

## MANAGE at Krishi Unnati



Shri Radha Mohan Singh, Union Minister of Agriculture and Farmers Welfare visiting MANAGE stall.



Shri Narendra Bhooshan, IAS, Joint Secretary (Extension) at MANAGE stall

**Krishi Unnati Mela**, a National Level Agriculture Fair-cum-Exhibition was organized by the Department of Agriculture, Ministry of Agriculture and Farmers Welfare, Government of India at Indian Agricultural Research Institute, New Delhi from March 19-21, 2016. Hon'ble Prime Minister Shri Narendra Modi inaugurated 'Krishi Unnati Mela', 2016. The Hon'ble Prime Minister also conferred Krishi Karman Awards, for the Best performing States of 2014-15, which were presented to 8 State Governments. He also visited the Theme Pavilion and addressed the farmers.

Apart from live demonstrations, display and sale of high yielding seeds and plants, Farmers' interactive sessions were organized in which experts and scientists imparted knowledge on various government schemes. The Prime Minister also launched a Mobile App Kisan Suvidha providing various farmer friendly services.

MANAGE participated in the event and showcased its initiatives and programs. MANAGE also invited the best five Agripreneurs trained under Agri-Clinics and Agri-

Business Scheme (AC&ABC) who have established their Agri-ventures and are providing extension services to the farmers in the country to participate in the Mela. Mr. Sameer Ranjan Bordolai, Jorhat, Assam, Shri Avinash Salunke, Shirdi, Maharashtra, Shri Jagdeesh Dhanani, Ahmedabad, Gujarat Smt. Sangeeta Sawalakhe, Yevatmal, Maharashtra and Smt. S. Sellaponnu, Madurai, Tamil Nadu participated, interacted with visitors and showcased their services and products.

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## Comprehensive Revival of Millets



A Training-cum-Workshop on Strengthening of Rainfed Production Systems for Sustainable Agriculture-Comprehensive Revival of Millets was organized during 26-29 April 2016 at MANAGE in collaboration with the Department of Agriculture, Govt. of Andhra Pradesh and RRA network/ WASSAN. The program was aimed to flag issues related to consumption, production, processing and marketing of millets and an attempt to bring people in millets

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Shri Radha Mohan Singh, Union Minister of Agriculture and Farmers Welfare visited MANAGE stall and unveiled MANAGE training calendar 2016-17. Shri Narendra Bhooshan, IAS, Joint Secretary (Extension) also visited MANAGE stall and interacted with successful Agripreneurs.



## Academic Committee Meeting



The 20<sup>th</sup> Meeting of the Academic Committee of MANAGE was held on March 1, 2016. The Meeting was chaired by Smt. V. Usha Rani, IAS, Director General MANAGE. The Committee reviewed the academic activities of MANAGE and also reviewed

and approved the Academic Calendar for 2016-17. A total of 179 Training Programs, National Workshops and Research projects are planned for the year 2016-17.



## MANAGE signs MoU with the Govt. of Odisha

A Memorandum of Understanding (MoU) was signed between MANAGE and the Department of Agriculture, Govt. of Odisha for Capacity Building Activities & Improving other Government Initiatives. MANAGE would support the Agriculture Department, Govt. of Odisha in the fields of e-Governance, CCKN-IA, escalation of Kisan Call Center, use of ICT in Agriculture etc.

Under the MoU, MANAGE would specifically undertake the following activities:

- Study e-Governance initiatives of Agriculture Department, Govt. of Odisha in the context of AGRISNET, Farmers portal, M-Kisan Portal, Kisan Call Center and suggest steps to improve the same.
- Assist the Department in finalizing the hardware to be procured and integration of all software currently being used under NeGP-A.
- Support in implementing revised call escalation matrix under KCC scheme.
- Facilitate study-cum-exposure visit of Govt. officers to learn the best practices and adoption of most suitable ones in Odisha.
- Organize need based capacity building programmes (Training, Workshop & Exposure visit) both at IMAGE, Bhubaneswar and MANAGE.
- Provide capacity building support to Senior and Middle Level Officers of Agriculture and Allied Department of Govt. of Odisha for implementation of NMAET at MANAGE.



Mrs. V. Usha Rani, IAS, DG, MANAGE and Dr Pramod Kumar Mahendra, IAS, State Nodal Officer, Extension Reforms and Commissioner cum-Director of Agriculture, Govt. of Odisha exchanging the MoU

## Workshop for DAESI stakeholders



Smt. V. Usha Rani IAS, Director General, MANAGE addressing the delegates

A one-day workshop on DAESI was held on 22nd April 2016 at MANAGE with an objective of Sensitizing stakeholders on Operationalization of DAESI guidelines and Finalization of Targets for 2016-17.

A total of 31 delegates including SAMETI Directors/representatives, State Nodal officers of DAESI program from 18 states and a representative from an Agri-input Company participated in the Workshop.

Smt. V. Usha Rani, IAS, Director General, MANAGE in the inaugural address stressed the need for changing the mindset of Input dealers through DAESI program, to tackle any field problem with a holistic approach, not depending only on pesticides. She also advised SAMETIs to collect and display the major insect pests and predators prevailing in their area in the Insect Box to educate the farmers and to focus more on practical orientation and field exposure. The DG also suggested to create overall awareness among the input dealers and make them innovative through DAESI program.

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## Incubation Center at MANAGE: MoU with RenB



***Come with a Business Idea...  
Walk away with a Company.....***

MANAGE has entered into an MoU with RenB, Mumbai to set up an Incubation Center for PG students at MANAGE to maximize the exposure and opportunity for students and alumni, help them to start a business based on their ideas and innovations. This is expected to provide a platform for students and alumni to convert their ideas and innovations into Start-Up ventures.

The MANAGE Incubator would culminate all its resources to nurture and enable start-ups to achieve their growth matrices and potential.

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trade, retail business, processing, marketing, media, senior officials of the Department of Agriculture and NGO/facilitating agencies to discuss millet production, processing and marketing.

Smt. V. Usha Rani, Director General, MANAGE expressed that millets are rich in micro-nutrients and are highly resilient to variable climate and can grow well in rainfed conditions. Ensuring food and nutrition security in drylands is easier with millets. The DG also stated that MANAGE would extend all possible support to millet programs all across the country in capacity building and developing extension related support.

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Shri. D.K. Tiwary, Joint Director from Ministry of Agriculture & Farmers Welfare, Govt. of India also participated in the workshop. During his address, he advised the SAMETIs to focus on quality aspects in conduct of DAESI program. He also briefed about the other two flagship programs of GOI such as STRY, FCAC and advised the states to take forward these schemes for the welfare of the farmers.

The States have proposed about 370 batches of DAESI likely to be organized during 2016-17.

An “Evening with Millets and Markets” was also organized on 28<sup>th</sup> April 2016 to orient towards marketing aspects. Sri T. Vijay Kumar, Special Chief Secretary, Dept. of Agriculture and Sri Dhananjaya Reddy, Director, Agriculture presided over this event and interacted with participants.

There were over 80 participants. The General Manager, MARKFED, Consultant NFSM and senior officials from the Department of Agriculture, various millets enterprises, business and media representatives participated in the program.

### Additional Secretary, MoA visits MANAGE



Shri Ashok M R Dalwai, IAS, Additional Secretary to Govt. of India, Ministry of Agriculture and Farmers Welfare, visited MANAGE on 19<sup>th</sup> April, 2016. He had an interaction with MANAGE Director General Smt. V. Usha Rani, IAS and Faculty.

MANAGE Bulletin is published by

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