Graduation: B.Tech.(Agricultural Engineering), PAU, Ludhiana, Punjab

Summer's Company: NCDEX Ltd.

Summer Project Title: Dynamics of Imported Edible Oils in India

Languages Known: English, Hindi & Punjabi

Hobbies: Poster making, Logo making and Photo editing on Adobe Photoshop



Alok Sonkar

24

Native State: Uttar Pradesh

Graduation: B.Tech.(Biotechnology), SVBPUA&T, Meerut, Uttar Pradesh

Summer's Company: Gramco Infratech Private Ltd.

Summer Project Title: Study on Business Outreach, Community Development, Brand Awareness and Business Development for Gramco Infratech private limited

Languages Known: English & Hindi

Hobbies: Playing Table Tennis & Solving Puzzles



Arpita Bajpeyi

25

Native State: West Bengal

Graduation: B.Tech.(Food Technology), WBUT, Kolkata, West Bengal

Summer's Company: NCDEX Ltd.

Summer Project Title: To study the changing hedging requirements of Soya Processors

Languages Known: English, Hindi & Bengali

Hobbies: Singing, Reading Books & Playing Badminton



Arya Bosco

24

Native State: Kerala

Graduation: B.Sc.(Agriculture), VNMKV, Parbhani, Maharashtra

Summer's Company: Rallis India Ltd.

Summer Project Title: "Channel Partner effectiveness in growing PGN business and actions suggested. Market size estimation for liquid PGP segment, opportunities and strategies for Tata Bahaar"

Languages Known: English, Hindi, Malayalam & Tamil

Hobbies: Reading & Dancing



G Geetha Krishna Manikanteswar

21
Native State: Andhra Pradesh
Graduation: B.Sc.(Agriculture), ANGRAU, Hyderabad, Andhra Pradesh

Summer's Company: ICRISAT
Summer Project Title: Development of Corporate Social Responsibility(CSR) execution plan on Business Incubation, Malnutrition and Poverty Reduction for AIP-ICRISAT
 Languages Known: English, Hindi, Kannada & Telugu
 Hobbies: Reading online articles & Playing chess



Dushyant

23
Native State: Haryana
Graduation: B.Sc.(Hons.) Agriculture, CCSHAU, Hisar, Haryana

Summer's Company: National Innovation Foundation - India
Summer Project Title: Exploration of potentialities of Grassroots technologies in Agriculture: Roadmap for dissemination and their commercialisation in new areas.
 Languages Known: English & Hindi
 Hobbies: Basketball, Trekking & Event Management



Gokul V

23
Native State: Tamil Nadu
Graduation: B.Tech.(Bioinformatics), TNAU, Coimbatore, Tamil Nadu

Summer's Company: T-Stanes & Company Ltd.
Summer Project Title: Dealer network analysis
 Languages Known: English & Tamil
 Hobbies: Playing Badminton & Watching biopics



Gargi Singh

27
Native State: Uttar Pradesh
Graduation: B.Tech.(Food Technology), SHIATS, Allahabad, Uttar Pradesh

Summer's Company: Light Microfinance Pvt. Ltd.
Summer Project Title: Comprehensive study of documentation, policies and processes used in Microfinance industry and fund raising of a Microfinance
 Languages Known: English & Hindi
 Hobbies: Playing Sitar & Cooking



Bhanu Pratap Katari

23
Native State: Andhra Pradesh
Graduation: B.Tech.(Food Process Engineering), Annamalai University, Chidambaram, Tamil Nadu

Summer's Company: Samunnati Financial Intermediation and Services Pvt. Ltd.
Summer Project Title: Value Chain Analysis of Chickpea
 Languages Known: English, Hindi, Tamil & Telugu
 Hobbies: Playing Chess & Cricket



Chandra Prakash Gupta

22
Native State: Uttar Pradesh
Graduation: B.Tech.(Biotechnology), SVBPUA&T, Meerut, Uttar Pradesh

Summer's Company: T-Stanes & Company Ltd.
Summer Project Title: To find out potential market for the application of T-Stanes product and to find the highly potential market in Rajasthan
 Languages Known: English & Hindi
 Hobbies: Playing Cricket and Reading About Legendary Personalities of India



Avinash Reji Thomas

24
Native State: Kerala
Graduation: B.Sc.(Hons.) Agriculture, KAU, Thrissur, Kerala

Summer's Company: ITC Ltd.
Summer Project Title: Study of traditional and premium non-Basmati Rice varieties
 Languages Known: English, Malayalam & Tamil
 Hobbies: Playing Badminton & Basketball



Rajbhan Singh Tomar

21
Native State: Uttar Pradesh
Graduation: B.Sc.(Hons.) Agriculture, SVBPUA&T, Meerut, Uttar Pradesh

Summer's Company: Bharat Insecticides Ltd.
Summer Project Title: Studying the Molecule Shift of Pesticides for Paddy Crop & Mapping further Opportunities of BIL
 Languages Known: English & Hindi
 Hobbies: Playing Chess & Writing Poems

**Govardhan Sangani****22****Native State:** Andhra Pradesh**Graduation:** B.Sc.(Commercial Agriculture & Business Management), PJTSAU, Hyderabad, Andhra Pradesh**Summer's Company:** T-Stanes & Company Ltd.**Summer Project Title:** Dealer Channel Development

Languages Known: English & Telugu

Hobbies: Dancing & Swimming

**Govind Goswami****24****Native State:** Uttar Pradesh**Graduation:** B.Sc.(Agriculture), DBRAU, Agra, Uttar Pradesh**Summer's Company:** Nagarjuna Fertilizers and Chemicals Ltd.**Summer Project Title:** Effective Promotional Tools to Reach Customers

Languages Known: English & Hindi

Hobbies: Playing Cricket & Tennis

**Harshit Mullick****23****Native State:** Delhi**Graduation:** B.Tech.(Agricultural Engineering), SHIATS, Allahabad, Uttar Pradesh**Summer's Company:** Light Microfinance Pvt. Ltd.**Summer Project Title:** Identifying bottlenecks and providing solutions to implement Paperless Initiative (Digitalization) of the Field Processes across the branches using Mobile Technology (Mobilight app)

Languages Known: English & Hindi

Hobbies: Playing Guitar & Cooking

**Himanshu Tiwari****24****Native State:** Uttar Pradesh**Graduation:** B.Sc.(Agriculture), ANGRAU, Hyderabad, Andhra Pradesh**Summer's Company:** PI Industries Ltd.**Summer Project Title:** Market fitment mapping of VIBRANT granule in the rice Markets of Punjab & Haryana.

Languages Known: English & Hindi

Hobbies: Reading Geography & Travelling

**Govind Kumar****24****Native State:** Jharkhand**Graduation:** B.Sc.(Agriculture), ANGRAU, Hyderabad, Andhra Pradesh**Summer's Company:** Mordor Intelligence**Summer Project Title:** Analyzing Global Plant Protein Market

Languages Known: English, Hindi, Bengali, & Telugu

Hobbies: Playing Table Tennis & Chess

**Guruprasad Hiremath****23****Native State:** Karnataka**Graduation:** B.Sc.(Agriculture), UAS, Dharwad, Karnataka**Summer's Company:** PwC India**Summer Project Title:** Promotion of Agribusiness in Odisha and Mapping of food processing policies of major states

Languages Known: English, Hindi & Kannada

Hobbies: Public Speaking & Photography

**Jeewan Prakash Toppo****25****Native State:** Jharkhand**Graduation:** B.Tech.(Agricultural Engineering), SHIATS, Allahabad, Uttar Pradesh**Summer's Company:** Nagarjuna Fertilizers and Chemicals Ltd.**Summer Project Title:** Factors impacting conversion of Drip into Fertigation

Languages Known: English & Hindi

Hobbies: Playing Football & Playing Guitar

**Kiran H P****23****Native State:** Karnataka**Graduation:** B.Sc.(Agriculture Marketing and Co-operation)**Summer's Company:** Sumitomo Chemicals India Pvt. Ltd.**Summer Project Title:** Promotional Campaigning of Product, DANTOTSU and Analyzing the Promotional activities in Rajasthan

Languages Known: English, Hindi, Tamil, Kannada & Telugu

Hobbies: Playing and Watching Cricket & Singing



Navpreet Singh

25
Native State: Haryana
Graduation: B.Tech.(Information Technology), KUK, Kurukshetra, Haryana

Summer's Company: Gramco Infratech Pvt. Ltd.
Summer Project Title: Discovering the potential for expansion of GIPL and providing a roadmap for agribusiness activities in Ujjain and Khandwa districts of Madhya Pradesh
 Languages Known: English, Hindi & Punjabi
 Hobbies: Playing Chess & Horse Riding



Nandu Rajeev

24
Native State: Kerala
Graduation: B.Sc.(Agriculture), UAHS, Shivamogga

Summer's Company: Samunnati Financial Intermediation and Services Pvt. Ltd.
Summer Project Title: Study of FPOs & NGOs of Kerala and scope for Samunnati's Intetvention
 Languages Known: English, Hindi, Kannada, Malayalam & Tamil
 Hobbies: Playing Football & Watching Movies



Kunal Bhattacharjee

23
Native State: Meghalaya
Graduation: B.Tech.(Biotechnology), SRMU, Kattankulathur, Chennai, Tamil Nadu

Summer's Company: Mordor Intelligence
Summer Project Title: Global Seed Market Analysis
 Languages Known: English, Hindi, Assamese, Bengali & German (Basic)
 Hobbies: Music & Painting



Kumar Ricky Narayan

27
Native State: Bihar
Graduation: B.Sc.(Agriculture), RAU, PUSA, Bihar

Summer's Company: Coromandel International Ltd.
Summer Project Title: Scope of new category/product in Coromandel retail
 Languages Known: English & Hindi
 Hobbies: Reading and Cooking



Nikshal N Shetty

22
Native State: Karnataka
Graduation: B.Sc.(Agriculture Marketing and Cooperation), GKVK, Bengaluru, Karnataka

Summer's Company: ICRISAT
Summer Project Title: Business plan development on Innovation and Partnership Program at AIP- ICRISAT
 Languages Known: English, Hindi & Kannada
 Hobbies: Dancing, Drawing & Cooking



Neha Pathak

22
Native State: Uttarakhand
Graduation: B.Sc.(Agriculture), GBPUAT, Pantnagar, Uttarakhand

Summer's Company: Dow Agrosiences India Pvt. Ltd.
Summer Project Title: Product Strategy and Implementation Plan to successfully launch Haloxyfop and it's future versions in Maharashtra
 Languages Known: English & Hindi
 Hobbies: Reading novels & Playing keyboard



Kundan Kranti

27
Native State: Bihar
Graduation: B.Sc.(Agriculture), VNMKV, Parbhani, Maharashtra

Summer's Company: Gramco Infratech Pvt. Ltd.
Summer Project Title: Study on Business Outreach, Community development, Brand awareness and Business development for Gramco Infratech Private Limited
 Languages Known: English, Hindi & Marathi
 Hobbies: Swimming ,Cooking & Equity & Commodity Trading



Kunal Sood

23
Native State: Punjab
Graduation: B.Sc.(Agriculture)(Hons.), PAU, Ludhiana, Punjab

Summer's Company: Rasi Seeds (P) Ltd.
Summer Project Title: Assessment of green cob maize segment and its future growth prospects
 Languages Known: English, Hindi & Punjabi
 Hobbies: Playing Cricket, Squash & Following European Football



Prashanth Raju R S

24
Native State: Karnataka
Graduation: B.Sc.(Agriculture), UAS, Dharwad, Karnataka

Summer's Company: Rasi Seeds (P) Ltd.
Summer Project Title: Understanding Paddy markets of Karnataka and develop strategy for commercialization
 Languages Known: English, Hindi, Kannada & Telugu
 Hobbies: Learning New Languages & Playing Badminton



Piyush Kujur

25
Native State: Chhattisgarh
Graduation: B.Tech.(Agricultural Engineering), SHIATS, Allahabad, Uttar Pradesh

Summer's Company: Nagarjuna Fertilizers and Chemicals Ltd.
Summer Project Title: Ikisan New Projects : Expansion and Deployment of Manpower
 Languages Known: English & Hindi
 Hobbies: Playing musical instruments & Listening to gospel songs



Nivetha Nirmal Kumar

22
Native State: Tamil Nadu
Graduation: B.Sc.(Agriculture), TNAU, Coimbatore, Tamil Nadu

Summer's Company: Mordor Intelligence
Summer Project Title: Global Analysis of Plant Growth Regulator Market
 Languages Known: English, Hindi & Tamil
 Hobbies: Keyboard Playing & Dancing



Nishant Kumar

24
Native State: Uttar Pradesh
Graduation: B.Tech.(Biotechnology), SVBPUA&T, Meerut, Uttar Pradesh

Summer's Company: Gramco Infratech Pvt. Ltd.
Summer Project Title: Study on Business Outreach, community development, Brand awareness and Business Development for Gramco Infratech Pvt. Ltd.
 Languages Known: English & Hindi
 Hobbies: Travelling & Watching Biographies



Rahul Arun Tidake

24
Native State: Maharashtra
Graduation: B.Tech.(Agricultural Engineering), MPKV, Rahuri, Maharashtra

Summer's Company: Syngenta India Ltd.
Summer Project Title: Strategy and Action plan for placement of Wada Kolam Rice in the Market
 Languages Known: English, Hindi & Marathi
 Hobbies: Reading Marathi Novels & Travelling



Prerana Verma

24
Native State: Bihar
Graduation: B.Sc.(Agriculture), UAS, Dharwad, Karnataka

Summer's Company: Coromandel International Ltd.
Summer Project Title: Assess the market potential of Dorb for Andhra Pradesh and Telangana
 Languages Known: English, Hindi & Kannada
 Hobbies: Diary Writing & Listening to music



Paramita Dutta Roy

28
Native State: West Bengal
Graduation: B.Tech.(Food Technology), WBUT, Kolkata, West Bengal

Summer's Company: HDFC Bank Ltd.
Summer Project Title: Driving rural strategy for HDFC Bank
 Languages Known: English, Hindi & Bengali
 Hobbies: Dancing & Travelling



Pankaj Beniwal

22
Native State: Haryana
Graduation: B.Tech.(Food Engineering), GJUS&T, Hisar, Haryana

Summer's Company: Gramco Infratech Pvt. Ltd.
Summer Project Title: Discovering the potential for expansion of GIPL and providing a roadmap for agribusiness activities in Ujjain and Khandwa districts of Madhya Pradesh
 Languages Known: English & Hindi
 Hobbies: Animated Video Making, Event Management & Drawing



Sanjay Mohapatra

22
Native State: Odisha
Graduation: B.Sc.(Agriculture), OUAT, Bhubaneswar, Odisha

Summer's Company: Coromandel International Ltd.
Summer Project Title: Customer Perception of Gromor Center Value Proposition
 Languages Known: English, Hindi & Odia
 Hobbies: Reading Fictional Novels & Travelling



Sameer Vishnuji Mahiskar

22
Native State: Maharashtra
Graduation: B.Sc.(Agriculture), Dr. PDKV, Akola, Maharashtra

Summer's Company: Mordor Intelligence
Summer Project Title: Global Analysis on Agricultural Equipment Market
 Languages Known: English, Hindi & Marathi
 Hobbies: Travelling & Puzzle Solving



Rasikh Anwar

24
Native State: Jharkhand
Graduation: B.E.(Mechanical Engineering), VTU, Belgaum, Karnataka

Summer's Company: HDFC Bank Ltd.
Summer Project Title: Use of innovative technologies - geotagging, remote sensing, etc. for agri finance risk management
 Languages Known: English & Hindi
 Hobbies: Playing Snooker & Travelling



Rakesh Ranjan Naik

23
Native State: Odisha
Graduation: B.Sc.(Agriculture), TNAU, Coimbatore, Tamil Nadu

Summer's Company: Syngenta India Ltd.
Summer Project Title: Designing Farmer Satisfaction Index & Agri-Entrepreneur Evaluation Tool
 Languages Known: English, Hindi, Odia & Tamil
 Hobbies: Equity investment & Quizzing



Sarvesh Kumar

23
Native State: Uttar Pradesh
Graduation: B.Tech.(Biotechnology), SVBPUA&T, Meerut, Uttar Pradesh

Summer's Company: Gramco Infratech Pvt. Ltd.
Summer Project Title: Study on business outreach, community development, brand awareness and business development for the company
 Languages Known: English & Hindi
 Hobbies: Playing Cricket & Carrom



Sapkale Harshdeep Chandrakant

26
Native State: Maharashtra
Graduation: B.Tech.(Agricultural Engineering), MPKV, Rahuri, Maharashtra

Summer's Company: Sumitomo India Chemicals Pvt. Ltd.
Summer Project Title: Sumitomo Chemicals India Pvt. Ltd.
 Languages Known: English, Hindi & Marathi
 Hobbies: Playing Basketball & Travelling



Sachin K V

23
Native State: Karnataka
Graduation: B.Sc.(Agriculture Marketing and Cooperation), GKVK, Bengaluru, Karnataka

Summer's Company: T-Stanes & Company Ltd.
Summer Project Title: Dealers Study, Competitor Analysis and Product development
 Languages Known: English, Hindi, Kannada & Telugu
 Hobbies: Watching Movies, Drawing & Listening Songs (Pop-rock & Pop)



S Indumathi

23
Native State: Tamil Nadu
Graduation: B.E.(Agricultural and Irrigation Engineering), Anna University, Chennai, Tamil Nadu

Summer's Company: MARS Chocolates, India
Summer Project Title: Sustainability and Supply Chain Mapping of Peanut, Sugar and Dairy
 Languages Known: English, Hindi & Tamil
 Hobbies: Reading and writing articles & playing badminton



Subodh Jhariya

24
Native State: Madhya Pradesh
Graduation: B.Tech.(Agricultural Engineering), JNKVV, Jabalpur, Madhya Pradesh

Summer's Company: Sumitomo Chemicals India Pvt. Ltd.
Summer Project Title: Promotional campaigning of product, DANTOTSU and analyzing the promotional activities in Rajasthan
 Languages Known: English & Hindi
 Hobbies: Playing snooker & chess



Subash M Kumar

22
Native State: Tamil Nadu
Graduation: B.S.(Agri-Business Management), TNAU, Coimbatore, Tamil Nadu

Summer's Company: Nagarjuna Fertilizers and Chemicals Ltd.
Summer Project Title: Analysis of Agro-Input Channel in Tamil Nadu
 Languages Known: English & Tamil
 Hobbies: Playing Badminton & Travelling



Shyam Mohan K V

28
Native State: Kerala
Graduation: B.Tech.(Electronics and Communication Engineering), NIT, Durgapur, West Bengal

Summer's Company: Syngenta India Ltd.
Summer Project Title: Strategy & Action Plan for Poultry Entrepreneurs in Kalahandi
 Languages Known: English, Hindi & Malayalam
 Hobbies: Playing Football & Reading Fiction Novels



Shashi Shekhar

26
Native State: Bihar
Graduation: B.Sc.(Agriculture), BHU, Varanasi, Uttar Pradesh

Summer's Company: HDFC Bank Ltd.
Summer Project Title: Natural Calamity Survey and Risk Modelling
 Languages Known: English & Hindi
 Hobbies: Mime & To Work on Innovative Plans and Project and Event Management



Tanmaya Krishna

23
Native State: Bihar
Graduation: B.Tech.(Agricultural Engineering), SHIATS, Allahabad, Uttar Pradesh

Summer's Company: TAFE
Summer Project Title: Study on Brand Awareness and Brand Perception of Tractor Brands in Uttar Pradesh
 Languages Known: English, Hindi & Punjabi
 Hobbies: Public Speaking and Acting



Swetha Lakshmi K

23
Native State: Tamil Nadu
Graduation: B.E.(Electrical and Electronics Engineering), Anna University, Chennai, Tamil Nadu

Summer's Company: HDFC Bank Ltd.
Summer Project Title: Evaluation of government selections for rural sector from HDFC perspective
 Languages Known: English, Hindi & Tamil
 Hobbies: Fashion Illustration, Creative writing & Singing



Sourav Kumar Naik

22
Native State: Odisha
Graduation: B.Sc.(Agriculture), OUAT, Bhubaneswar, Odisha

Summer's Company: Sumitomo Chemicals India Pvt. Ltd.
Summer Project Title: Promotional campaigning of product, DANTOTSU and analyzing the promotional activities in Rajasthan
 Languages Known: English, Hindi & Odia
 Hobbies: Playing Cricket & Carrom



Sonu

24
Native State: Uttar Pradesh
Graduation: B.Tech.(Biotechnology), SVBPUA&T, Meerut, Uttar Pradesh

Summer's Company: Gramco Infratech Pvt. Ltd.
Summer Project Title: Discovering the potential for expansion of GIPL and providing a roadmap for agribusiness activities in Ujjain and Khandwa districts of Madhya Pradesh
 Languages Known: English, Hindi & Punjabi
 Hobbies: Playing Chess & Travelling



Batch 2016-18



Tony Kumar Top

27

Native State: Bihar

Graduation: B.Sc. (Hons.) Agriculture, AAU, Anand, Gujarat

Summer's Company: Rasi Seeds (P) Ltd.

Summer Project Title: Assesment of white maize segment and its future prospects in India

Languages Known: English, Hindi, Gujarati ,Maithili & Nepali

Hobbies: Reading Fiction Novels and Playing Snooker



Tundup Wangail

24

Native State: Jammu & Kashmir

Graduation: B.Tech.(Agricultural Engineering), SHIATS, Allahabad, Uttar Pradesh

Summer's Company: National Innovation Foundation - India

Summer Project Title: Technical Documentation and Market Analysis of Innovations in Agricultural Technologies

Languages Known: English, Hindi & Urdu

Hobbies: Travelling & Playing Tennis



Varun S

27

Native State: Telangana

Graduation: B.Sc.(Agriculture), ANGRAU, Hyderabad, Telangana

Summer's Company: Rallis India Ltd.

Summer Project Title: "Sales team effectiveness in growing seeds business geometrically & the actions suggested

Study on the various demand generation activities pertaining to Seeds & PGN & their impact on business"

Languages Known: English, Hindi, Kannada & Telugu

Hobbies: Travelling & Numismatics



Vignesh L

23

Native State: Tamil Nadu

Graduation: B.Tech.(Agricultural Engineering), TNAU, Coimbatore, Tamil Nadu

Summer's Company: TAFE

Summer Project Title: Study on Brand awareness and brand perception of tractor brands in Tamil Nadu

Languages Known: English, Hindi, Kannada & Tamil

Hobbies: Photography & Playing Badminton

A Kavipriyaa, 22
B.Tech (Food Process Engineering), TNAU, Coimbatore
Languages Known: English, Hindi & Tamil

Abhiraj Prakash, 23
B.Sc. (Agricultural Marketing and Cooperation), UAS, Dharwad
Languages Known: English, Hindi & Kannada

Aimebanrisa K Diengdoh, 23
B.Sc. (Agriculture), SHIATS, Allahabad
Languages Known: English & Hindi

Aman Kumar, 21
B.Sc. (Hons.) (Agriculture), CSKHPKV, Palampur
Languages Known: English & Hindi

Amit Kumar Jain, 25
B.Tech (Agricultural Engineering), JNKVV, Jabalpur
Languages Known: English & Hindi

Amit Prakash Behera, 21
B.Sc. (Agriculture), TNAU, Coimbatore
Languages Known: English, Hindi, Odia & Tamil

Anamika Jha, 30
B.Tech (Agricultural Engineering), SHIATS, Allahabad
Languages Known: English, Hindi

Aniruddh Modi, 22
B.Tech (Agricultural Engineering), JAU, Junagadh
Languages Known: English & Hindi

Ankit Mohta, 27
B.Sc. (Science), M.Sc. (Bio-Science), Barkatullah University, Bhopal, Languages Known English, Hindi & Spanish (Basics)

Anu Priya Tigga, 23
B.Sc. (Horticulture), DBSKKV, Dapoli
Languages Known: English, Hindi & Marathi

Anurag Singh, 24
B.Sc. (Agriculture), GBPUAT, Pantnagar
Languages Known: English & Hindi

Aparna Gautam, 22
B.Sc. (Agriculture), GBPUAT, Pantnagar
Languages Known: English & Hindi

Vegi Triveni, 30
B.Sc. (Biotechnology), M.Sc. (Biotechnology), Andhra University, Visakhapatnam; Gitam University, Visakhapatnam
Languages Known: English, Hindi & Telugu

Vikasgowda K, 21
B.Sc. (Agricultural Marketing And Cooperation), UAS, Dharwad
Languages Known: English, Hindi, Tamil & Kannada

Vipin Yadav, 26
B.Sc. (Agriculture), TNAU, Coimbatore
Languages Known: English, Hindi & Tamil

Virender Sansarwal, 22
B.Sc. (Hons.) Agriculture, CCSHAU, Hisar
Languages Known: English & Hindi

Vishal Verma, 21
B.Tech (Agricultural Engineering), TNAU, Coimbatore, Languages Known: English, Hindi & Tamil

Vivek S, 23, B.Tech (Metallurgical and Materials Engineering), NIT-Trichy, Tiruchirapalli
Languages Known: English, Tamil & Malayalam

Zawar Akash Kailas, 24
B.Tech (Food Technology), VNMKV, Parbhani
Languages Known: English, Hindi & Marathi

Subhash Chandra Pal, 24
B.Sc. (Agriculture), Annamalai University, Chidambaram
Languages Known: English, Hindi, Telugu, Tamil, Bengali & Kannada

Sudhanshu Kumar, 26
B.E. (Biotechnology), VMU, Salem
Languages Known: English, Hindi & Japanese (Basic)

Sushma P, 21
B.S. (Agri Business Management), TNAU, Coimbatore
Languages Known: English, Tamil & Telugu

Tamil Chelvan. D, 21
B.Sc. (Agriculture), TNAU, Coimbatore
Languages Known: English & Tamil

Tanya Mishra, 22
B.E. (Mechanical Engineering), CSVTU, Bhilai
Languages Known: English & Hindi

Tarunvir Singh Sandhu, 22
B.Tech (Dairy Technology), GADVASU, Ludhiana
Languages Known: English, Hindi & Punjabi

Trivedi Sagar Rajendrabhai, 22
B.Sc. (Agriculture), A.A.U, Anand
Languages Known: English, Hindi & Gujarati

Tulabandula Sai Krishna, 22
B.Tech (Food Technology), ANGRAU, Bapatla
Languages Known: English, Hindi & Telugu

Ravi Kumar, 22
B.Tech (Biotechnology), SVPUAT, Meerut
Languages Known: English & Hindi

S Minu, 21
B.Tech (Food Process Engineering), TNAU, Coimbatore
Languages Known: English, Hindi, Tamil & Malayalam

Sachin Kumar Ahirwal, 22
B.Sc. (Agriculture), ANGRAU, Guntur
Languages Known: English, Hindi & Telugu

Sachin Singh, 21
B.Tech (Food Technology and Management), NIFTEM, Sonipat
Languages Known: English & Hindi

Saravanan P, 22
B.Sc. (Horticulture), TNAU, Coimbatore
Languages Known: English & Tamil

Silas Prakash Joseph, 26
B.Tech (Computer Science Engineering), CUSAT, Ernakulam
Languages Known: English, Hindi & Malayalam

Sonawane Amit Shivram, 23
B.Tech (Agricultural Engineering), MPKV, Rahuri
Languages Known: English, Hindi & Marathi

Sony Marandi, 22
B.Tech (Agricultural Engineering), SHIATS, Allahabad
Languages Known: English & Hindi

Manisha Kumari, 22
B.Sc. (Agriculture), BHU, Varanasi
Languages Known: English & Hindi

Manpreet Kaur Sethi, 22
B.Sc. (Agriculture), JNKVV, Jabalpur
Languages Known: English, Hindi & Punjabi

Mohd Aasim, 26
B.Tech (Biotechnology), Amity University, Lucknow
Languages Known: English, Hindi & German (Basic)

Mohit Chhabra, 25
B.Tech (Agricultural Engineering), PAU, Ludhiana
Languages Known: English, Hindi & Punjabi

Mrutyunjaya Choudhury, 22
B.Sc. (Agriculture), OUAT, Bhubaneswar
Languages Known: English, Hindi & Odia

Neeraj Kumar, 25
B.Sc. (Agriculture), BHU, Varanasi
Languages Known: English & Hindi

Nitin Vermotta, 22
B.Sc (Hons.) (Forestry), DRYSPUHF, Nauni, Solan
Languages Known: English, Hindi & Punjabi

Raj Babu Kumar, 23
B.Sc. (Agriculture), BHU, Varanasi
Languages Known: English & Hindi

Rakesh Nain, 24
Bachelor of Journalism (Mass Communication), GGSIPU, Delhi
Languages Known: English & Hindi

Gaurav Thakur, 24
B.E. (Biotechnology), Manipal University, Manipal
Languages Known: English & Hindi

Gourab Mandal, 25
B.Sc. (Agriculture), M.Sc. (Agricultural Extension), BCKV, West Bengal
Languages Known: English, Hindi & Bengali

Gujrathi Sanket Chandrakant, 24
B.Tech (Food Technology), VNMKV, Parbhani
Languages Known: English, Hindi & Marathi

Gunjan Kumar, 23
B.Sc (Hons.)(Co-Operation And Banking), KAU, Thrissur
Languages Known: English & Hindi

Harikrishnan.K.Menon, 22
B.Sc. (Agriculture), TNAU, Coimbatore
Languages Known: English, Tamil & Malayalam

Kamakshi Jaggotta, 22
B.Sc. Hons. (Horticulture), Dr. YSPUHF, Solan
Languages Known: English, Hindi & Punjabi

Kaushal Kishor, 22
B.Sc (Hons.) (Forestry), Dr. YSPUHF, Nauni, Solan
Languages Known: English, Hindi

Manish Lal Chand, 23
B.Sc. (Agriculture), ANGRAU, Guntur
Languages Known: English, Hindi & Odia

Archana P Manoj, 22
B.Sc. (Agriculture), DBSKKV, Dapoli
Languages Known: English, Hindi, Tamil, Malayalam & Marathi

Lakshmi Nair K A, 23
B.Sc. (Agriculture), ANGRAU, Guntur
Languages Known: English, Hindi, Malayalam & Telugu

Bharat Banshvarti, 22
B.Sc. (Agriculture), TNAU, Coimbatore
Languages Known: English, Hindi & Tamil

Biswa Pradeep Sukla, 22
B.Sc. (Agriculture), OUAT, Bhubaneswar
Languages Known: English, Hindi & Odia

Chetan Anand, 23
B.Tech (Agricultural Engineering), JAU, Junagadh
Languages Known: English, Hindi & Telugu

Darade Munjaji Maroti, 22
B.Sc. (Agricultural Biotechnology), VNMKV, Parbhani
Languages Known: English, Hindi & Marathi

Fazith S, 21
B.S. (Agri Business Management), TNAU, Coimbatore
Languages Known: English & Tamil

Garima Khatter, 22
B.Sc. (Agriculture), CCSHAU, Hisar
Languages Known: English, Hindi & Punjabi

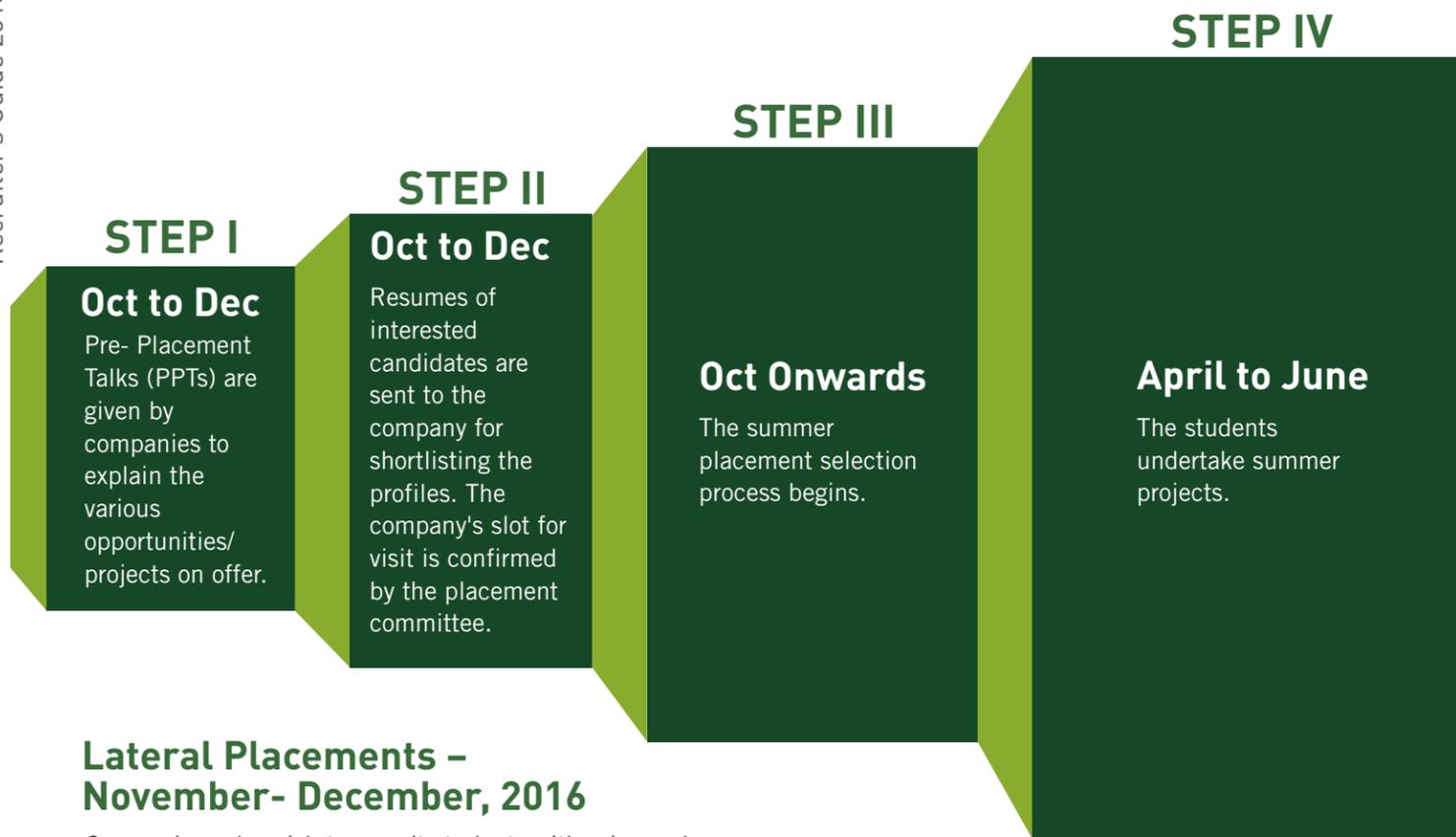
Recruitment Calendar

Summer Placements – October Onwards

The summer internship is an ideal opportunity for students to learn about the actual functioning of the industry. This is 8-10 week long event, during which the students work on real time projects offered by the companies under their professional mentors.

Companies, who wish to recruit students with a prior work experience, can participate in this process. The company can select the profile of the student for further process.

The Company may make an offer to a student at any time during the lateral placement period. The acceptance of the offer shall be communicated at the end of the lateral recruitment season, i.e. December, 2016.



Lateral Placements – November- December, 2016

Companies, who wish to recruit students with prior work experience, can participate in this process. The company can select the profile of the student for further process.



Final Placements – 2nd January, 2017 Onwards

Campus Placement facilitates recruiters to hire students from the outgoing batch 2015-17. The process ensures that companies get their best chances to select the students.



- The companies are allotted slots according to the preferences of the students. This can be confirmed by the companies to the placement committee.
- Selection process by the companies is to be completed as per the allotted slots.
- The Pre Placement Offers shall be made by 31st December, 2016 and the acceptance or otherwise of the offers will be sent by the candidates on or before 1st January, 2017.

When you change the World, the World tends to notice



Presence of
MANAGE Alumni
across the Globe

“Coming together is a beginning,
keeping together is progress, working
together is success”
– Henry Ford