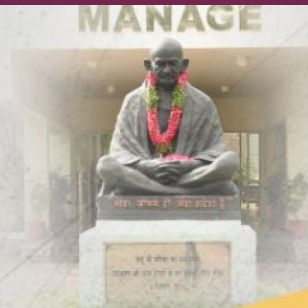




FROM THE NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

MANAGE Celebrates 39th Foundation Day



The National Institute of Agricultural Extension Management (MANAGE) commemorated its 39th Foundation Day on 11 June 2026 with a solemn pledge ceremony, reaffirming the commitment of all employees towards the institute's mission, values, and excellence in agricultural extension and management.

Addressing the gathering, Dr. Saravanan Raj paid tribute to the invaluable contributions of former faculty members and highlighted the importance of discipline, dedication, and hard work in taking MANAGE to greater heights.

Ms. Anitha Partha Saradhi Bobbur, Deputy Director (Administration), MANAGE, expressed pride in being part of the MANAGE family and encouraged everyone to work collectively towards realizing the institute's vision.

Faculty members shared their memories and reflections, making the occasion a celebration of unity, commitment, and institutional pride. Academic Associates, Consultants, and staff members also participated in the Programme.



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National Young Professionals Development Program on Agricultural Extension (NYPDP) - 2026



The National Young Professionals Development Program (NYPDP) on “New Competencies, Career Opportunities and Research Priorities in Agricultural Extension” was inaugurated at MANAGE, Hyderabad, with the participation of 65 young professionals from 27 universities across 13 states of India, including M.Sc. and Ph.D. scholars and Assistant Professors in Agricultural Extension.

The inaugural session was graced by Shri Sanjay K. Agarwal, IAS, Joint Secretary (Extension), Department of Agriculture & Farmers Welfare, Ministry of Agriculture & Farmers Welfare, Government of India, and Director General, MANAGE. In his inaugural address, he emphasized the need for young professionals to continuously update their knowledge, skills and competencies to remain relevant in the rapidly evolving agricultural landscape. He also interacted with the participants and encouraged them to broaden their perspectives and



contribute meaningfully to the transformation of agricultural extension.



Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE, provided an overview of the programme, highlighting its objectives, learning opportunities and expected outcomes. The programme aims to equip young professionals with emerging competencies, enhance awareness of career opportunities and strengthen their understanding of contemporary research priorities in agricultural extension.



Gender-Responsive Digital Skills Training for Women Farmers



A collaborative Master Trainer Training Programme on “Gender Responsive Digital Skills Training: Enabling Access to Digital Advisory Tools for More Women” was jointly organized by CABI International, New Delhi; MANAGE, Hyderabad; and PEACE Organization on 12 June 2026 at Bhongir Town, Yadadri Bhuvanagiri District, Telangana.

The programme aimed to develop Digital Sakhis as Master Trainers who would subsequently cascade digital knowledge and skills to 1,000 women farmers across Telangana, thereby promoting digital inclusion and strengthening access to agricultural advisory services at the grassroots level.

Mrs. Madhu Manjari, Agri-Digital Tools Coordinator (South Asia), PlantwisePlus–CABI, highlighted the importance of digital skills for rural women farmers. She emphasized the potential of digital platforms to disseminate innovative agricultural technologies and

information while addressing barriers to women’s adoption of digital tools.

The training focused on digital tools, barriers to digital adoption among women, access to digital information, CABI digital advisory tools, digital interaction and online safety. Dr. K. Naresh, Academic Associate (Gender Studies), MANAGE, delivered a session on “Bharat Vistaar-AI – Digital Public Infrastructure for Agriculture,” highlighting the role of digital technologies in providing timely information and advisory services to farmers. Interactive activities, including role plays, were used to strengthen learning and engagement.

The programme successfully enhanced the capacity of Digital Sakhis as community-level digital facilitators and established a clear pathway for empowering 1,000 women farmers in Telangana through gender-responsive digital knowledge and agricultural advisory services.



World Blood Donor Day 2026 Observed at MANAGE



MANAGE, Hyderabad, observed World Blood Donor Day 2026 with a Health Awareness Programme highlighting healthy living and the life-saving importance of voluntary blood donation.

The programme was organized by Dr. T. Sindhura, Medical Officer, MANAGE, and featured an interactive session by Dr. Krishna Prabhakar, MD, Director, Department of Internal Medicine, Renova Century

Hospitals, on *“Lifestyle Diseases in the Corporate/Modern World & the Life-Saving Power of Blood Donation.”*

The session created awareness on health and wellness, encouraged voluntary blood donation, and provided participants an opportunity to interact with the medical expert. Faculty members, officers and staff actively participated in the programme, reinforcing the message: *“One Drop of Humanity. Give Blood, Save Lives.”*

Library Resources and Services Orientation for New Students

On 29 June 2026, Mr. Nitesh Kumar, Academic Associate (KM) and In-charge, Library, conducted a Library Orientation Programme for the first-year students. The programme aimed to familiarize the students with the Library's resources, facilities, services, and usage procedures. The students were introduced to the Library's print and digital resources and were informed about the various services available to support their

academic learning. They were also encouraged to make effective and regular use of the Library's resources and services throughout their course of study. The orientation helped the students understand the role of the Library in supporting their academic needs and encouraged them to utilize the available resources to the fullest.



Khet Bachao Abhiyan Awareness Programme



MANAGE organized multiple Awareness Programmes on **Khet Bachao Abhiyan (KBA)** one at Batla Chandaram Village, Doma Mandal, Vikarabad District, Telangana, with the participation of farmers, FPO members and local stakeholders. The programme focused on promoting Natural Farming, Soil Health Management, Climate Resilience, Integrated Nutrient Management, judicious use of pesticides, quality seeds and improved market access for sustainable and resource-efficient agriculture. Dr. N. Balasubramani, Director (CCA), Dr. Shailendra, Director (Agricultural Marketing), and Dr. Saikiran Chintakindi, Consultant (CCA), MANAGE, interacted with farmers and highlighted climate-resilient practices, soil testing, balanced nutrient management, natural farming and better market linkages. The programme included interactive discussions, practical advisories and distribution of IEC materials to strengthen farmers' awareness and adoption of sustainable agricultural practices.



The Centre for Agri-Business Management (CABM), MANAGE, Hyderabad, organized an awareness programme under the #KhetiBachaoAbhiyan at Keshampet Village, Rangareddy District, Telangana, with the participation of 20 farmers from Bhothalli FPO. Dr. M. Srikanth, Director (ABM), MANAGE, and Dr. Shanmukh Raju, Consultant (DAESI), interacted with farmers and emphasized soil health, judicious use of fertilizers and pesticides, and sustainable farming practices. The programme promoted the theme "Save the Soil, Save Farming, Save Farmers", highlighting eco-friendly practices and innovative technologies for sustainable agricultural growth. An awareness Programme on Khet Bachao Abhiyan at Bidekanne Village, Jharasangam Mandal, Sangareddy District, Telangana, with active participation from women farmers of DDS. The programme emphasized the importance of scientific soil health management for sustainable agricultural production.



The Centre for Gender in Agriculture, Nutrition Security and Urban Agriculture, MANAGE, Hyderabad, conducted two awareness programmes under "Khet Bachao Abhiyan" at Bhongir Town, Yadadri Bhuvanagiri District, and Bidekanne Village, Jharasangam Mandal, Sangareddy District, Telangana, with active participation from women farmers of PEACE Organization and DDS.

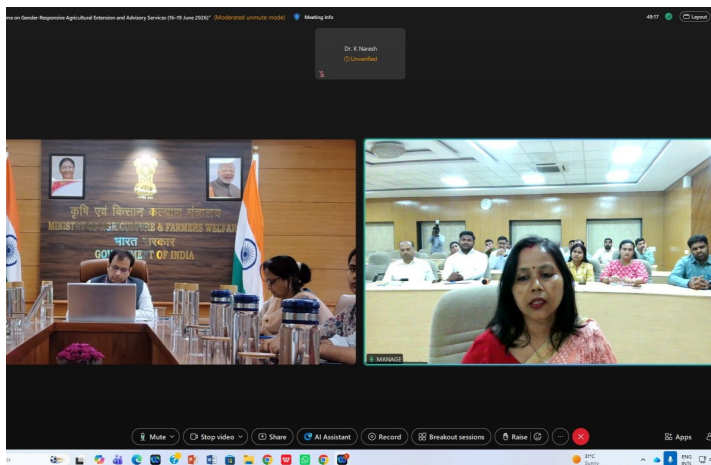
At Bhongir, 36 women farmers participated, with Dr. K. Naresh, Academic Associate (Gender Studies), MANAGE, serving as Guest Speaker. The programme highlighted "Save the Soil, Save Farming, Save Farmers", focusing on soil health, Integrated Nutrient Management, natural farming, Integrated Pest Management, resource efficiency, crop diversification, and access to PM-KISAN, KCC and crop insurance.



At Bidekanne, Dr. Veenita Kumari, Dr. K. Naresh, Mr. E. Swamy and Ms. Pragati Shukla interacted with women farmers and emphasized soil testing, balanced fertilizer application, Soil Health Card interpretation, soil moisture and water conservation, crop rotation and diversification. The programmes aimed to empower women farmers with knowledge and practical practices for enhancing crop productivity while maintaining long-term soil health and sustainable agricultural production.

Training Programme on Gender Responsive Agricultural Extension and Advisory Services

MANAGE, Hyderabad, organized a four-day Training Programme on “Gender Responsive Agricultural Extension & Advisory Services” from 16–19 June 2026, with 25 participants from agriculture and allied sectors representing nine states.



The Programme was inaugurated by Shri Sanjay Kumar Agarwal, IAS, Joint Secretary (Extension & Pulse Mission), MoA&FW and Director General, MANAGE, who emphasized the need for inclusive and gender-responsive agricultural extension systems and greater recognition of women farmers' contributions.

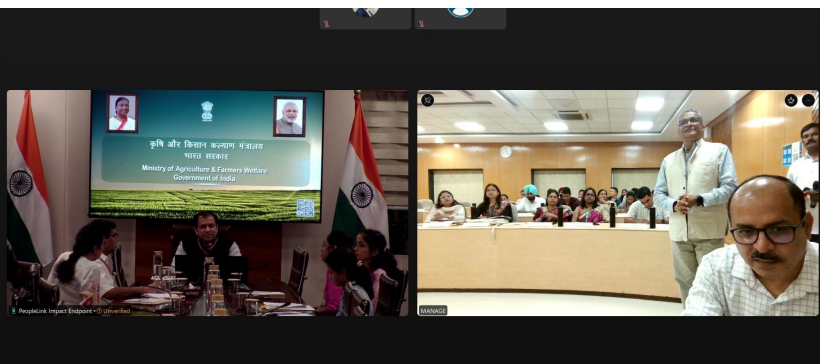
Dr. Veenita Kumari, Deputy Director (Gender Studies), MANAGE, and Course Director, highlighted the importance of gender-responsive communication, Gender Action Plans, women's access to resources and markets, climate resilience, digital skilling and effective



monitoring and evaluation. The training aimed to strengthen the capacity of extension professionals to integrate gender perspectives into agricultural advisory services and promote equitable opportunities and benefits for women farmers.



Transformational Leadership for Viksit Bharat 2047



A three-day Training Programme on “Transformational Leadership for Agricultural Extension in Viksit Bharat 2047” from 22–24 June 2026. The programme was virtually inaugurated by Shri Sanjay Kumar Agarwal, IAS, Joint Secretary (Extension), MoA&FW and Director General, MANAGE, who emphasized the role of extension leaders in connecting scientific innovations with farmers and driving effective agricultural transformation.

The training focused on Digital Agriculture and AI, Climate-Resilient Agriculture, Public-Private Partnerships, Agripreneurship, Innovation Ecosystems, Transformational Leadership, Change Management, Strategic Planning and Impact Assessment. Participants were encouraged to develop state-level action plans to strengthen agricultural extension and contribute to the vision of Viksit Bharat 2047.

FPO Stakeholders Meet under HADP Project

A two-day FPO Stakeholders Meet under HADP Project No. 20 commenced on 23 June 2026 at Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu (SKUAST-Jammu), bringing together policymakers, academicians, FPO leaders and development practitioners to deliberate on strategies for strengthening Farmer Producer Organisations (FPOs) in Jammu & Kashmir. The programme was organized in the context of MANAGE’s ongoing Capacity Building Project for Formation and Promotion of FPOs in Jammu & Kashmir, which aims to create a strong and sustainable ecosystem for farmer collectives through capacity building, handholding and institutional strengthening.

The inaugural session was graced by Prof. B.N. Tripathi, Vice Chancellor, SKUAST-Jammu, while Dr. Sagar Dattatreya, IAS,

Mission Director, HADP, delivered the keynote address virtually and highlighted the challenges and opportunities before FPOs, emphasizing stakeholder convergence, market

orientation and capacity enhancement.

Dr. K.C. Gummalamath, Director (M&E), shared the national perspective on FPO development and highlighted the progress of the MANAGE-led project in J&K. Dr. B. Venkata Rao, Assistant Director, MANAGE, also addressed the gathering. Yogesh Thorat, Resource Person, emphasized collective efforts and

stakeholder convergence for developing sustainable, competitive and farmer-centric FPOs. The meet provided a platform for sharing experiences, identifying challenges and developing actionable strategies to strengthen FPOs and enhance farmers’ participation in agricultural value chains across Jammu & Kashmir.



Advancing Climate-Resilient Agriculture through Digital Innovation



A three-day Training Programme on “Climate Smart Digital Agriculture” from 29 June to 1 July 2026, with the participation of 15 agricultural extension functionaries, technical experts, scientists and development practitioners.

The Programme aimed to strengthen participants’ knowledge and application of digital technologies and climate-smart agricultural practices for developing resilient, sustainable and future-ready farming systems. Key themes included climate-resilient agriculture, remote sensing, digital technologies for climate change adaptation, IoT applications, weather-based crop insurance monitoring, drone technology for crop protection, millet-based farming, and digital advisory and ICT applications in agriculture.

The inaugural session featured an address by Dr. K. Krishna Reddy, Director (ICT), MANAGE, who emphasized the transformative role of digital technologies in addressing climate challenges and strengthening agricultural extension systems. Dr. G. Bhaskar, Assistant Director (IT) (SG), MANAGE, delivered the introductory remarks.

The Programme was coordinated by Dr. D. Kiranmayi, Academic Associate, MANAGE, as Course Director, with Mr. Shaik Basha, Programme Executive, assisting in coordination.



The training reinforced MANAGE’s commitment to building digital competencies among agricultural professionals and promoting technology-enabled, climate-smart agriculture for a sustainable future.



MANAGE Saturday Webinars



The webinars, organized by Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE with the assistance of Dr. Rahalya S, MANAGE Fellow

MANAGE organised Webinar on **“Pradhan Mantri Mudra Yojana: Opportunities for Financing Agripreneurs”** on Saturday, June 06, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year of Collaborations and Partnerships initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Mr. Murali Tummala, chief Manager-Faculty, and Mr. Vaibhav Vijaysing Sisodiya, Senior Manager, UBI, Nizamabad., as the key speakers. The discussion focused on how the PMMY scheme can support agri-startups, rural enterprises, and aspiring entrepreneurs with financial assistance and growth opportunities.



To register/watch the webinar, click on the link: https://www.youtube.com/watch?v=qOaUr3xHNTa&list=PLMo-iyYCszp8RQ1o3qW4kLUBX_9Ygpkdn&index=11

MANAGE organised Webinar on **“Government Initiatives for Youth: Promoting Agripreneurship”** on Saturday, June 13, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year of Collaborations and Partnerships initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Mr. Amit Kale, Manager, IILM Incubation Centre IILM University, Gurugram and Mr. Ramesh, Co-Founder & CEO, Velaan Mart ., as the key speakers. The discussion focused on explore how government initiatives are empowering youth to build successful agripreneurial ventures through innovation, incubation, and entrepreneurship support.



To register/watch the webinar, click on the link: https://www.youtube.com/watch?v=f66qHpuJgOE&list=PLMo-iyYCszp8RQ1o3qW4kLUBX_9Ygpkdn&index=10

MANAGE organised Webinar on **“Funding Opportunities under the Department of Science & Technology ”** on Saturday, June 20, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year of Collaborations and Partnerships initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Mr. Lakhwinder Singh, Associate Vice President – Programs, SINE IIT Bombay and Dr. RajaRajan R G, Founder & Director, Nutralipid3 Pvt. Ltd., as the key speakers. The discussion highlighted explore the funding opportunities and support mechanisms available through the Department of Science & Technology (DST) for startups and innovators. .



To register/watch the webinar, click on the link: https://www.youtube.com/watch?v=aqu6bpvPPck&list=PLMo-iyYCszp8RQ1o3qW4kLUBX_9Ygpkdn&index=9

MANAGE organised Webinar on **“Government Support for Startups under the Startup India Initiative”** on Saturday, June 27, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Ms. Seema Charan, Associate, DPIIT – Startup India and Mr. Prabakaran Venugopal, Founder & Director, Cup Time, Maheesha Foods & Beverages Pvt. Ltd. ., as the key speakers. The discussion focused on gain valuable insights into the various government support mechanisms available for startups under the Startup India Initiative. Learn about funding opportunities, incubation support, policy initiatives, and practical guidance from experienced professionals. .



To register/watch the webinar, click on the link: https://www.youtube.com/watch?v=Pf2Ue5tCPgs&list=PLMo-iyYCszp8RQ1o3qW4kLUBX_9Ygpkdn&index=8

MANAGE Saturday Webinars

The webinars, organized by Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE with the assistance of Dr. Rahalya S, MANAGE Fellow

MANAGE organised *Webinar* on **“Good Aquaculture Practices (GAP): Business and Startup Opportunities”** on Friday June 05, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Dr. K. Phani Prakash, Administrator & Coordinator, AU-AVANTI Aquaculture Skill Development Centre, Visakhapatnam and Dr. P. Anand Prasad, Assistant Professor & Head, Department of Aquaculture, College of Fisheries Science, APFU., as the key speakers. The discussion on explore how GAP can create pathways for sustainable aquaculture enterprises and innovative fisheries startups

To register/watch the webinar, click on the link: https://www.youtube.com/watch?v=f7_4ExniVs&list=PL4G41x3BKm6keZlPoC3O8685dMFlpU61i&index=6

MANAGE organised *Webinar* on **“Aqua-Tourism: Business and Startup Opportunities”** on Friday June 19, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Smt. Anila Vipin, Manager, Vaikom Fish Farm & Aqua Tourism Pvt. Ltd., Kerala and Mr. Abhijith E. K, Manager, Matsyafed (KSCFFD), Kerala., as the key speakers. The discussion on how aqua-tourism is emerging as a sustainable livelihood and entrepreneurship avenue, creating exciting opportunities for fisheries-based startups, rural enterprises, and coastal communities.

To register/watch the webinar, click on the link: https://www.youtube.com/watch?v=Uo2qVbyfD_U&list=PL4G41x3BKm6keZlPoC3O8685dMFlpU61i&index=5



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