

**FROM THE NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)**  
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

**Shri. Sanjay Kumar Agarwal, IAS, Joint Secretary (Extension),  
DA&FW, GOI, has taken additional charge as Director General of MANAGE, Hyderabad**



Shri. Sanjay Kumar Agarwal, IAS, Joint Secretary (Extension), Department of Agriculture & Farmers Welfare, Government of India, has taken additional charge as Director General of National Institute of Agricultural Extension Management, Hyderabad. Shri Agarwal is an IAS officer of 2002 batch and has vast administrative experience of different Ministries.

He visited MANAGE on April 20, 2026, and reviewed ongoing activities and institutional initiatives. During his visit, he interacted with faculty, officers, and staff, and discussed strategies to strengthen agricultural extension systems.

Shri Agarwal emphasized the importance of continuous upgradation of training in emerging areas such as climate-resilient agriculture, digital agriculture, agripreneurship,

marketing, FPOs, and value chain development. He highlighted that well-trained extension personnel are key to empowering farmers, improving productivity, reducing post-harvest losses, and enhancing farmers' income.

He also interacted with participants of the training programme on Post-Harvest Management, Value Addition, Supply Chain and Marketing of Agricultural Produce (April 20–24, 2026), supported by the Department of Agriculture & Farmers' Empowerment, Government of Odisha.

The visit reaffirmed MANAGE's commitment to strengthening agricultural extension through capacity building, innovation, and effective knowledge dissemination.

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## Maj Gen SBK Singh, SM, DG, Directorate General Resettlement, visited MANAGE



### Visit of Maj Gen SBK Singh, SM, Director General, DGR to MANAGE – Empowering Ex-Servicemen through Agriculture

Maj Gen SBK Singh, SM, Director General, Directorate General Resettlement, visited MANAGE and interacted with the defence personnel from Army, Navy and Airforce who are participants of Jai Jawan Kisan (JJK) Programme on 9th April 2026 at MANAGE, Hyderabad.

The visit was part of the ongoing Jai Jawan Kisan (JJK) Programme (Batch VI), sponsored by the Directorate General

systems available through DGR and encouraged wider outreach through documentation and video-based dissemination.

During the event, Dr. N. Balasubramani, Director (CSA & CCA), MANAGE, delivered the welcome address and presented an overview of MANAGE activities and the JJK Programme. Participants shared their experiences and highlighted how the programme enhanced their knowledge and preparedness for agri-based entrepreneurship.



The event concluded with a vote of thanks by Dr. C. Sreelakshmi, Academic Associate, MANAGE followed by a group photograph and visit to training facilities.

Resettlement under the Ministry of Defence. The programme is in progress from January 12 to April 30, 2026 with 53 participants from the Army, Navy and Air Force.

In his address, Maj Gen SBK Singh, SM, appreciated the efforts of MANAGE in empowering ex-servicemen and shared inspiring success stories of veterans who transitioned into successful entrepreneurs. He emphasized the importance of utilizing acquired skills for sustainable livelihoods and nation-building. He also highlighted various schemes and support



## MANAGE is organised a Training Program on PostHarvest Management, Value-Addition, Supply Chain and Marketing of Agricultural Produce



The National Institute of Agricultural Extension Management (MANAGE) is organising a Training Program on “PostHarvest Management, Value Addition, Supply Chain and Marketing of Agricultural Produce” for officers from the Government of Odisha during 20–24 April 2026. A total of 20 officers from the Department of Agriculture and Farmers’ Empowerment, Govt.

program and interacted with the participants. The importance of minimizing post-harvest losses, promoting value addition, and building efficient market systems to ensure better price realization by farmers were some of the aspects highlighted by him during the inauguration. He emphasized that the knowledge gained through such training programs should be effectively disseminated to farmers at the grassroots level through extension systems.

The program focuses on strengthening participants’ understanding of post-harvest management practices, value addition techniques, efficient supply chain systems, and market linkage strategies to enhance farmers’ income and reduce post-harvest losses.

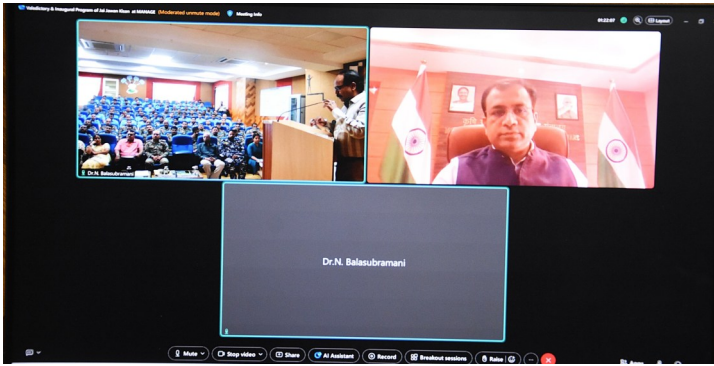
of Odisha are participating in th program.

Shri. Sanjay Kumar Agarwal, IAS, Joint Secretary (Extension), Department of Agriculture and Farmers Welfare, Government of India and Director General, MANAGE inaugurated the

**Program Director:** Dr. Shalendra, Director (Agricultural Marketing), MANAGE is directing the program with the support of Dr. Nidhi Sharma, MANAGE Fellow and Mr. Rajesh, Program Executive.



# The Valedictory Program of Batch 6 and Inauguration of Batch 7 of the “Jai Jawan Kisan” (JJK) program



The Valedictory Program of Batch 6 (12th January 2026 to 30 April 2026) and Inauguration of Batch 7 (27th April, 2026 to 14th August, 2026) of the Jai Jawan Kisan (JJK) program were successfully conducted at MANAGE, Hyderabad on 30th April, 2026. The Jai Jawan Kisan program is designed to provide defence personnel with the skills and knowledge necessary to become agripreneurs, and to contribute to the advancement of the agricultural sector.

covered at NIRD &PR. Lt. Col. Rohit Kar, Artillery Centre, DGR Hyderabad, appreciated the initiative and its contribution to empowering ex-servicemen. Participants shared their valuable feedback, reflecting on their learning experiences and future aspirations. The ceremony concluded with certificate distribution and a group photograph, celebrating knowledge, service, and the spirit of nation-building.



A total of 53 defence personnel from Batch 6 successfully completed the training programme, while 39 participants have enrolled in Batch 7 of the Jai Jawan Kisan (JJK) Programme. The participants are from the Indian Army, Navy, and Air Force and representing various states across the country, are being supported by the Directorate General Resettlement (DGR), Ministry of Defence, Government of India.

Previously, MANAGE conducted seven batches of the Jai Jawan Kisan Training program for defence personnel, with five programs sponsored by the DGR, Ministry of Defence, Government of India, and two programs sponsored by NABARD, Telangana and Andhra Pradesh.

The event was graced by Shri Sanjay Kumar Agarwal, IAS Joint Secretary (Extension) & Director General, MANAGE. He has congratulated the participants and encouraged the integration of progressive farmer success stories and veteran-led enterprises in future programs. He also encouraged them to utilize government schemes effectively and begin a new start in agripreneurship or farming, creating additional sources of income. He extended his best wishes for their future endeavors.

**Program Director:** Dr. N. Balasubramani, Director (CSA&CCA), MANAGE is the Director for this program with **Program Co-coordinators:** by Dr. Sreelakshmi, Academic Associate and Dr. Jagadeeshwari, Consultant.

During the event, Dr. N. Balasubramani, Director (CSA&CCA), MANAGE has explained about the details of four month duration of JJK program and its objectives. Dr. C. Kathiresan, Associate Professor & Head, highlighted the enterprises



# MANAGE Organised a Training Programme on “Empowering Farmer Producer Organizations (FPOs)” for Extension Officers

## Empowering Extension Officers to Strengthen Farmer Producer Organizations (FPOs)

The Centre for Secondary Agriculture, FPOs, and Monitoring & Evaluation at National Institute of Agricultural Extension Management (MANAGE) is organising a training programme on “Empowering Farmer Producer Organizations (FPOs)” for Extension Officers from Odisha from 27 April to 1 May 2026.

Participants will also undertake a field visit to Mulkanoor Cooperative Rural Bank and Marketing Society for practical insights into successful FPO operations.

This initiative aims to strengthen the role of Extension Officers in promoting sustainable and resilient Farmer Producer Organizations.



The programme was inaugurated by Dr. K.C. Gummagolmath, Director (M&E), in the presence of Dr. B. Venkata Rao and Dr. P. Kanaka Durga, Assistant Directors.

**Program Co-ordinators:** Dr. K.C. Gummagolmath, Director (M&E), MANAGE is directing the program with the support of his team.

The training includes intensive theoretical sessions on FPO concepts, legal compliances, and business development strategies, along with exposure visits to Indian Institute of Millets Research (IIMR) and National Institute of Rural Development and Panchayati Raj (NIRDPR) to understand FPO promotion initiatives.



# MANAGE Saturday Webinars

The webinars, organized by Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE with the assistance of Dr. Rahalya S, MANAGE Fellow



MANAGE organised Webinar on **“Promoting Agri-Startups through Pradhan Mantri-Rashtriya Krishi Vikas Yojana (PM-RKVY)”** on Saturday, April 04, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year of Collaborations and Partnerships initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Dr. Sudheer K P, Head, RKVY, Mr. A.V. Gnanasambandam, MD & ECO, ABIS-TBI, TNAU, Dr. Johnson Stanley, Director & CEO, Nutrihub, ICAR-IIMR, Dr. Kadiri Mohan, PL. ANGRAU Poshan Incubator, ANGAU., as the key speakers. The discussion focused on the discover how PM-RKVY is playing a pivotal role in fostering agri-startups by supporting innovators from idea to enterprise. This session will highlight key aspects such as funding support, incubation opportunities, policy interventions, and success pathways that are enabling agripreneurs to build scalable and sustainable ventures in the agriculture sector.

**“Promoting Agri-Startups through Pradhan Mantri-Rashtriya Krishi Vikas Yojana (PM-RKVY)”**  
Saturday 04<sup>th</sup> April, 2026  
11:00 am to 12:00 nn  
MANAGE-Centre for Innovation and Agripreneurship (CIA)  
National Institute of Agricultural Extension Management (MANAGE)  
(An Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)  
Sanganur, Tiruppur, Tamil Nadu, India  
https://www.manage.gov.in/manage/

**Speakers**

- Dr. Saravanan Raj  
Director (Agricultural Extension), MANAGE & CEO, MANAGE CIA and MANAGE PRSU
- Dr. Sudheer K P  
Head RKVY, Government of Andhra Pradesh & ICAAR National Fellow of IAS
- Mr. A.V. Gnanasambandam  
Managing Director and CEO, ABIS-TBI, Tamil Nadu, Coimbatore
- Dr. Johnson Stanley  
Director and CEO, Nutrihub, ICAR-IIMR
- Dr. Kadiri Mohan  
PL, ANGRAU Poshan Incubator, Anjanagar, G. Banga Agricultural University

Registration Link: <https://www.manage.gov.in>

To register/watch the webinar, click on the link: [https://www.youtube.com/watch?v=Ml8ngE3VUpo&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX\\_9Ygpkdn&index=6](https://www.youtube.com/watch?v=Ml8ngE3VUpo&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX_9Ygpkdn&index=6)

MANAGE organised Webinar on **“Role of Agricultural Incubation Centres in Mentoring Agri-Startups & Rural Entrepreneurship Development”** on Saturday, April 11, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year of Collaborations and Partnerships initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Mr. K. Ganeshmoorthy, ED & CEO, MABIF and Mr. Satya Kedar Ila, Lead, Yuva Entrepreneurship Deshpande Startup., as the key speakers. The discussion highlighted Explore how incubation centres support agri-startups through mentorship, training, and funding opportunities. Learn how these initiatives help entrepreneurs grow and succeed in the agriculture sector

**“Role of Agricultural Incubation Centres in Mentoring Agri-Startups & Rural Entrepreneurship Development”**  
Saturday 11<sup>th</sup> April, 2026  
11:00 am to 12:00 nn  
MANAGE-Centre for Innovation and Agripreneurship (CIA)  
National Institute of Agricultural Extension Management (MANAGE)  
(An Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)  
Sanganur, Tiruppur, Tamil Nadu, India  
https://www.manage.gov.in/manage/

**Speakers**

- Mr. K. Ganeshmoorthy  
Executive Director & CEO, MABIF, Ministry of Agriculture & Farmers Welfare, Government of India
- Mr. Satya Kedar Ila  
Lead, Yuva Entrepreneurship Deshpande Startup, TMI

Registration Link: <https://www.manage.gov.in>

To register/watch the webinar, click on the link: [https://www.youtube.com/watch?v=40ZQB0pGm54&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX\\_9Ygpkdn&index=5](https://www.youtube.com/watch?v=40ZQB0pGm54&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX_9Ygpkdn&index=5)

MANAGE organised Webinar on **“Strengthening Post-Harvest Management and Market Linkages through Agriculture Infrastructure Fund”** on Saturday, April 18, 2025, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year of Collaborations and Partnerships initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Mr.M. Bhujanga Rao, Incharge, PMU AIF TG and Mr. Prabhash Chandra Dubey, as the key speakers. The discussion focused on gain valuable insights into how the Agriculture Infrastructure Fund supports post-harvest management, enhances market linkages and promotes agri-entrepreneurship.

**“Strengthening Post-Harvest Management and Market Linkages through Agriculture Infrastructure Fund”**  
Saturday 18<sup>th</sup> April, 2025  
11:00 am to 12:00 nn  
MANAGE-Centre for Innovation and Agripreneurship (CIA)  
National Institute of Agricultural Extension Management (MANAGE)  
(An Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)  
Sanganur, Tiruppur, Tamil Nadu, India  
https://www.manage.gov.in/manage/

**Speakers**

- Mr. M Bhujanga Rao  
Incharge, PMU AIF TG
- Mr. Prabhash Chandra Dubey  
Team Lead, SNAJ, Jharkhand

Registration Link: <https://www.manage.gov.in>

To register/watch the webinar, click on the link: [https://www.youtube.com/watch?v=oLcqDi19KVU&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX\\_9Ygpkdn&index=4](https://www.youtube.com/watch?v=oLcqDi19KVU&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX_9Ygpkdn&index=4)

MANAGE organised Webinar on **“Agro-Processing & Value Addition: Export-Oriented Agro-Processing”** on Saturday, April 25, 2025, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Mr. Jubin Mishra, BA&SC, APEDA and Mr. Vishesh Jain, CEO & Co-Founder, Eximple Tech. Pvt. Ltd. the key speakers. The discussion focused on Explore how value addition enhances profitability, strengthens supply chains, and opens global market avenues for agri-entrepreneurs.

**“Agro-processing & Value addition-Export-Oriented Agro-Processing”**  
Saturday 25<sup>th</sup> April, 2025  
11:00 am to 12:00 nn  
MANAGE-Centre for Innovation and Agripreneurship (CIA)  
National Institute of Agricultural Extension Management (MANAGE)  
(An Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)  
Sanganur, Tiruppur, Tamil Nadu, India  
https://www.manage.gov.in/manage/

**Speakers**

- Mr. Jubin Mishra  
Business Advisor & Strategy Consultant, APEDA
- Mr. Vishesh Jain  
CEO & Co-Founder, Eximple Technologies Pvt. Ltd.

Registration Link: <https://www.manage.gov.in>

To register/watch the webinar, click on the link: [https://www.youtube.com/watch?v=3-5Yt2tB1bM&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX\\_9Ygpkdn&index=3](https://www.youtube.com/watch?v=3-5Yt2tB1bM&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX_9Ygpkdn&index=3)



# MANAGE M-FISHub Fortnightly Webinar Series

The webinars, organized by Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE & CEO M-FishHub, MANAGE with the assistance of Dr. Rahalya S, MANAGE Fellow

## Startups in Fisheries

MANAGE organised Webinar on **“Recirculatory Aquaculture Systems (RAS): Business and Startup Opportunities”** on Friday, April 10, 2026, from 11.00 am to 12.00 noon. The session was conducted under the Pradhan Mantri Matsya Sampada Yojana (PMMSY) by the MANAGE Fisheries Innovation and Startup Hub (M-FISHub), a National Fisheries Incubation Centre supported by the Ministry of Fisheries, Animal Husbandry and Dairying, Government of India. The webinar featured Mr. Ambadi Kannan M.S., Director, Machli Tech Pvt. Ltd., and Mr. Kota Saikrishna, Technical Manager, RISHIK Aqua Farms., as the key speakers.

To register/watch the webinar, click on the link: <https://www.youtube.com/watch?v=XVkzXSI24aE&list=PL4G41x3BKm6keZlPoC3O8685dMF1pU61i&index=3>

MANAGE organised Webinar on **“Aquaponics: Business & Startup Opportunities”** on Friday, December 19, 2025, from 11.00 am to 12.00 noon. The webinar featured Mr. Shashank Choubey, Co-Founder, Vatodar Green Waterfarms and Dr. A.K. Verma, Principal Scientist, ICAR-CIFE, as the key speakers. The discussion highlighted Aquaponics is transforming sustainable farming by integrating aquaculture and hydroponics in a closed-loop ecosystem, where fish waste is converted into nutrients for plant growth while plants naturally purify the water for reuse.

To register/watch the webinar, click on the link: <https://www.youtube.com/watch?v=4WSc3ij-HWk&list=PL4G41x3BKm6keZlPoC3O8685dMF1pU61i&index=2>

Register to attend the webinars: <https://www.manage.gov.in/trgModule/emailRegn-webi-fishhub.asp>

MANAGE-FISHub  
Fisheries Fortnightly Friday (F3) Webinar No. 18

**Recirculatory Aquaculture Systems (RAS):  
Business and Startup Opportunities**

Friday 10<sup>th</sup> April, 2026  
11.00 am to 12.00 nn

Registration Link: <https://www.manage.gov.in>

MANAGE Fisheries Innovation and Startup Hub (M-FISHub)  
(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries,  
Animal Husbandry and Dairying, Govt. of India)

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Mr. Ambadi Kannan  
Director  
Machli Tech Pvt. Ltd.

Mr. Kota Saikrishna  
Technical Manager  
RISHIK Aqua Farms

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MANAGE-FISHub  
Fisheries Fortnightly Friday (F3) Webinar No. 19

**Aquaponics:  
Business and Startup Opportunities**

Friday 24<sup>th</sup> April, 2026  
11.00 am to 12.00 nn

Registration Link: <https://www.manage.gov.in>

MANAGE Fisheries Innovation and Startup Hub (M-FISHub)  
(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries,  
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Dr. A. K. Verma  
Principal Scientist  
ICAR-CIFE

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Joint Secretary (Extension), DA&FW and  
Director General, MANAGE

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