



# MANAGE Bulletin

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From the National Institute of Agricultural Extension Management (MANAGE)

June 2022

## Message from Director General



I'm delighted to inform that on June 11, 2022, MANAGE celebrated its 35th Foundation Day. On this occasion, the Bodhi Garden Lawn, Plantation, and MANAGE Selfie Point Programs were inaugurated, and awards were given out for the best PhD, M.Sc., thesis, and books in agricultural extension.

Also, an Innovations Festival 2022 was organized to collect creative suggestions from faculty and staff members for enhancing agricultural extension activities and formalizing the innovation process through a competition. Ten Awards were given to those who gave outstanding innovative ideas.

MANAGE and Syngenta Global inked an MoU in June 2022. The partnership will be focused on the effectiveness of carbon credit programs, and it will make use of the MANAGE MOOCs lab to disseminate

pertinent information to various stakeholders through instructional videos. Western Sydney University visited MANAGE to exchange and partner on programs in entrepreneurship and agricultural management. Additionally, the team looked into the feasibility of forming a collaboration with MANAGE and Western Sydney University's Agri-Startup Launchpad.

MANAGE has continuously emphasized the importance of leading a healthy lifestyle for better professional contribution. MANAGE observed International Yoga Day on 21 June on its campus. Faculty and staff members took part in yoga sessions at MANAGE, which were live-streamed for all.

**Dr. P. Chandra Shekara**  
Director General

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**National Institute of Agricultural Extension Management (MANAGE)**

(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

## MANAGE Celebrates its 35th Foundation Day



MANAGE celebrated its 35th Foundation Day on June 11, 2022. On this occasion, Dr. P. Chandra Shekara, Director General of MANAGE, inaugurated MANAGE Selfie Point, Bodhi Garden Lawns, Plantation Program, gave Awards to MANAGE Innovation Festival, and Awards to Best Ph.D., M.Sc., Thesis, and Best Books in Agricultural Extension. MANAGE family members and award winners participated in the events. The research guides, supervisors, and jury members of the awards also joined the program virtually.

MANAGE organized an Innovations Festival 2022 to gather innovative ideas from its staff members for strengthening agricultural extension and institutionalizing the innovation process through a contest. MANAGE staff members were asked to give innovative ideas under two broad categories:



**RACHANATMAK VICHAR:** on how can I contribute better to my Institute and how MANAGE can enhance its contribution

**NAVONMESHAN:** on how to strengthen Agricultural Extension and how to speed up Agricultural Development.



Dr. P. Chandra Shekara, Director General, MANAGE, gave 10 awards to Dr. Waheeda, Mr. Ramakrishna, Dr. Radha Rukmini, Mr. Jagan Mohan Rao, Dr. Anand Reddy, Mr. NVS Prasad, Mr. P. Sharath Kumar, Dr. Kanaka Durga, Dr. Kameshwari, and Ms. Sreelakshmi C., who suggested the best innovative ideas.

Dr. P. Chandra Shekara, Director General, MANAGE, presented nine awards for the Best M.Sc., Ph.D., Thesis, and Books in Agricultural Extension for the Year 2021.

### Best Ph.D. Thesis in Agricultural Extension:

Awardee	Prize	Institute
Dr. Usha Das	1st Prize	GB PUAT
Dr Priti Priyadarshini	2nd Prize	ICAR, Delhi
Dr. Nikita Ganpatsinh Thakor	3rd Prize	Anand Agricultural University, Annand, Gujrat

### Best M.Sc. Thesis in Agricultural Extension:

Awardee	Prize	Institute
Mr. Shubham Soni	1st Prize	Central Institute of Fisheries Education, ICAR Institute, Mumbai
Mr. Soumyadeep Thakur	2nd Prize	Bidhan Chandra Krishi Viswavidyalaya, Nadla
Ms. Suvetha V.	3rd Prize	Central Institute of Fisheries Education, ICAR Institute, Mumbai

### Best Books in Agricultural Extension:

Awardee	Prize	Institute
Dr. Vinaya Kumar H. M. and Dr. Mahantesh Shirur	1st Prize	Anand Agricultural University and National Institute of Agricultural Extension Management (MANAGE), Hyderabad.
Drs. Ravishankar C. N., Amulya Kumar Mohanty, and Sajeev M. V.	2nd Prize	ICAR-Central Institute of Fisheries Technology, Cochin, Kerala
Dr. Surya Rathore, Dr. V. V. Sumanth Kumar and Ms. Vijayalakshmi B.	3rd Prize	National Academy of Agricultural Research Management, (NAARM) Hyderabad; Centre for Development of Advanced Computing;



## MANAGE INAUGURATES SELFIE POINT

As part of the 35th Foundation celebration, MANAGE has added a new attraction to its campus: I LOVE MANAGE—a selfie spot set among lush grass and plants. "The selfie spot will help to popularise MANAGE among students and people who visit MANAGE." "This is a lovely idea, and it's great to see students, visitors, and faculty members taking photos with the 'I Love MANAGE' backdrop. This initiative will draw their attention and create fond memories of MANAGE.



## MANAGE SIGNS MOU WITH SYNGENTA GLOBAL



MANAGE Director General, Dr. P. Chandra Shekara, and Syngenta Global Executive Director, Mr. Rajendran Jog, signed an MoU for a coordinated approach to agriculture on June 29, 2022.

focus on the success of carbon credit schemes and advocate for the use of the MANAGE MOOC's lab to share pertinent information with diverse stakeholders via educational videos.

The collaboration will assist both organizations to

## MANAGE CELEBRATED INTERNATIONAL YOGA DAY



MANAGE celebrated International Yoga Day on June 21, 2022. Dr. P. Chandra Shekara, Director General, MANAGE, faculty and staff members participated in the yoga sessions organized at the MANAGE campus. MANAGE conducted Yoga Sessions with Mr. Rupendra, Yoga Instructor. The Yoga Sessions were also live-streamed for all the faculty and staff.

## MANAGE KRISHI GYANDEEP KNOWLEDGE LECTURE SERIES -16



delivered. Dr. Daniel Gustafson, Special Representative of the Director-General, Food and Agriculture Organization of the United Nations (FAO), delivered MANAGE Krishi Gyandeeep Knowledge Lecture Series - 16 on Agricultural Extension Management: Challenges and Future Roadmap.



The full lecture is available at:  
<https://youtu.be/Ha6kh1n2k2U>

MANAGE Krishi Gyandeeep Knowledge Lecture Series - 16, held on June 22, 2022, was

## WESTERN SYDNEY UNIVERSITY VISITS MANAGE



MANAGE welcomed a two-member team from Western Sydney University. Prof. Ian Anderson, Director, Hawkesbury Institute for Environment and Dr. Nisha Rakesh, Senior Advisor-Research Strategy and Partnerships, made their first visit to MANAGE on June 29, 2022. They were there to discuss potential opportunities for student exchange/joint programmes in entrepreneurship and agribusiness management.

They also investigated the potential for creating a combined centre with the Western Sydney University Agri-Startup Launchpad. Dr. P. Chandra Shekara, Director General, MANAGE, served as the meeting's chair.

## MANAGE CONGRATULATES DR. K. ANAND REDDY, DIRECTOR (HRD) ON SUPERANNUATION



MANAGE congratulates Dr. K. Anand Reddy, Director (HRD) & Principal Coordinator, PGDM (ABM) on successfully completing his superannuation in the post on June 30th, 2022. MANAGE wishes him all the very best in all his future endeavours. Dr. P. Chandra Shekara, Director General, MANAGE, presented him with mementoes and also congratulated him. MANAGE Faculty and Staff Members bid farewell to Dr. Anand Reddy.

**MANAGE Bulletin is published by**

**Dr.P.Chandra Shekara, Director General**

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