



FROM THE NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

MANAGE Achieves 100% Placements for its Agri-Business Management Students -A Legacy of Success!



MANAGE continues its outstanding legacy of 100% placements since two decades, successfully concluding the final placements for the 28th batch of its Post Graduate Diploma in Management (Agri-Business Management) - PGDM (ABM) for 2023-2025.

Despite a significant increase of 51.5% in batch size from 66 to 100 students, the institute once again demonstrated its excellence by securing placements for all students across leading agribusiness sectors.



This dual success reflects the relentless efforts of our students, faculty, and the placement team.

A felicitation ceremony was held on campus on March 27, 2025, graced by Dr. Sagar Hanuman Singh, IPoS, Director General, MANAGE; Dr. K. Anand Reddy, Principal Coordinator, PGDM-ABM; Dr. K. Krishna Reddy, Director (ICT), Head (SABM), MANAGE and Mrs. P. Bharathi Rani, Placement Coordinator.

The highest CTC offered is ₹21.00 LPA, with an average CTC of ₹12.38 LPA and a

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Glimpse of MANAGE-MSU Program



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median of ₹12.00 LPA. Britannia Industries Ltd. emerged paying recruiter. Other premier recruiters included ITC (FBD), Olam, Amul, EY India, and CRISIL, alongside top agri-input companies such as BASF, Coromandel, PI Industries, and KRIBHCO.

Companies from sectors like animal nutrition (DeHeus India, Nutreco), renewable energy (Reliance Bio Energy), commodity trading (Arya.ag, NCEL), and BFSI (IndusInd Bank, IDFC First Bharat, Tyger Capital) also participated.

A total of 45 companies recruited, including 20 new recruiters. The sector-wise distribution of placements is as follows: Agri-Input: 32.00%, FMCG: 18.00%, Animal

Nutrition: 12.00%, BFSI: 11.00%, Commodity Trading: 9.00%, Renewable Energy: 9.00%, Consultancy: 4.00%, F&V Procurement: 4.00%, and Development: 1.00%.

Dr. Sagar Hanuman Singh, IPoS, Director General, MANAGE, congratulated the Placement Committee, faculty, alumni, and staff for this collective achievement.

He also extended gratitude to the recruiters for their continued trust in MANAGE's academic strength and its industry-ready professionals. We extend our best wishes to the graduating batch (PGDM-ABM 2023-2025) for their future endeavors.





MANAGE in collaboration with Michigan State University (MSU), USA organized the MANAGE-MSU Summit on “Revolutionizing Agriculture through Digital Innovations and Agri-Tech Startups” during March 12 to 14, 2025.

The summit served as a collaborative platform for agricultural experts, startups, and stakeholders to explore digital innovations and Agri-Tech entrepreneurship. The event featured presentations, field visits, and discussions on cutting-edge technologies shaping the future of agriculture.

Dr. Karim Maredia, Director, CANR International Programs; along with eight Experts from MSU Extension School; two experts from NIPHM and Dr. Sagar Hanuman Singh, IPOs, Director General, MANAGE; Dr. Saravanan

The collaboration between MANAGE and Michigan State University (MSU) began in 2017 and had facilitated several annual visits by the MSU team to MANAGE and vice-versa. Through faculty-to-faculty interactions and brainstorming sessions, both institutions continuously exchanging innovations and insights, fostering a strong global networking platform.



In his inaugural address, Dr. Sagar Hanuman Singh, IPOs, Director General, MANAGE, Welcomed all the delegates from MSU and provided an overview of the Indian agricultural sector and emphasized the growing adoption of digital tools and innovations by farmers.

He expressed his anticipation that the collaboration between MSU and MANAGE would drive meaningful advancements in agriculture and improve farmers



Raj, Director (Agricultural Extension), MANAGE, faculty members, academic associates, MANAGE graced the summit.

MANAGE-Michigan State University (MSU) Knowledge Exchange Program on Digital Agriculture and Startups



livelihoods. He also extended his best wishes for future collaborations. Dr. Karim Maredia, Director, CANR International Programs, MSU, Highlighted that MSU has the Knowledge sharing collaboration with MANAGE. He expressed conviction that the partnership with MANAGE would contribute meaningfully to India's Vision@2047.

In his opening remarks, Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE, and CEO, MANAGE-CIA, provided an overview of India's Startup ecosystem. He expressed optimism about future collaborations with MSU to further strengthen the innovation landscape in

Institute Director, MSU-Extension, emphasized digital tools for on-farm research and decision-making, addressing misinformation and data interoperability challenges.

Dr. K. Krishna Reddy, Director, (ICT), MANAGE discussed AI, IoT, drones, and Blockchain's role in precision farming, market access, and risk mitigation, while highlighting government initiatives like AgriStack and eNAM. Eric Anderson & Michael Reinke (MSU) showcased MSU's contributions to precision farming and real-time decision systems. The Community, Food, and Environment Institute (CFEI) outlined programs in food system resilience, agritourism, and urban agriculture, including poultry training and dairy production. The program also included a visit to NIMSME, where MSU participants explored insights into entrepreneurship development, MSME policies, and business management strategies, fostering collaborative discussions on strengthening the entrepreneurial ecosystem.

As a part of this summit, the MSU team visited UrbanKisaan, Kompally, and T-Hub, Hyderabad, to explore successful Agri-Startups. further visits include NIPHM, ni-msme, and interactions with faculty from these institutes.



agriculture.

During the program, presentations highlighted key advancements in Agri-Tech startups, digital agriculture, and sustainable food systems. Dr. Saravanan Raj, (Agricultural Extension) MANAGE detailed MANAGE-CIA's role in incubating 497 startups and funding 212 ventures across 21 states, with a global outreach, including a women-focused incubation model in Malawi. Dave Ivan, Community, Food & Environment

The delegation will also visit LR Natural Products (Honey Startup) and Digital Green Initiative, culminating in an open discussion on the potential future avenues of MANAGE-MSU collaboration in agricultural extension.

The final day of the summit featured case studies on Bee Fresh Honey and Digital Green, highlighting sustainable beekeeping for women's empowerment and technology-driven agricultural extension, respectively. Bee Fresh

MANAGE-Michigan State University (MSU) Knowledge Exchange Program on Digital Agriculture and Startups

Honey focuses on ethical honey production and farmer training, while Digital Green leverages multimedia advisories to promote climate-smart practices and natural farming.

In his valedictory address, Dr. Karim Maredia, Director, CANR International Programs, MSU, expressed interest in exploring faculty exchange programs for extension faculty through MANAGE. Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE & CEO MANAGE CIA,

delivered the concluding remarks expressing confidence that the partnership with MSU would continue for further collaborations and activities.

Dr. A. Srinivasacharyulu DD (KM), MANAGE and Dr. Karim Maredia, Director, CANR International Programs, MSU coordinated the summit in assistance with Dr. Nedhi Sharma, MANAGE Fellow.



MANAGE Cohort 12 Agri-Startup Training under RKVY-RAFTAAR



MANAGE organized a Cohort 12 physical training program during March 03-07, 2025 under RKVY-RAFTAAR to promote agri startups in the country. A total 41 selected incubatees from across the country comprising 10 SAIP (Seed Stage Startups), 21 AOP (Pre-Seed Stage Startups), and 10 SOP (Student Startups) are participated in the training.

Cohort 12 began on February 07, 2025 consists of three phases: Online Training Phase, Physical Training Phase, and Post-Training Support & Incubation Phase. In the online phase over the last three weeks, 20 online training sessions were completed, covering key topics such as Foundation & Ideation, Product Development & Marketing, Operations & Growth Strategy, and Success Stories from Startup Founders.

In his inaugural address, Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE, and CEO MANAGE-CIA, encouraged participants to utilize the knowledge and expertise of resource persons effectively during the training and suggested to keep the training program interactive and exploratory while building a strong network. As business professionals, your interest, passion, and enthusiasm shape success, he said.

The training focused on equipping startup founders and

business professionals with the essential skills, knowledge, and resources needed to drive innovation in agriculture. Training aimed to enhance entrepreneurial capabilities through expert-led sessions, interactive discussions, and practical exposure.

Key themes includes unlocking agricultural potential through the RKVY-RAFTAAR program, developing a winning pitch deck, DPIIT certification for startups, and intellectual property rights and legal structures. Participants will also engage in mock presentations, CIC (Critical Investor Committee), SIC (Startup Investment Committee) startup presentations, and one-on-one mentoring sessions to refine their business strategies.

In his valedictory address, Dr. Saravanan Raj, Director (Agricultural Extension) & CEO of MANAGE CIA, extended his best wishes to the startups, emphasizing the importance of innovation and entrepreneurship in the Agri-startup ecosystem.

Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE, and CEO MANAGE-CIA is served as the director for this program in coordination with Mrs. V. Usha Sree, Manager, RKVY-RAFTAAR, Mr. Saurabh Kumar, Business Executive, RKVY-RAFTAAR, Ms. K J Josephine, Content Developer and Ms. Jeena Paul, MANAGE-CIA Intern.



Faculty Development Program for EEs and SAMETIs



MANAGE organized a 4-day Faculty Development program for EEs and SAMETIs during March 04-07, 2025. Total 11 participants including Deputy Directors, Additional Directors and faculties of SAMETIs across the country attended the program.

The program was designed to equip agricultural extension professionals with essential new competencies, focusing on AI applications in agriculture, digital transformation, and effective documentation and writing skills. The program covers key themes such as the National Mission on Natural Farming, design thinking in agriculture, and the promotion of Farmer Producer Organizations (FPOs) through capacity building.

It included training on leadership, emotional intelligence, and team building for better performance. Additionally, innovative methodologies like iGoT and ECHO online training will be explored.

Participants visited to PJTAU-Ag Hub, Drone Academy (Rajendranagar), and ICRISAT Incubation Centre (Patancheru) to further enrich their experience.

Dr. Srinivasacharyulu Attaluri, Deputy Director (Knowledge Management), directed the program with coordination by Dr. Nedhi Sharma, MANAGE Fellow.



National Young Professional Development Program on New Competencies, Career Opportunities, and Research Priorities in Agricultural Extension



MANAGE organized a 5-day National Young Professional Development Program on New Competencies, Career Opportunities, and Research Priorities in Agricultural Extension, scheduled for March 24–28, 2025. A total of 84 participants from 18 universities across 10 states of India participated the program.

The program focused on exploring global opportunities, identifying job prospects, and enhancing professional competencies in agricultural extension. It covered key aspects of the discipline, including emerging trends, research traditions, and innovative tools. Participants engaged in self-reflection, benchmarked their understanding of agricultural extension, and assessed their competencies.

The program emphasized skill enhancement, policy engagement, and network analysis to strengthen extension effectiveness. Participants visited Access Livelihoods (a social enterprise working with



marginalized communities) and C-DAC to further enrich their experience. Additionally, sessions on research trends, monitoring & evaluation, and focus group techniques were conducted.

Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE and CEO MANAGE-CIA, distributed the certificates to the participants and extended his best wishes for their future endeavours. He encouraged them to stay focused on their goals, align their efforts with their interests, and pursue their aspirations with dedication, a love for their work and consistency.

Participants actively engaged in the program and provided energetic, motivating, and reflective feedback. Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE, served as the director for this program in coordination with Dr. Sandipamu Raahalya, MANAGE Fellow.



International Seminar on Technology & Innovations for Gender-Inclusive Agriculture



MANAGE, in collaboration with IRRI, CGIAR, UN Women, and CABI Plantwise Plus, organized a 2-day International Seminar on Technology and Innovations for Gender Inclusivity in Agriculture, scheduled on March 19-20, 2025. A total of 40 participants, including scientists, academicians, PhD scholars, and students across the country, attended the seminar.

Dr. Sagar Hanuman Singh, IPoS, Director General, MANAGE; Ms. Shaguna Gahilote, Programme Analyst, UN Women; Ms. Madhu Manjari, Agri-Digital Tools Coordinator – South Asia, CABI; and Dr. Sugandha Munshi, Lead Specialist & Senior Associate Scientist, IRRI, graced the occasion.

In his inaugural address, Dr. Sagar Hanuman Singh, IPoS, Director General, MANAGE, emphasized the significant role of women as a farmer in India's agricultural landscape. He stressed the need to recognize women as farmers in policy formulation, implementation, and the design of agricultural procedures, processes, and equipment.

Ms. Shaguna Gahilote, Programme Analyst, UN Women, pointed out the need to address gender issues by ensuring training, access to technology, and decision-making freedom for women. Ms. Madhu Manjari, CABI, highlighted CABI's commitment to incorporating gender considerations and women's representation in its initiatives. Dr. Sugandha Munshi, Lead Specialist & Senior Associate Scientist, IRRI, stressed the need to address gender issues and promote equal opportunities. Gender-responsive approach is a key

strategy for achieving gender equity in agriculture, she said. In his valedictory address, Dr. Shaik N. Meera, Director, ICAR-ATARI, Hyderabad, emphasized that providing technological access to women farmers not only empowers them but also strengthens food and nutritional security. He stated that when women farmers get adequate support, freedom, and access to technology, they can drive substantial transformations in agricultural practices, enhance yields, and contribute to emerging areas such as carbon credits and carbon trading in agriculture. He affirmed ATARI's commitment to supporting women farmers through collaborations and assistance.

The seminar facilitated discussions on policy interventions, digital empowerment, climate-smart agriculture, and entrepreneurship opportunities for women in the agricultural sector. The program featured two panel discussions - 'Policy Interventions for Strengthening Gender-Inclusive Agriculture Systems' and 'Innovations in Gender-Responsive Climate-Smart Agriculture'.

Ms. Shaguna Gahilote, Programme Analyst, UN Women and Ms. Madhu Manjari, Agri-Digital Tools Coordinator – South Asia, CABI was present for the valedictory.

Dr. Veenita Kumari, Deputy Director (Gender Studies), MANAGE, and Dr. Sugandha Munshi, Lead Specialist & Senior Associate Scientist, IRRI, co-coordinated the program.



Training Program on Enhancing Farmers Income through Agricultural Exports



MANAGE organized a 8-day training program on Enhancing Farmers Income through Export for Group A and B Officers of the Department of Agriculture, Odisha Government, scheduled on March 05-12, 2025. A Total 19 Horticulture officers from Odisha attended the training.

Dr. K. C. Gummagolmath, Director (M&E), MANAGE, graced the inaugural session and emphasized the need to know government policies on trade, import, export, and marketing. He highlighted the Regulatory Marketing System (RMS) and urged participants to support farmers through forward linkages via exports and backward linkages through certifications. He stressed the need to identify income-loss factors and work towards enhancing farmers earnings.

He outlined key aspects of the National Agriculture Policy, including productivity growth, better market access, promotion of agri-processing, high-value crop diversification, infrastructure development, and export-

oriented valuation. The training aimed to equip participants with the knowledge and strategies needed for profitable agricultural exports by providing insights into global market trends, quality standards, export procedures, and value addition. Program focused on market analysis, international demand, competitor evaluation, and certification requirements like GAP and WTO regulations.

Sessions included post-harvest management, export documentation, branding, packaging, and logistics for efficient trade. Participants also explored market linkages, contract farming, and successful export case studies. Field visits to export-oriented farms, cold storage facilities, research institutions, and procurement centres was organised to enrich experience. Participants prepared a back at work plan to implement the knowledge in their respective departments.

Dr. P Kanak Durga, Assistant Director, MANAGE served as the director for this Program.

UN FAO India - MANAGE Discussion Meeting



Dr. Sagar Hanuman Singh, Director General MANAGE had a brief discussion with UN FAO-India delegates, Mr. Vinay Singh, Food Security and Nutrition Expert and Mr. Sunil, Program Operations, FAO India on March 4, 2025. Dr. Veenita Kumari, Deputy Director (Gender Studies),

MANAGE, actively participated in the meeting along with her team. Discussion focused on developing proposals for South-South Cooperation between UN FAO-India and MANAGE. The meeting reviewed the progress of initiatives related to Nutrition-Sensitive Agriculture and discussed its importance within the framework of South-South Cooperation for capacity building in agri-startups, supply chain management, and market linkages.

Dr. Sagar Hanuman Singh, Director General of MANAGE, suggested strengthening Farmer Producer Organizations (FPOs) and sustainable agriculture through collaboration with MANAGE, NIPHM, and UN FAO India.

MANAGE Celebrated International Women's Day 2025



MANAGE celebrated International Women's Day on March 7, 2025, which is observed on 8 March every year. MANAGE faculty members, Consultants, a group of progressive women from Shamshabad attended and actively participated in the event.

Dr. M.S. Bamji, INSA Emeritus Scientist at Dangoria Charitable Trust, Hyderabad, and former Director Grade Scientist at the National Institute of Nutrition, Hyderabad, graced the occasion, along with Progressive women Farmer, Mrs. Mylaram Sulochana.

In her inspiring address, Dr. M.S. Bamji, praised all women for their invaluable contributions to society and emphasized the importance of women's diet and health, highlighting the role of millets, legumes, and pulses in

ensuring better nutrition and overall health. She advised reducing fatty food consumption and incorporating regular exercise into daily routines for overall well-being. Additionally, she acknowledged the growing participation of women across various fields and stressed the need for equal opportunities and adequate facilities to support their contributions.

A group of progressive women from Shamshabad performed a Vilagu song, adding to the joy of Women's Day celebrations.

Dr. Veenita Kumari, Deputy Director (Gender Studies), MANAGE co-ordinated the event in assistance with Ms. Pragati Shukla, Consultant, MANAGE.



IAS Officers Visited MANAGE to Explore Agri-Innovation & Agricultural Extension

A delegation of 20 IAS officers visited MANAGE on March 15, 2025, as part of their study tour to Hyderabad under the 126th Induction Training Program (ITP) for Indian Administrative Service (IAS) officers. The program is conducted by the Lal Bahadur Shastri National Academy of Administration (LBSNAA), Government of India (GOI).

Dr. Saravanan Raj, Director (Agricultural Extension) and CEO of MANAGE-CIA, delivered an insightful session on the history, training initiatives, and contributions of MANAGE in strengthening the agricultural ecosystem.

As part of their visit, the officers toured the MANAGE Incubation Center (MANAGE-CIA), where they gained a comprehensive understanding of the institute's role in fostering agri-innovation and entrepreneurship.

This visit underscores the growing collaboration between policymakers and agri-startups, facilitating innovation and sustainable development in the agricultural sector.



MANAGE Partners with IGKV for Second Batch of Natural Farming Training



Indira Gandhi Krishi Vishwavidyalaya (IGKV), Raipur in Collaboration with MANAGE successfully conducted the second batch of its four-day training program on Natural Farming during March 9 - 12, 2025. The training program was inaugurated by Dr. S.S. Tutekja, Director of Extension Services. Mr. Shirish Singh, a representative from the Chhattisgarh Certification Society, India for Forestry & Agriculture (CGCERT), graced the event as a guest.

A total of 25 participants, including Rural Extension Agriculture Officers (REAO), Agriculture Officers, Additional Agriculture Officers, and Block Technology Managers (BTMs), attended the program. MANAGE has been designated as a Knowledge Partner for Training and



Capacity building. Dr. Adikant Pradhan, Chief Agronomist (IFS), served as the Program Coordinator from IGKV. Dr. Shivakumar, a Natural Farming (NF) Expert from MANAGE, actively participated in the program, engaging with the participants and discussing the training activities and the role of MANAGE in the initiative.

As part of the program, participants visited the farm of Mr. Yadram Sahu, a practicing natural farmer from Bhagamuda village, Bagbahara taluk, Mahasamund district of Chhattisgarh. The field visit provided hands-on experience and insights into practical aspects of natural farming.

Training on Video Production Skills for Agricultural Extension



MANAGE Organized a 4-day Training Program on Video Skills for Agricultural Extension scheduled on March 19-22, 2025. A total of 15 participants, including Agriculture Officers, Agricultural Technology Managers / Block Technology Managers under ATMA and content managers from institutions are attended the training.

Dr. K. Krishna Reddy, Director (ICT), MANAGE, in his inaugural address highlighted the role of VISATAAR project in providing access to agricultural information to farmers and the importance of videos in sharing agricultural innovations and success stories with farmers. He stressed need for video making skills among agricultural extension professionals.

The program aimed to build skills on pre-production, production and post-production activities of video making and dissemination of videos on social media platforms. Training included scriptwriting, storyboard development, digital video production, mobile technologies, visual documentation

through photo and videography, and advanced video editing techniques using Adobe suit software's and mobile applications. It also covers video dissemination strategies, drawing insights from initiatives like the VISTAAR Program and Access Agriculture.

Attendees gained hands-on experience in camera handling, video editing, YouTube channel creation, and sharing of videos on social media platforms.

Dr. Srinivascharyulu Attaluri, Deputy Director (KM), MANAGE, directed the program with co-ordination by Mr. Rajashekar Goud, Program Executive (MOOCs), MANAGE; Mrs. Archana Gogikar, Multimedia Editor, MANAGE; and Mr. Shankar Rao, Consultant (Video Editor), MANAGE.



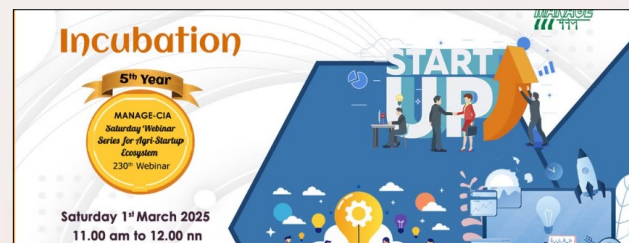
MANAGE Saturday Webinars

The webinars, organized by Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE with the assistance of Dr. Rahalya S, MANAGE Fellow



Incubation

MANAGE conducted a webinar on 'Incubation' on March 1, 2025, featuring Ms. Nisha Niranjana, CEO & Founder, VN Organics Pvt. Ltd., and Ms. Shalini Singh, COO, Agri-Food Business Incubation Centre, as key speakers. The webinar focused on the importance of incubation in fostering agri-startup growth, covering aspects like early-stage business support, mentorship, funding access, and industry networking. Speakers shared their experiences in building successful incubators, nurturing agri-entrepreneurs, and leveraging incubation programs to drive innovation and sustainability in agriculture. **To watch the webinar, click on this link or scan the QR code: <https://shorturl.at/>**



Business Plan Preparation

MANAGE conducted a webinar on 'Business Plan Preparation' on March 08, 2025, featuring Ms. Nirmala Soni, CA, Registered Valuer-SFA, Social Auditor & Startup Mentor, and Ms. Nidhi Banthia Mehta, Founder & CEO of SelfAchievers, as key speakers. In the webinar speakers discussed their expertise in financial planning, valuation, and startup growth strategies, emphasizing how structured mentorship enhances business plan development, investment readiness, & market expansion in the agribusiness sector. **To watch the webinar, click on this link or scan the QR code: <https://shorturl.at/AtVxy>**



Team Building Skills

MANAGE conducted a webinar on 'Team Building Skills' on March 15, 2025, featuring Ms. Sumithra Krishnaswamy, Founder, Infinity Multiverse Academy, and Ms. Sindhu Kalyanasundaram, Co-founder, Ignite Akademi & Sarva Happiness, as key speakers. Speakers shared insights on effective collaboration, communication strategies, and fostering innovation, emphasizing how strong team dynamics drive startup growth, operational efficiency, and long-term success in the agribusiness sector. **To watch the webinar, click on this link or scan the QR code: <https://shorturl.at/FQqD7>**



Networking for Startup Progress

MANAGE conducted a webinar on 'Networking for Startup Progress' on March 22, 2025, featuring Ms. Namita Pandey, Chief Human Resources Officer, SRIJAN, and Ms. Janani Mohan, Startup Mentor, Women Entrepreneurs Platform, as key speakers. The webinar highlighted the vital role of women mentors in the agri-startup ecosystem, focusing on the importance of networking, strategic partnerships, and ecosystem collaboration. **To watch the webinar, click on this link or scan the QR code: <https://shorturl.at/bEhDn>**



Market Research for Agri-Startups

MANAGE conducted a webinar on 'Market Research for Agri-Startups' on March 29, 2025, featuring Ms. Nora Mohanty, Entrepreneur and Former Program Associate, WRI India, and Ms. Manju Rawat, Consumer Insights Manager, Cult.lit, as key speakers. Speakers shared insights on effective research methodologies, competitor analysis, and demand assessment, highlighting how structured market research enhances product positioning, investment decisions, and long-term sustainability in agribusiness. **To watch the webinar, click on this link or scan the QR code: <https://shorturl.at/zJHLM>**



29th Meeting of MANAGE Academic Committee Held



The 29th Meeting of the Academic Committee of MANAGE was held on 11th March at MANAGE, Hyderabad in hybrid mode. Dr. Sagar Hanuman Singh, IPoS, Director General, MANAGE and Chairman of the Academic Committee chaired the Meeting. A total of 18 Members attended the meeting. Members from MANAGE Faculty have participated physically whereas Dr. Shailesh Kumar Mishra, Director (Extension), from Ministry of Agriculture and Farmers Welfare, Govt. of India and other distinguished external members from IIM, IIT, SAU and EEI attended the Meeting virtually.

Dr. Sagar Hanuman Singh, IPoS, Director General, MANAGE and Chairman of the Academic Committee, in his welcome remarks, highlighted the progress made by MANAGE in training programs, international training programs (ITEC), consultancy-based training programs of more than 570 horticulture officers of Odisha, and capacity building of 600 FPOs in Jammu & Kashmir, Jai Jawan Kisan programs which transform ex-servicemen

into agripreneurs and 100 per cent successful placement of students of PGDM(ABM). He thanked the members and Ministry of Agriculture & Farmers Welfare, GoI for their support to MANAGE.

The Committee has adopted the proceeding of the 28th Meeting of the Academic Committee of MANAGE held on 28th February 2024 at MANAGE and approved the action taken report. The Academic Committee, after a review of the proposed training programs and research studies, approved a total of 305 training programs and three research studies for the year 2025-26. The Committee Members have also made suggestions to MANAGE to collaborate with IIMs, SAUs, promote Agri-Startups in the country and undertake studies aligning Sustainable Development Goals (SDGs) and Vision 2047.

Dr. Srinivasacharyulu Attaluri, Deputy Director (Knowledge Management), MANAGE coordinated the meeting as a member secretary.

EDITORIAL TEAM

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