

## Launching of Feed the Future – India Triangular Training Program



A new Agriculture Partnership between US and India to achieve Ever Green Revolution to address Global Food Security was announced during the State visit of US President Mr. Barak Obama to India in November 2010. The effort included Triangular Cooperation adapting technological advances and innovative solutions to address Food Security Challenges in Africa. This pilot stage focused on three African Countries i.e., Kenya, Liberia and Malawi with potential to expand throughout the African Continent in future. Consequently MANAGE, Hyderabad and NIAM, Jaipur conducted training programs covering executives from Kenya, Liberia & Malawi. Due to the positive feedback for these programs, these are being expanded to more countries.

USAID and the Agriculture Ministry in India launched the second phase of 'Feed the Future India triangular training program' on 25th July 2016 to provide specialised agriculture training to professionals across Africa and Asia. The participating countries include Afghanistan, Cambodia, Lao PDR, Myanmar, Mongolia, Vietnam, Kenya, Malawi, Liberia, Ghana, Uganda, Rwanda,

Democratic Republic of Congo, Mozambique, Tanzania, Sudan and Botswana. The objectives are to address human and institutional capacity gaps in food & nutritional security, in select African and Asian countries.

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## 68th Executive Council Meeting of MANAGE

The 68th Meeting of the Executive Council of MANAGE was held on 12th August 2016 at MANAGE under the chairmanship of Shri S.K. Pattanayak IAS, Secretary (A&C), Department of Agriculture, Cooperation & Farmers Welfare, GoI. The Council reviewed the progress of activities of the Institute. The Secretary also inaugurated the Agri-Business Incubation Centre, renovated Samanvaya Hall, Kurien Training Hall, the Solar Power Grid and Sewage Treatment Plant. Shri Kumar Sanjay Krishna, Additional Secretary & FA, Shri Dinesh Kumar, Joint Secretary (Extension) were also present on the occasion.



*Rejuvenating Indian Agriculture  
—Address by Secretary in Samanvaya Hall*



*Secretary addressing faculty and students in the Incubation Centre*



*Inauguration of the Sewage Treatment Plant*



*Launching of Solar Power Grid*

## MANAGE on MOOCs

To offer our major distance learning programs like PG Diploma in Agricultural Extension Management (PGDAEM), MANAGE has decided to host this program on MOOCs platform. MANAGE is taking services of Indian Institute of Technology (IIT) Kanpur to customize MANAGE-MOOCs Software using Open Source Technologies.

This course will be ready for registration with effect from January 1, 2017.

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## DAESI Program

The one-year “Diploma in Agricultural Extension Services for Input Dealers (DAESI)” was launched by MANAGE in 2003, in order to impart relevant agricultural knowledge to the dealers to transform them into para-extension professionals so as to address the field level problems of farmers. The program is under implementation in 17 states.

MANAGE has developed course content with the help of experts in 12 Modules as Study Material for the participants (input dealers) of DAESI Program. The course material was released by Shri. S.K.Patnayak, IAS, Secretary, Department of Agriculture & Farmer’s Welfare, Government of India on 12<sup>th</sup> August, 2016 at MANAGE, Hyderabad. The Additional Secretary and Joint Secretary (Extension) from Government of India were also

present on the occasion. A copy of the book has been sent to all the States for translation in their Local Language and to use as Study Material in DAESI program.



## Extension PLUS: Expanding the Roles of Extension

Agricultural Extension currently faces several new and complex challenges like food and nutritional security, climate change, natural resource management, market and gender issues etc. In order to effectively deal with these challenges, extension needs to perform new roles. The increasing pluralism in extension funding and delivery demands new relationships, knowledge flows, partnerships and changing roles among the wide range of extension players and other stakeholders.

Considering the existing scenario MANAGE and TNAU jointly organized a training programme on Extension Plus: Expanding the Roles of Extension at TNAU from 18-22 July 2016. The objectives were

to understand the changing scenario of agriculture and extension; orient the participants on changing roles of extension and analyze new extension approaches.



## Advances in Fisheries Technology and Extension Management

As part of NFDB -Sponsored training programs for public extension functionaries and aquapreneurs to build their capacity in transferring knowledge and skills to the farmers, MANAGE organized a training program on Advances in Fisheries Technology and Extension Management for Fisheries Development during 22 August to 3 September 2016. The objectives were to sensitize participants on emerging areas in fisheries technologies; orient them on new dimensions in extension management; and develop their managerial skills for effective performance. There were 24 participants



## Digital Video for Farmers : MANAGE-BAU collaborative research

A collaborative research project on “Videos for farmers using mobile phones with low cost SD cards” has been initiated by MANAGE and Bihar Agricultural University (BAU), Sabour with the objectives of finding out the video viewing behavior of the farmers, assess the level of awareness, knowledge, and level of adoption of farm practices due to the digital videos, and to evaluate the impact of these videos on farm productivity. Location specific-videos were identified by BAU. The videos are focused on agricultural and allied sectors. The project is also expected to bridge the digital divide arising due to internet connectivity and data charges. So far, 2400 SD cards containing 20 videos

each have been distributed to 2400 farmers by the KVKs in Bihar.



## Shaping the Future of Extension with Digital Media

The immense potential of digital media presents a wide range of opportunities for agricultural extension and advisory services. There is an increasing trend in use of this media, increasing user engagement in agricultural extension and advisory services. To fully leverage the potential of this media in agricultural extension and rural advisory services, an open conversation, awareness and training between stakeholders is the first requirement for its comprehensive understanding and implementation.

In view of this, MANAGE organized a training program on “Shaping the Future of Extension with Digital Media” during 22-26 August 2016. Focus was on digital media from the perspective of agricultural extension; sharing good practices on

digital media in agricultural extension and experiences of the participants, Formulation of a roadmap for using digital media in agricultural extension.



Participants at the Program

## Going Green -Tree Plantation in MANAGE



**MANAGE faculty, staff and students participating in the tree plantation drive at MANAGE on 11 July 2016**

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**Smt. V. Usha Rani**, I.A.S., Director General

National Institute of Agricultural Extension Management  
(MANAGE) Ministry of Agriculture & Farmers Welfare, Govt. of India  
Rajendranagar, Hyderabad-500030, India.  
Tel:+91 (0) 40 24016702-706 Fax:+91 (0) 40 24015388

Chief Editor:

**Smt. V. Usha Rani**, I.A.S.

Executive Editor :

**Dr. Saravanan Raj**

Editors:

**Dr. Lakshmi Murthy & Dr. AS Charyulu**