

**FROM THE NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)**  
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

## Workshop on National Mission on Natural Farming



MANAGE & Department of Agriculture and Farmers Welfare, Govt. of India organised a 2-day Brainstorming “Workshop on National Mission on Natural Farming” (NMNF) from December 23-24, 2024.

Dr. Yogita Rana, IAS, Joint Secretary (INM), DA&FW, GOI; and Director General, MANAGE chaired the workshop with participation of experts Dr. Neelam Patel, Senior Advisor (Agriculture), NITI Aayog; Shri T. Vijay Kumar, IAS (Retd.), Executive Vice Chairman, Rythu Sadhikara Samstha, GOI; Dr. S. K. Sharma, Assistant Director

General (HRM), ICAR; and Dr. Ganesh Sharma, Director, NCONF. A total 60 participants including Scientists, Directors, Deputy Directors, Assistant directors from the KVKs, Agriculture universities, and ICAR across the country participated in the workshop.

In her inaugural address, Dr. Yogita Rana, IAS, emphasized the importance of the National Mission on Natural Farming (NMNF) focusing on climate change consequences and their impact on soil degradation and agricultural productivity.

## *In this issue.....*

• Workshop on National Mission on Natural Farming	1 & 3
• ITEC Training Program on Application of ICTs in Agriculture	4
• National Workshop on Capacity Building of DAESI Facilitators	5
• POSH awareness and sensitization workshop	5
• Faculty development Program for EEs and SAMETIs	6
• Training Program on Certified Millets Advisor Module- II	7
• Training Program on Protective Cultivation, Plasticulture, and Micro Irrigation Management	7
• National Young Professionals Development Program at CCSHAU, Hisar	8
• Training program on New Paradigms in Agri-warehousing	8
• MANAGE and TNAU Collaborative Training Program on Agricultural Marketing	9
• Jai Jawan Kisan Program Participants Celebrated the Indian Navy Day at MANAGE	9
• KGKLS 33: Global Impact of Biofortified Crop Varieties	10
• Farewell to Dr. Yogita Rana, IAS, Joint Secretary (INM), MoA&FW, GoI, and Former DG-MANAGE	11
• MANAGE Saturday Webinars	12
• MANAGE Facilitators' Corner	13
• Admission open	14

# Workshop on National Mission on Natural Farming



She highlighted the need to continuously engage key stakeholders, including KVKs, agricultural universities, and NF practicing farmers, in the mission's implementation.

Further, she presented an overview of NMNF's targets till March 2026, priority regions, implementation strategies, and administrative framework etc. Dr. Neelam Patel, Senior Advisor (Agriculture), NITI Aayog, stated that this is the largest initiative and farmers at the ground level are highly positive about the mission. She noted that in a mission of this scale, the role of each stakeholder is distinct and crucial to its successful implementation. She also highlighted that natural farming is not merely a traditional approach but is firmly rooted in scientific principles.

The workshop aimed to strategize the effective implementation of NMNF through collaborative discussions and policy development.

The workshop focused on enhancing training frameworks for Natural Farming at various levels, including, Agriculture Universities, KVKs, Krishi Sakhis (Community Resource Persons) and farmers, while also addressing protocols for certification and branding of natural farming produce. Key discussions will revolve around strengthening Bio-input Resource Centres (BRCs), developing research and model demonstration farm protocols, and identifying areas for convergence of NMNF with other programs and schemes.

Participants in these two days worked in thematic groups to draft and present a policy document to guide the mission's implementation. Dr. N Balasubramani, Director, (CCA), MANAGE and Riya Rachel Simon, Lead - Natural Farming, PMU, MoA&FW, GoI co-ordinated the program.



## ITEC Training Program on Application of ICTs in Agriculture



MANAGE organised a two weeks Indian Technical and Economic Cooperation (ITEC) Training program on “Application of ICTs in Agriculture” on December 04-17, 2024. Total 24 participants from 13 countries Viz. Mauritius, South Sudan, Ghana, Tanzania, Democratic Republic of Congo, Cote d'Ivoire, Ethiopia, Morocco, Sri Lanka, Lesotho, Iraq, Tajikistan and Bangladesh participated in the program.

In his inaugural address, Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE, outlined the evolution of ICT in India and its impact on agriculture and rural development. He emphasized how government initiatives like mKisan SMS Portal, Kisan Call Centre, and the National Digital Mission are empowering farmers.

He further shed light on how technologies are enhancing accessibility and empowerment for farmers, enabling activities like selling cattle from distant locations and efficiently managing agricultural businesses. Dr. G. Bhaskar, Assistant Director (IT), highlighted modern ICT developments in India, such as mKisaan, IoT, ChatGPT, the

VISTAAR platform, and discussed their impact on the agriculture and rural development sector.

The program focused on sharing experiences and analyzing gaps in ICT infrastructure, usage, and capacity in agriculture. Key activities included exploring digital agriculture and platforms like VISTAAR, IoT-based crop advisory models, and the role of AI in climate-smart farming.

The program also covered grassroots ICT initiatives, digital extension tools, and market linkages for farmers. Participants visited to T-Hub, T-Works, PJTSAU Drone Academy, INCOIS, ICRISAT, CRIDA, and NFDB, to enrich their experience. At the end of Program participants prepared a Back at Work Plan to implement their learnings in their respective countries. Dr. K. Krishna Reddy, Director (ICT), MANAGE, directed the program with coordination by Shri. P. Sharath Kumar, Senior Expert (Digital Agriculture) and Ms. Kiranmayi, Academic Associate, MANAGE.



## National Workshop on Capacity Building of DAESI Facilitators



MANAGE organised a 3-day National Workshop on Capacity Building of Facilitators of DAESI Programme on December 09-11, 2022. A total of 29 participants from 15 states, comprising retired professionals from State Departments of Agriculture, attended the program.

The program focused on enhancing the impact of DAESI by building the capacities of agri-input dealers through practical training and collaborative learning. It aims to strengthen their role as para-extension professionals, promote agri-preneurship, and integrate them with Farmer Producer Organizations (FPOs).

Key activities included ice-breaking sessions, brainstorming on expectations, hands-on training in session planning, financial management, and documenting success stories, along with leveraging MIS

and evaluating NTI performance. The program emphasized on convergence with government schemes and includes field visits to showcase successful models and inspire participants.

In his inaugural address, Dr. Saravanan Raj, Director (Agricultural Extension) MANAGE, emphasized the transformative role of DAESI in driving visible changes in farming and boosting both farmer and input dealer incomes. Highlighting input dealers as key extension actors, he urged to embrace their responsibilities, promote responsible input usage, and leverage their vast network to integrate and maximize the utility of government schemes.

Dr. M Shrikanth, Director (ABM), served as the director for this program with coordination by Dr. Naveen Kumar, Academic Associate, MANAGE.

## POSH Awareness And Sensitization Workshop

MANAGE organized a POSH (Prevention of Sexual Harassment) awareness and sensitization workshop on 9th December 2024 at MANAGE. Dr. Veenita Kumari, Deputy Director (Gender Studies), MANAGE and Chairperson, IC (Internal Committee) MANAGE gave an opening remarks and oriented the employees about the importance of such awareness programs and the constitution of IC members MANAGE. The Guest speaker Ms. Surekha Reitesh, POSH

Consultant highlighted the provisions of POSH, Prevention, Prohibition and Redressal Act 2013 and the roles and responsibilities of IC members, types of sexual harassment, procedure for redressal.

In his concluding remarks, Dr. Saravanan Raj, Director (Agril. Extension & Admin), MANAGE emphasized on the collective responsibility of every individual to create and maintain a safe and comfortable working space for all.



## Faculty Development Program for EEIs and SAMETIs



MANAGE organized a 4-day Faculty development Program for EEIs and SAMETIs from December 17-20, 2024. Total 17 participants including Directors and assistant directors from EEIs and SAMETIs across the country are participated in the program.

In his inaugural address, Dr. Saravanan Raj, Director (Agricultural Extension) MANAGE, shared that it's crucial for trainers to continuously update themselves in order to enhance training quality. He pointed out that with the democratization of knowledge, innovations are taking place everywhere, bringing remarkable changes to the agriculture sector.

The training program aimed to enhance skills in emerging agricultural trends, communication, AI tools like ChatGPT, and documentation. Training focused on case-based learning, emotional intelligence, happiness management, and mind-body performance for improved productivity.

Topics included natural farming, agristartups through webinars, team management, and writing skills, Agriculture Infrastructure Fund and FPO promotion.



Field visits to PJTSAU Ag Hub, TiHAN, IIT Hyderabad, and a city visit to the Statue of Equality provided further enrichment to the experience.

Dr. Karim M. Maredia graced the valedictory event and discussed the role of Land Grant University, 4-H Extension followed at Michigan and emphasized the importance of extension services for the future of agriculture. He also expressed interest in exploring faculty exchange programs for extension faculty through MANAGE.

Dr. Saravanan Raj, Director (Agricultural Extension) MANAGE, discussed the role of startups and how they helping to grow agricultural sector, shared success stories and highlighted the contribution of Saturday Webinar Series of MANAGE for promoting Agri Startups ecosystem. At the end, certificates were distributed to participants.

Dr. Srinivasacharyulu Attaluri, Deputy Director (Knowledge Management) coordinated the program with Dr. Nedhi Sharma, MANAGE Fellow.



## Training Program on Certified Millets Advisor Module- II



MANAGE & ICAR-IIMR organised a 15-day collaborative training Program on certified millets advisor, module- II on Dec. 9-23, 2024. A total 10 participants from 5 states including Tripura, Karnataka, Andhra Pradesh, Tamil Nadu and Himachal Pradesh participated in the Program.

In her inaugural address, Dr. C Tara Satyavathi, Director, IIMR, Hyderabad highlighted that the program is a significant step toward strengthening millet production and promoting its nutritional benefits, aiming to empower participants with the knowledge to drive sustainable millet-based agriculture.

The program aimed to develop Certified Millet Advisors (CFA) who could provide expert extension services on millets. Module II covered germplasm collection, improved cultivation

practices, nutritional security, climate-resilient technologies, and value chain development.

It included hands-on millet primary processing training and visits to ICAR-IIMR and ICRISAT in Hyderabad, focusing on millet gene banks, advanced cultivation practices, and millet incubation centers.

Participants gained practical exposure to millet processing, seed production, and marketing strategies, enhancing their ability to support farmers and stakeholders in millet-based initiatives.

Dr. N. Balasubramani, Director (SA&CCA), MANAGE is served as the director for this program with co-ordination by Dr. Aravinda MANAGE Fellow MANAGE.

## Training Program on Protective Cultivation, Plasticulture, and Micro Irrigation Management

MANAGE organized Training Program on Protective Cultivation, Plasticulture, and Micro Irrigation Management from December 23-30, 2024. Total 57 Participants Horticulture Extension Personnel and Farmers of the Govt. of Odisha attended the training.

The program aimed to enhance participants knowledge and skills in micro-irrigation, protective cultivation, and plasticulture techniques for improved agricultural productivity and sustainability.

Key topics included micro-irrigation systems under PMKSY, precision irrigation with digital farming, greenhouse cultivation, and plasticulture applications in horticulture. Participants visited water technology centers and farms, along with a city visit to Ramoji Film City.

Dr. K. Krishna Reddy, Director (ICT), MANAGE, served as director for this program.



## National Young Professionals Development Program at CCSHAU, Hisar



MANAGE organised collaborative 5-day training on The National Young Professionals Development Program on New Competencies, Career Opportunities, and Research Priorities in Agricultural Extension on December 02 -06, 2024, at Chaudhary Charan Singh Haryana Agricultural University (CCSHAU), Hisar. A total 48 young professionals from eight states across India attended the program.

The program aimed to equip postgraduate and Ph.D. scholars, along with young faculty in agricultural extension, with knowledge and skills to address emerging challenges, explore career opportunities, and prioritize impactful research areas in agriculture extension.



The program featured 17 expert-led sessions on essential themes such as benchmarking agricultural extension practices, policy engagement, monitoring and evaluation, research priorities, ICT applications, entrepreneurship, and global opportunities. Sessions also highlighted the digital tools, curriculum development, and entrepreneurial thinking to modernize agricultural extension and enhance its impact.

Dr. Saravanan Raj, Director (Agricultural Extension) MANAGE, coordinated the Program with Dr. S. Raahalya, MANAGE Fellow, alongside Dr. Rati Mukteshwar and Dr. Anupam Anand, Assistant Professors at CCSHAU.

## Training Program on New Paradigms in Agri-warehousing

MANAGE organised a 6-day training program on New Paradigms in Agri-warehousing, sponsored by Food Corporation of India (FCI), on December 02-06, 2024. Total 20 depot managers across the India participated in the program.

Dr. R K Tripathi, Former Director, (WDRA), graced the occasion as chief guest. In his inaugural address he emphasized that warehousing is an integral part of economy forming an important part of supply chain management. He added that, this training program will offer insights on the advance technologies and digital applications to increase the efficiency of storage.

The program focused on the history and regulatory framework of warehousing, highlighting its role in agri marketing. Participants gained an understanding of the significance of warehousing record and receipt management and its impact on trade in India. Key topics included business operations in warehousing and associated risk management, digital applications, grading



and assaying, available technologies, and supply chain management in warehousing.

The training also covered the management of abiotic factors in safe storage, proactive approaches for efficient storage, and curative treatments for pest and disease control. The program included a visit to a warehouse to understand traditional and contemporary operations. Dr. Shalendra, Director (Agricultural Marketing), who coordinated the program, briefed about the program, highlighting its aim to enhance knowledge and skills in modern agri-warehousing practices.

## MANAGE and TNAU Collaborative Training Program on Agricultural Marketing

MANAGE and Directorate of Extension Education, TNAU organized Collaborative Training Programme on Agricultural Marketing on December 10-13, 2024, at Tamil Nadu Agricultural University (TNAU), Coimbatore. Agricultural Extension Officers from 20 districts of Tamil Nadu and representatives from Krishi Vigyan Kendras (KVKs) attended the training.

In his inaugural address, Dr. R. Thamizh Vendan, Registrar, TNAU, highlighted the importance of agricultural marketing and TNAU's initiatives, including the TNAU-FPO linkage program that supports 112 FPOs across Tamil Nadu.

Dr. Shalendra, Director (Agrl. Marketing), MANAGE, Hyderabad shared his experience in marketing reforms and warehousing. He expressed his ideas on TNAU – MANAGE collaborative trainings in the future.

Program focused on the topics such as marketing reforms, warehousing, digital marketing, e-NAM, GI products, export potential, and agri-startups. Participants visited to the Global Coconut Farmer Producer Company in Palladam, the Erode Precision Farm Producer Company in Sivagiri, and Lulu Hyper Mall to enrich their experience.

In his valedictory address, Dr. P.P. Murugan, Director of Extension Education, TNAU, emphasized the role of KVKs in enhancing farmers' entrepreneurial skills and distributed certificates to participants. Dr. E. Somasundaram, Director of Agribusiness Development, urged participants to apply their learnings in the field to help farmers secure better prices.

Dr. Shalendra, Director (Agrl. Marketing), MANAGE; Dr. N. Anandaraja, Professor and Head, Training Division, TNAU, co-ordinated the program along with Dr. C. Cinthia Fernandez, Associate Professor, TNAU.



### Jai Jawan Kisan Program Participants Celebrated the Indian Navy Day at MANAGE



The participants of the fourth batch of the Jai Jawan Kisan program, supported by the Directorate General Resettlement, Ministry of Defence, Govt. of India, celebrated Indian Navy Day on December 4, 2024.

The event honoured the achievements and indispensable role of the Indian Navy in safeguarding the nation and included a cake-cutting ceremony to mark the occasion. Shri. Santosh Wagadare, Master Chief II and a participant of the batch, shared the brief history of Indian Navy and highlighted the valour and success of Operation Trident in 1971.

During the celebration, a short video clip showcasing the bravery and valour of the Indian Navy showed to the participants. Dr. N. Balasubramani, Director (SA&CCA), MANAGE, attended the event, commending the participants for their enthusiasm and expressing gratitude to the armed forces for their service to the

nation. He encouraged the participants to continue their journey toward becoming agripreneurs.

The Jai Jawan Kisan Programs, supported by the Directorate General Resettlement, Ministry of Defence, Govt. of India aims to transform ex-servicemen into agripreneurs. This batch includes 50 soon-to-retire officials from the Army, Navy, and Air Force Services. Dr. Aravinda, MANAGE Fellow Co-ordinated the event.



## KGKLS 33: Global Impact of Biofortified Crop Varieties



Dr. Mahalingam Govindaraj, Senior Scientist, HarvestPlus delivered the 33rd MANAGE Krishi Gyandeeep Knowledge Lecture Series (KGKLS) on the topic “Global Impact of Biofortified Crop Varieties” on December 09th, 2024 at MANAGE.

Dr. Govindaraj highlighted biofortification as a sustainable strategy to address nutrition security by enriching staple crops with essential nutrients like iron, zinc, and vitamin A. He shared his success, including the release of 450+ biofortified crop varieties in 40 countries, with significant adoption of zinc wheat in Pakistan and iron-rich millet and beans showing measurable health benefits.

He emphasized the social and economic impact of

biofortified crops in improving health, generating income for farmers, and enhancing resilience during challenges like COVID-19 and climate-induced declines. Looking ahead, the goal is to mainstream nutrition in crop breeding and expand the reach of biofortified crops to 830 million people by 2030.

Dr. Saravanan Raj, Director (Agricultural Extension) & Administration, MANAGE in his concluding remarks highlighted the crucial role of biofortified crop varieties in addressing malnutrition and global hunger.

Dr. Srinivasacharyulu A, Deputy Director (KM) co-ordinated the session with Dr. Nedhi Sharma, MANAGE Fellow. MANAGE faculty, consultants, MANAGE fellows and trainees from the Certified Millets Advisor Program attended the session.



## Farewell to Dr. Yogita Rana, IAS, Joint Secretary (INM), MoA&FW, GoI, and Former DG-MANAGE



MANAGE bid a farewell to Dr. Yogita Rana, IAS, Joint Secretary (INM), MoA&FW, GoI, and outgoing Director General, MANAGE on Dec.24, 2024. As she concludes her short yet impactful and memorable tenure with us today, we express our deep gratitude for her visionary leadership, her initiative in streamlining e-file systems, her remarkable ability to enhance organizational efficiency and wish her continued success in her future endeavours.

Dr. Yogita Rana is a 2003 batch IAS Officer of Telangana cadre,



has also served with distinction in UNDP's Umeed and Himayat projects in Jammu & Kashmir. During the farewell function, MANAGE faculty and staff shared their reflections and experiences of working with Dr. Yogita Rana.

On this Occasion Dr. Yogita Rana expressed his appreciation for the cooperation and teamwork displayed by everyone at MANAGE. Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE Co-ordinated the event. For the event all the MANAGE employees were present.



# MANAGE Saturday Webinars



## Aquaculture: Technology and Innovation



MANAGE conducted a webinar on 'Aquaculture: Technology and Innovation' on December 07, 2024, featuring Ms. Kamcha Heankhe, Freelancer in QMS and Aquaculture Green Aquaponics, Ms. Amrita J, Director, Thinkraw Innovations, and Ms. Muripa, Founder, Marvels Fish Research and Solutions LLP, as key speakers. The webinar explored how advancements like automated feeding systems, water quality monitoring, and genetic improvements in aquatic species are transforming the aquaculture industry by improving efficiency, sustainability, and productivity. **To watch it, click on this link or scan the QR code:** <http://surl.li/ipcchf>



## Agro-processing: Innovations for Sustainability



MANAGE conducted a webinar on 'Agro-processing: Innovations for Sustainability' on December 14, 2024, featuring Ms. Bhagyashri Mhatre, Founder & Director, Food Monk Consultants LLP, and Ms. Swati G, Founder & Director, Satpro Food Processing Pvt. Ltd. & Satpro Agro Traders, as key speakers. The webinar focused on how innovations in agro-processing technology, such as post-harvest technology, renewable energy, waste management, and smart packaging, are transforming the agricultural sector by improving efficiency, sustainability, and the value of farm produce. **To watch it, click on this link or scan the QR code:** <https://shorturl.at/f4uoz>



## Startups Working with FPOs



MANAGE conducted a webinar on 'Startups Working with FPOs' on December 21, 2024, featuring Ms. Rajul Patkar, Co-Founder & CEO, Proximal Scilsens Technologies Pvt. Ltd, and Ms. Anjali Rose, Co-Founder, KriSHE Carbon, as key speakers. The webinar discussed how women-led startups are leveraging technology to empower Farmers' Producer Organizations (FPOs), enhance productivity, create market linkages, and promote sustainable growth. **To watch it, click on this link or scan the QR code:** <https://shorturl.at/x9X9A>



## Startups in Apiary



MANAGE conducted a webinar on 'Startups in Apiary' on December 28, 2024, featuring Ms. Shweta Gaikwad, Founder, Madhuleh Apiary, and Ms. Manpreet Kaur Pannu, Co-founder, BeeCause, as key speakers. The webinar highlighted how innovations in the apiary sector are transforming beekeeping and honey production through sustainable solutions. These initiatives are enhancing pollination, increasing crop yields, and supporting biodiversity and empowering rural communities and strengthening the agri-economy, contributing to the growth and future of the agri-startup ecosystem. **To watch it, click on this link or scan the QR code:** <https://shorturl.at/kMqLM>



## MANAGE Facilitators' Corner

Dr. Rajesh Lather and Pankaj Kumar, National Facilitators, MANAGE Hyderabad, conducted a vocational training program on Fruits and Vegetables Preservation at Krishi Vigyan Kendra (KVK), Panchkula, Haryana. Total 75 participants attended the program.

The program focused on addressing critical challenges in the horticulture sector, such as post-harvest losses caused by spoilage, decay, and pest infestation. Participants were introduced to efficient processing and preservation techniques that help extend the shelf life of produce, minimize waste, and reduce the environmental impact of the food industry. The training emphasized the

creation of value-added products like juices, jams, pickles, and dehydrated foods, which can enhance market access both domestically and internationally.

By improving processing skills, the program aimed to boost farmers' incomes, create rural employment opportunities, and contribute to food security through a stable supply of nutritious food year-round.

The participatory approach of the training encouraged hands-on learning, enabling participants to develop practical skills and confidence in applying the techniques.



Dr Vinod Kumar, Sub Divisional Ag Officer/SMS The Haryana and National Facilitators, MANAGE Hyderabad organized at a 3-day training program on Natural Farming from December 5-7, 2024 at Agriculture Management and Extension Training Institute (HAMETI), Jind. A total of 23 participants, including farmers, women farmers, and agricultural officers, attended the program.

The training covered key topics such as the principles of

natural farming, the role of microbes in natural farming, preparation of various bio-formulations, soil health status and management, and practical field visits to natural farming sites. Participants also learned how to identify natural-friendly insects. Dr Vinod Kumar, Sub Divisional Ag Officer/SMS from Haryana directed the program.



**ADMISSION**

**+ OPEN**

# Admission open



MANAGE, Hyderabad

## ONLINE COURSE: MOOCS

### POST GRADUATE DIPLOMA IN AGRI-WAREHOUSING MANAGEMENT (PGDAWM)

Study at your own pace with our self paced online course.  
Start learning anytime, anywhere

**Enroll Now:**  
**1st Jan – 31st**  
**Mar 2025**

- 1-year online course
- Certification
- Skill-building opportunities
- Guest lectures and webinars



+91 7731999925

pgdawm-manage@manage.gov.in

Fee: 10,000/-

<https://www.manage.gov.in/moocsawm/>



## NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)

(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)  
Rajendranagar, Hyderabad - 500 030.

### Admission Notification

**30<sup>th</sup> BATCH OF POST GRADUATE DIPLOMA IN MANAGEMENT (AGRIBUSINESS MANAGEMENT) PGDM (ABM) - 2025-27**

### Program Highlights

- Pioneer in Agribusiness Management
- Approved by AICTE
- 100% placements achieved for the batch 2022-24
- Domestic Highest CTC ₹20 LPA, Average CTC ₹12.33 LPA (Batch 2022-24)
- Strong Industry Interface
- 1200+ Alumni base
- State of the art infrastructure
- Diverse Student Profiles
- Good Return on Investment
- Case Oriented Pedagogy
- The program is open for foreign students too.

### Eligibility Criteria

- Bachelor's in Agriculture and Allied Sciences with min. 50% marks (45% for SC, ST & PWD)
- Valid score of CAT-2024 conducted by IIMs
- Reservation of seats as per Govt. norms

**Note :** Candidates may apply in anticipation of CAT 2024 results. Score card can be submitted separately after declaration of results.

For more details : [www.manage.gov.in](http://www.manage.gov.in)

Email: [pgcell@manage.gov.in](mailto:pgcell@manage.gov.in) | 040-24594575

**Last date for receipt of Applications : February 10, 2025**

Post Graduate Diploma in Agricultural extension Management - MOOCs  
(PGDAEM-MOOCs)- 17<sup>th</sup> Batch 2025-26

Post Graduate Diploma in Agricultural extension Management - MOOCs  
(PGDAEM-MOOCs)- 17<sup>th</sup> Batch 2025-26

Course is open to both National and International Aspirants  
Registration link will be open from 1<sup>st</sup> January 2025 to 30<sup>th</sup> March 2025

**Last date to apply 30<sup>th</sup> March 2025**

<https://www.manage.gov.in/moocs/pgdaem-moocs.asp>





## EDITORIAL TEAM

**MANAGE BULLETIN** is published by

### **Dr. Saravanan Raj**

Director General (I/C), MANAGE & Director (Agricultural Extension),  
MANAGE & CEO MANAGE CIA.

National Institute of Agricultural Extension Management (MANAGE)  
(An Autonomous Organization of Ministry of Agriculture & Farmers  
Welfare, Govt. of India)  
Rajendranagar, Hyderabad –500030, India

website: [www.manage.gov.in](http://www.manage.gov.in)

### **CHIEF EDITOR**

#### **Dr. Saravanan Raj**

Director (Agricultural Extension),  
MANAGE

### **EDITOR**

#### **Dr. Srinivasacharyulu Attaluri**

Deputy Director (Knowledge  
Management), MANAGE

### **ASSOCIATE EDITOR**

#### **Mr. Krushna Ramrao**

Outreach Specialist, MANAGE