

FROM THE NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)  
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

## Shri Ajeet Kumar Sahu, IAS, JS (IC, Oilseeds & Oil Palm), MoA&FW, GOI, visits MANAGE



Shri Ajeet Kumar Sahu, IAS, Joint Secretary (IC, Oilseeds & Oil Palm), Ministry of Agriculture and Farmers Welfare, Govt. of India, visited MANAGE on November 15, 2024.

Dr. Saravanan Raj, Director General (I/C) and Director (Agricultural Extension), MANAGE, welcomed him and delivered a comprehensive presentation on the MANAGE's activities.

Discussing on potential collaboration, Shri Ajeet Kumar Sahu, IAS suggested MANAGE to collaborate

with the Indian Institute of Oilseeds Research (IIOR) to develop advisory services and design a training program for master trainers. This initiative would include creating a program to train master trainers, who would subsequently train officers and farmers. He suggested utilizing VISTAAR as a platform for designing and implementing these advisory services effectively.

MANAGE faculty members and senior officials from MA&FW, Govt. of India participated.

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Glimpses of JS Visit



## International Workshop on Gender-Responsive Agricultural Extension: Empowering Women Farmers



MANAGE in collaboration with International Rice Research Institute (IRRI) and Consultative Group on International Agricultural Research (CGIAR) Gender Impact Platform organised 3-day International Workshop on “Gender-Responsive Agricultural Extension: Transforming Practices, Policies and Institutions” on November 5-7, 2024 at MANAGE in the esteemed Presence of Dr. Stanford Blade, Interim Director General, ICRISAT and Dr. Saravanan Raj, Director General (I/C) MANAGE and Director, Agricultural Extension, MANAGE.

A total of 30 participants from organizations including FAO, ICAR-IVRI, Makerere University, APAARI, CRISP, IFPRI, ICRISAT, Bayer, Dvara E-Registry, GFRAS, Digital Green, J-PAL South Asia, African Centre for Field School (Uganda), HAPRI, Odisha Millet Mission, SEWA Cooperative, and The Carbon Mint, from a total 7 countries -Kenya, South Africa, Vietnam, Ethiopia, Colombia, Uganda, and Bahrain, participated in the training workshop. This workshop aimed to

revolutionize the delivery of agricultural extension and advisory services (EAS) to empower women farmers through a dialogue among key stakeholders, including policymakers, researchers, practitioners, and development partners.

In his inaugural address, Dr. Stanford Blade, Interim Director General, ICRISAT, said, as we go into the future of agriculture, we must ensure that policies and practices actively support women farmers and agricultural entrepreneurs, who represent vital and transformative forces in the sector.

Dr. Saravanan Raj, Director General (I/C) MANAGE and Director, Admn. & Agricultural Extension, MANAGE, emphasized that, we need to empower grassroots extension professionals through extension institutions and bring the knowledge from these institutions into mainstream, gender-responsive agriculture. For that, equity is the answer, he said.





# International Workshop on Gender-Responsive Agricultural Extension: Empowering Women Farmers

Dr. Ranjitha Puskur, Evidence Module Lead at CGIAR GENDER Impact Platform and Principal Scientist, Gender and Livelihoods at IRRI highlighted that, we know that women don't have enough access to extension services, but we are not moving the dial on that, Closing the gaps is fine but we need to move beyond the symptoms and address the root causes like, digital divide, design and implementation of programs, gender responsive policies, she said.

The workshop explored innovations and identified strategies to make agricultural extension and advisory services (EAS) more inclusive and gender-responsive, addressing gaps that had limited women's access to essential agricultural knowledge, technologies, and resources.

In the valedictory speech, Dr. Saravanan Raj, Director General (I/C), emphasized the need for evidence-based, collaborative approaches and grassroots-level, gender-responsive extension to drive meaningful change.

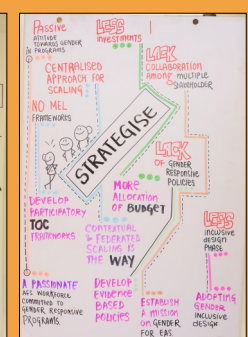
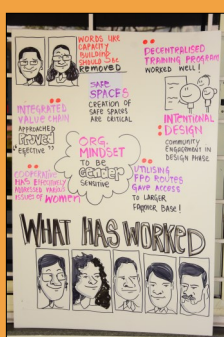


He highlighted that addressing these challenges requires looking beyond existing policies, regulations, and protocols. He noted that while women represent 40-60% of agricultural graduates, their participation in agricultural entrepreneurship significantly drops to only 8%.

Peter Ballantyne is served as the facilitator for this workshop, while Dr. Veenita Kumari, Deputy Director (Gender Studies) MANAGE, and Dr. Ranjitha Puskur, Evidence Module Lead at the CGIAR GENDER Impact Platform and Principal Scientist of Gender and Livelihoods at IRRI, coordinated the workshop.



## Visual summary of the key outcomes from the workshop





## MANAGE National Program: Building New Competencies in Agricultural Extension at Umiam



MANAGE organised “National Young Professionals Development Program on New Competencies, Career Opportunities and Research Priorities” in Agricultural Extension in collaboration with Central Agricultural University (CAU) at the College of Post Graduate Studies in Agricultural Sciences (CPGSAS), Umiam, on November 11 -15, 2024.

The inaugural event was graced by Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE, Dr. K. Noren Singh, Dean I/c, CPGSAS, Umiam, Dr. Binodini Sethi, Head in charge, School of Social Sciences (SSS), Dr. P M N. Rani, Asst. Professor, SSS, Dr. L. Devarani, Professor, SSS and Dr. M. B. Tengli, Asst. Professor.

The program aimed to equip young professionals, scholars, and faculty in agricultural extension with the skills and knowledge needed to navigate emerging

challenges in the field. Key topics was policy engagement, monitoring and evaluation, research priorities, global opportunities, entrepreneurship, ICTs in extension, and curriculum development. Total 54 participants from seven states across the India attended the program.

Throughout the training, sessions emphasized on fostering innovation, modernizing extension practices, and preparing participants to address real-world challenges with forward-looking solutions.

Dr. Saravanan Raj, Director (Agricultural Extension & Admin.) MANAGE Served as director for this program with co-ordination of Dr. S. Raahalya, a MANAGE Fellow along with Dr. Mahesh B. Tengli, program coordinator, CAU.





## MANAGE: Empowering FPOs through Capacity Building for Sustainable Growth in Jammu & Kashmir



The Government of Jammu and Kashmir is implementing a programme, "Promotion of Economically Viable and Self-Sustainable FPOs in Jammu & Kashmir" under the HADP & JKCIP.

Under this program, MANAGE has been entrusted with a consultancy assignment to conduct Capacity Building Programmes for officials from relevant line departments, as well as for the CEOs and Boards of Directors (Chairpersons) of both existing and newly formed Farmer Producer Organizations (FPOs) in the region.

As part of this initiative, the first phase of the programme for the Kashmir region was officially launched on 4th November 2024 at Sher-e-Kashmir University, Srinagar. The event was formally inaugurated by the esteemed Vice Chancellor of SKUAST - Kashmir Prof. Nazi, in the presence Director (Agriculture), Kashmir and Prof. Masood Saleem Mir, Nodal Officer.

Dr. K.C. Gummagolmath, Director (Monitoring & Evaluation), and Dr. Venkat Rao, Assistant Director represented the MANAGE. They were joined by senior officials from the HADP and JKCIP, Jammu and Kashmir.

In November, a total of eight Training of Trainer (Capacity Building) programs were successfully conducted in the Srinagar region, providing training to 240 extension personnel from the Agriculture, Horticulture, Animal Husbandry, and Sheep Husbandry Departments.

These programs covered topics such as group formation, legal and statutory compliance, business plan development, and market linkages.



The expert panel included field practitioners and development professionals from renowned organizations like APMAS, Sahyadri FPC, ETC Sustainable Foundation, and various startups.

The remaining programmes for the Jammu region are scheduled to take place in December 2024. The primary aim of this programme is to enhance the skills of government officials and other stakeholders, equipping them with the necessary knowledge to form, manage, and strengthen Farmer Producer Organizations (FPOs). Additionally, the programme seeks to develop these individuals into 'IoT's', enabling them to support the sustainable growth and effective management of FPOs across Jammu and Kashmir.





## National Workshop on Carbon Credits in Agriculture



MANAGE organised 2-day “National Workshop on Carbon Credits in Agriculture” on November 12-13, 2024. A total of 18 participants, including the Directors, Deputy Director of Horticulture, Project Coordinators, Programme Officers, Scientists, and Carbon Credit Field Officers, from 5 states across the country participated in the program.

This program focused on the role of carbon credits in agriculture, highlighting key opportunities and challenges. It covered carbon management practices, including GHG accounting and footprinting, and explored the Sustainable Rice Initiative, which aimed to benefit farmers through carbon credits.

ITC's climate-smart agriculture programs were examined for their role in enhancing carbon sequestration and

reducing emissions, alongside Boomitra's initiatives in carbon crediting and trading.

The program also reviewed Government of India schemes for farmer welfare, as well as national, regional, and international policies on carbon credits in food and agriculture. Topics such as investment opportunities in carbon farming, the pricing and valuation of carbon credits, market dynamics, and key players in carbon trading were discussed, with an emphasis on sustainable agricultural practices in Asia and efforts to decarbonize rice farming for greater sustainability.

Dr. N. Balasubramani, Director (SA&CCA), MANAGE is directed the program with course co-ordinator Dr. Sreelakshmi.C (Academic Associate), MANAGE.

## MANAGE receives Awards for Excellence in Hindi Language Implementation and Technical Publication

MANAGE honored with the 2nd Best Implementation Office and 1st Best Printed Technical Magazine award for “MANAGE ANKUR”-MANAGE half year Magazine by the TOLIC-4 Committee (Town Official Language Implementation Committee), Hyderabad region, on November 14, 2024, at the Central Railway General Manager's Office.

This recognition celebrates excellence in the use and promotion of Hindi as an official language in government publications, communications, and technical material, along with our commitment to impactful outreach through MANAGE ANKUR.

A big thank you to the entire MANAGE team for their hard work and to TOLIC-4 for this prestigious acknowledgment. The

award received by Dr. KCG, Director (Monitoring and Evaluation) & Official Language Officer, MANAGE and Dr. K. Srivally, Assistant Director (Official Language), MANAGE. MANAGE Official Language staff and other employees were also present in the event.



## MANAGE Training Program on the Production of High-Quality Planting Material (QPM) for Horticulture



The MANAGE organized 8-day “training Program on Production of High-Quality Planting Material (QPM) for Horticulture”, on November 4 to November 11, 2024. This program has brought together a diverse group of 45 participants, including 21 farmers and 24 horticulture officers from Odisha. The program aimed to enhance participants' skills and knowledge through a range of horticulture-related topics.

The training covered essential areas such as the need for Quality Planting Material (QPM) in horticulture, good practices in seed collection, extraction, and storage, and identification of planting material sources. Participants learned about vegetative propagation methods, the role of bio-fertilizers in quality planting stock production, and

nursery management, seed testing and quality assurance, seed production technology in horticultural crops, and selection of mother plants in fruit crops to ensure genetic uniformity and high yields.

Additionally, the program addressed government regulations in horticulture nursery management and the role of organizations like NHB and NABARD in supporting horticulture. Further participants visited to centres of excellence and horticulture departments, along with practical exposure to mixed cropping, organic farming, and water-saving technologies, to enrich the learning experience. Dr. Krishna Reddy, Director (ICT) MANAGE, has served as the director for this program.

## MANAGE Observed Vigilance Awareness Week

MANAGE observed Vigilance Awareness Week from October 28 to November 03, 2024. The week began with an "Integrity Pledge" administered by Dr. Saravanan Raj, Director (Agriculture and Admin.), MANAGE. Dr. Shalendra, Director (Agricultural Marketing) and Vigilance Officer, MANAGE administered the Pledge in Hindi. Faculty and staff members participated in the event, and took the Integrity Pledge together.

As part of the Vigilance Awareness Week, Shri Syamala Rao, NIRDPR delivered a lecture on “Procurements with focus on the Government e-Marketplace (GeM)” on 29 October, 2024 at MANAGE. The lecture highlighted its role in promoting efficient, transparent, and cost-effective public procurement by connecting government buyers with verified sellers.

The speaker demonstrated the portal, showcasing its

features for price comparison, timely delivery, and accountability, and addressed participants' queries. MANAGE staff from various departments attended the session.

The valedictory event on November 1, 2024, included prize distribution for an essay writing competition themed "Culture of Integrity for Nation's Prosperity." Faculty members shared insights on combating corruption. Dr. Shalendra, Director (Agricultural Marketing) and Vigilance Officer, MANAGE co-ordinated all the sessions during vigilance week.





## Training on Scientific Nursery Management for Odisha Horticulture Farmers & Officers



MANAGE organized 8-day Training program on Scientific Nursery Management for Horticultural Extension Personal/Farmers of Govt. of Odisha on November 14-21, 2024. A Total 25 progressive farmers and 26 Horticultural officers for Odisha State participated in the Training.

The program focused on the essentials of quality seed material in horticulture, including best practices for seed collection, extraction, and storage. It covered identifying reliable sources for quality seeds and included visits to national awardees for seed quality and the Centre of Excellence for Fruits in Mulungu, Siddipet.

Additionally, it explored nursery management techniques, pest and disease management, and the roles of government agencies like NHB, NABARD, and others in supporting horticulture. Participants visited to the Centre of Excellence for Flowers & Vegetables in

Jeedimetla, Hyderabad, Indian Council of Forestry Research & Education in Dulapally, Hyderabad, and an organic integrated farm in Narasapur.

Training included discussions on government regulations, nursery acts, and water management and irrigation systems for nurseries. Dr. K. Krishna Reddy, Director (ICT), MANAGE directed the program with coordination by Shri. P. Sharath Kumar, Senior Expert (Digital Agriculture) and Ms. Kiranmayi, Academic Associate, MANAGE.



## Karthika Masam Vanabhojanam Festival at MANAGE



MANAGE celebrated the Karthika Masam Vanabhojanam Festival, hosted by women employees of MANAGE, on November 27, 2024, a tradition of community dining in the sacred month of Karthika.

On this occasion, all the MANAGE employees gathered together on the manicured green lawn and celebrated the festival by performing Pooja and dining together.

Dr. Saravanan Raj, Director (Agricultural Extension and Administration) MANAGE, performed the Pooja, followed by other faculty members. All the MANAGE faculty, staff, consultants, and MANAGE fellows participated in the celebration.



## Refresher Training for MANAGE Facilitators: Enhancing Facilitation Skills and Digital Innovation in Agri-Extension



MANAGE organized a 4-day Refresher Training program for MANAGE Facilitators on November 19-22, 2024. A total 32 Facilitators consists of senior officers, scientists and academia from Agricultural Departments, Research Organizations and Agricultural Universities across the country participated in the program.

Bharath and applying design thinking to improve the agricultural extension system. Participants prepared a back-at-work plan to implement the strategies and solutions discussed during the training. Participants also visited to T-Hub and NIRD&PR to know progress on Startups and rural enterprises. In valedictory session, Dr. Saravanan Raj,



Dr. Saravanan Raj, Director General I/C, in his inaugural remarks, highlighted the role of MANAGE Facilitators in implementing schemes, research, training and educational programs. The quality of training, use of communication & social media channels and focused collaborative research would improve involvement of Facilitators, he said.

The participants shared their achievements, experiences and challenges faced and MANAGE Center Heads interacted with them to improve their involvement in the activities. The program focused on enhancing facilitation skills, leveraging digital innovations in agriculture, Karmayogi

Director General I/C, reaffirmed that MANAGE deeply values the contributions of Facilitators. He underscored that refresher programs serve as a source of inspiration and motivation. MANAGE is continuously expanding, and for that teamwork and partnerships will play a pivotal role, he said.

For the event, all the MANAGE centre heads and faculty members were present, where they shared their insights and provided a brief on the latest ongoing activities. Dr. Srinivasacharyulu A., Deputy Director (KM), co-ordinated the program with Dr. Nedhi Sharma, MANAGE Fellow.





## Beekeeping for Sustainable Livelihoods: Empowering Odisha Agriculture Officials



MANAGE organised a 8-day training program on "Beekeeping for Sustainable Livelihoods" on November 25 to December 2, 2024. Total 40 senior officials from the Department of Agriculture, Odisha participated in the program.

The program aimed to provide a comprehensive understanding of the role of beekeeping in biodiversity conservation, sustainable development, and livelihood enhancement.

Participants learned about honeybee diseases, pollination, business planning, honey production, and marketing strategies. The program focused on topics like importance of beekeeping, pollination practices,



honeybee disease management, and the economic aspects of apiculture-such as business planning and marketing strategies.

To get an exposure, participants visited to Bee Fresh Honey Bee Farm in Telangana, Shivareddypet, Vikarabad and NIRD&PR to explore entrepreneurial opportunities.

Dr. K. Sai Maheshwari, Assistant Director, MANAGE was present for the inauguration and shared her valuable insights with the officials. Dr. Shahaji Phand, Deputy Director (Agri allied Extension), MANAGE directed the program with co-coordinator Dr. Sushrirekha Das, MANAGE Fellow.

## Constitution Day Celebration at MANAGE



On November 26, 2024, MANAGE commemorated the Constitution Day, a momentous occasion to honor the adoption of the Constitution of India and reaffirm our dedication to its core values.

The event brought together employees of MANAGE, who collectively read the Preamble to the Constitution, underscoring their commitment to justice, liberty, equality, and fraternity-the guiding principles of our nation.

The English rendition of the Preamble read by Dr. Saravanan Raj, Director (Agricultural Extension and Admin.), MANAGE while Dr. K. Srivally, Assistant Director (Official Language), MANAGE administered the Hindi version.

# MANAGE Saturday Webinars



## Startups in Carbon Markets and Credits



MANAGE conducted a webinar on 'Startups in Carbon Markets and Credits' on November 2, 2024, featuring Mr. Shankar M.K, Founder and CEO of ErSta Eco Pvt Ltd, and Mr. M. Venkata Ramana, Founder and CEO of Blue Lotus Solutions Climate Tech Pvt Ltd, as key speakers. The webinar explored how innovative startups are transforming carbon markets with sustainable solutions, enabling efficient carbon credit trading, fostering environmental responsibility, and driving global climate action while creating economic opportunities. **To watch it, click on this link or scan the QR code:** <http://surl.li/bgypit>



## Agri-Startups in Mitigating Climate Change



MANAGE organized a webinar on 'Agri Startups in Mitigating Climate Change' on November 09, 2024, featuring Mr. Yash Jain, Climate Finance Leader, Mittlilabs, and Ms. Meenakshi Bhoopalan, Co-founder, EETA Sustainable Solutions, as key speakers. The webinar highlighted how agricultural startups drive climate action through innovation, sustainable practices, and advanced technologies. Participants learned about role of these startups and their impact on reducing emissions, enhancing soil health, and fostering sustainable livelihoods. **To watch it, click on this link or scan the QR code:** <http://surl.li/kyxyvg>



## Millet Value Chain



MANAGE organized a webinar on 'Millet Value Chain' on November 16, 2024, led by Dr. Tanushree Singh, Founder & CEO, Bazic.in, Ms. Sanjeeta Krishna Kumar, Founder, OGMO Foods, and Ms. Sharmilla Oswal, MD & Founder, Gudmom, Millet Woman of Indi, as a key speakers. The webinar showcased how women entrepreneurs are driving sustainability, climate resilience, and economic empowerment through innovations in millet production, processing, and market development. **To watch it, click on this link or scan the QR code:** <http://surl.li/kizdqj>



## Digital Marketing Startups in Agriculture



MANAGE organized a webinar on 'Digital Marketing Startups in Agriculture' on November 23, 2024, with Ms. Indrani Dwarampudi, Founder and CEO, Berry Ads and Branding, and Ms. Amulya Penmetcha, Founder and Creative Director, Wild Flower Digital as a main speakers. The webinar explored how women entrepreneurs are leveraging technology and innovative strategies to bridge the gap between farmers and markets, enhancing visibility and driving growth in the agricultural ecosystem. **To watch it, click on this link or scan the QR code:** <http://surl.li/gxqqxk>



## Smart Farming: AI/ML/IoT Innovations Transforming Agriculture



MANAGE organized a webinar on 'Smart farming: AI/ML/IoT Innovations Transforming Agriculture' on November 30, 2024, featuring Ms. Shahnaz Shaikh, Founder and CEO of AI-Genix International Pvt Ltd, and Ms. Kalyani Shinde, Founder and CEO of Godaam Innovations as a key speakers. The webinar highlighted how AI, ML, and IoT are enabling farmers to optimize resources, improve yields, and enhance sustainability, transforming the future of smart farming and empowering the agri-ecosystem. **To watch it, click on this link or scan the QR code:** <http://surl.li/kweqaa>





## MANAGE Facilitators' Corner

MANAGE, through its National Facilitators Development Programme (NEDP), has established a network of 125 national facilitators to monitor and implement flagship programs and schemes of the Ministry of Agriculture & Farmers Welfare, Government of India. These facilitators play a key role in implementing agricultural extension programs, Govt. of India Schemes and facilitate MANAGE's programs in their respective states. The MANAGE Facilitators Corner features the significant contributions and activities of MANAGE Facilitators.



**Er. Ajay Saraf: Empowering Farmers through Natural and Ecological Farming:**

Er. Ajay Saraf, MANAGE Facilitator, an Agriculture Engineer and Executive Director at Natcap Geoponix Pvt. Ltd., Nagpur, Maharashtra has been involved in promoting Natural and Ecological Farming since 2013. His approach focuses on recycling farm bio-waste, improving soil health, and aligning agricultural practices with natural

ecosystems. Through his efforts, over 300 small project plots have been developed in Maharashtra's Vidarbha Region, using raised beds enriched with organic inputs such as cow dung, cow urine, jaggery, and native seeds instead of chemical fertilizers.

This method has helped to improve soil quality and produce crops like moringa, tomatoes, and watermelons, contributing to better economic returns for farmers.



**Dr. Parveen Kumar: Sensitizing Students through KVK - Student Connect Program:**

Dr. Parveen Kumar, SMS (Ag. Extension) KVK-Ramban, SKUAST-Jammu & MANAGE Facilitator organized KVK-Student Connect Program on October 07, 2024.

The program aims to connect students with real-world agricultural practices, sensitizing and training

them on various sustainable production technologies. KVK-Ramban, Dhalwas, Directorate of Extension, Sher-e-Kashmir University of Agricultural Sciences and Technology, Jammu organized a School students visit to KVK-Ramban Campus. A total 21 students actively participated in the visit.

The students were provided with hands-on practices and experiential learning making it a memorable event.





# MANAGE Concludes International Workshop on Gender-Responsive Agricultural Extension



DECCAN NEWS SERVICE  
■ HYDERABAD

The National Institute of Agricultural Extension Management (MANAGE), in collaboration with the International Rice Research Institute (IRRI) and the CGIAR Gender Impact Platform, concluded a three-day international workshop titled “Gender-Responsive Agricultural Extension: Transforming Practices, Policies, and Institutions” from November 5–7, 2024, at MANAGE.



The workshop featured prominent speakers, including Dr. Stanford Blade, Interim Director General of ICRISAT, and Dr. Saravanan Raj, Director General (I/C) and Director of Administration & Agricultural Extension at MANAGE. Thirty participants representing global organizations such as FAO, ICAR-IVRI, APAARI, CRISP, IFPRI, ICRISAT, Digital Green, PAL South Asia, African Centre for Field Schools (Uganda), HAPRI, and SEWA were in attendance, from 10 countries and

tended. The event aimed to transform agricultural extension and advisory services (EAS) to empower women farmers through dialogue among policymakers, researchers, practitioners, and development partners. Dr. Blade emphasized the importance of gender-responsive policies to support women farmers as transformative role in agriculture, while Dr. Ramesh stressed empowering extension professionals to mainstream gender in agriculture. Dr. Ran-

jitha Puskur from the CGIAR GENDER Impact Platform highlighted the need to address root causes, such as the digital divide and program design, for effective gender-responsive policies. The workshop explored strategies to enhance inclusivity in EAS, overcoming barriers to women's access to agricultural knowledge, technologies, and resources. Peter Ballantyne facilitated the event, with coordination by Dr. Veenita Kumari of MANAGE and Dr. Puskur from IRRI.



THE SOUTH INDIA TIMES

## International Workshop on Gender-Responsive Agricultural Extension at MANAGE concludes

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द्वारा संचालित: [erelego.com](http://erelego.com)

**ವೈವಿಧ್ಯಮಯ ರಂಗಂಗಳ ಫೈರುಷ್ಪುಲತಾ ಸಮಾನಾಂಗಾ ಮಹಾಕಲಕ್ ಸಮಾನ ಅವಕಾಶಾಲು ಕಲ್ಪಿಂಚಾಲಿ**



మేనేజ్మెంట్ జరిగిన వర్క్ షాప్ లో పాల్గొని, వివిధ దేశాల పరిస్థితులు



వర్క్ ఫ్యాషన్లో మాట్లాడుతున్న రాకర్ శిరవల్లిన్ రా



వర్క్ షాప్ లో మాట్లాడుతున్న ఇక్రితా

బాచిలో, నవంబరు 7(ప్రభాత ఉదయం) వ్యవసాయ విస్తరణ, రంగంలో పురుషులలో నమనంగా మహిళా క్రియలను, 40%లో మహిళా వ్యవసాయ పాల్గొలుపుకువచ్చేటట్లు, తాత్కాలికంగా 10 కేటా నమన పాతకాలాని ఉదేలో కాల్పురంతో ముందుకు తయారు చేసినట్లు అవసరం ఉందని ఇతరల తాముగల క్లియర్ అభ్యాసం బాచిలో కాల్పుర స్థానాన్ని ఉపేక్ష అనూయ. రాష్ట్రముగల వారి నేనుదల ముఖ్యమంత్రి అంధ ఆగ్రహంకల ఎక్కు దాన్లు క్రియలను ముఖ్యమంత్రి (మేకే)లో అనగన వర్తక పైలో నేనుదల నలభై ముఖ్యమంత్రిని పాల్గొని పురుషులలో మేకే, వర్తక పురుషులలో వైరు రింగ్స్ పురుషులలో (ఇం), ఇతరల న నయ్యుగల నయ్యుగలను. కింకల అంధిలో పైలో పాల్గొని పాల్గొని నయ్యుగలలో రింగ్ క్రియలను పురుషులలో వర్తక పురుషులలో

[illegible]

మీపాతే విధానాలు, పద్ధతులు తప్పనిసరిగా ఉన్నాయి. మేనేజ్ ఇంపర్ డ్రి డైరెక్టర్ జనరల్ క్రికెటర్లరే ఎక్స్ జెన్స్ డైరెక్టర్ డాక్టర్లు మాట్లాడుతూ, వ్యవసాయ విప్లవం సంగతి గురించి నిపుణులను తక్కివారం చేయకావాలన్నాడు. వ్యవసాయ పరిణామితులను తీసి మరొక రైతులను, కాస్తా వైద్యులను గురించి చేస్తున్నామన్నారు. ఇట్టి ఓ రెండు పుర్వ మాట్లాడుతూ, వ్యవసాయ రంగంలో మనంగా మేరకులను ప్రోత్సహించాలన్నాడు. మేనేజ్ కు చెందిన డాక్టర్ వి.ఎం పాలెన్యాను.

**'Journalism is an effective tool for timely transfer of agricultural information'**

**The Hindu Bureau**  
HUBBALLI

B.D. Biradar, director of research and director of extension, University of Agricultural Sciences (UAS), Dharwad, said that effective and timely transfer of required agricultural information was possible through the medium of journalism.

He was speaking at the virtual inauguration of the collaborative three-day 'online training programme on agricultural journalism for effective transfer of technology' for the officers of Department of Agriculture and allied sectors, students, and others from Dharwad on Wednesday.

"Knowledge is power. Persons with latest information and knowledge is considered to be rich and society gives respect to them than a person having Immovable property and material possessions", he said urging the participants to make full use of the programme and prune their journalism skills.

Dy. Director (KM), MANAGE, Hyderabad, and course co-ordinator Shrinivasacharyulu Attaluri highlighted the role of MANAGE in Human Re-

source development for the welfare of the farming community. He requested the participants to register for the regular programmes organised by MANAGE to update their knowledge in transfer of agricultural technology.

Welcoming the participants, professor of Department of Agricultural Extension, College of Agriculture, Dharwad, and course co-ordinator Sunil V. Halakatti briefed about the objectives and purposes of the training programme. Over 120 participants from 14 States have registered for the training programme. The programme includes lectures by experts on various aspects.

**CHANGE OF NAME**  
(KHAJA LAI, Old Name), Passport  
No. 9400021, B/o. 114, Near Jamia Masjid  
T/Alkalpur, Bhagalpur, Dist. Kailashahar  
I have changed my name to KHAJA SAEED  
(New Name) vide affidavit, Dated 25-11-2015  
Before Justice orders by SAHIBWADIAN

**CHANGE OF NAME**  
(REKHA) (Old Name), DOB: 14/01/1980  
State Complex, Garden Road, Kashi  
I have changed my name to REKHA DA  
(New Name) Vide affidavit, Dated 27-11-2019  
Sworn before notary by BIGLE ARJUN





**NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)**  
**POST GRADUATE DIPLOMA IN MANAGEMENT**  
**(AGRI-BUSINESS MANAGEMENT 2025-2027)**



**ADMISSION**  
**+ OPEN**

## HIGHLIGHTS

**Pioneer in Agri-Business Management, 28 years of excellence**  
**Recognised by AICTE**

- Strong Industry Interface
- 1200+ Alumni base
- State-of-the-art infrastructure
- Diverse Students Profiles
- Good Return on Investment
- Case Oriented Pedagogy
- International Exposure Visit
- Lush green campus
- Well-equipped library
- Excellent sports facilities

\*\*\*\*\*



Last Date for Receipt of Application is 10<sup>th</sup> February, 2025  
 Application Fee: Rs. 600/- (Rs. 200/- for SC & ST Candidates)

## ACHIEVEMENTS



### Outlook

1<sup>st</sup> Top featured sectoral (Agricultural) B-School in India

17<sup>th</sup> Among Top public B-Schools in India

### FORTUNE

47<sup>th</sup> Best (Overall) B-School in India

8<sup>th</sup> Best B-School in South Zone

1<sup>st</sup> Best B-School in Hyderabad

### THEWEEK

1<sup>st</sup> Best B-School in Hyderabad

7<sup>th</sup> Best B-School in South Zone

### INDIA TODAY

12<sup>th</sup> Top 15 Standalone Government B-Schools

3<sup>rd</sup> Top 5 Best B-Schools in South Zone

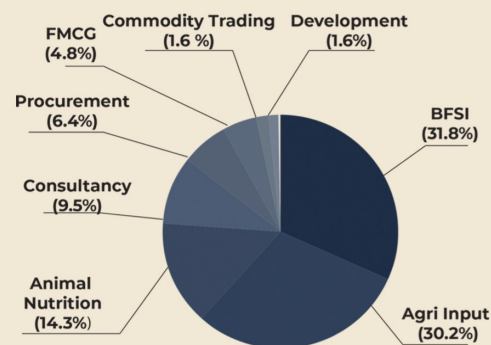
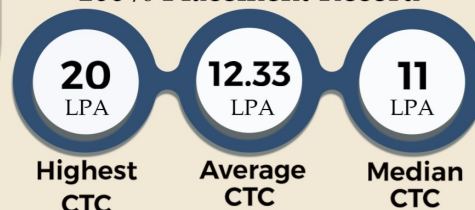
## ELIGIBILITY

Bachelor's degree from a recognized University or Institute with at least 50% marks or equivalent CGPA (45% in case of SC/ST candidates) in Agricultural sciences or Agricultural related disciplines (A minimum of 4 year degree).

**The candidate must have a valid CAT score 2024.**

## PLACEMENT HIGHLIGHTS

**100% Placement Record**



Placement Record (2022-24)

**PRINCIPAL COORDINATOR PGDM (ABM)**  
**NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)**  
 (An Autonomous Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)  
 Rajendranagar, Hyderabad - 500030, Telangana State, India  
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