

Telangana Bee Hub launched at MANAGE

Dr Srinivas Vooradi "Bharat Samachar" Hyderabad, May 22: "Honey bees play a crucial role in addressing the challenges of climate change and global warming. Without bees, humanity would struggle to grow and survive. Honey bees provide us with nutritional and income security," said Director General of National Institute of Agricultural Extension Management (MANAGE) Dr. P Chandra Shekara. Participating



in the celebrations on the occasion of 'World Bee Day' in collaboration with VSN Reddy Educational Society on Wednesday, Dr. P Chandra Shekara announced that MANAGE would also soon start a Certified Beekeeping Advisor Program in order to develop experts in beekeeping and honey industry and wished that the Telangana Bee Hub Society would also achieve great success in the honey export business. Speaking on the occasion, Vice Chancellor of Sri Konda Laxman Telangana State Horticulture University Dr B Neeraja Prabhakar underscored the significance of beekeeping and extended well-wishes to the newly formed Telangana Bee

Hub Association, expressing the institution's commitment to supporting the association in the future. President, Telangana Bee Hub Society and Secretary of VSN Reddy Educational Society Indra Reddy delivered insightful lecture on the significance of beekeeping and the vital role of bees in agriculture and human life and made announcement of formation of 'Telangana Bee Hub' (Beekeepers Welfare Association) besides sharing her entrepreneurial journey and mentioned that successful beekeeping would require multicropping and emphasized the need to stop using chemical pesticides and insecticides to protect the bees. "A book titled "Telangana Queen Bee - A Journey with Honey Bees" authored by Dr. Indra Reddy was released on the occasion. MANAGE and VSN Reddy Educational Society jointly felicitated beekeepers who had successfully completed beekeeping training. Later, A discussion was held on 'How to Promote Beekeepers in Telangana State' in which beekeepers shared their experiences in beekeeping, the production of bee products, and the challenges they face in the industry. Beekeepers have also exhibited their products in the program and honeybee-friendly tree plantation program was carried out by guests and other dignitaries present at the event. Deputy Director (NRM) Dr. B. Renuka Rani, MANAGE Assistant Director, MANAGE Dr Sai Maheshwari, and Consultant, by MANAGE Centre for Extension in Agri-Allied Sector Dr Sushirekha Das, along with the AC&ABC team and Mithra Foundation team (Ramchandraya, Laxman, Thirumalesh, Sairam, Nagaraj) were present.

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BEE HUB FORMED ON WORLD BEE DAY

**DC CORRESPONDENT
HYDERABAD, MAY 22**

The National Institute of Agricultural Extension Management (MANAGE) celebrated World Bee Day, highlighting the importance of beekeeping as a growing hobby in India. The event saw participation from master trainers, faculty, and staff.

Indira Reddy, president of the Telangana Bee Hub Society, also spoke at the event, explaining the significance of bees in agriculture and human life. She announced the formation of the 'Telangana Bee Hub' (Beekeepers Welfare Association) and highlighted key practices for successful beekeeping, including multi-cropping and avoiding chemical pesticides and insecticides to protect bees. Addressing the gathering, Dr P. Chandra Shekara, director general of MANAGE, emphasised the crucial role honey bees play in tackling climate change and global warming.

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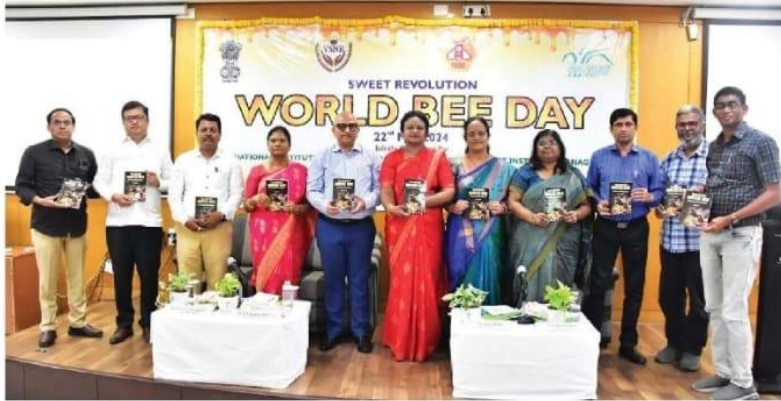
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हिन्दी मिलाप

मैनेज में मनाया गया विश्व मधुमक्खी दिवस

हैदराबाद, 22 मई-(मिलाप ब्यूरो) राष्ट्रीय कृषि विस्तार प्रबंधन संस्थान (मैनेज) में बुधवार को विश्व मधुमक्खी दिवस मनाया गया। वीएसएन रेड्डी एजुकेशनल सोसाइटी के सहयोग से आयोजित कार्यक्रम में संस्थान में तेलंगाना बी हब के लांच की घोषणा की गई।

कार्यक्रम में मैनेज के महानिदेशक डॉ. पी. चंद्र शेखर, श्री कोडा लक्ष्मण तेलंगाना राज्य बागवानी विश्वविद्यालय की कुलपति डॉ. बी. नीरजा प्रभाकर, तेलंगाना बी हब सोसाइटी की अध्यक्ष इंदिरा रेड्डी तथा मैनेज की उप-निदेशिका (एनआरएम) डॉ. बी. रेणुका रानी ने मुख्य अतिथि के रूप में भाग लिया।

डॉ. पी. चंद्र शेखर ने कार्यक्रम को संबोधित करते हुए कहा कि मधुमक्खियां जलवायु परिवर्तन और ग्लोबल वार्मिंग की चुनौतियों से निपटने में महत्वपूर्ण भूमिका निभाती हैं। मधुमक्खियां के बिना मानव सभ्यता को जीवित रहने के लिए संघर्ष करना पड़ेगा। मधुमक्खियां हमें पोषण और आय सुरक्षा प्रदान भी करती हैं। उन्होंने मधुमक्खी पालन और शहद उद्योग में विशेषज्ञों को विकसित करने के लिए राष्ट्रीय कृषि विस्तार प्रबंधन संस्थान द्वारा जल्द ही एक प्रमाणित मधुमक्खी पालन सलाहकार कार्यक्रम शुरू करने की



राष्ट्रीय कृषि विस्तार प्रबंधन संस्थान में आयोजित विश्व मधुमक्खी दिवस कार्यक्रम का दृश्य।

घोषणा की। इंदिरा रेड्डी ने 'मधुमक्खी पालन के महत्व और कृषि एवं मानव जीवन में मधुमक्खियों की महत्वपूर्ण भूमिका' पर व्याख्यान दिया। अवसर पर उन्होंने मैनेज में 'तेलंगाना बी हब' (मधुमक्खी पालक कल्याण संघ) के गठन की भी घोषणा की। इंदिरा रेड्डी ने अपनी उद्यमशीलता यात्रा को साझा करते हुए कहा कि सफल मधुमक्खी पालन के लिए बहुफसली खेती की आवश्यकता होती है। उन्होंने मधुमक्खियों की सुरक्षा के लिए रासायनिक कीटनाशकों का उपयोग यथासंभव बंद करने पर विशेष रूप से बल दिया। डॉ. बी. नीरजा प्रभाकर ने अपने संबोधन में मधुमक्खी पालन के महत्व पर प्रकाश डाला। उन्होंने कहा

कि खाद्य सुरक्षा, जैव विविधता और टिकाऊ कृषि सुनिश्चित करने में मधुमक्खियों की महत्वपूर्ण भूमिका होती है। अवसर पर उन्होंने भविष्य में तेलंगाना बी हब का समर्थन करने के लिए संस्थान की प्रतिबद्धता भी व्यक्त की।

कार्यक्रम में 'तेलंगाना राज्य में मधुमक्खी पालकों को कैसे बढ़ावा दिया जाए' विषय पर चर्चा सत्र का भी आयोजन किया गया। इसमें मधुमक्खी पालकों ने मधुमक्खी पालन, मधुमक्खी उत्पादों के उत्पादन और उद्योग में उनके सामने आने वाली चुनौतियों पर अपने अनुभव साझा किए। इस दौरान डॉ. इंदिरा रेड्डी द्वारा लिखित पुस्तक 'तेलंगाना क्वीन बी-ए जर्नी विद हनी बीज़' का विमोचन किया गया। साथ ही मैनेज और

वीएसएन रेड्डी एजुकेशनल सोसाइटी द्वारा संयुक्त रूप से मधुमक्खी पालन प्रशिक्षण सफलतापूर्वक पूरा करने वाले मधुमक्खी पालकों को सम्मानित किया गया। इसके बाद हनी बी-प्रेनडली वृक्षारोपण कार्यक्रम को आयोजित किया गया। जिसमें गणमान्य अतिथियों सहित अन्य लोगों ने भाग लिया।

आयोजन में मैनेज के सहायक निदेशक डॉ. साई माहेश्वरी, सलाहकार डॉ. रेखा दास, मैनेज सेंटर फॉर एक्सटेंशन इन एपी-अलाइड सेक्टर, एसी एंड एबीसी टीम तथा मित्रा फाउंडेशन टीम का सहयोग रहा। कार्यक्रम में मधुमक्खी पालकों, मास्टर प्रशिक्षकों और मैनेज संकाय और कर्मचारियों सहित सत्तर से अधिक प्रतिभागियों ने भाग लिया।