



# SPICE NEWSLETTER

**EDITION-62**

**January- March  
2023**



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## PLACEMENT REPORT

Achieving 100% placements for the young enthusiasts, MANAGE once again accomplished this with great pride. With 27 years of brilliance under its auspices, the institute that annually produces exceptional professionals has continuously seen tremendous triumphs.

Final placements for the batch of 2021-2023 had a participation of 66 students, Mean CTC, Median CTC and Highest CTC are Rs 12.16 LPA, Rs 11.59 LPA, and Rs 20 LPA respectively.

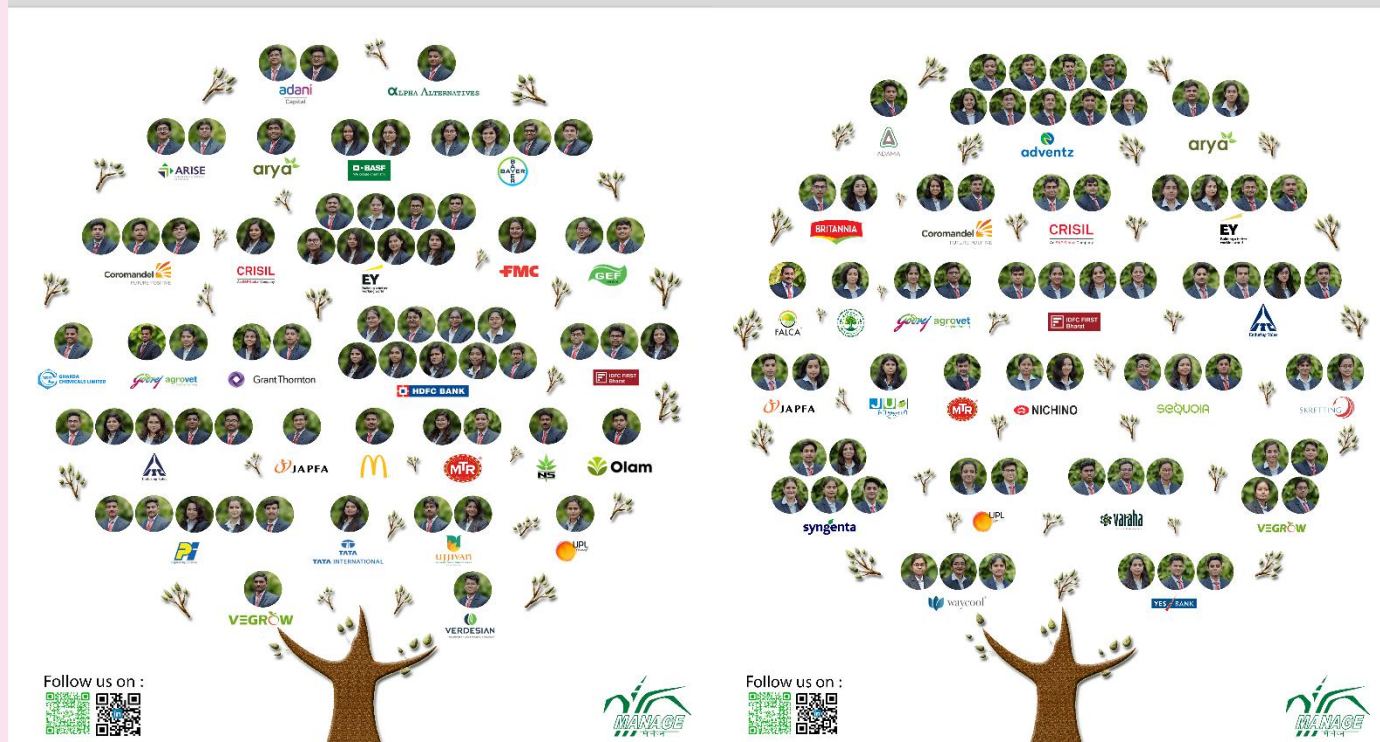
It's euphoric to report that 28 organizations extended offers to 56 students, and 10 PPOs with 3 PPIs were secured by students through their internship programs.

Augmenting the bliss, 12 new recruiters covering varied sectors became a part of the recruitment process. Furthermore, the top 50% percent of students were recruited with an average salary of Rs. 13.75 LPA which has been certainly a joy to behold.

In a similar vein summer placements have also been completed successfully and on an optimistic note. 66 students being part of the process have been opportune enough to get industrial exposure in various sectors.

### FINAL PLACEMENT 2021-23

### SUMMER PLACEMENT 2022-24





## National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

PROUDLY ACHIEVED  
100 % FINAL PLACEMENTS || BATCH OF PGDM (ABM) 2021 - 23

### Domestic Placements



### International Placements



### OUR RECRUITERS



28

No. of  
Companies  
Visited

12

First Time  
Recruiters

We extend our sincere gratitude to our esteemed Recruiters and Alumni



## National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

PROUDLY ACHIEVED  
100 % SUMMER PLACEMENTS || BATCH OF PGDM (ABM) 2022 - 24

### OUR RECRUITERS



24

No. of  
Companies  
Visited

12

First Time  
Recruiters

We extend our sincere gratitude to our esteemed Recruiters and Alumni



## **WHY THE VENTURE STUDIO MODEL IS HERE TO STAY**

### **.Rinsit Keishing**

employees accounting for the founding staff.

There has rarely been a better time for aspiring business owners to plunge. Young business people now have access to support systems that allow them to develop ideas, test hypotheses, and eventually establish an enterprise even before they have ideas. The venture studio is one such example of a strategy for enhancing the abilities of potential entrepreneurs (VS).

VS is a company that develops startups internally by offering a combination of seed money, founding entrepreneurs or teams, and tools to locate a product-market fit, in a short period. It varies from the usual venture capital (VC) business principally because the founding team is typically internal and concepts are to be developed within the studio.

"We have detailed sub-sector maps on different industries & we identify which ones are underserved and therefore are ripe for a startup", said a vice president of a studio in New York. After determining that, we do brief yet thorough testing with customers to improve the concept. The 'founder' is chosen from our team members or someone we recruit from our network to move the idea further. By thoroughly vetting the proposal and providing resources and advice throughout the vital first few months, the goal is to reduce risk.

We will use our entire network to test the idea, find team members, unlock follow-on funding, and do anything else for the venture to be successful. In return, we will get a large stake in a startup that we understand well, in an industry we like, and where we have a higher chance of influencing their outcome.

In recent years, the VS model has developed a life of its own. It spans from those who generate ideas but hire externally for the original team to those who do everything in-house, including corporate VS, Studios developing concepts, and

Particularly during the early stages of concept formulation and validation, this paradigm offers additional support. It is perfect for business owners who are somewhat idea-agnostic and like the implementation phase of the entrepreneurial journey. Although they are not committed to a specific ideology, they are content to work in a field that they find to be interesting and in which they ideally have experience. The entrepreneur should be happy with the tradeoff because investors take a significantly higher portion of stock than in a standard VC investment or an executive-in-residence (EiR) investment.

Culturally, the model is most suited for someone who prefers to have direction and assistance from the outset rather than taking on the kind of risk that comes with beginning something from scratch. But concurrently, they should possess the entrepreneurial spirit and are prepared to enter most industries to succeed.

Other benefits of the VS model include timetable flexibility and the ability to meet milestones because the studio supporting the startup is directly involved & there is little likelihood of surprises on either side. Compared to many other models, this results in an investor-entrepreneur relationship, which is much more cooperative. Theoretically, because only concepts with initial customer promise are introduced into businesses, this also provides higher risk reduction from an early stage.

Also, VS allows the entrepreneur to focus on the stages of the company they are most excited by. On one side, you could remain part of the VS and continue to test ideas and hand them over to another 'founder' once they have gained traction. On the other, you could come in once the ideas have been tested and focus on building

a company. Cons include giving up an increasing share of equity, limited control over the idea and the industry, and less flexibility and more oversight than a startup with traditional VC funding.

Whether the VS model completely replaces the

current models and ushers in venture capital 3.0 remains to be seen. It is safe to predict that the model is here to stay given the enthusiasm from investors, a general shift toward VC firms providing more value-added services, and the emergence of additional studios.

## **HIGHER EDUCATION VERSUS SKILL ACQUISITION**

**-Sherya Garg**

**“Without sharpening your weapon; standing on the battlefield would not increase your chance of winning”**



Given the rise in educated unemployment in the nation, education for the sole purpose of earning a degree is not desirable, which necessitates a deeper examination of the principles that underpin the goals and objectives of education on both an individual and a societal level. Attaining a degree is a sign of formal education, but merely getting a degree does not guarantee individual growth, social stability, or financial security.

Skill development has also been a valuable aspect of the educational output, both at the level of secondary and tertiary education. Skill development responds to the ability of the learner to secure employment which leads to their personal and professional growth, enabling them to contribute effectively to nation-building at both economic and social levels. Outcome-based learning ensures that the entire education process is geared toward the attainment of learning objectives and thus is at the heart of skill-based education. Education will play a significant role in putting India on a fast track to the first world.

There is no doubt that skill education has

acquired greater importance in the current socio-economic context of the country. As per a report published by Ernst and Young, by the year 2026, demographically speaking, India would be in an advantageous position with approximately 64 percent of our population laying in the age bracket of 15-59 years, with only 13 percent of the population aged about 60. Skill-based education, therefore, is imperative for us to be able to reap the demographic dividend that a young population would offer. If the need for skilled labor is not met by education in a growing economy like ours, then it would fail its youth in attaining both the basic and the higher aspirations of life.

It calls for greater collaboration between schools and institutes of higher learning and educational institutions and industry partners. These collaborations would help to identify the required skill sets, which will reduce the gap in the curriculum at school and college education, and inculcation skills required by the industry and economy. The need of the hour is to ensure that the stakeholders from different levels of education work in consonance with each other and with experts from industry in enhancing the skilled manpower of the nation. It most definitely requires a higher public-private partnership at the level of educational institutions and industry.

Developing specialized courses at the school level which can also be pursued further at undergraduate and postgraduate levels, summer schools offered by higher education

institutions and industry experts, and skill-oriented short-term and long-term workshops or courses offered by professional bodies could be some appropriate measures in this direction.

Education must respond to a broader set of goals and assist them in achieving higher aspirations for their lives. Its role in nation-

building and human progress can and must not be overlooked. Though skill education is important, higher education must be the site of knowledge acquisition, generation, creativity, and innovation.

## **INDIA'S UNHAPPY PROGRESS**

**-Rani Hooda**

India has recently surpassed the United Kingdom to become the fifth largest economy in the world with a size of \$854.7 billion (nominal cash, as of March 2022) and expanded its GDP by 13.5% in the April-June quarter or fiscal year 2023 to retain the tag of World's Fastest Growing Economy. India is also home to the third largest number of billionaires (221 billionaires) in the world and still, it ranked amongst the lowest in the United Nations World Happiness Report at 136th position out of 146 countries.

This report was released on March 18, 2022, and published by the United Nations Sustainable Development Solutions Network since 2012, to rank the countries by how happy their citizens perceive themselves to be. The report is based on two key ideas i.e. happiness or life evaluation measured through opinion surveys and identifying key elements that determine well-being and life evaluation across countries and takes into account a variety of parameters like gross domestic product per person, social support, personal freedom, levels of corruption, healthy life expectancy, and opinions of residents. The country hasn't been performing well on the index since it began slipping from 111th position, which was highest in 2013.

Clearly, the correlation between happiness and wealth is weak. The country's chronic unhappiness, can be attributed majorly to rapid urbanization and congestion in cities, concerns about food security and safe water safety, rising costs of health care, women's safety,

environmental pollution, and degradation and climate change; it saddens people to witnessing the ever-increasing inequality and seeing the rich and famous having fancy weddings, lavish parties, and luxurious vacations, not only this India reported the highest number of suicides in the world in 2021 and has an excruciating National Suicide Rate of 12 percent. People are insecure about their health because the question of the cost of treatment plagues their minds & being through a pandemic and realizing the uncertainties has deepened the pain.

The pandemic has drastically affected mental well-being, pushing many people towards anxiety and depression. During the pandemic, post the imposition of the lockdown, many patients faced severe mental conditions. The mental disturbance people experienced during the initial weeks of the lockdown and the trauma of the event are being felt even today. Our country has done pretty well in fighting against this widespread disease, and now we need to focus on the mental health and happiness of the people because the healthier and happier we are more productive we can be.

Finland and Bhutan, among the happiest countries, have adopted various strategies to reach where they are today. Finland, for example, has invested in its education system. India needs to learn from such trends and rethink its strategy to become one of the happiest along the fastest-growing economies globally. We shall strive together to make India a happier, safe, and healthier place.

# **WHAT THE JUNK, THE EARTH'S ORBIT GETTING HAIRY**

**-Suryansh Awasthi**

Humans seem to leave their mark wherever they go. Unfortunately, they do not always leave a good impression. One such area where people have been competing for supremacy and investigating by pushing the limits is outer space.



Sputnik's launch on October 4, 1957, signaled the start of a fierce space race that culminated in decades of rocket and satellite launches and, ultimately, a significant amount of space debris. They have already started to leave space trash in this area as well. Debris left in space by nations, ranging from decrepit spacecraft to paint flakes, presents a problem for existing and future space initiatives. NASA and other organizations have been investigating, how this junk floating in space puts its spaceflights in danger.

Space junk, or space debris, is leftover satellite or propulsion system parts that float hundreds of miles above the Earth. According to SSN sensors of the US Department of Defence, more than 27,000 pieces of debris, also known as space junk, are still rotating in the orbit of the Earth, particularly in the lower part of the orbit.

## **The Problem of Space Debris**

Concerns about space debris affecting access to and utilization of Earth orbit are likely driving these discussions, as

evidenced by enormous satellite constellations that are being assembled by companies like SpaceX and a Russian anti-satellite (ASAT) test in November 2021 that constantly threatened the International Space Station operations.

The potential for accidents rises, which can produce significant amounts of debris clouds (as the Russian ASAT test did) as more & more satellite launches happen. Experts have emphasized that even a handful of these collisions might have a significant impact on several satellite-delivered services, including telecommunications, navigation, and weather forecasting.

Everyone is impacted by space debris, especially given the satellite technology usage in practically every aspect of modern life. Because it could take years and hundreds of millions of dollars to repair a destroyed satellite, space debris raises the cost of operating satellites. Critical sensors and spacecraft components can suffer severe damage from even minute debris. One millimetre-sized object can seriously harm a satellite if it strikes a crucial part, and one centimetre-sized object is deemed deadly if it hits a satellite.

Space debris increases the cost of running satellites since it can take years and hundreds of millions of dollars to repair a damaged satellite. Even tiny debris particles can cause serious harm to vital sensors and spaceship parts. One millimetre-sized item is considered lethal, if it impacts a satellite, while one centimetre-sized object is considered dangerous if it strikes a critical component of a satellite.

## **Complications in Space Debris Removal**



Unfortunately, we are unable to brush or scrape up space debris and place it in a space waste bin. We must approach space trash closely and keep up a constant speed with each object if we are to remove it. Then we have to somehow connect to it and either reduce its orbit or reenter it into the atmosphere, where it will burn up.

Astronauts never attempt this operation since there is a risk of explosion if the object is a rocket stage with propellant still on board. Another concern is property rights; you cannot take a satellite or rocket that belongs to another nation without their consent. Higher space debris activity increases the chance of launch vehicles and satellites in orbit colliding. The SSN (Spiking Neutral Networks) typically alerts the owner or operator if it anticipates a collision between a cataloged item and a known operating satellite. Debris cannot be moved however if the other item is a satellite that can be moved, it might be possible for it to do so to avert a collision. Most satellite controllers must plan and carry out a collision avoidance maneuver over the course of several hours or days.

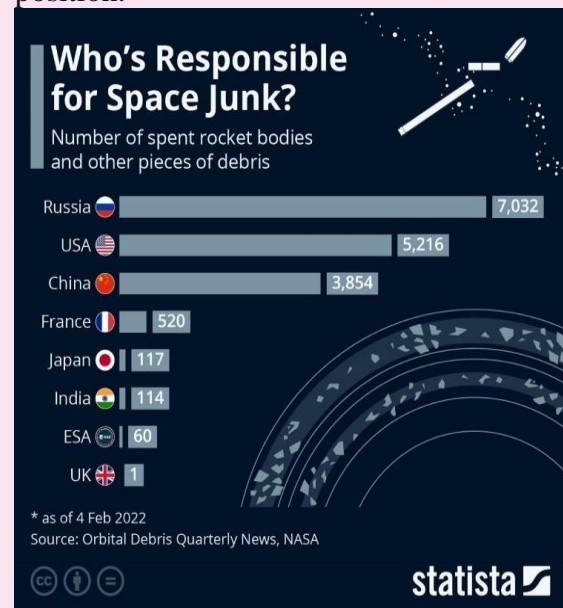
To safeguard their satellites, other countries employ their tracking information. As a result, using highly accurate assessment and prediction techniques is crucial for lowering the risk associated with current systems and upcoming launches.

### Whom to blame?

A list of the nations that have produced the most space debris has been published by the German database giant Statista using information from NASA. At the top of the list is Russia. Statista reported this, citing data as of February 4, 2022, from NASA's Orbital Debris Quarterly News. Russia is followed closely by its rival, the United States of America, with 5,216 pieces of debris.

China stands at number three on the list with 3,845 pieces of debris. Japan and France

take the fourth and fifth spots, respectively, with 520 and 117 pieces of debris. India, with 114 pieces of debris bagged the sixth position.



### Thank God BUMPER is here!

A tool utilized to cope with space debris is the Bumper. It was created by NASA, to aid the organization in determining the likelihood that a spacecraft may sustain damage from debris while in operation. All changes to the code must be approved, reviewed, and documented, according to the Bumper Configuration Control Board (CCB). "Bumper 3" is the most recent version of Bumper. It uses the most recent meteoroid environment and orbital debris models. Additionally, the Bumper contains a sizable collection of ballistic limit "damage" equations that may be applied to a variety of changes to the code that must be approved, reviewed, and documented, according to the Bumper Configuration Control Board (CCB) systems.

### It is high time now!

It is crucial and urgent to address the issue of space debris because doing so will cost us millions of dollars and take a very long time. Stringent International regulations, that penalize countries or businesses that contribute to space debris are therefore required.



## Festivals at MANAGE

### Christmas

Christmas is a time of merriment and cheer, and our celebration was no exception, featuring a delightful mix of Secret Santa, cake cutting, and games! As the festivities began, family and friends gathered, eagerly anticipating the Secret Santa exchange. Excitement filled the room as gifts were exchanged, each carefully chosen and wrapped with love. Laughter and surprises ensued as recipients unveiled their presents, grateful for the thoughtfulness of their Secret Santa.



Next came the much-anticipated cake-cutting ceremony, where a beautifully decorated cake took center stage. Our happy-go-merry Santa with the perfect jingle bell music grabbed everyone's attention. With candles flickering, everyone joined in singing joyous Christmas carols before making a wish and blowing out the candles together. The delicious cake was then sliced and shared among all, symbolizing the sweetness of togetherness and the joy of the season.

But the fun didn't stop there! Games were a highlight of the celebration, adding an extra dose of laughter and friendly competition. The games brought out the festive spirit in everyone. Regardless of seniors & juniors, these games created lasting memories and strengthened bonds among loved ones.

Our Christmas celebration was a testament to the joyous and festive spirit of the

Christmas season, filled with heart-warming moments, laughter, and cherished memories.

### Lohri

Amidst the chilly winter night, Lohri, the festival of abundance and merriment, ignited hearts with its exuberant celebrations. As twilight embraced the sky, students gathered around bonfires, their faces glowing with anticipation. The crackling flames danced to the beats of folk



songs (so did MANAGEites), echoing tales of harvest and prosperity.

Men and women adorned in vibrant attire swayed to the rhythmic tunes, their laughter intermingling with the music. Traditional delicacies like sugarcane, popcorn, and peanuts were shared, symbolizing the bountiful harvest and the spirit of unity. The aroma of freshly prepared jaggery sweets filled the air, tempting taste buds and fostering a sense of togetherness.

In these magical moments, Lohri became a radiant tapestry, interweaving love, joy, and cultural heritage. It reminded us to appreciate the abundance around us and the warmth of human connections. With its zestful celebration, Lohri illuminated the wintry night, etching everlasting memories in our hearts, and inspiring us to embrace life's festivities with unbridled enthusiasm

## **Sankranti and Patang baji**

As the golden sun ascended on the horizon, Sankranti, the festival of harvest and new beginnings, painted the sky with vibrant hues. Traditional clay pots were adorned



with intricate designs, and vibrant kolam patterns decorate the thresholds. The aroma of freshly harvested rice fills the air as students gathered to cook the delicious Pongal dish, symbolizing abundance and prosperity. Students offered prayers to the Sun God, expressing gratitude for the bountiful harvest. Amidst a flurry of excitement, everybody gathered in front of Lohit, flying colorful kites that danced with



the wind, symbolizing freedom and prosperity. The sky transformed into a vibrant canvas, with kites of all shapes and sizes intertwining, creating a breathtaking spectacle

Laughter filled the air as peers bonded over traditional delicacies, exchanging warm greetings and heartfelt wishes. Sweets made

with sesame, jaggery, and coconut delighted taste buds, epitomizing the sweetness of the harvest season.

MANAGEite's faces were adorned with enthusiasm. It left an indelible mark on our hearts, inspiring us to embrace new beginnings with optimism and celebrate life's bountiful blessings with unbridled joy.

## **Republic Day Celebration**

Every year on January 26, India celebrates Republic Day, which significantly impacted the country's history. It commemorates the day the Indian Constitution took effect, completing the country's transformation from a British colony to a sovereign, democratic republic. The event is celebrated across the nation with great fervor and enthusiasm, unifying its diverse population in a show of collective pride and unification.



We at MANAGE celebrated Republic Day with zeal and patriotism. The event kicked off with Director General Dr. P Chandra Shekara sir hoisting the flag and addressing the gathering about the significance of Republic Day. It was followed by programs organized by Cultural Committee MANAGE, which included patriotic songs, dances, and a skit. Later, the newly erected Buddha statue was officially unveiled by the Director General. Following that, a blood donation drive was held under the auspices



of the Red Cross Society and MANSAR Club MANAGE.

In this way, the historic day was observed



with a sense of duty and dedication to the country

### **Valentine's Day**

Valentine's Day is not just about romantic love. It is an opportunity to appreciate and express gratitude for all the people who make a difference in our lives. It is a day to cherish the friendships that bring laughter and support, to value the bonds with our family members who stand by us through thick and thin. It is a day to extend kindness to strangers and spread love to those who may need it most.

A week prior to the occasion, a beautiful tree of love was prepared on a wall giving an opportunity for an anonymous person to express their feelings by writing a letter of confession or gratitude to their special person. Many people have expressed their heartfelt emotions in a letter and pasted it on the 'Tree of Love.' Students were having a good time laughing and enjoying reading the letters.

The: ' Prom Night.' theme for this year's Valentine's Day indeed kept MANAGEites on the edge of excitement for the special evening. The M' ladies enthusiastically dressed in their most beautiful evening gowns while the gentlemen dressed in a neat tuxedo. The event was fun, filled with playing games followed by grooving to the rhythm of the music. It was indeed an evening full of memories.

### **Maha Shivratri**



Maha Shivratri is one of the most important festivals of the Hindus 'Maha Shivratri' literally means 'great night of Shiva'. This festival signifies the Marriage of Lord Shiva with Mata Parvati. Maha Shivratri has other significance as well, It is believed that Lord Shiva saved the world by drinking the poison that come out during the Samudra Manthan. This festival is to glorify Lord Shiva.

On 18<sup>th</sup> February, 2023 we celebrated Mahashivratri. MANAGEites were thrilled to be a part of the year's most anticipated wedding. We organised a Shiv Baarat during which everyone danced and marched towards the pandal with the groom, "The Shiva" , whereas the bride "Parvati" was waiting with her bridesmaids.

It was followed by Aarti, lovely dances, and devotion of Lord Shiva by the coconut water abhishek on the 'Shiv Linga' and the offering of betel leaves, flowers, and fruits to God. Everyone received prasad, and chanted of "Har Har Mahadev" to light up the ambience. In this way, we all celebrated Shivratri and received blessings of Lord Shiva and Mata Parvati.

॥ ॐ नमः पार्वती पतये हर हर महादेव ॥

### **Shiv Jayanti**

Shivaji Jayanti marks the birth anniversary of the great Maratha emperor Chhatrapati Shivaji Maharaj. To honor this influential figure, on 19<sup>th</sup> February 2023, our college embarked on a unique journey to celebrate

Shivaji Jayanti in a memorable way, donning vibrant orange pagris (turbans).



On this Auspicious day, all of us came together to organize the event. Students, faculty, and staff members collaborated to make the celebration a grand success. The campus buzzed with excitement with everyone wearing traditional attires and the focal point being the vibrant orange pagris. Orange, or Kesari, holds great significance in Indian culture. It symbolizes sacrifice, spirituality, and valor.

The event commenced with a procession led by a group of students dressed as warriors, depicting the valor and military acumen of Shivaji Maharaj. The beats of traditional drums filled the air, setting the stage for an unforgettable experience. The celebration continued with a captivating skit showcasing the stories of the valor of Shivaji Maharaj. Students eloquently recited excerpts from historical accounts, highlighting the king's visionary leadership.

It was followed by an Aarti and beautiful dances where everyone joined cherishing our cultural heritage. The event left an indelible mark on everyone present.

### **Fagotsav 23' (Holi)**

In MANAGE, we eagerly embrace Holi, creating a memorable experience filled with laughter, music, and a riot of colors.

Fagotsav 2023 was organized by Cultural Committee who worked diligently to ensure a safe and enjoyable environment for everyone to immerse themselves in the festivities. Colorful posters and decorations spring up, adding to the palpable excitement in the air.

The celebrations commenced with the traditional lighting of a bonfire i.e., Holika Dahan, symbolizing the victory of good over evil on the prior evening. We circled around the fire marking the beginning of a new year full of positivity and warmth.



The day of Holi was filled with laughter and cheerful screams. Buckets of colored powders, water balloons, and water guns were unleashed, dousing everyone in vibrant hues. Everyone joined in the revelry, smearing colors on each other's faces. It was followed by an exciting Dahi Handi event which was filled with colors. No Holi celebration is complete without music and dance. The beats of famous "Holi anthems," resonated through the campus. Students were served with thandai after the event delighting everyone's taste buds.

Holi on our campus serves as a powerful reminder of the importance of unity and harmony. The festival transcends boundaries of age, gender, and background, bringing together a diverse community under one colorful umbrella.



## **Events at MANAGE**

### **Lit O'Melange 2023**

Literary Club MANAGE was back with its flagship event, Lit O' Melange which was held from 15<sup>th</sup> to 17<sup>th</sup> February 2023. Carrying the legacy built over the years, Lit O' Melange, the annual intra-collegiate Literary and Art Festival continues to provide a platform for MANAGEites to celebrate creativity in all forms. The fest was inaugurated by Dr. P Chandrasekhara, DG-MANAGE & K Anand Reddy, Principal Co-ordinator PGDM-ABM. The fest consisted of 13 events including both



online & offline events witnessing huge participation from the MANAGEites. The online events were Ink Your Tales & Pixcellence while the offline events included – Open Mic, Jam On, Block n Tackle, Montage, Colour Castle, Sail The Sale, Disguise, Word Zest, Mind O Pedia, ClueMinati, Battle Glory.



This year to unlock the true artistic potential with the perfect blend of innovation & imagination, we upgraded the painting game to a brushless one. Literary Club MANAGE also introduced, for the first time, “Literati Of The Year” from the batches 2021-23 & 2022-24. The winners were awarded cash prizes. Lit O' Melange will be back in 2024 with the same old heart but with more zeal & enthusiasm.

### **ZENITH 2023**

Sports have a big impact on fostering friendships, developing skill, and creating a thriving campus



environment in the world of college life. The much-anticipated intra-collegiate sporting event ZENITH, organised by the Sports Committee, MANAGE, is one such annual spectacular that personifies the spirit of competitiveness, teamwork, and athletic excellence. Since its beginning, the event has grown exponentially, transcending mere games to become a symbol of college pride and athletic excellence. Over the years,

ZENITH has witnessed remarkable growth in participation, spectatorship, and overall enthusiasm. ZENITH offers a diverse range of sports and competitions to cater to the varied interests and talents of students. Whether one is a seasoned athlete or a casual sports enthusiast, there is something for everyone to participate in or cheer for. The event features both team-based 16 games i.e., Chess, Carrom, Snooker, Table Tennis, Badminton, Lawn Tennis, Squash, Basketball, Volleyball, Throwball, Shotput, Kho-Kho, Tennikoit, Tug of War, Cricket & Marathon. One of the core principles of ZENITH is inclusivity. The event encourages maximum participation by providing opportunities for students of all skill levels. It encourages a positive balance between the spirit of competition and sportsmanship, creating an atmosphere where all participants can succeed and have fun. ZENITH serves as a unifying force within the college in addition to the joy of athletic achievements. It provides a framework for enhancing relations between seniors and juniors and cultivating a positive environment. Zenith '23 was held on 13<sup>th</sup> – 15<sup>th</sup> January with great participation.



### **OLYMPUS 2023**

Olympus, an annual inter-college sports event, organised by Sports Committee, MANAGE, has



emerged as a prestigious competition among B-Schools and PG Institutions in Hyderabad and all over India since its inception. Olympus was conceived in 2016 with the vision of promoting sports and healthy competition. Olympus provides a platform for young athletes to showcase their skills and sportsmanship in a highly competitive environment. Olympus offers a diverse range of eight events, catering to the varying interests

and skills of participants: Basketball, Volleyball, Throwball, Badminton, Table Tennis, Lawn Tennis, Chess, and Snooker, offering sight of the thunderous clash of teams, the display of agility, teamwork, skills, precision, coordination, quick reflexes, strategic prowess, and fineness of the participants and leave the spectators awestruck. It has become a symbol of sporting excellence and camaraderie among students. The organizers aimed to create an event that not only focused on athleticism but also fostered teamwork, leadership, personal development, and management. The event serves as a platform for students to forge lifelong friendships, network with like-minded individuals, and develop leadership skills. The competitive atmosphere





encourages participants to push their limits, learn from defeat, and strive for excellence. Olympus '23 was held on 10<sup>th</sup> – 12<sup>th</sup> March in MANAGE premises.

### **QUIZ MASTERS 2023**

With the captivating tagline "Curious to know, Curious to grow", Qurio club MANAGE enlightens the students by delivering timely updates through Newsletters and Social Media Posters to stay on track with the growing world. In line with these, we are self-motivated to conduct our prime event "Qurio Quiz Masters" to make the students appreciate the knowledge and be aware of new things happening around them. Each round of Quiz is dynamic and challenges different level of thinking from the participants. The preliminary quiz was conducted as a Paper-based round, which tests their knowledge of current trends. Those who scored high qualified for the further rounds.



2023.

The following two rounds are competitive, innovative, and theme-based ones that satisfy their thirst for enjoyable participation. It encompasses the managerial qualities of timeliness, decision-making, leadership, teamwork, and winning spirit. Not only that, there were exciting cash prizes worth Rs. 3000 for Winners, Rs. 2000 and Rs.1000 respectively for the Runners along with the Certificate of achievement. The event was held on 21<sup>st</sup> & 23<sup>rd</sup> February

We express our heartfelt gratitude towards our Director Dr.P.Chandra Shekara Sir, Principal Co-ordinator Dr.K.Anand Reddy Sir, Placement Co-ordinator Mrs.P. Bharati Rani Ma'am, Batch Co-ordinator Dr. Sagar Deshmukh Sir and our PG Administration Cell for their constant encouragement and support.

So, What Next?

Stay Curious with Qurio Club and Stay tuned for our 'Qurio Quiz Masters 2024!'...

## **TALENT HUB**

### **Parlapalli Tejaswini**

"Life" a wonderful word to contemplate, yet it is also the most terrifying.

We grew up hearing the phrase 'Life is all about small moments' since we were children.

One day, you're sprinting around the streets pursuing kids in order to win.

The next day, you're rushing through the streets, this time not to win, but simply to survive.

One day you are all about yourself

The next day u don't even recognise yourself

One day, you soak yourself in the rain with a wide smile.

The next day, you drenched yourself in the rain to mask your tears.

One day u will be sitting on the rooftop talking ur future plans to the moon

The next day you will be sitting on the rooftop and Asking the same moon where it all went wrong.

Why does it always have to be small moments, small details that hurt you?

Is it because 'life is all about small moments' as everyone always saying

In the end, as they say, 'Life is all about small moments.'

But what if those fleeting moments merely wrecked your life in every way?

So, what exactly is 'Life' all about?

### **Aayushi Mahna**

With the sun over the horizon,

She is the embodiment of light herself..

My Aphrodite..

The aster to my meadow,

Philter of her beauty had an aphrodisiacal effort,

And stirred something unequivocally magical.

But something is different about this unworldly enchantress..

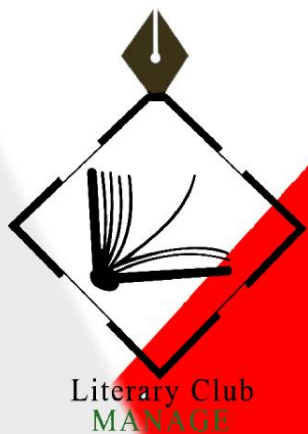
Nobleman has said,

It is the essence of the rose that albeit its beauty,

It is accompanied by its thorns.

Serendipity is that grotesque evils are always veiled by unfathomable beauty.





# TEAM PRATIBIMB



**AAYUSHI MAHNA**  
PGDM (ABM)  
MANAGE



**GALIVEETI  
SASI KIRAN REDDY**  
PGDM (ABM)  
MANAGE



**MANANSH  
POKHARIYAL**  
PGDM (ABM)  
MANAGE

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**NEHA KUMARI**  
PGDM (ABM)  
MANAGE



**NIKITA POWDEL**  
PGDM (ABM)  
MANAGE



**POOJA B**  
PGDM (ABM)  
MANAGE



**ROHIT RAMESH  
RATHI**  
PGDM (ABM)  
MANAGE

## FACILITATORS

**Dr. K. Anand Reddy**  
Director (HRD)

**Principal Coordinator, PGDM (ABM)**  
**MANAGE, Hyderabad**

**Dr. A.S. Charyulu**  
Program Officer

**MANAGE, Hyderabad**

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**National Institute of Agricultural Extension Management**  
**(MANAGE), Rajendranagar, Hyderabad - 500030**  
**Tel: +91-40-240162702 | Fax: +91-40-2401388**