

NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (An Organization of Ministry of Agriculture and Farmer's Welfare, Government of India)

Rajendranagar, Hyderabad 500030



Foreword





"Born in September 2002, the SPICE newsletter, a visionary endeavor by the esteemed Director General of the National Institute of Agricultural Extension Management (MANAGE), has blossomed into a vibrant testament to the institute's preeminence in agribusiness management.

Initially a nascent endeavor, akin to a delicate sapling, SPICE has matured into a robust chronicle, reflecting the kaleidoscopic tapestry of student life at MANAGE. This eclectic compendium showcases the multifaceted talents of the student body, seamlessly intertwining agricultural acumen with the dynamic landscape of the agri-business industry.

Within SPICE'S pages, one can discern the pulsating rhythm of MANAGE, a microcosm of intellectual discourse and creative expression. Now under the stewardship of the Literary Club, aptly named 'Team Pratibimb' (Reflection), SPICE continues to serve as a beacon, illuminating the vibrant tapestry of the PGDM-ABM program."

Literary Club, MANAGE (Team Pratibimb)



What's Inside?



• The Article Archive	01-08
1. Seeing Blue: How a Colour Shapes Our Emotions and Economy	01
2. The Power of Sleep: Why College Students Should Prioritize Rest	03
3. The Power of Intuition	
4. Doubling the Farmers' Income- Expectations Vs Reality	
•The Poetry Pulse	10-11
1. White Gown	10
2. The Cloud	11
• "SAMANVAY" Guest Lecture Series	12
• Lit O' Melange' 25.	
• Life @ MANAGE	
• A.O.M.: Artists of MANAGE	
• Click Chronicles	



Seeing Blue: How a Colour Shapes Our Emotions and Economy



~Anik Nayek

Blue has always been a colour deeply intertwined with human emotions, evoking feelings of calm, trust, and stability. Its connection to the sky on a clear day reinforces this sense of openness and endless possibility. For centuries, people have found comfort and inspiration in the blue sky, associating its vastness with peace and protection. From ancient Egypt, where blue lapis lazuli stones symbolized beauty and spirituality, to today's modern branding, the colour blue has cried significant meaning. Psychologically, blue is known to create a sense of peace dependability, which is why companies like Facebook, IBM, and PayPal incorporate it into their logos. Consumers often associate blue with the sky's serenity, fostering a feeling of trust in the brand behind the product or service. This connection is particularly important in industries like finance and healthcare, where trust is paramount. For example, banks like Chase and companies like American Express use blue in their branding to convey security and reliability, sending a subtle but powerful message of trust.

Blue's influence extends beyond emotions and into consumer behaviour. Research suggests that people feel more comfortable and relaxed in spaces with blue tones, similar to the calmness evoked by a clear blue sky. This sense of ease encourages shoppers to spend more time in stores, ultimately boosting sales. Economically, blue has a strong presence in the financial sector, where the term "blue-chip" refers to well-established companies known for their stability.

In times of economic uncertainty, investors gravitate toward blue-chip stocks, seeking the safety and reliability these companies offer, much like how the dependable blue sky provides comfort during uncertain times.

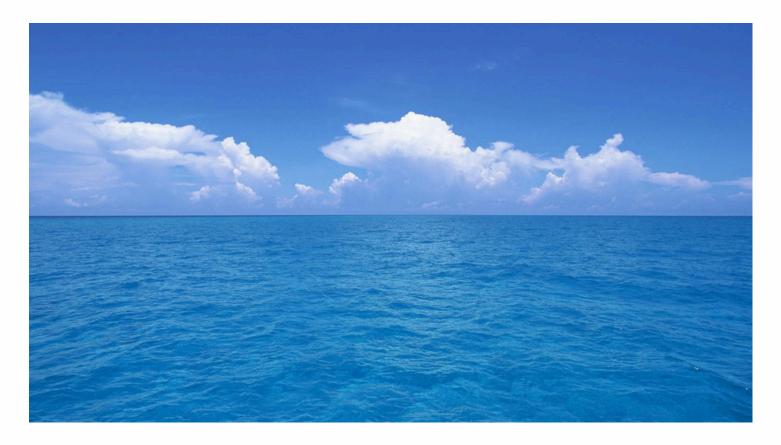
Beyond branding and finance, blue is playing an increasingly important role in the global economy. The concept of the "Blue Economy," which focuses on the sustainable use of ocean resources, has gained momentum as countries aim to balance economic growth with environmental sustainability. Just as the sky represents limitless potential, the blue economy includes vital industries such as fishing, renewable energy, and marine tourism. Experts project that the blue economy could add trillions of dollars to global GDP in the coming years, with countries like Norway and India leading the way in sustainable ocean practices, highlighting blue's growing importance in both economic and environmental spheres.



This helps consumers feel more comfortable adopting new technologies, especially in areas where security and dependability are crucial, such as data-driven products and digital services.



As we look to the future, blue will continue to influence both branding and economic practices. With the increasing focus on sustainability, blue—with its connection to the sky and oceans—will remain a powerful symbol of growth and trust. Whether in daily shopping habits, investment decisions, or efforts to protect the environment, the colour blue represents much more than tranquility—it is a driving force behind how we approach the world, symbolizing the same boundless potential and stability that the sky has offered throughout history.



The Power of Sleep: Why College Students should Prioritize Rest

~Shivangi Vats

Sleep is one of the most essential vet often overlooked aspects of health and well-being, particularly for college students. Juggling classes, assignments, part-time jobs, and commitments, many students sacrifice sleep in an attempt to get more done. However, poor sleep habits can have profound effects on both physical and mental health, as well as academic performance.

Why Sleep Matters:

Sleep is more than just rest-it's a complex process that allows the body and brain to recover and regenerate. During sleep, the brain processes and consolidates memories, repairs tissues, regulates hormones that affect mood, appetite, and cognitive function. Inadequate sleep can impair all of these processes, leading to decreased concentration, mood swings, and an increased risk of mental health issues like anxiety depression.

For college students, this can translate into poor academic performance, lower productivity, and heightened stress. A well-rested mind is sharper, more focused, and better equipped to handle the demands of college life..

The Consequences of Sleep Deprivation:

deprivation has become increasingly Sleep common among college students. Whether it's pulling all-nighters before exams or staying up late scrolling through social media, many students underestimate the long-term consequences of insufficient sleep. Here are some of the ways sleep deprivation can affect your body and mind:

- 1. Cognitive Impairment: Lack of sleep can significantly reduce attention, alertness, and the ability to concentrate. This makes it harder to retain information and perform well on exams or assignments.
- 2. Weakened Immune System: Sleep helps strengthen your immune system, and chronic sleep deprivation can make you more susceptible to illnesses like colds and infections.
- 3. Increased Stress and Anxiety: Sleep and mental health are closely linked. Lack of rest increases stress hormone (cortisol) levels and exacerbates feelings of anxiety and irritability, which can affect academic performance and social interactions.
- 4. Weight Gain: Sleep deprivation can disrupt the hormones that control hunger and appetite. This often leads to overeating, cravings for unhealthy foods, and ultimately, weight gain.



5. Poor Mental Health: Chronic sleep deprivation is strongly associated with the development of depression, anxiety, and mood disorders. A lack of rest can impair emotional regulation, making it harder to cope with stress.

03



How to Improve Your Sleep Habits

Prioritizing sleep is one of the best things you can do for your health and academic success. Here are some tips to help you develop better sleep habits:

- 1. Establish a Sleep Schedule: Going to bed and waking up at the same time every day, even on weekends, helps regulate your internal body clock. Consistency makes it easier to fall asleep and wake up feeling refreshed.
- 2. Create a Bedtime Routine: Engage in calming activities before bed, such as reading, meditation, or listening to soft music. Avoid stimulating activities like watching TV or using your phone, which can disrupt your ability to fall asleep.
- 3. Limit Screen Time Before Bed: The blue light emitted by phones, laptops, and other devices interferes with the production of melatonin, the hormone that regulates sleep. Try to stop using The Myth of All-Nighters electronics at least an hour before bed.
- **4. Exercise Regularly:** Physical activity helps you fall asleep faster and enjoy deeper sleep. However, avoid vigorous exercise too close to bedtime, as it can have the opposite effect.
- 5. Watch What You Eat and Drink: Avoid heavy meals, caffeine, and alcohol close to bedtime. Caffeine can stay in your system for up to 8 hours and can make it harder to fall asleep, while alcohol may disrupt your sleep cycle.
- **6. Create a Sleep-Friendly Environment:** Make sure your bedroom is conducive to sleep. Keep the room dark, quiet, and cool. Investing in a comfortable mattress and pillows can also make a significant difference.

7. Manage Stress: Practice relaxation techniques such as deep breathing, meditation, or journaling to reduce stress and anxiety before bed. Reducing stress throughout the day can also improve your sleep quality at night.



Many college students believe that pulling an allnighter is the only way to prepare for exams or finish assignments. However, the reality is that allnighters can do more harm than good. Sleep is essential for memory consolidation, and studying without sufficient rest can actually impair your ability to retain information. A good night's sleep before an exam can lead to better performance, improved cognitive function, and more effective problem-solving skills.

Instead of relying on all-nighters, try adopting more effective time management strategies. Breaking your study sessions into smaller, manageable chunks and using techniques like the Pomodoro method can help you stay focused and avoid last-minute cramming.





Conclusion

In college, sleep is often sacrificed in the pursuit of productivity, but it's time to change that narrative. Sleep is a vital component of your health, well-being, and academic success. By prioritizing rest, establishing healthy sleep habits, and recognizing the importance of mental and physical recovery, students can improve their performance and enhance their quality of life. A good night's sleep is not wasted time—it's an investment in your future. When you make sleep a priority, you're giving yourself the energy and mental clarity needed to excel in every aspect of college life.

The Power of Intuition: Unlocking the Secrets of Gut Feeling and Decision Making

♦ ३€ ♦

~Ishita Agarwal

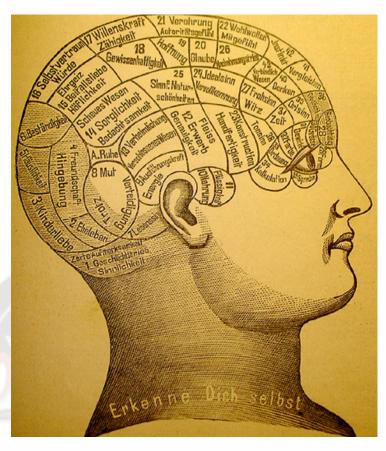
We've all experienced that subtle nudge, an unexplainable feeling that compels us toward a particular choice. Whether it's a job offer, a new relationship, or even something as simple as picking a seat in a crowded room, our intuition often guides us in ways we don't fully understand. But how much do we really know about this mysterious "gut feeling," and how can we harness its power?

A Personal Encounter with Intuition

During my undergraduate years, I faced what seemed like a routine decision: choosing a hostel room. The warden presented me with three options, each with a single vacancy. My mother, ever the practical one, suggested I go with the room where the occupants were lively and social. However, something inside me—an unshakable feeling I couldn't quite explain—pushed me toward a quieter room with less engaging roommates.

That decision turned out to be transformative. Not only did I find peace and focus in that room, but my quiet roommates became some of my closest friends—practically sisters. It was one of those moments when logic took a backseat, and intuition stepped in to shape my experience.





What Is Intuition, Really?

Intuition, often described as a "gut feeling" or an instinct, is the ability to know something without conscious reasoning. It's when we just feel something is right or wrong, without necessarily being able to explain why. But what drives this phenomenon?

Science tells us that intuition arises from the subconscious mind, which processes patterns and information rapidly, often without our conscious awareness. The brain's limbic system, particularly the amygdala, plays a central role in this process. These are the areas responsible for emotions and emotional processing. Essentially, our brain



gathers information from past experiences, Lack of objectivity: Unlike logical decisionsituations.

The Benefits of Trusting Your Gut

Research suggests that intuition offers a variety of advantages, particularly when it comes to decisionmaking. Here's how trusting your gut can benefit you:

Efficient decision-making: When faced with complex or fast-moving situations, intuition helps us make decisions quickly without overanalyzing every detail.

Increased accuracy: While seem it may counterintuitive, sometimes going with your instinct can lead to more accurate decisions, especially in areas where we have experience or expertise. Intuition bypasses overthinking, which can cloud judgment.

Enhanced creativity: Intuition often fuels creative problem-solving. When we allow ourselves to be guided by instinct, we tap into innovative approaches we might otherwise overlook through rigid logic.

The Double-Edged Sword: Challenges of Intuition

Of course, intuition isn't infallible. It has its limitations:

Bias and assumptions: Intuition is shaped by our personal experiences and emotions, which can sometimes introduce bias. We may mistake prejudice or fear for intuition.

emotions, and subtle cues to form an intuitive making, which can be explained and justified, insight, allowing us to respond quickly in uncertain intuitive decisions are often harder to back up. This can lead to uncertainty, especially when others question your choices.

Embracing Intuition: A Balanced Approach

While intuition can feel like a mysterious force, it's grounded in our emotional and cognitive experiences. By understanding both its strengths and limitations, we can learn to strike a balance between trusting our instincts and applying logic when necessary.

In today's fast-paced world, where we are constantly bombarded with information, honing our intuition can be a valuable skill. Whether it's deciding on a career path, making a personal decision, or simply navigating daily life, listening to your gut can lead to remarkable outcomes—just as it did for me when I chose that quiet hostel room all those years ago.

Conclusion

Intuition is a powerful tool that, when understood and nurtured, can significantly enhance our decision-making. It allows us to tap into a deep well of subconscious knowledge and experience, guiding us toward choices that may not always seem rational, but often turn out to be right. By embracing our intuition while remaining mindful of its potential pitfalls, we unlock a whole new realm of wisdom, creativity, and confidence in our decisions.

Doubling the Farmers' income-Expectations Vs Reality



~Archit Saini

In 2016, the Honorable Prime Minister of our nation, Sh. Narendra Modi, announced an ambitious initiative aimed at doubling farmers' incomes by the year 2022. The objective of this scheme was to enhance the economic conditions of farmers in our country, a sector that has long struggled with various challenges. The government asserted that achieving this goal would represent a significant transformation for farming communities across the nation. However. successful implementation would necessitate substantial reforms in areas such as production, productivity, marketing, credit accessibility, and infrastructure.

The critical question remains: how does the government intend to double farmers' incomes, and is this objective even feasible?

Many experts express skepticism regarding this initiative, and their concerns are well-founded. To achieve a doubling of farmers' incomes within five years, the agricultural sector would need to experience an annual growth rate of approximately 14 percent for each of those years. Historically, our country has never recorded a growth rate of 14 percent in agriculture in a single year.

Conversely, it can be argued that various strategies exist to enhance farmers' incomes that may not directly correlate with the overall growth of the agricultural sector. For example, income can be increased through the implementation of value-addition practices and by integrating allied sectors such as apiculture and fisheries. Additionally, reducing input costs and improving seed quality could significantly contribute to enhancing farmers' income.

Why Focus on Doubling Farmers' Income?

Historically, the strategy for developing the agricultural sector has primarily concentrated on enhancing agricultural output and bolstering food security. This approach encompasses increasing productivity through the adoption of advanced technologies, superior quality seeds, fertilizers, irrigation systems, and agrochemicals, alongside significant public investments. These efforts have yielded positive results, enabling India to achieve self-sufficiency in essential crop production.

However, this strategy failed to adequately address the necessity of increasing farmers' incomes and did not introduce any measures to enhance their welfare within our country. Although there have been years when specific crops yielded favorable results, these successes did little to improve the financial situation in the long term. Consequently, farmers' incomes have remained low, as evidenced by the persistent incidence of poverty among farming-oriented households.





The sustained low levels of income over the years have led to significant distress within the country, particularly affecting farmers who have found themselves ensnared in a vicious cycle involving larger farmers and landlords. This predicament often arises from the inability to repay debts incurred for agricultural credit. Recognizing this pressing issue, there was an urgent need for reforms aimed at enhancing farmers' income. Consequently, in 2016, Shri Narendra Modi announced a scheme under the auspices of the Ministry of Agriculture and Farmers' Welfare to address these challenges.

ROADMAP FOR DOUBLING THE FARMERS' INCOME

There are many ways that the government can venture into and develop an integrated approach for raising farmers' income. Let us discuss some of the ways that can turn out to be a major impetus behind doubling farmers' income:

(a) MARKETING REFORMS

Agriculture marketing reform is paramount for a drastic change in the agricultural scenario in the country. Agricultural commodities that are perishable in nature should be given preference over non-perishable items, and to begin with, certain states with high horticulture produce should be allowed to make amendments to the APMC Act where growers are allowed to sell their produce outside the APMC umbrella.

Promoting value chains comes to be of paramount importance for expecting a good return. With the constant involvement of middlemen, small producers are unable to get a fair price. So, by the introduction of a formal value chain, farmers avoid selling surplus produce in the Mandi, which used to generally drop the prices by a lot.

integration of E-Nam (Electronic-National Agriculture Market) would be a good change to be able to do that.

(b) SEED INDUSTRY

The seed industry plays a crucial role in transforming the income challenges faced by farmers. Farmers can enhance their income by either raising the market prices of their produce or by lowering the costs of the inputs used for cultivation. The seed industry has the potential to significantly reduce production costs while simultaneously improving both the yield and quality of crops. This includes developing varieties that are resistant to diseases that the plants may have originally been susceptible to. Scientists worldwide are diligently searching for superior and newer varieties to replace their predecessors.

(c) NATURAL FARMING

To emphasize the significance of natural farming, which I previously addressed in my blog, it's important to note that many states in our country are grappling with the overuse of agrochemicals (fertilizers, pesticides, herbicides) under the guise of ensuring good production metrics. People are gradually recognizing that this practice is harming their health in irreversible ways. In response, there is a growing trend towards opting for organic fruits and vegetables, with consumers willing to spend a bit more for them. To capitalize on this shift in mindset, farmers can begin practicing natural farming on a smaller scale and, if successful, expand their efforts later. It is the responsibility of both the central and state governments to collaborate effectively to meet the needs of farmers engaged in natural farming.

In conclusion, while the goal of doubling farmers' income is ambitious, achieving it requires sincere implementation of holistic reforms, beyond rhetoric, with farmers at the core.



White Gown



I want to get a white gown,
Studded with pearls,
Which I would make my home.
But, my bleeding heart,
Would it leave a stain on it?

Walking down the street,
When somebody stabs me again,
Can I make it a bandage?
When my heart stops pounding,
Will the same gown be my coffin?

Will it take my blood stain,
And still show me rainbows?

Does it tell someone to lend me a hand,
And my bones are still not broken?

I want a pair of dangling earrings,

Can they make everyone hear what I want to tell?

I want a boquet in my hand,

Can't I have flowers other than for my funeral?

I need dignity, respect and affiliation,
Don't I breathe the same air as everyone?

I want to get a white gown,
Which would leave a smile on me, When I die!



The Cloud

~Dr.B.Nitheesh Kumar

Did you see that cloud in the sky, Which always flies alone? Don't know where to go, Carried away by the wind, Hiding someone's sun and moon, Showering rain but all goes in vain. Like the stitched patches, Scattered whites on the blue blanket, Just a puff, they say, Can't look into what it holds. When it gets black in the way. Sometimes lightning, Sometimes thundering. Sometimes showering, But always to be called Volatile. It can hide and be in the fog, Or can disappear in a blink. Flying birds are calling it down, And the stars it sees are far away. Calling shade for an obstruction, Fulfilled hunger can build new strangers. After all the juice is taken, And with volatile vapour remained, Did you see that cloud that walks back?

But never comes back again from the deep!





"SAMANVAY" Guest Lecture Series



Olam Agri



On February 6, 2025, Mr. Nitin Gupta, SVP at Olam Agri, delivered an engaging lecture on global agribusiness trade as part of the SAMANVAY Guest Lecture Series. He explored VUCA challenges, policy impacts, climate change, and supply chain trends, emphasizing sustainability and technology. We thank Mr. Gupta for sharing his valuable insights and enriching our understanding of international agribusiness.



Lit 'O' Melange '2025

Introduction

The Lit O' Mélange 2025 was a three-day literary fest organized by the Literary Club of MANAGE that brought together the diverse shades of creative expression — from poetry and prose to witty quizzes and intense debates. The event aimed to reignite the joy of literature and creative communication among students while fostering a space to share thoughts, stories, and emotions.

With a variety of engaging activities lined up, the event witnessed enthusiastic participation from students across batches. The Google Form registrations filled up quickly, indicating the growing interest in campus-wide literary engagement.

MONTAGE

Participants crafted creative collages using only newspaper bits, expressing themes through visuals. It tested their artistic vision, design sense, and message clarity. The event encouraged storytelling without words, making newsprint come alive in surprising, impactful ways.



BLOCK 'n' TACKLE

A dynamic debate where participants had to switch sides mid-argument. It tested spontaneity, clarity of thought, and rhetorical skills. The surprise stance-shifting format kept the audience engaged and challenged debaters to think beyond fixed viewpoints. With fierce determination and quick wit, participants aimed for victory, making it an exhilarating and memorable experience for all involved.



Think Tank

The Think Tank sessions were a hub for innovation, where participants engaged in thought-provoking discussions and debates. Experts and enthusiasts came together to explore emerging ideas, share perspectives, and develop solutions for current challenges. The area where to increase our broad perspective.

These sessions fostered creativity and critical thinking, sparking new approaches across various fields and encouraging collaboration among likeminded individuals.



INSTASPEAK

An extempore event where participants gave impromptu speeches based on a surprise picture. It tested spontaneity, oratory skills, and creative interpretation, drawing impressive perspectives and humor from images in just seconds of prep time.



COLOUR CASTLE

A unique painting event where participants created vibrant artworks without using brushes. From hands to tools, creativity flowed freely on canvas, showcasing imagination, technique, and the ability to think beyond traditional art methods.



DISGUISE

A blend of face painting and storytelling where participants transformed faces into characters or concepts and narrated the story behind them. This fusion of art and narrative drew applause for creativity and bold expression.



OPEN MIC

An open platform where students showcased talents in dance, music, and poetry. English poetry was judged, while other performances were cheered on enthusiastically. The atmosphere was electric with creativity, expression, and passion, allowing participants to break free from routine and connect emotionally with the audience. It celebrated individuality and raw talent in its purest form.



BATTLE GLORY

An adrenaline-filled mobile gaming event where participants competed in Battle Royale-style challenges. It attracted a huge crowd, combining strategy, reaction time, and coordination in an electrifying digital battlefield.



SAIL THE SALE

A creative marketing event where teams had to pitch and "sell" quirky products using witty ads, taglines, and performances. It blended humor, innovation, and business acumen, making for an entertaining and insightful showcase of selling skills.



WORDWIZZ

A three-stage, word-based team game combining drawing, word forming, and spelling. Participants battled through intense rounds of creativity and vocabulary skills. The energy was high as teams collaborated under pressure, showcasing quick thinking, coordination, and linguistic flair in a fun and competitive setup.



CLUE MINATI

This literary-themed treasure hunt challenged teams to solve riddles and follow clues hidden across campus. Each puzzle was inspired by famous books, authors, and genres. The event tested wit, teamwork, and quick thinking, offering a fun mix of mystery and literary knowledge. It was one of the most engaging and memorable activities of the fest.





Celebrating Diversity: The Spectacular Cultural Fests at MANAGE

Introduction

The National Institute of Agricultural Extension Management (MANAGE), affectionately referred to as "MANAGE," is not only a center of academic excellence but also a vibrant blend of cultures and traditions. The essence of unity in diversity was beautifully showcased during the grand Cultural Fest organized at our prestigious institution.

With the participation of over 220 enthusiastic students and an engaged audience, the fest became a true reflection of harmony and togetherness. Here's a glimpse of the festivals we celebrate with immense passion and enthusiasm.

Lohri at MANAGE is celebrated with bonfires, traditional Punjabi music, and energetic bhangra performances. Students gather around the fire, singing folk songs and sharing sweets like rewari, popcorn, and jaggery. The festival marks the harvest season and fosters a sense of togetherness among students, creating a warm and joyful atmosphere on campus.



Pongal, the Tamil harvest festival, is celebrated with traditional fervor at MANAGE. A special Pongal dish is prepared, symbolizing gratitude to nature and farmers. The event includes folk

performances, games, and discussions on agricultural traditions. Students learn about the cultural significance of the festival while enjoying the festive spirit, reinforcing the importance of agriculture in Indian culture.



Makar Sankranti at MANAGE is marked by kite flying, tilgul distribution, and festive joy. Students engage in friendly kite competitions, symbolizing aspirations soaring high. Traditional sweets made from sesame and jaggery are shared, fostering goodwill and unity. All of the Students came together enjoyed playing Kite these increased the unity along with it helped in sideway from the academics. The festival also emphasizes the importance of agriculture, aligning with the institute's agribusiness focus.





Republic Day is honored with flag hoisting, patriotic speeches, and cultural programs at MANAGE. Students participate in skits, dances, and songs showcasing India's diverse heritage. A tribute is paid to the Constitution, and discussions on democracy and leadership inspire students. The celebration instills national pride and a sense of responsibility towards the country's progress.



Valentine's Day at MANAGE is celebrated with fun and interactive activities. Events like letter-writing, friendship bands, and themed games create a lively atmosphere. It's not just about romance but also about appreciating friendships and bonds among students. The celebration adds a cheerful break to academic life, strengthening relationships within the campus community.



Shivjayanti, also known as Shivaji Jayanti, marks the birth anniversary of Chhatrapati Shivaji Maharaj, the founder of the Maratha Empire. Celebrated on the 19th of February, it is a significant day in Maharashtra, honoring valor, strategic Maharaj's brilliance, and administrative skills. The day is observed with cultural programs, highlighting grand contributions to Swarajya. A skit of assassination of Afzal Khan was performed to showcase the legacy of Chhatrapati Shivaji Maharaj and his brilliant guerrilla warfare tactics, highlighting his strategic prowess and enduring influence. Shivjayanti serves as an inspiration for patriotism and leadership, reminding people of Shivaji Maharaj's vision of justice and good governance.



Maha Shivratri is observed with deep devotion and enthusiasm at MANAGE, spiritual bringing students together in celebration. The event features soulful bhajans, discussions on Lord Shiva's significance, and fasting as a mark of dedication. Many students participate meditation sessions, seeking inner peace and clarity. The festival serves as a reminder of resilience, self-discipline, and the triumph of good over evil. Through prayers, hymns, and reflections on Shiva's teachings, students embrace spiritual growth. The serene ambiance fosters a sense of



unity, allowing students to connect with ancient traditions while strengthening their mental and emotional well-being through devotion and contemplation.



Holi, the festival of colors, is celebrated with enthusiasm at MANAGE. Students play with vibrant colors, dance to energetic music, and enjoy festive treats like gujiya and thandai. The event breaks barriers, strengthens friendships, and creates a joyful atmosphere on campus. The spirit of togetherness and celebration makes Holi as one of the most awaited festivals.



Scribble Day, is a fun-filled event at MANAGE where students write messages, doodle, and share memories on each other's T-shirts. It's a way of expressing gratitude, humor, and inside jokes before parting ways. The event captures nostalgia, making it a cherished tradition as students celebrate their bonds and friendships before moving on to new journeys



Farewell at MANAGE is an emotional yet grand celebration. Juniors organize speeches, performances, and memory-sharing sessions to honor the outgoing batch. Seniors reflect on their journey, giving advice and sharing experiences. The event ends with heartfelt goodbyes, laughter, and sometimes tears, marking the transition from student life to professional careers in agribusiness.





A.O.M. (Artists of MANAGE)



"Brushed with warmth, rooted in nature."

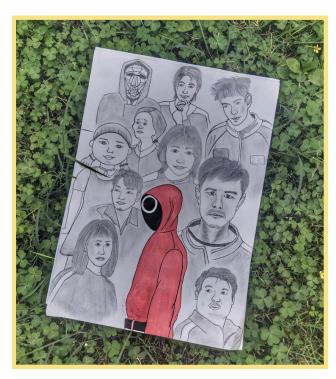
Srushti Bharat Tayade

"A vibrant snapshot of village life in motion."









"Shades of emotion captured in monochrome."



Soumya Mahesh Todakar

Brushing serenity on a canvas of countryside life."







Venkateshprasad A Aniket Dattatraya Thorat



Click Chronicles









Prajwal Girish M G



Click Chronicles





Kolte Shriraj Amol



Nishant Raj



Literary Club 2024-26



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