



FROM THE NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

MANAGE welcomed the New Year 2026 with joy and hope at a get-together



MANAGE welcomed the **New Year 2026** with joy and hope at a get-together event. Dr. Sagar Hanuman Singh, IPoS, Director General, MANAGE extended heartfelt New Year greetings to faculty, staff, consultants, partner institutes, and stakeholders who collaborate with MANAGE programs for the welfare of farmers.

In his New Year address, the Director General emphasized that every member of the institution plays an equally vital role in shaping the experience, reputation, and brand image of an institution. As we step into the New Year 2026, he called upon everyone to

work collectively to strengthen the MANAGE, foster a deeper sense of belonging, and strive together towards shared goals. He expressed hope that the coming year would see the fulfilment of the hopes, aspirations, and dreams of all members of the MANAGE family. He extended warm wishes to everyone for a very happy, peaceful, and successful New Year 2026. Faculty, staff, and consultants were present at the New Year celebration.

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Rashtrapati Nilayam, the winter home of the President of India, hosted the second edition of Udyan Utsav - 2026



A Celebration of Heritage • Agriculture Sustainability • People

Rashtrapati Nilayam, the winter home of the Hon'ble President of India, successfully hosted the second edition of Udyan Utsav 2026 from January 3–11, 2026, welcoming nearly one lakh visitors over nine vibrant days. The festival transformed the historic estate into a lively cultural and knowledge centre, bringing citizens closer to India's agricultural and heritage legacy.

About the Festival: Organised by Rashtrapati Nilayam and anchored by the Ministry of Agriculture & Farmers Welfare, with strong support from MANAGE, the Utsav attracted school students, farmers, startups, entrepreneurs, FPOs, and citizens from all walks of life.

Voices from the Utsav :

Dr. Sagar Hanuman Singh, DG, MANAGE, highlighted Udyan

Utsav as a reflection of India's history and culture, noting enthusiastic participation from children, farmers, and young women.

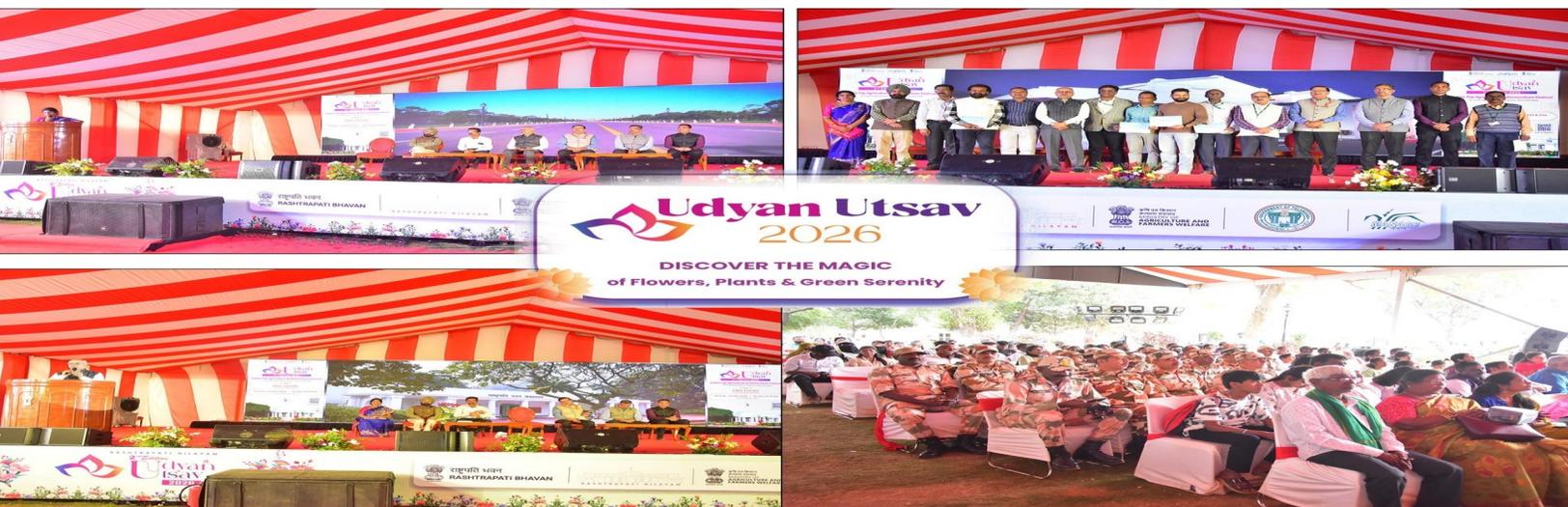
Shri Shivendra Chaturvedi, Director, President's Secretariat, appreciated the active involvement of youth and school children.

Dr. K. Rajani Priya, Manager, Rashtrapati Nilayam, said the overwhelming footfall reflected the Utsav's success in blending horticulture, agriculture, and heritage.

Shri Jasbir Singh, Ministry of Agriculture, emphasised the focus on FPO participation and career counselling for students.

Dr. Anugu Narasimha Reddy, Govt. of Telangana, described it as a festival-like celebration, showcasing Telugu language and culture through daily cultural programs.

Dr. Shalendra Singh, MANAGE, noted the Utsav's role in promoting safe food, sustainability, and youth engagement in agriculture.



Rashtrapati Nilayam, the winter home of the President of India, hosted the second edition of Udyan Utsav - 2026



What Made It Special?

50 thematic stalls & 120+ exhibitors

Zones like Green Knowledge Hub, Millet Mandi, Startup Hub, Eco Bazaar, Innovation Zone & Farm-to-Enterprise Zone

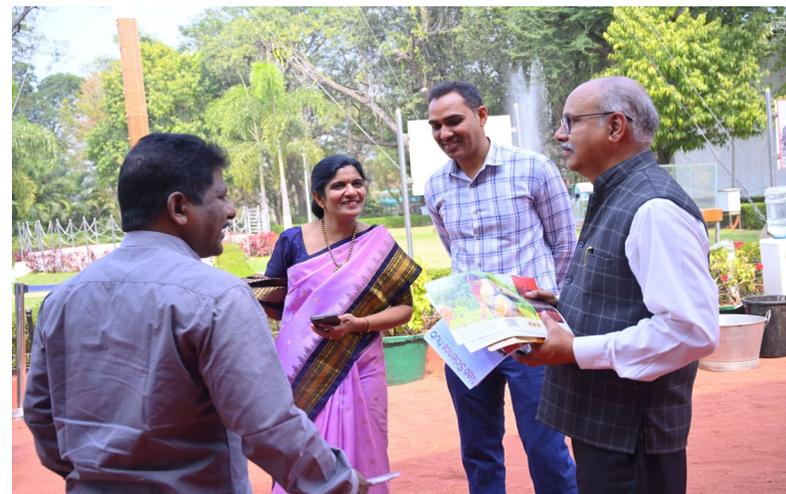
Participation from IIMR, Nutrihub, TRIFED, National Bee Board, startups & FPOs

Focus on agri-innovation, value-added products, sustainability & direct market linkages

A People-Centric Initiative

Udyan Utsav 2026 stood out as a landmark public outreach programme—integrating heritage, agriculture, culture, innovation, and sustainability—and reaffirmed the vision of making the President's estate a truly people's space.

Udyan Utsav 2026 – where tradition meets innovation, and agriculture meets the people.



MANAGE organized a two-day International Workshop on “Accelerating Dialogue for Impactful Nutrition-Sensitive Agriculture (NSA) Ecosystem: Building Resilient



MANAGE organized a two-day International Workshop on “Accelerating Dialogue for Impactful Nutrition-Sensitive Agriculture (NSA) Ecosystem: Building Resilient, Inclusive, and Nutrition-Focused Food Systems”, scheduled for January 15–16, 2026. The workshop is being conducted in partnership with FAO, GAIN, IFPRI, and IRRI–ISARC. A total of 20 participants are attending the Programme.

The inaugural session was graced by Dr. Sagar Hanuman Singh, Director General, MANAGE; Dr. Supreet Kaur, GAIN India; Dr. Avinash Kishore, Senior Research Fellow, IFPRI; and Dr. Veenita Kumari, Deputy Director (Gender Studies), MANAGE.

In his inaugural address, Dr. Sagar Hanuman Singh, IPOS, Director General MANAGE emphasized that the primary mandate of the workshop is to facilitate multi-stakeholder dialogue to promote policy convergence between agriculture and nutrition. He highlighted the growing need to align agri-food policies with nutrition outcomes to ensure sustainable and inclusive food systems.

The workshop focuses on strengthening the integration of Nutrition-Sensitive Agriculture (NSA) through extension and advisory services, evidence-based policymaking, data-driven decision-making, and technology-led innovations. Special emphasis is placed on smallholder farmers and women farmers, while also highlighting India’s journey toward food systems transformation.

Key sessions of the workshop address food systems transformation pathways for India, an introduction to I-CAN and India-specific evidence, and dialogue-driven action planning. A panel discussion is being organized on “Leveraging Research, Data, and Evidence for Food Systems Transformation and Nutrition Outcomes,” focusing on agricultural production and dietary diversity, affordability and access to nutritious foods, and the use of analytical tools such as the Food Systems Dashboard (FSD) and the Food Systems Countdown Initiative (FSCI) to monitor and track food systems transformation in India.

Program Coordinator: The workshop is being coordinated by Dr. Veenita Kumari, Deputy Director (Gender Studies),



MANAGE inaugurated the sixth batch of the “Jai Jawan Kisan Programm”



MANAGE inaugurated the sixth batch of the Jawan Kisan Programme, sponsored by the Directorate General Resettlement (DGR), Ministry of Defence, Govt. of India.

The four-month programme (12 January – 1 May 2026) is being attended by 52 defence personnel from the Indian Army, Navy, and Air Force. Structured in two phases, the programme focuses on capacity building in basic agriculture and entrepreneurial development in agriculture and allied sectors, enabling participants to pursue agriculture as a sustainable second career after retirement.

Dr. Sagar Hanuman Singh, IPoS, Director General, MANAGE; Shri. Lieutenant Colonel Siddhant Shekar, DGR representative from the Arty Centre, Hyderabad and Dr. N. Balasubramani, Director (CSA & CCA), MANAGE Graced the occasion as chief guest.

In his inaugural address, Dr. Sagar Hanuman Singh, Director General, MANAGE, emphasized that agriculture offers the same sense of purpose and fulfillment experienced in military service, while also providing viable livelihood opportunities.

Shri. Lt. Col. Siddhant Shekar, DGR representative from the Arty Centre, Hyderabad, shared his views on the relevance and importance of the programme in facilitating the effective resettlement of defence personnel.

MANAGE faculty and consultants were present for the programme.

Program Director: Dr. N. Balasubramani, Director (CSA & CCA), **Program Co-coordinators:** Dr. Sreelakshmi, Academic Associate, MANAGE, and Ms. B. Priyadarshini, Consultant, MANAGE.



MANAGE inaugurated a two-week ITEC International Training Program

MANAGE inaugurated a two-week ITEC International Training program on “Climate Smart Agriculture in Forage and Rangeland Management” from 20th Jan – 02 Feb, 2026. A total of 18 participants from Uganda. Supported by the Ministry of External Affairs, Govt. of India



Dr. Sagar Hanuman Singh, IPOs, Director General, MANAGE, graced the occasion as the Chief Guest. In his address, he welcomed the participants and highlighted the importance of climate-resilient approaches for sustainable forage production and rangeland management.

The Training Focuses on:

- ◆ Sustainable Forage Production
- ◆ Rangeland Management
- ◆ Climate Adaptation Strategies



The program is being directed by Dr. Shahaji Phand, Deputy Director, EAAS, MANAGE & ITEC Program Coordinator, briefly outlined the objectives, structure, and expected outcomes of the Programme, with coordination support from his team.



MANAGE celebrated the 77th Republic Day

MANAGE celebrated the 77th Republic Day on 26th January 2026 with enthusiasm and patriotic spirit. Dr. Sagar Hanuman Singh, IPoS, Director General, MANAGE, unfurled the national flag and addressed the MANAGE family on this special occasion.

In his message, Dr. Sagar Hanuman Singh, IPoS, Director General, MANAGE, highlighted the Indian Constitution as a guiding framework for justice, equality, liberty, and fraternity.



On the occasion, students performed cultural programs underlining the patriotism and sacrifices of great leaders. DG-MANAGE distributed certificates & awards to winners of sports events organized for students. He wishes very happy Republic Day greetings to all of you on the occasion of the 77th Republic Day.



He acknowledged the contributions of visionaries who incorporated global principles into the Indian Constitution while addressing the nation's unique cultural and societal needs. He emphasized the strength of Indian democracy, unity in diversity, ensuring accountability while safeguarding constitutional principles. He urged everyone to honor the sacrifices of our forefathers by upholding their values, goals, vision, and work for a strong, inclusive, and united India.

He said the organization must achieve its vision and mission by strictly following rules and fulfilling its mandate, while continuously improving the quality and scope of work. As an autonomous body, there is great potential for growth. Students, as you move into professional roles in the coming years, remember Mahatma Gandhi's principle: every decision should benefit the last person in society. In your work, that person is the farmer. By serving them well, you will truly fulfill the purpose of this profession and the support provided by the government.

MANAGE faculty, staff, consultants, and students attended the celebration, along with ITEC Participants from Uganda who are attending the training program on "Climate Smart Agriculture in Forage and Rangeland Management and agriculture officers from Odisha at MANAGE. A blood donation camp organized.



MANAGE Saturday Webinars



The webinars, organized by Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE with the assistance of Dr. Rahalya S, MANAGE Fellow

MANAGE organised Webinar on **“Marketing Strategies: Building Brand Recognition and Trust in Rural Markets”** on Saturday, January 03, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year of Collaborations and Partnerships initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Ms. Arushi, startup mentor @ Growth Manager, The Mentors, and Ms. Rohini Lodge, founder, Studio Red., as the key speakers. The discussion focused on how agri-startups can win rural consumers through authenticity, community engagement, and trust-led marketing—focusing on education, on-ground presence, and practical digital tools rather than aggressive selling.



To register/watch the webinar, click on the link: <https://www.youtube.com/live/LkUdY0xPZPQ?si=iHAtplKkli8JlHa->

MANAGE organised Webinar on **“Marketing Strategies: Building Brand Recognition and Trust in Rural Markets”** on Saturday, January 10, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year of Collaborations and Partnerships initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Ms. Dharshini A, Digital Marketing Analyst, and Ms. Haritha Sivasubramaniam, Digital Marketing trainer & Personal Branding Strategist., as the key speakers. The discussion focused on how agri-startups can leverage social media platforms like LinkedIn, Instagram, YouTube, and WhatsApp to enhance product visibility, engage farmers and stakeholders, and build lasting brand trust through consistent, meaningful digital communication.



To register/watch the webinar, click on the link: <https://www.youtube.com/live/ge8SDgCenE4?si=4FPOFrL5cUmDHTuc>

MANAGE organised Webinar on **“Urban Agriculture: Soilless Cultivation – The Rise of Aeroponics and Aquaponics in Modern Agriculture”** on Saturday, January 17, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year of Collaborations and Partnerships initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Dr. Mithun Chakraborty, Crop Innovation Lead UrbanKisaan Pvt. Ltd., and Ms. Praneetha Kumaravelli, Consultant Hydroponic agronomist, as the key speakers. The discussion highlighted how innovative soilless systems are shaping the future of food production through resource-efficient aeroponics, circular aquaponics models, and scalable solutions essential for urban food security.



To register/watch the webinar, click on the link: <https://www.youtube.com/live/ffwTweu3X3w?si=9nuUDoBGfYa59KM0>

MANAGE organised Webinar on **“Urban Agriculture: The Future of Food – Scaling Indoor Farming for Urban Sustainability”** on Saturday, January 24, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Mr. Gaurav Narang, Executive Chair, City Greens Group, India, UK, UAE, and Mr. Thanveer Ahmed S, CEO, Uptown Urban Farms Pvt. Ltd., as the key speakers. The discussion focused on explored how indoor farming models can drive resilient food systems, optimise resources, and support sustainable urban living.



To register/watch the webinar, click on the link: <https://www.youtube.com/live/DmwUgclXw50?si=jlQyCy5DckJ7k316>

MANAGE Saturday Webinars

The webinars, organized by Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE with the assistance of Dr. Rahalya S, MANAGE Fellow

MANAGE organised Webinar on “**Innovating Urban Agriculture: Building Smarter, Green Cities with Vertical Farming**” on Saturday, January 31, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Mr. Praveen Sharma, Founder, Flora Consult & Globe Florex , and Mr. Avneesh Kumar Yadav, Founder & CEO, Integrated Hydroponics India Pvt. Ltd. (Inhydro) , as the key speakers.

The discussion demonstrated vertical farming concepts through real visuals, graphics, and field examples—highlighting practical design approaches and on-ground applications.

The discussion spoke on the need for urban agriculture, vertical farming models for cities, business viability, sustainability impact, and INHYDRO’s innovative solutions for urban food production.

To register/watch the webinar, click on the link: https://www.youtube.com/live/35pKm3CP9Xs?si=HvpaTVIFSX2MN4w_



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