



SPICE NEWSLETTER

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2021**



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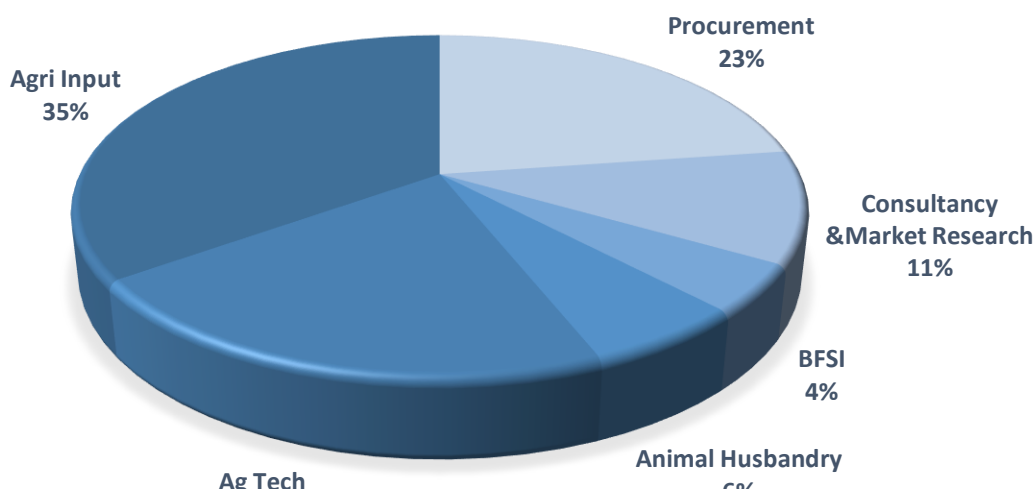
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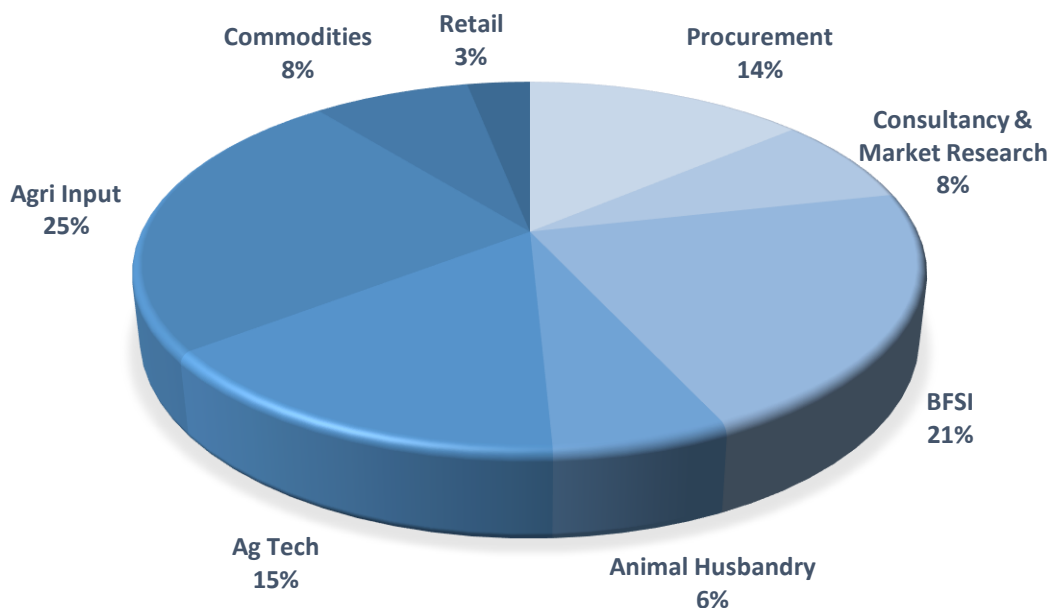
PLACEMENT REPORT

Even in times of pandemic, MANAGE yet again ensured 100% placements to the young enthusiasts against all odds. Reaching greater heights to 25 years of excellence, the institute producing elite professionals each year has been unceasingly witnessing glorious successes. Final placements for the batch of 2019-2021 had a participation of 65 students, Mean CTC, Median CTC, and Highest CTC being Rs 10.07 LPA, Rs 10 LPA, and Rs 16 LPA respectively. It's quite euphoric to share that 31 companies extended offers to 54 students and 11 PPOs were secured by the students based on their internship programs. Augmenting the bliss, 14 new recruiters covering 8 varied sectors became a part of the recruitment process. Furthermore, the top 50 per cent of students were recruited with an average salary of Rs 12.04 LPA which has been certainly a joy to behold. By the same token, summer placements have also been accomplished on a brighter note. 66 students being part of the process have been opportune enough to get industrial exposure in various sectors.

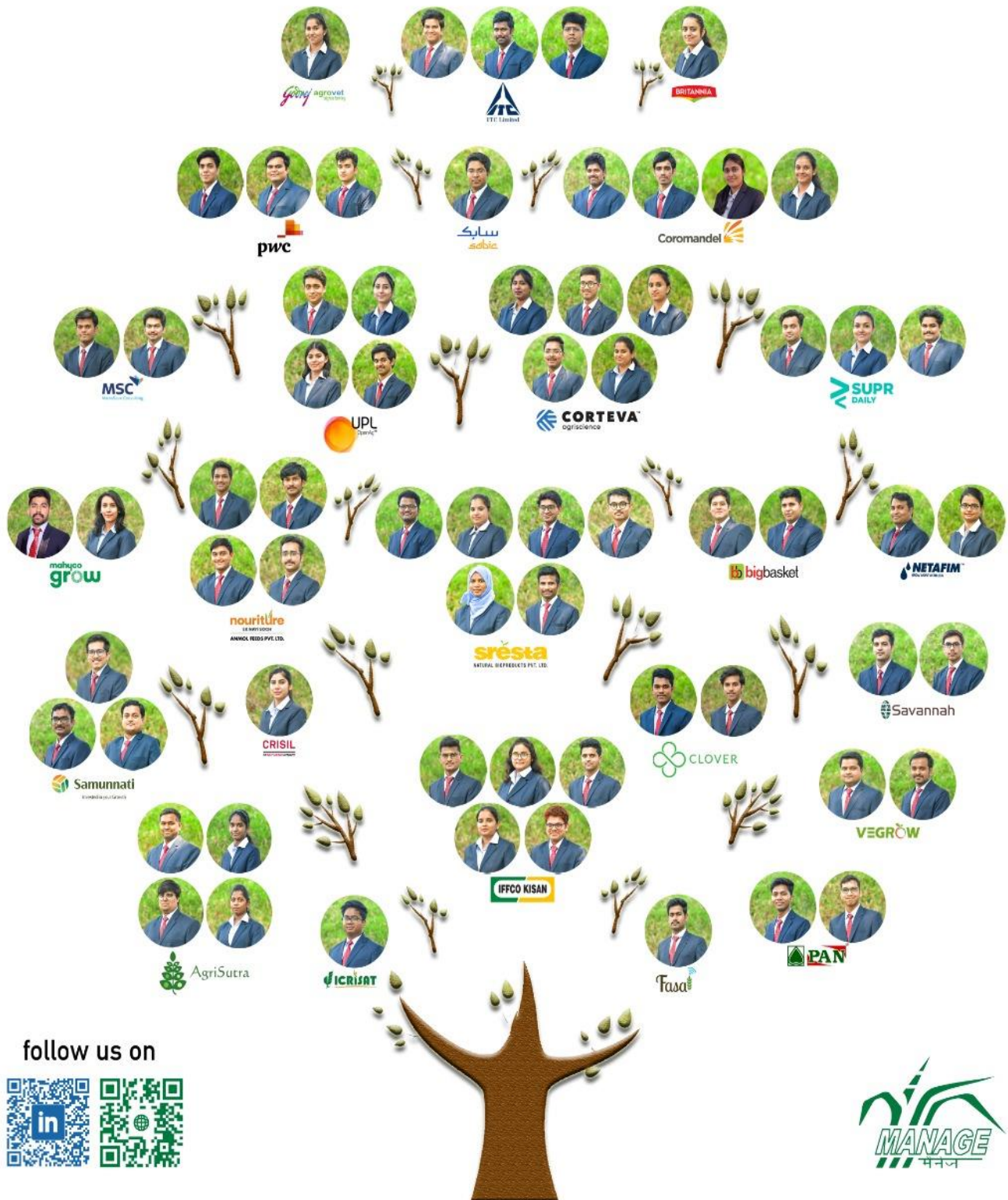
SUMMER PLACEMENTS BATCH 2020-22



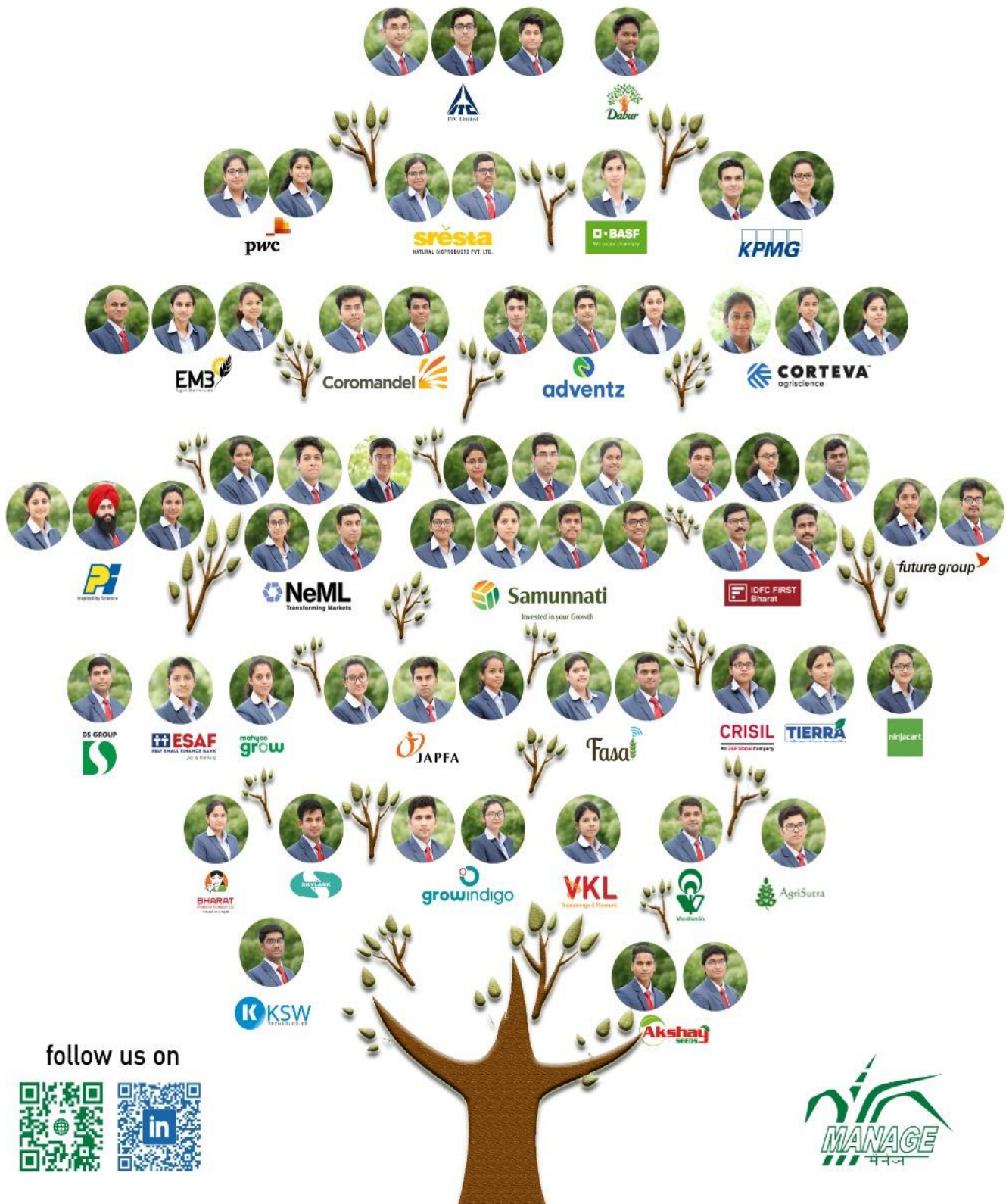
FINAL PLACEMENTS BATCH 2019-21



SUMMER PLACEMENT 2020-22



FINAL PLACEMENT 2019-21



Hyperbitcoinization: An improbable dream or an inevitable future?

-Pratyay Kundu

Hyperbitcoinization is defined as the large scale global adoption of Bitcoins as the de-facto (or de-jure) legal tender, the inflexion point where bitcoin becomes the default value system of the global financial order. Despite recent hiccups, the exponential growth in price and number of transactions of Bitcoins is indeed a strong testament to the ever-growing adoption of cryptocurrency.

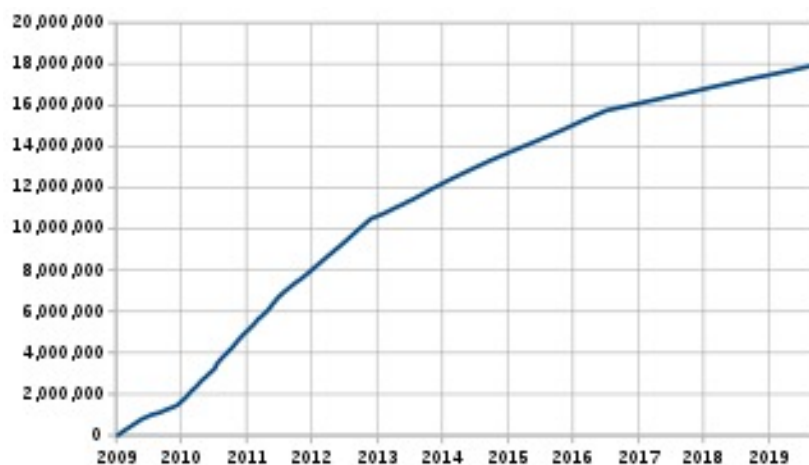
One key distinction between today's bitcoin appreciation and the event of complete hyperbitcoinization will be in the growth of the circular economy of Bitcoin - where a majority of goods and services will be purchasable directly in bitcoins and will not be actively exchanged for other currencies. However, reaching this stage seems improbable right now due to the ultra-volatile nature of the currency, coupled with concerns regarding potential illegal utilization of it.



In Favour

Bitcoin was created by an individual named Satoshi Nakamoto in 2008, a decentralized digital currency, without a centralized banking authority or single administrator, that can be sent and received by users on the peer-to-peer bitcoin network without the necessity for intermediaries. Since then, the price and volume of bitcoins traded have considerably gone up, leading to an ever-growing global acceptance and interest for bitcoins. The encrypted peer to peer payment protocol has enormous benefits ranging from privacy to data security, and much more.

The elimination of the necessity of a centralized monetary institution has in turn democratized



money for the first time in the history of humanity. Also, the fact that the currency is not minted or largely influenced by the whims of any national government, lends credence to the concept

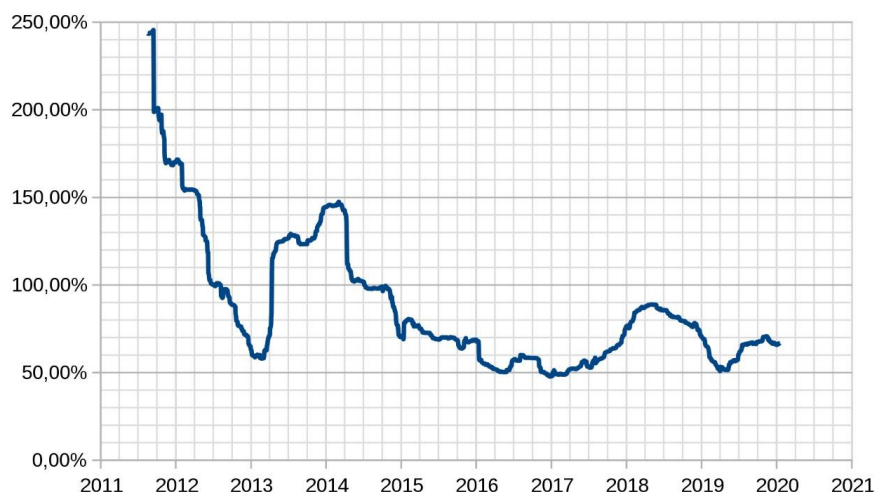
of hyperbitcoinization. Additionally, there is no fee charged to receive and send bitcoins, also numerous wallets let the user determine how large a fee to pay when deciding to spend. Higher fees could ensure a faster confirmation of the transactions. Fees are unrelated to the amount transferred. Also, merchant processors exist to help the merchants in processing the transactions, for changing the bitcoins to a fiat currency and depositing funds directly into merchants' bank accounts.

Another uniquely positive feature in favour of hyperbitcoinization is the fact that bitcoin can be utilized as a solid hedge against inflationary global economic order as it is structured technologically to encourage a deflationary attitude and a relatively stable store of value. Due to all these factors, researchers, policy planners and politicians alike are seriously considering the aspect of formalizing bitcoin adoption in various walks of life. Several digital products and services providers have already started accepting bitcoins as a legitimate mode of payment. In the last 2 years, several mainstream big shots like Tesla, Massachusetts Mutual Life Insurance Company, Square Inc., MicroStrategy Inc. publicly invested in Bitcoins, thus lending greater vigour to the concept of Hyperbitcoinization. The concept received even greater endorsement when support poured in from the Government of Switzerland's Zug Canton, when the canton's tax department started accepting payments in bitcoin by February 2021. Just a few months later the central government of El Salvador, became the first sovereign nation in the world to make Bitcoin a legal tender, thus laying the foundation of global hyperbitcoinization.

Against Hyperbitcoinization

Despite so many positives, and ever-increasing support pouring in from both private and government sectors, the technology of bitcoins has come under scrutiny from policymakers worldwide due to a variety of factors. Firstly, the decentralized nature of the currency ensures a nearly anonymous exchange of value, making bitcoins the currency of choice for money launderers, organ traffickers, drug peddlers and terrorists alike. These criminals who once ran localized crime syndicates through clandestine connections can now utilize this technology to take their trade on the dark web and accept payments from throughout the world.

Also, the extremely volatile nature of the currency derived due to a lack of centralised monetary stabilisation policy is a deterrent to the concept of global hyperbitcoinization. The cryptocurrency touched an all-time high of around \$65,000 in mid-April, 2021, while on May 19th, the value plummeted to \$ 30,000 a fall of 47%. Due to the lack of a Centralized Monetary Stabilisation policy, the prices of bitcoins are heavily influenced by the actions of influential



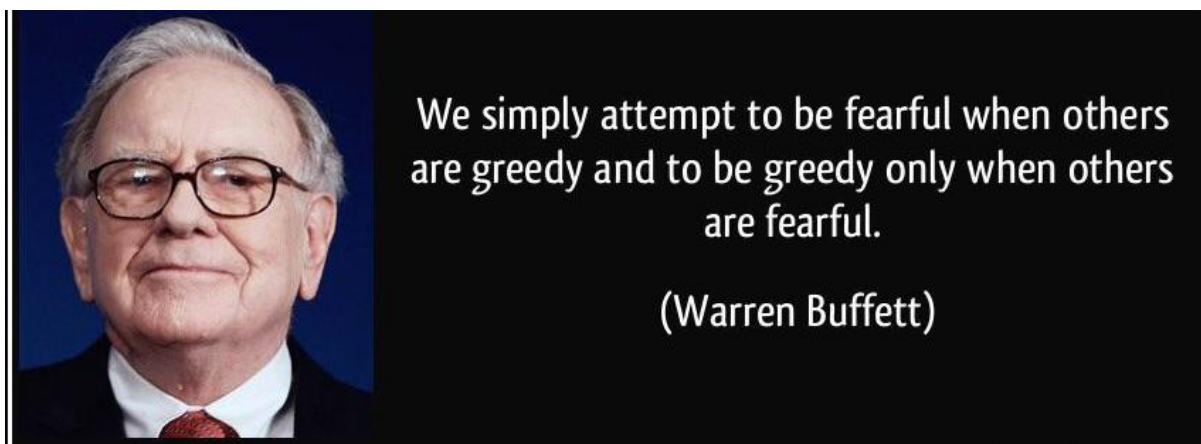
personalities, which in turn defeats the purpose of currency democratisation and makes bitcoin more manipulatable than traditional currency.

Bitcoins are generated by individual users in the network known as miners, who utilize the computing power of the computers to mine bitcoins in a process known as “mining”. Bitcoin mining has disastrous impacts on the natural environment. Mining bitcoin requires a large amount of energy. The energy used by a majority of miners is non-renewable; hence, it causes adverse effects on the environment. With the growing presence of environmental activism and green politics the worldover, any technology needs to be carbon negative for it to be accepted globally. So, unless a larger proportion of renewable energy is utilized for mining purposes, Hyperbitcoinization is not viable.

Boon or Bane

In a nutshell, while the technology of bitcoin is quite promising and is being widely adopted by an ever-growing number of vendors worldwide, the concept suffers from several major loopholes, like the fact that it is largely associated with black market transactions and is powered by environmentally damaging means. The volatile nature of the fact coupled with broadly negative stances taken by many global governments has indeed cast a major shadow of doubt on the concept of Hyperbitcoinization in the near future. Various global governments have successfully comprehended the inevitable rise of cryptocurrency technology, but a majority of them (Unlike El Salvador) are unwilling to voluntarily give up their monetary regulatory powers. Hence the launching of nationally sanctioned, regulated sovereign cryptocurrencies might deter the mass adoption of bitcoins. However, in times of heavy inflation, bitcoins might emerge as the hedge of choice. Also as our world becomes more and more globalized and bipolarized at the same time, the demand for a universally accepted neutral currency would become stronger and stronger leading to the greater popularity of Bitcoins. However, as the official Bitcoin.org website quote, the currency is still in its initial days of development and one might expect drastic changes in the technology in near future.

Whether global hyperbitcoinization is possible or not, is a topic that is yet to be understood and decided by the global citizens of the world, however one can never deny the financial and technological revolution that bitcoin has brought about.



‘Once in a Century’ Budget

-Pradeep Chakravarthy L

The Union Budget 2021 was summed up by the Union Finance Minister Nirmala Sitharaman as a *budget like no other*. This was the first paperless budget to be presented in the wake of the pandemic. In her Budget speech, the Finance Minister mentioned that this year’s budget would be focused on six pillars – Health and Wellbeing, Physical and Financial Capital, Inclusive Development for Aspirational India, Reinvigorating Human Capital, Innovation and R&D and Minimum Government, Maximum Governance. She also announced that the budget would give a major boost to the Healthcare and Infrastructure building. The budget was to reset the economy and bring it back from survival mode to revival mode and increase consumer spending.



Key Highlights of Budget 2021

PM AtmaNirbhar Swasth Bharat Yojana with outlay of ₹64,180 crores over 6 years

₹5.54 lakh crores provided for capital creation in the infrastructure sector

Voluntary vehicle scrapping policy to phase out old vehicles

Disinvestment target pegged at ₹1.75 lakh crores

FDI in Insurance sector increased from 49% to 74%

Setting up of a Development Finance Institution with a capital base of ₹20,000 crores

Sector-wise allocation

Infrastructure

- At INR 5.54 lakh crore, perhaps the highest-ever increase in the outlay from the budgeted estimates of last year; a 34.5% increase to National Infrastructure Pipeline (NIP), the first-of-its-kind, is aimed at improving infrastructure in the country.
- Professionally managed Development Finance Institution (DFI) will be set up with a capital of INR 20,000 crore for funding infra projects.
- Provision of water supply to 4,378 urban local bodies through the launch of Jal Jeevan Mission Urban, with an outlay of INR 2.87 lakh crore covering 2.86 crore households with tap connection.
- INR 1.18 lakh crore budgeted for the Ministry of Road Transport and Highways; of this INR 1.08 lakh crore is for capital expenditure, the highest ever provided
- Another 11,000 km of National Highways corridor to be developed by the end of 2022

- By 2023, 100% completion of Broad-Gauge route

Banking, Financial Services & Insurance

- Constitution of asset reconstruction company/asset management company in the banking sector to transfer bad and stressed loans
- To restore the confidence of retail depositors in the banking industry where the depositors would be able to withdraw amounts of up to INR 5 lakh against their deposits, which now stands insured under the Deposit Linked Insurance Scheme
- Increase in FDI limit from 49% to 74% in the insurance industry
- Outlay of INR 20,000 crore proposed to capitalise public sector banks (PSBs)
- Proposed privatisation of two PSBs and one general insurance company in 2021-22
- Life Insurance Corporation of India to come out with an IPO which could constitute a major portion of the budget of INR 1.75 lakh crore of disinvestment target
- SEBI to be notified as to the regulator for gold exchange

Auto and Manufacturing

- Introduction of the long-awaited voluntary vehicle scrappage policy
- Customs duty reduced to 7.5% on stainless steel; to provide relief to metal recyclers
- Allocation of INR 2,217 crore for 42 urban centres with a million-plus population for clean air
- Advanced traffic management system with speed radars, variable message signboards, GPS-enabled recovery vans to be installed in all new four and six-lane highways
- Scheme to augment public transport system by inducting more buses
 - Allocated spend of INR 18,000 crore to improve public transport; procure 20,000 buses
 - Deployment through a public-private partnership model
- Proposal to set up DFI – Encourage PPP in setting up institutional structures; monetisation of assets and inclusion of states

Healthcare

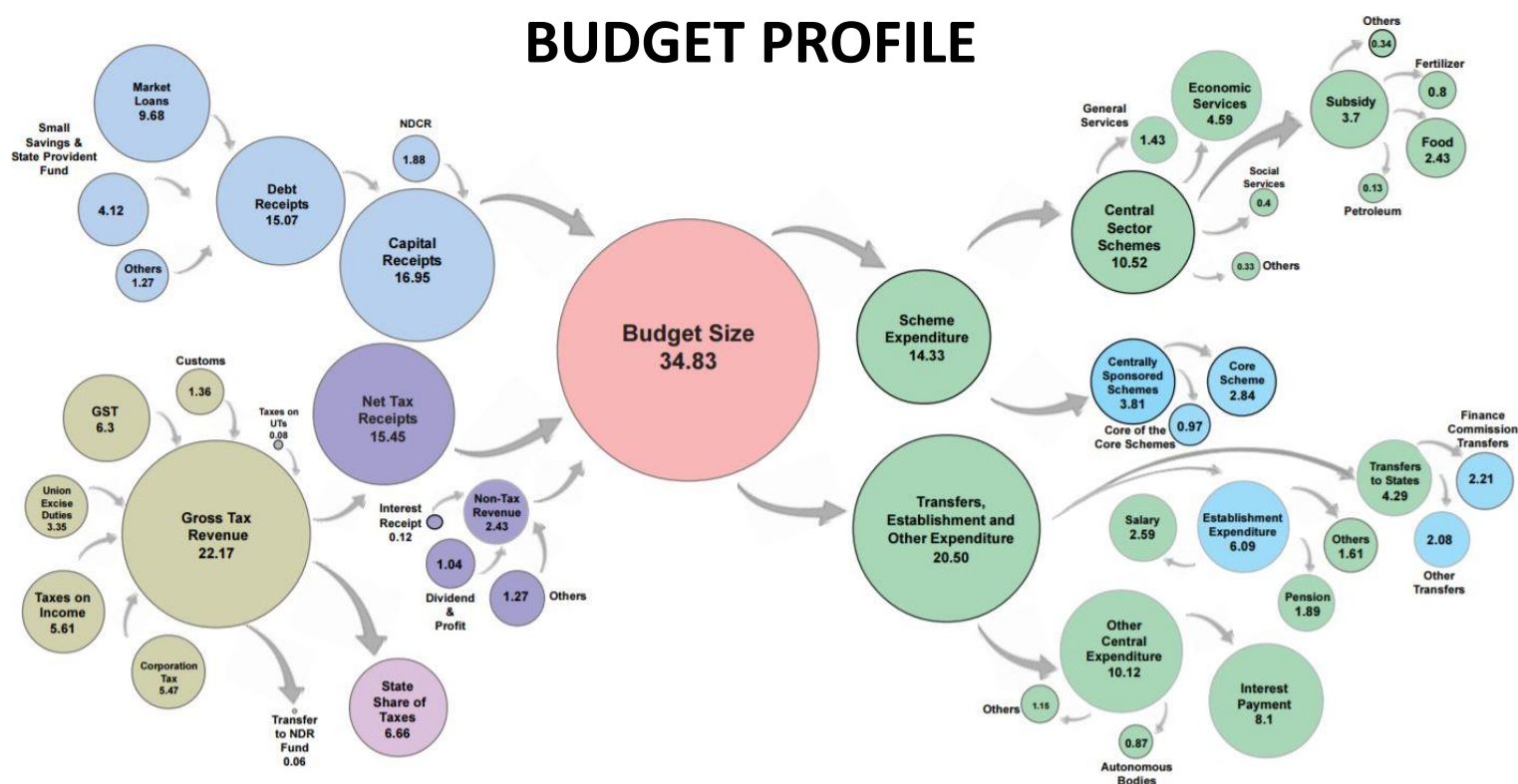
- Budget allocation increased to INR 223,846 crore, which is 137% more than the previous year's total budgeted expenditure of INR 94,452 crore
- INR 35,000 crore allocated for COVID-19 vaccine
- Medical devices imported by international organisations and diplomatic missions (reduced customs duty to 0% from 5%)
- Strengthen National Centre for Disease Control, its five regional branches and 20 metropolitan health surveillance units
- Outlay of INR 64,180 crore over six years for PM Atmanirbhar Swasth Bharat Yojana

Agriculture and allied sectors

- Budgetary outlays for the Ministry of Agriculture and Farmers Welfare declined to INR 1.31 lakh crore from INR 1.40 lakh crore in the previous budget
- Operation Greens Scheme – Scope enhanced to cover 22 perishable crops from the earlier coverage of tomato, onion and potato
- eNAM/APMCs – 1,000 mandis to be integrated with National Agriculture Market – Agriculture Infrastructure Fund to be made available to Agricultural Produce Market Committee (APMCs) for augmenting their infrastructure
- Micro Irrigation Fund – Created under National Bank for Agriculture and Rural Development (NABARD), with an existing corpus of INR 5,000 crore, an additional INR 5,000 crore to be added
- Multipurpose Seaweed Park – To be established in Tamil Nadu

Micro, Small & Medium Enterprises

- Outlay of INR 15,700 crore; more than double than the allocation in FY21
- Incentivise incorporation of One Person Companies (OPCs) to boost start-ups
- New portal development to collect information on the unorganised labour force, migrant workers especially, to help formulate schemes for them
- Revision of the definition under the Companies Act, 2013 for small companies by increasing their thresholds for paid-up capital from ‘not exceeding INR 50 Lakh’ to ‘not exceeding INR 2 crore’ and turnover from ‘not exceeding INR 2 crore’ to ‘not exceeding INR 20 crore’.



Source: indiabudget.gov.in

THE MUSK EFFECT

-Pragya Pandey

On 29th January this year, the value of BTC jumped over 20% rising to US\$ 38,566, when Elon Musk, the multi-billionaire CEO of Tesla and SpaceX plainly changed his bio to #bitcoin, on Twitter. With his brand 'Musk' getting bigger than ever, this big-time tweeter who enjoys talking about product launches, replying to critics, and sharing Rick & Morty memes on the Twitter platform; has begun to move stock markets and affect the valuation of cryptocurrencies.

Musk, with his tweet, "It can play Cyberpunk", suggesting that succeeding versions of Tesla's Model S would allow people to play the game Cyberpunk, caused the stock price of CD Projekt to surge by 12%. On similar lines post his tweet "Gamestonk" the share price gained 60% within hours. Evidently, just like any other market, the public market too stands influencer-driven today. No doubt GameStop's valuation went north post the



tweet, yet the money of numerous people stands at stake if the value of GameStop happens to crash. The legitimacy of the practice today is definitely debatable, as a person with such command over the asset prices can 'enrich' himself with a single tweet.

Alongside, what is even more amusing if not illegitimate is, how certain tweets which have in the past caused upheavals in the market prices of certain companies were casual mentions, which could very well have been jokes. "I kinda like Etsy" tweet post Musk bought a certain article from the handmade store Etsy for his dog, caused it to soar up by 9%, although it did fall back later. Similarly, one simple "great" on Twitter, for the firm Shopify, sent the prices of the company soaring. There is yet another case where Musk's tweets have been misinterpreted causing confusion amongst the investors. The "use Signal" tweet in January caused the prices of another company Signal Advance to rise by a startling 12000%. Likewise, "Sandstorm is a masterpiece" caused unnatural disruptions in the market trends and benefited an unrelated firm.

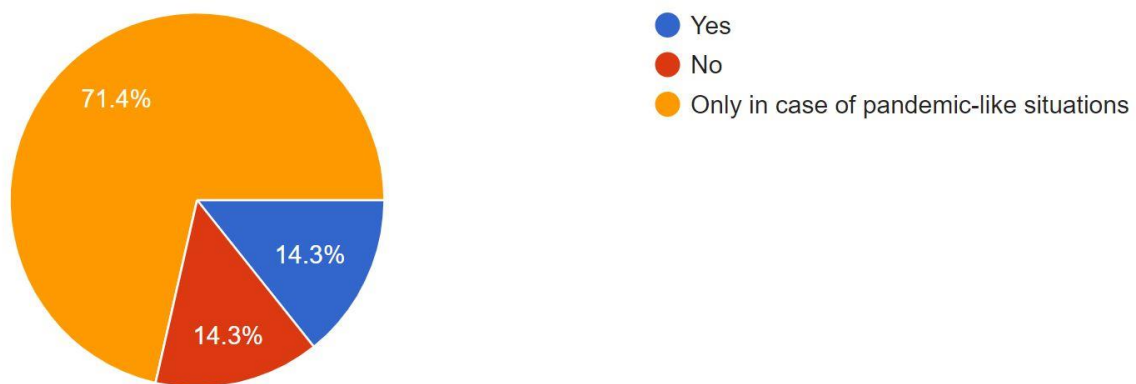
The fact that company leadership today is not bound within the walls of the offices but has a global platform to communicate, puts a new responsibility upon the shoulders of the regulators. Until then, Elon Musk is going to tweet, and it lies entirely upon the rationality of the investors if they wish to invest based on such trends.

SPICE Poll: Should patents on vaccines be waived off?

Globally, the US government has been under tremendous pressure to endorse an initiative before the World Trade Organization (WTO) to suspend patents related to COVID-19 vaccines. In October, various nations led by India and South Africa petitioned the World Trade Organization, to waive off the enforcements of TRIPS for all intellectual property related to the cure and prevention of COVID-19. Global Vaccine manufacturers however suggest that waiving off vaccine patents would lead to a decline in their revenues and might discourage future investments in R&D of new pharmaceutical products. Against this backdrop, the survey of this edition's SPICE Poll was carried out, to gauge the mood of MANAGE students on this topic of utmost importance in today's business world.

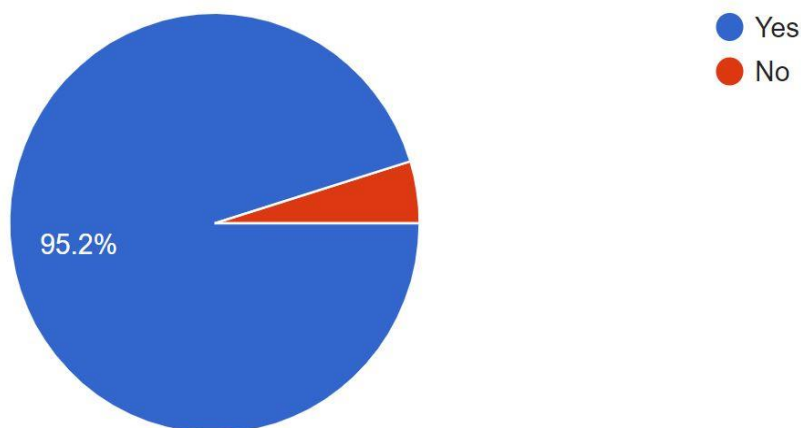
The results of the poll conducted among the students are

- 1) Should Patents be completely waived off in the domain of life-saving vaccines?



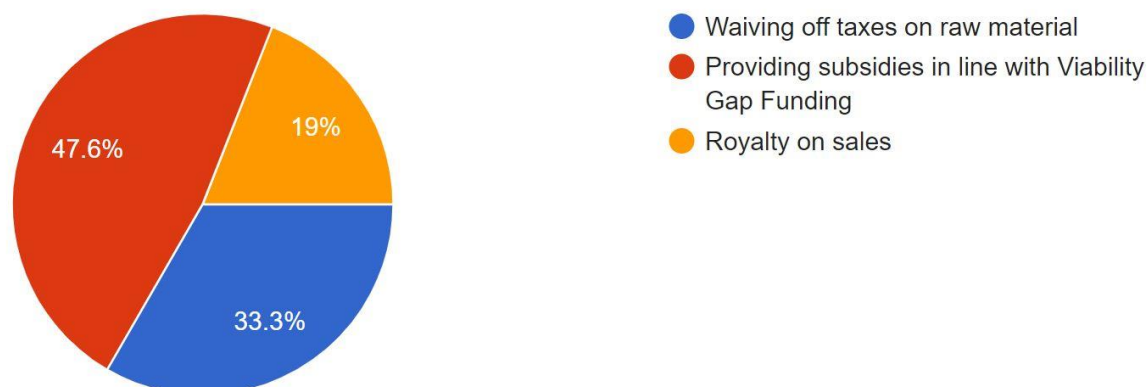
An overwhelming majority of respondents seems to harbour the opinion that patents should only be temporarily waived off only in global pandemic-like situations like the one we observed in 2019-21, the rest of the pie is evenly divided between people who believe that patents should be completely waived off and people who don't believe in patent waivers under any circumstances.

- 2) Should governments incentivize private companies in some other way, if patents of vaccines are completely waived off?



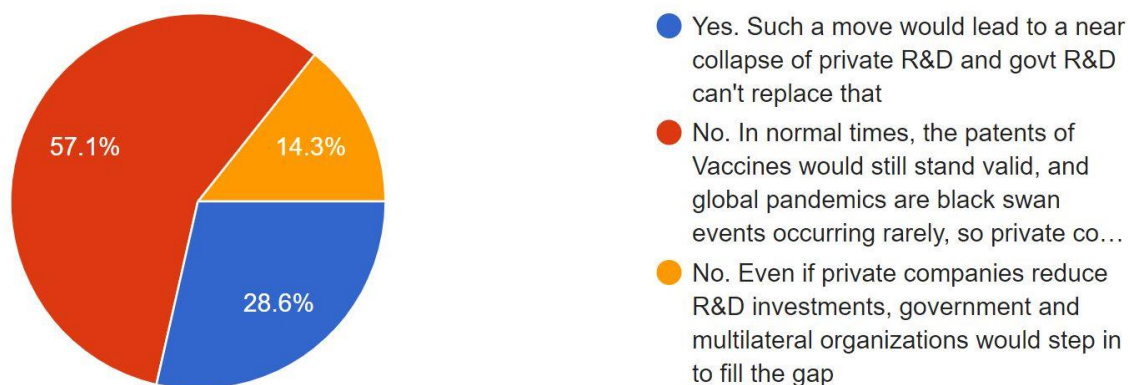
As is clearly visible from the chart, more than 95% of the surveyed population acknowledges that great role played by private players in the realm of medical R&D and holds the opinion that their risky and cost-intensive endeavour should be justly incentivized by the government institutions in case of a patent waiver.

3) Which can be a better incentive if patents are waived off?



The opinions seem to be split on this question, with the option of providing subsidies, garnering the most support followed by the option of providing tax waivers to the companies involved, and only 19% favoured the option of providing royalty to the companies on sales of their patented vaccine manufactured by other players.

4) If Patents are completely waived off in the domain of vaccines in times of pandemics, will that lead to a complete breakdown of Pharma R&D?



A majority of the surveyed population believed that the patent waiver if initiated only in times of raging global pandemics would not necessarily dismantle the global pharma R&D as such events are few and far in between and companies would essentially be free to enforce their patents in most of the times. About 29 % of the surveyed population holds the opinion that such a move would inadvertently lead to a complete breakdown of the global pharma R&D system, as in situations of future global pandemics, private players might be apprehensive of initiating R&D operations if the precedence of patent waivers is set. While 14% believe that if at all private investments in the realm of pharma R&D dwindles, public institutions and multi-lateral organisations would rise to the situation to bridge the gap.

ALUMNI SPEAK

Mr Praveen Vecha, an alumnus of the 3rd batch [1998-2000] of MANAGE's flagship programme Post Graduate Diploma in Management (Agribusiness Management) has a plethora of experience in various realms of the industry. He is currently the MD & CEO at IDFC FIRST Bharat Ltd.

You started your career in an esteemed agri-input company and then transitioned towards the BFSI sector. Can you please elaborate on the skillset and mentality that is essential for this kind of transition?

My time with Coromandel helped me get a good understanding of the rural customers and rural markets. This is a learning about the psyche of the customers, the opportunities available, the constraints in those markets, etc. If I look back, it is the understanding of the rural ecosystem which has helped me in my career. While I have worked in different industries ranging from agri-business to insurance to financing, all through I have remained in the rural space. For such transitions, it is very important to be a quick learner. While you learn about the product or industry it is the understanding of the customer which is paramount. Understand the customer behaviour...understand what works and what doesn't and that would help you in selling anything across industries. Understanding the rural ecosystem helps in building the right network and processes which are supercritical because of the sheer size and spread.



What is the biggest threat Agri-financing is facing in India today?

As long as farming exists agri-financing has its place, I don't think there is any threat. In India, agri lending has been pushed in the form of a priority sector lending driven by the governments. This is certainly needed in a country where there is so much volatility in agriculture and the variables are innumerable. There has not been much innovation in this space and successes have been still low; like the way, it has happened in retail lending. In the past few years, we have seen the evolution of a few models. What would be important is the pace of innovation in products, processes, usage of technology, etc. which can keep the agri-financing space sustainable on its own.

What are the key skills that BFSI companies look for in a fresh b-school graduate?

I don't think there is a significant difference in the way companies evaluate a candidate across industries that we focus on. Analytical skills, depth of understanding, communication with confidence, keeping oneself abreast with the latest in your area of interest, a fit into the company's culture would form some core traits.

How big an impact will Neobanks and Payments Banks have in the Indian banking scenario in near future?

There is a lot of action on both these fronts in the last few years. The largest contribution from these entities is the kind of innovation they have brought into the banking and payments space. Innovative products, technology, processes have had a widespread effect on the entire ecosystem. This is leading to extremely convenient ways of banking and customers are the biggest beneficiaries. The jury is still out on the profitability of these entities on a stand-alone basis. These are early days, and I am sure successful, sustainable models would evolve which will catapult the banking space to a different level benefitting the customers the most.

What is the biggest life lesson MANAGE has taught you?

To operate on a pan India basis, one needs to learn various cultures and behavioural nuances of people across various regions. MANAGE with its diverse set of students allowed me to understand a few of these nuances. While one cannot master it, but I think it's a good starting ground for someone who hasn't moved around the entire country.

Is the concept of a bad bank viable in a developing country like India?

In order to address the issue of non-performing assets there are various models used across the world, bad bank is one of them. India needs to implement a few of those models as the economy continues to grow to keep the banking system strong. The viability of any business model depends on its execution and we have to see impeccable execution to make these bad banks a success.

What is your advice to the current students of MANAGE?

MANAGE is a gold mine of opportunity to learn and be prepared for the real world. Be sincere in those efforts to learn. I strongly believe in hard work, detail orientation, quick and continuous learning and teamwork.

The Journey Relived

-Juri Sagarika Tigga

*From one fine morning of doubts and hopes to an unexpected evening gloomed
with heavy hearts, life at MANAGE happened!*

66 unfamiliar faces entered the college gates with a bright yet confused grin, however, left together with hearts full of innumerable memories, many in person, some virtual. The *lush green* campus of MANAGE has certainly been a blessing in disguise. 34 boys, 32 girls, 15 states, 27 different universities, united while synchronizing. Be it the student-driven program or the cross-cultural learning, MANAGE offers an arena for learning boundlessly. To start with, the selection process itself had been quite an adventure for a few, triggering friendships meant to last a lifetime, God willing! We wouldn't be tired of appreciating the mess and hostel rooms while comparing to and criticizing our prior facilities of previous stays. *Aur MANAGE humaaara ghar ban gaya!* Tea lounge, our beloved confidant, beyond coffee or green tea, remains solely ineffable. The cumbersome yet joyous group assignments made the classroom our solace; the computer centre and library too, being tranquil quite often. Coming across a peacock while sneaking into walkers' paths to intentional children's park tours, little things continued to add joy. Gradually began the era of unprepared class presentations heading

towards attending online quizzes, combined efforts being inevitable. Although Hyderabad is known for biriyani, we celebrate *Mehfil wali Mint biriyani*; midnight burgers and shawarma hold unavoidable mention though. Be it LOUD preparations or a club/committee event, enjoyment had always been the utmost priority. On a pleasant note, the festivities at MANAGE resemble Kashmir meeting Kanyakumari. Walking up till Rajendra Nagar to have egg bonda, punugulu, golgappe or renting Vogo to have momos, lovely yet adventurous! Early morning dosa or late-night *chai*, what a bliss! Struggling to get familiar with each other's accent to making fun in each other's way, the bonds grew deep. Discontent toward mandatory evening sports turned into a wholehearted desire to learn squash, tennikoit or participating in marathons, the process being thoroughly adored. Making a resolution to attend all classes to breaking the same for attending a mass or for anything impromptu, wasn't really strange. The real peculiarity laid in the sudden closure of campus towards the end of the first year and the unfinished tales. Well, 9:30 classes' sleepy heads, although virtually logged in, remained unchanged; attendance being on a higher side though.

One of the happiest moments for batch 2019-21?

Probably the unexpected reopening of the campus for the last two months! To be ever grateful about, for it came as a ray of hope when the imagination of meeting at MANAGE seemed futile. Even though we had to shift from visiting D mart to solely receiving orders from Big basket, the days were precious. From the first bus trip to the concluding village visit; lesser survey, more of fun-filled splashes, time flew!

From our first party together to the last weeks' unceasing parties, we grew up!

Walking under starry nights, laughing our hearts out, an addition to the blessings we would certainly count!



LIT 'O' MELANGE'21

Lit 'O' M lange is the id e fixe of the Literary Club of MANAGE. Having started on the 22 March 2014 by team Pratibimb, it intends to celebrate creativity in all forms. Lit 'O' Melange, an annual literary and arts festival, was conducted by Team Pratibimb from 19th to 21st March 2021. The fest is an embodiment of skill, art and fun all rolled together as one which sets it apart from the other fests. Showcasing themselves in the numerous competitions, both online and offline, the event was truly a great success. The events online were Ink your Tales, Snapshot, Memophilia and Expresso. The offline events included Open Mic, In-Quest, Block n Tackle, Collage, Jam On, Finders Keepers, Face Painting, Artistic Palette, Pictionary and Mini-Militia. All the events saw overwhelming participation and the winners were awarded cash prizes.



LIT O' MELANGE 21- WINNERS LIST

OPEN MIC

1 st	Raghavi M.D
2 nd	Abhishek John Georgie & Shreemayee Panda

IN-QUEST

1 st	Sayujya Raj Singh, Rooman Neog & Sayak Chakraborty
2 nd	Pushkar Bhatlekar, Manaswini Beri & Sahil Singhal

BLOCK N TACKLE

1 st	Rahul Shandilya & Fawaz Ahamad Shaik
2 nd	Aliya Anjum & Vishnuvardhan R

COLLAGE

1 st	Rishu Maurya & Akanksha Negi, Rooman Neog & Sayujya Raj Singh
2 nd	Balla Rachana & K. Sai Veena Pratyusha

JAM ON

1 st	Vishnuvardhan R
2 nd	Aliya Anjum

FINDERS KEEPERS

1 st	Shinde Pratik Chandrakant, Vishal Galav, Aareti Naveen & Siglipalli Ravi Kumar
2 nd	K. Sai Veena Pratyusha, Balla Rachana, Kumbham Sindhu & Jenigala Pragna

FACE PAINTING

1 st	Rishu Maurya & Akanksha Negi
2 nd	Nishtha Arya & Muskaan Srivastava, Mansha Prasad & Abhishek John Georgie

ARTISTIC PALETTE

1 st	Kumbham Sindhu
2 nd	Manaswini Beri, Mansha Prasad

PICTIONARY

1 st	Mansha Prasad & Abhishek John Georgie
2 nd	Sahil Singhal & Anubhuti Sharma

MINI MILITIA

1 st	Sethupathi R
2 nd	Aashish Goyal

EXPRESSO

1 st	Dadhaniya Arsh Rasiklal
2 nd	Bhushan & Chilaka Harshita Saranya

MEMOPHILIA

<i>Jury Choice</i>	Sayak Chakraborty
<i>Public Choice</i>	Rooman Neog

INK YOUR TALES

<i>Jury Choice</i>	Balla Rachana
<i>Public Choice</i>	Kumbham Sindhu

SNAPSHOT

<i>Jury Choice</i>	Sumeet Rathod
<i>Public Choice</i>	Kalpana S

EVENTS AT MANAGE

Republic Day

“A mixed bowl of culture, a Mini-India describes MANAGE perfectly.”

We may hail from different parts of the country but being an Indian is the greatest honour. As evident in the 72nd Republic Day celebrations, though muted due to the pandemic, our love and respect for the country never wavered. Commencing with the flag hoisting by our Honorable Director-General, Dr P. Chandra Shekara, the function proceeded to be all the more delightful. Following which the Director-General addressed everyone present. The program was held amidst the lockdown with minimum staff while adhering to the social distancing norms.



With songs and dance, the feeling of patriotism was awakened in the audience. The program ended with the National Anthem but invoked the love and pride of being an Indian in all of us.

Vasant Panchami

MANAGE, a potpourri of culture is always abuzz with events. One of such was the festival of Vasant Panchami. It is a day dedicated to Maa Saraswati, the Goddess of Knowledge. It is also referred to as Saraswati Jayanti in some parts of the country. Also marking the arrival of Spring, the auspicious day was celebrated with great pomp and show on the campus.

Though muted due to the pandemic, the cultural committee went to great lengths to organize the Puja while adhering to all social distancing norms. Shlokas were sung and the puja was conducted smoothly. As this was the first event after the lockdown restrictions were lifted, there was a buzz in the air as the campus returned to normal with students and offline classes with the blessings of the Goddess.



ZENITH'21

"Definitely back with a bang!"

After being cooped up at home due to the lockdown for nearly a year, Zenith was unbelievably exciting. The most awaited intra-college sports carnival, this year, truly smashed it out of the park. MANAGE was undeniably thrilled to bits with the onset of the zestful event. It was inaugurated by our Honorable Director-General Dr P.Chandra Shekara and Principal Co-coordinator (ABM) Dr.K.Anand Reddy.

The entire season certainly witnessed augmented and zealous participation from the students. Events like Marathon and Tug-of-war certainly raised the euphoria of the teams. Other events included were Basketball, Volleyball, Throw ball, Badminton, Squash, Lawn Tennis, Tennikoit, Kho-Kho, Table Tennis, Chess & Carrom. The energy was merrily doubled as students put up stalls for food, drinks, games and song dedication, truly turning the sports meet into a grand fest. Surely, none were dead on their feet.



The efforts of the Sports Committee shone bright and the event was undoubtedly remarkable!



TALENT HUB

Malavika Mohan P

Dance is the hidden language of the soul. The first opportunity to face the audience came when she performed at a preschool function, sparking something inside her that became a passion. She was encouraged to pursue dance and now Malavika is a trained Bharatanatyam dancer and has won many laurels for her performances starting from her school time till date.

She did her 'Arangettam' (first stage performance in classical dancing after training) at the age of 13.

To her, dance is more than just an art form, rather it is a mode of relaxation in times of stress. She is someone who looks up to dancers like Shobana (Malayalam actress) and Rukmini Vijayakumar (dancer). She is extremely passionate about dance and keeps trying out different types of dance forms and various choreographies. She loves to try out other dance forms and is focused on learning Kathak too. A B. Tech (Food Technology) Graduate from Kerala Agricultural University, she has represented her college at the Inter-Collegiate Arts Fest, in different events. With the level of dedication, attention to detail, and passion for dance, she will soon be able to live her dream and become a trained Kathak dancer.

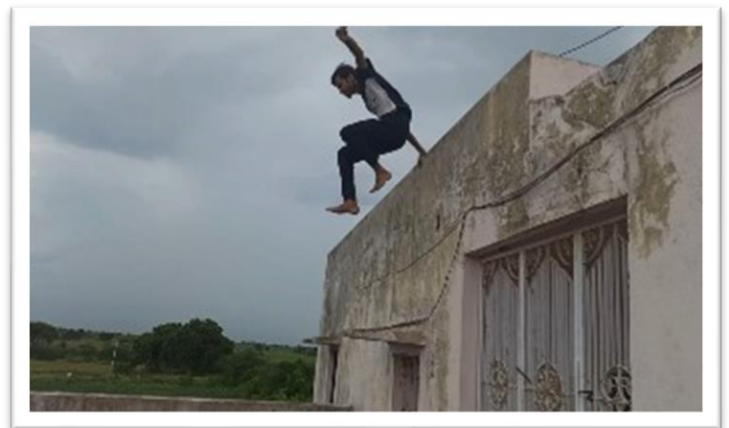


Vishal Galav

Talent has no limits and it's correctly proved by Vishal Galav from Rajasthan. When everybody was taking themselves into singing, reading, gardening, travelling, or playing any sport, he came up with a unique perspective in form of Parkour.

Vishal has completed B. Tech. (Food Technology) from UAS Dharwad, and has been performing stunts on various platforms since 2010. Parkour runs in his veins and is about reminding himself that the body and mind are evolved to adapt to, overcome and manage an enormous variety of challenges.

Parkour has given him a way to access that rare gem that lies in heart of peak experience, doesn't need to climb a mountain for it, it can be found right here in the streets of any city. Vishal nurtures this joy to meet the professional parkour group ***Storror*** from Britain and take his passion to new heights.



DEAR GENTLEMEN

-Raghavi Devaraj

Sometimes I say to myself,
Everything is gonna be fine,
It's just a matter of time...
The first time I ever told this,
When I was eleven,
And things happened in a caravan,
Where the driver tried to ride,
Both me and van...
Gear up, gear down,
His hands into my pinafore,
Reaching thighs, then my tights,
I was totally traumatized!
I put that tragic eve
To the back of my head,
Hearing vehicles honking
And there was nothing to be said except,
Men are men, all they want is women!
At thirteen, when I was writing examination,
My mind filled with perplexity,
Admit it, mathematics is hard,
But science is even harder to understand,
For your body shows no sign,
And suddenly you feel so feminine,
I have read it is 28 days cycle,
But why did she peep in before a week?
Oh man! suddenly I feel so weak,
Those nausea, cramps and mood swings
Bloating, breakouts and sore breaststroke
Wait! Did I stain myself?
Yes? No? Maybe?
Should I stay or leave?
Should I stand or better sit?
Mam additional sheet! I stood!
Okay...now I could hear someone crackle,
Suddenly men chuckle,
And I knew the reason for their giggle!
I cried and cried,
And I have to lie about my eye,
When it was black and blue
That I slipped and fell,
And it hurts like hell,
But what am I to do?
Men are men, they don't understand women,
So I said to myself,
Everything is gonna be fine;
It's just a matter of time!
Rush, rush, rush
Get into the bus

I was eighteen with great features,
Standing admit strangers,
Suddenly I felt,
Some creature snatch from behind,
Grabbing my ass,
Touched my shoulder,
And made me shoulder...
That moment I was
A daring women petrified in a shell,
And a brave warrior, trapped in hell!
You don't know, You don't know,
About the pain and sorrow,
When a heavy heart feels hollow,
Confusions that follow,
Until I make it tomorrow!
And every time I told myself,
Everything is gonna be fine;
It's just a matter of time!
Unwanted, unloved, abhorred,
I cried for a little more than Fragment of love,
Darkness embraced the world I live in,
Consuming courage that I had within,
Please! Awaken my heart from sleep,
For I am yearning to be complete!
Finally loved and valued,
Now tears in my eyes,
The universe heard my prayers
And answered my cries...
Dear gentlemen,
Thanks for not letting it happen,
Thanks for not letting anything happen,
For not being brutal and
Proving all my vendettas futile,
For saving me from molestation,
Depredation in each and every situation!
Thanks!
For the fire in your eyes,
For the voices you raised,
For the efforts that stopped abuse,
For the hands that slapped, For the legs that
stamped, For punishing the lines breached,
For stopping the wounds that never heals,
For holding hands,
Consoling hearts because I understand,
Men are men; Animals are animals;
And gentlemen are not animals!

MOMENTS

-R Sivaranjani

Life though uncertain, unfair and unpredictable, never fails to surprise us. There is so much magic and beauty in life that only a few get to find these treasures. Life is often made by the small events that rather get unnoticed. The instances that make us cry the few that take a toll on us, the few that often gets forgotten like a leaf left in those old books, which you may find at a rare scenario and brings with it a tornado of memories, that nostalgia! Lost love, the road you did not take, the dreams unfulfilled or those untold stories that only those ink scribbled in those brown pages knows. There is so much to it.

These moments are often unnoticed until the creeping shadow of regret creeps in. Ask the man who lost the opportunity to take a look back to the weeping mother, who was convincing him not to leave the house for the love of his life. The moment when his adrenaline probably was the boss, his rush of blood and youth made his mind rather choose than to think. His stubborn nature did not allow him to turn back maybe just for one last time until the news of the demise of his mother filled tears in his eyes.

That regret, that pain could have been avoided if at that 'moment' if he had thought. The introvert would know how his moments, thoughts never dared to leave those pages; locked down deep the impressions never had a chance to affect the world.

Those chapters in his life probably could have changed a lot, only if he had a chance to look

through and open the gate that laid behind, only if he dared to turn a leaf or two. Having achieved it all but still having a void to be filled, an old man in his rocking chair would know the worth, down the memory lane, those days of lost childhood which was so simple yet gave so much happiness. A small talk with his friend, in the broken bridge at the riverbank, those stories they laughed about those tears of happiness. Ah! those little moments.

Life cannot be always happening, but we can always have a say of how we could make it a memory to cherish not to regret. Don't let those moments of regret engulf your future, rather, smile, scream, and laugh till your tummy hurts. Do everything crazy, let fall, rise and run. Do everything you want but don't forget one thing...LIVE!!!





SPICE NEWSLETTER

TEAM PRATIBIMB



ABHINAV GYANI
PGDM (ABM)
MANAGE



ABHISHEK BAXLA
PGDM (ABM)
MANAGE



AFSANA SALEEM
PGDM (ABM)
MANAGE



PRADEEP CHAKRAVARTHY
PGDM (ABM)
MANAGE



PRATYAY KUNDU
PGDM (ABM)
MANAGE



R SIVARANJANI
PGDM (ABM)
MANAGE



SANPRIT ADITYA
PGDM (ABM)
MANAGE

FACILITATORS

Dr. K. Anand Reddy

Director (HRD)

Principal Coordinator, PGDM (ABM)

MANAGE, Hyderabad

Dr. Lakshmi Murthy

Deputy Director (Doc)

MANAGE, Hyderabad

Dr. A.S. Charyulu

Program Officer

MANAGE, Hyderabad

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National Institute of Agricultural Extension Management
(MANAGE), Rajendranagar, Hyderabad - 500030

Tel: +91-40-240162702-706 | Fax: +91-40-2401388