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# Spice



POST GRADUATE DIPLOMA IN AGRI BUSINESS MANAGEMENT

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## MANAGE Impetus to Start-Up India Movement

The Prime Minister of India, Shri Narendra Modi had this year in his Independence Day speech announced the “Start-up India” initiative. This initiative aims at fostering entrepreneurship and promoting innovation by creating an ecosystem that is conducive for growth of Start-ups. The objective is that India must become a nation of job creators instead of being a nation of job seekers.

The Prime Minister launched the Start-up India Movement and unveiled the Action Plan for encouraging Start-ups on 16<sup>th</sup> January, 2016 at New Delhi. Taking cue from the Prime Minister’s vision, MANAGE has entered into an MoU with RenB, Mumbai to set up a Start-Up Incubator Center for PG students at MANAGE to maximize the exposure and opportunity for students and alumni, help them to start a business based on their ideas and innovations. This is expected to



provide a platform for students and alumni to convert their ideas and innovations into Start-Up ventures.

The MANAGE Incubator would culminate all its resources to nurture and enable start-ups to achieve their growth matrices and potential. It encourages start-up innovators to come with a business idea and walk away with a company.



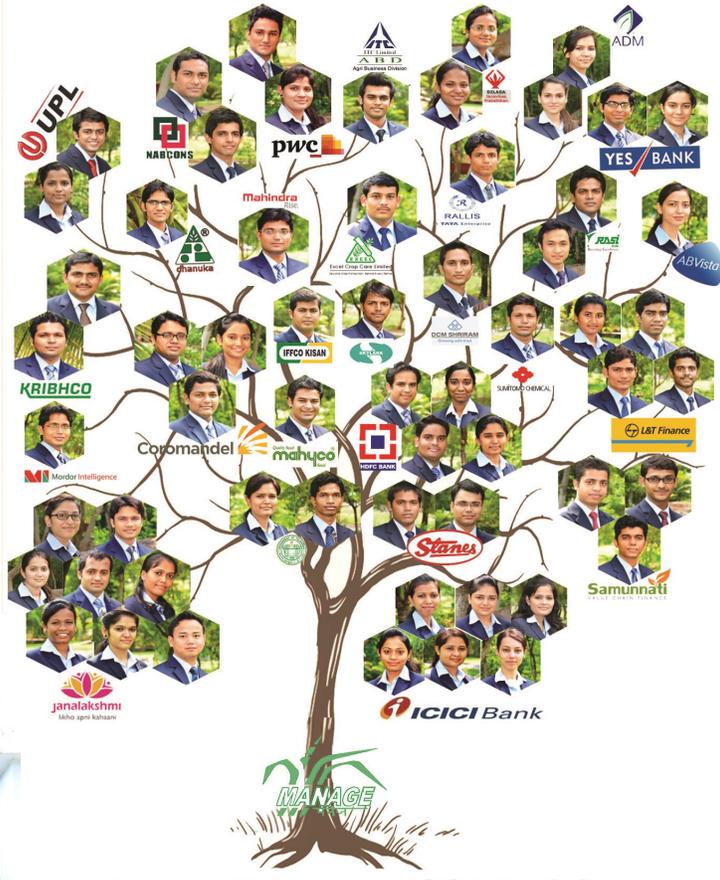
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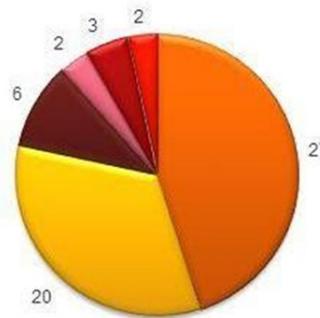
## 100% Final Placements!

We feel delighted to inform everyone that we have achieved 100% placements once again for finals for 2014-16 batch.

The highest CTC offered was 18 lakhs INR/Annum with the average being 7.72 lakhs INR/Annum. The highest number of students moved to the Financial Services (27), the second highest being Agri-input sector (20). Six of the students got placed in Consultancies. The others are Procurement (3), Development (2) and Animal Husbandry (2).



Sector wise Final Placements 2014-2016



- Financial Services
- Agri input
- Consultancy
- Development
- Procurement
- Animal Husbandry

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## Happy Republic Day-Occasion to Rededicate Ourselves

There was a chill in the air but everyone was waiting for the tricolor to unfurl. Each one assembled had a different language, culture and origin but that day everyone stood united to celebrate the legacy of a nation which has retained its greatness even after centuries of bloodshed and torture - A mini India standing together at MANAGE to celebrate the 67<sup>th</sup> Republic Day.



The day started with the hoisting of the tricolor followed by an inspirational speech by honorable Director General Smt. V. Usha Rani IAS and Principal Coordinator PGDM(ABM) Dr Anand Reddy. The day was special as everyone was wrapped in patriotism be it students, teachers or

trainees. The students celebrated the greatness of our nation through song, dance and a monoact while one of the trainees shared his thoughts motivating everyone towards the greatness of this nation. However the best part of the day was a poem by a little girl that made this day special.

There was diversity, there was difference but that day everyone was united by heart to celebrate and be a part of the greatness of a nation as old as time.

## Village Visit Program



Village Visit for the final year students was organized in the month of February 2016 for a duration of ten days. The students were divided into groups and were sent to villages and were housed at Krishi Vigyan Kendras (KVKs) where



they interacted with farmers in the surrounding villages. The report submitted by the students group is a testimony to the understanding of what they have gained on the farmers' problems.

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## State-of-the art Basketball Court

T-Together  
E-Everyone  
A-Achieves  
M-More

As soon as this word falls into your ear, the most probable reactions would be CRICKET? FOOTBALL? HOCKEY? Well now it's time for some dribbling. YES! It is basketball time.

MANAGE has always been endowed with loads of talents in various arenas. Sports have been one of the paramount areas with highly concentrated student experts in it and even to the extent of National Level Players. To give a feast to their expertise, a new state-of-the-art basketball court has been established on campus. It was inaugurated by our respected Director General, Smt. V. Usha Rani IAS along with other faculty



members of our institution on 17<sup>th</sup> February, 2016. This has been another step towards overall development of our students. The only thing which caught our attention was the joy beaming in our players' eyes as they started dribbling the ball. Thanks to our management for helping us in fulfilling our aspirations.

## MANAGE PGDM(ABM) accorded equivalence to MBA degree

The Association of Indian Universities accorded equivalence to the two year PGDM (ABM) at MANAGE with an MBA degree of an Indian University. This will facilitate students who have completed PGDM(ABM) to pursue PhD in any of the Universities.

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**PGDM (ABM) 2015-17**

*Disclaimer: The views and opinions expressed in this newsletter do not necessarily reflect that of MANAGE.*