

**FROM THE NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)**  
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

## Orientation Program for the 15th Batch of the Post Graduate Diploma in Agri-Warehousing Management (PGDAWM)



National Institute of Agricultural Extension Management (MANAGE) organised the Orientation Program for the candidates enrolled in the 15th Batch of the Post Graduate Diploma in Agri-Warehousing Management (PGDAWM) on 06th May 2025. More than 70 candidates from across the country enthusiastically participated in the online program.

Shri. Sanjay Kumar Agarwal, IAS, Joint Secretary (Extension) & Director General, MANAGE addressed the candidates and highlighted the importance of trained human resources in warehousing sector. He emphasised the need for ease of learning through interactive and learner-friendly approaches and ensuring quick communication to resolve candidate-related issues effectively. He suggested to make the program

more dynamic and practice oriented by focusing on conducting more online sessions and facilitating candidates in having effective exposure visits.

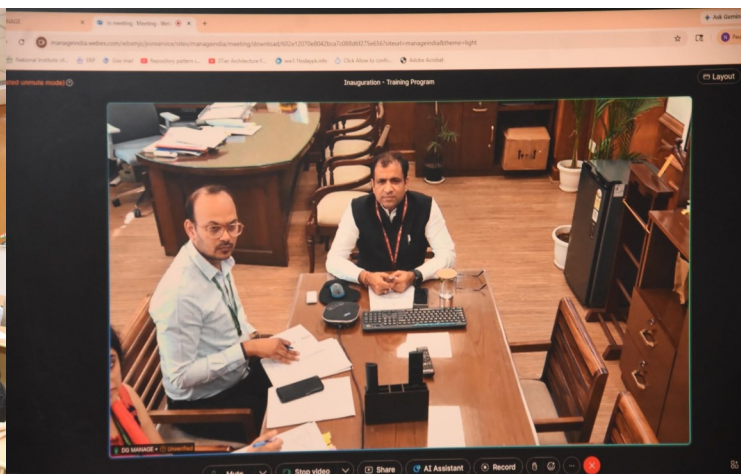
He encouraged the participants to actively engage in the program and make best use of the learning opportunities provided through the Program.

Dr. Shalendra, Director (AM), MANAGE oriented the candidates about the PGDAWM program and emphasized the effective utilisation of the learning materials developed under the program for better learning outcomes and professional development.

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## MANAGE Organized a five-day Training Program on Agricultural Marketing for Extension Professionals



National Institute of Agricultural Extension Management organized a five-day Training Program on “Agricultural Marketing for Extension Professionals” during 04–08 May 2026, with participation of 26 officers from the Departments of Agriculture, Horticulture and Marketing, representing 10 states.

The program was inaugurated by Shri. Sanjay Kumar Agarwal, IAS, Joint Secretary (Extension), DA&FW and Director General, MANAGE. In his inaugural address, he highlighted key priorities for strengthening agri-marketing systems, including adoption of e-commerce and agri-market apps, strengthening procurement of pulses under MSP, and addressing price

institutional linkages is essential for improving farmers’ income.

The five-day program focuses on market-oriented agricultural extension, covering FPO-led market linkages, grading and value addition, integrated value chains, post-harvest management, digital platforms like eNAM, and warehouse-based financing, aiming to enhance farmers’ income through better market access and effective use of technology.



fluctuations. He also emphasized the importance of warehousing, private sector participation, pledge financing and value addition.

He underscored the critical role of Farmer Producer Organizations (FPOs) in enhancing farmers’ bargaining power, along with improved access to institutional credit through KCC and cold storage infrastructure. He stressed that a holistic approach integrating technology, infrastructure and

**Program Coordinator:** Dr. Shalendra, Director (Agricultural Marketing), MANAGE is coordinating the program with the assistance of Dr. Sangamesh Angadi, MANAGE Fellow.

## MANAGE organized the Orientation Program for the 19th Batch of the (PGDAEM-MOOCs)



National Institute of Agricultural Extension Management (MANAGE) organised the Orientation Program for the candidates enrolled in the 19th Batch of the Post Graduate Diploma in Agricultural Extension Management (PGDAEM-MOOCs) using Massive Open Online Courses (MOOCs) on 12th May 2026.

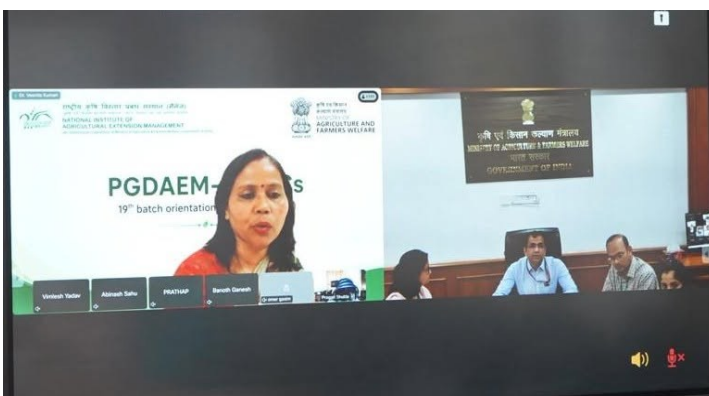
More than 115 candidates from across the country enthusiastically participated in the online program.

Shri. Sanjay Kumar Agarwal, IAS, Joint Secretary (Extension) & Director General, MANAGE addressed the candidates and highlighted the importance of in field level and about curriculum.

He suggested to make the program more dynamic and practice oriented by focusing on conducting more online sessions and facilitating candidates in having effective exposure visits.

He encouraged the participants to actively engage in the program and make best use of the learning opportunities provided through the Program.

Dr. Veenita Kumari, Deputy Director (Gender Studies), MANAGE oriented the candidates about the PGDAEM-MOOCs program and emphasized the effective utilisation of the learning materials developed under the program for better learning outcomes and professional development.



**Calendar of Activities for PGDAEM-MOOCs**

Activity	First round	Second round
Notification about admission	June	December
Online registrations and submission of application	July to September	January to March
Verification of applications and confirmation of admission on receipt of payment.	October	April
Course commences	November	May
Study period	November to September Now to April (1 <sup>st</sup> Semester) May to Sept. (2 <sup>nd</sup> Semester)	May to Sept (1 <sup>st</sup> Semester) November to March (2 <sup>nd</sup> Semester)
	Assignment submission	Second Week of every month (May to September)
Mock test	March (1 <sup>st</sup> Semester)	September (1 <sup>st</sup> Semester)
First Semester examinations	April	October

## Shri. Chandra Sekhar Kumar, IAS, CEO, NRAA, New Delhi, along with his team, visited MANAGE



### CEO, NRAA Reviews REWARD Project Progress at MANAGE

Shri. Chandra Sekhar Kumar, IAS, Chief Executive Officer, National Rainfed Area Authority (NRAA), New Delhi, along with his team, visited MANAGE on 6th May 2026 to review the progress of the REWARD project.

### NRAA delegation:

- Shri Chandra Sekhar Kumar, IAS, Chief Executive Officer, NRAA
- Dr. Susama Sudhishri, Technical Expert, NRAA
- Dr. R.P. Pandey, National Level Network Manager, NRAA
- Dr. Sreekanth, Theme Lead, NRM
- Dr. Kishore, Research Associate



The meeting was attended by Dr. K. Krishna Reddy, Director (ICT); Dr. K.C. Gummagolmath, Director (M&E); Dr. Bala Subramani, Director (CCA); Mr. Narasimha Rao, Technical Expert and Dr. Nissy John, Documentation Expert from MANAGE. The team members of WASSAN and NRSC were also present.

During the meeting overview of MANAGE activities, progress achieved under the REWARD project were presented and various aspects related to Monitoring and Evaluation were discussed at length.



## MANAGE is implementing a comprehensive project on the Formation and Promotion of FPOs in Jammu & Kashmir

### Strengthening Farmer Producer Organizations (FPOs) in Jammu & Kashmir

The National Institute of Agricultural Extension Management (MANAGE) is implementing a comprehensive project on the Formation and Promotion of Farmer Producer Organizations (FPOs) in Jammu & Kashmir. Following the successful completion of the first phase of training programmes, MANAGE is now gearing up for the next phase of capacity-building initiatives.



To support this mission, the Centre for Monitoring & Evaluation (M&E), MANAGE, organized a two-day workshop on Content Development and Training Needs Assessment for the capacity building of Officers, CEOs, and Board of Directors (BoDs) of FPOs from Jammu & Kashmir on May 7–8.

The workshop brought together officials from various departments and universities from Jammu and Srinagar, along with FPO experts and resource persons from across the country, to deliberate on training needs and content development for the next phase.



Dr. Venkata Rao welcomed the participants. Dr. K.C. Gummagolmath presided over the workshop and highlighted its objectives and significance. Dr. Kanaka Durga presented the Training Needs Assessment report, followed by expert deliberations and discussions.



# MANAGE Successfully Inaugurated a 3-Day Training Program on Gender Inclusive Climate Smart Agriculture: Tools, Technologies & Extension Models



National Institute of Agricultural Extension Management (MANAGE) successfully inaugurated a 3-Day Training Program on Gender Inclusive Climate Smart Agriculture: Tools, Technologies & Extension Models from 19th to 21st May 2026.

A vibrant cohort of 26 participants from across India — including Andhra Pradesh, Telangana, Kerala, Tamil Nadu, Maharashtra, Jammu & Kashmir, Uttar Pradesh, Haryana, Jharkhand, and Rajasthan — are actively engaging in this knowledge-rich program.

## Participants include:

- Agriculture & Allied Extension Functionaries
- Middle & Senior Level Officers
- SAU Faculty Members
- KVK Subject Matter Specialists

The program commenced with Dr. K. Naresh, Academic Associate & Course Director, who warmly welcomed the gathering and shared a comprehensive overview of the three-day program, setting the tone for the sessions ahead.

The program was formally inaugurated by Dr. Veenita Kumari, Deputy Director (Gender Studies), MANAGE, who delivered an inspiring address highlighting:

- Gender constraints and challenges in agriculture
- Impact of climate change on global and Indian agriculture
- Need for gender-inclusive approaches in agri & allied sectors
- Importance of recognizing India's diverse cultures and farming practices

With the United Nations declaring 2026 as the International Year of Women Farmers, this initiative marks a significant step towards building inclusive, resilient, and sustainable agricultural systems.

The session also witnessed enthusiastic participation from the Centre for Gender in Agriculture, Nutritional Security & Urban Agriculture, MANAGE team, reflecting a strong commitment to gender equity in agriculture.

**Program Co-ordinators:** Dr. K. Naresh, Academic Associate & Course Director.



## MANAGE organized a three-day Capacity Building Program on Climate Resilient Agriculture Practices

National Institute of Agricultural Extension Management (MANAGE), Hyderabad is organizing a three-day “Capacity Building Program on Climate Resilient Agriculture Practices” from 19th to 21st May 2026 at the MANAGE campus, Hyderabad.

The program aims to strengthen the knowledge and capacities of agriculture and horticulture officials on climate-smart and sustainable agricultural practices.

A total of 41 participants from Bihar, Haryana, Kerala, Maharashtra, Mizoram, Odisha, and Tamil Nadu are participating in the program.

- Weather Forecasting for Risk Mitigation
- Digital Technologies for Sustainable Agriculture

Experts from MANAGE, CRIDA, IMD, PJTAU, CABI and other organizations are delivering technical sessions and sharing field experiences on climate adaptation strategies in agriculture.

The program also provides a valuable platform for interaction, collaboration, and knowledge sharing among officials from different departments and institutions.



### Key themes covered during the training include:

- Climate Resilient Agriculture Technologies
- Organic & Natural Farming
- Integrated Watershed Management
- Agroecological Pest Management

**Program Co-ordinators:** Dr. N. Balasubramani, Director (CCA), MANAGE is the Course Director of the program and Dr. C. Sreelakshmi, Academic Associate, MANAGE is coordinating the program.



# MANAGE Saturday Webinars

The webinars, organized by Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE with the assistance of Dr. Rahalya S, MANAGE Fellow



MANAGE organised Webinar on **“Institutional Incubation as a Catalyst for Agritech Innovation”** on Saturday, May 02, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year of Collaborations and Partnerships initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Mr. Anshul Gautam, Associate, Funding Team, Startup India, Invest India, DPIIT and Mr. Manohar Malani, Chief Strategy Officer, Mitrasena.

To register/watch the webinar, click on the link: [https://www.youtube.com/watch?v=i3wjF8P6qTY&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX\\_9Ygpkdn&index=7](https://www.youtube.com/watch?v=i3wjF8P6qTY&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX_9Ygpkdn&index=7)

**Speakers**

- Mr. Anshul Gautam  
Associate, Funding Team  
Startup India, Invest India, DPIIT
- Mr. Manohar Malani  
Chief Strategy Officer  
Mitrasena

Registration Link: <https://www.manage.gov.in>

MANAGE organised Webinar on **“MeitY Startup Hub: Fostering Innovation and Growth for Next-Gen Startups”** on Saturday, May 09, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year of Collaborations and Partnerships initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Mr. KUTkarsh Mathur, Sr. Manager, Meity Startup hub and Mr. Manish Kumar, Founder&CEO, Verdant Impact Pvt. Ltd.

To register/watch the webinar, click on the link: [https://www.youtube.com/watch?v=dxhplwSSIF4&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX\\_9Ygpkdn&index=6](https://www.youtube.com/watch?v=dxhplwSSIF4&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX_9Ygpkdn&index=6)

**Speakers**

- Mr. KUTkarsh Mathur  
Senior Manager  
MeitY Startup Hub
- Mr. Manish Kumar  
Founder and CEO  
Verdant Impact Private Limited

Registration Link: <https://www.manage.gov.in>

MANAGE organised Webinar on **“Animal Husbandry Infrastructure Development Fund (AHIDF)”** on Saturday, May 16, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year of Collaborations and Partnerships initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Shri. T T Vinayagam, Group Head (Finance), NDDB and Ms. Klruithigha Balu, Manager (Finance), Namakkal Avain.

To register/watch the webinar, click on the link: [https://www.youtube.com/watch?v=FJdsw\\_yRXvw&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX\\_9Ygpkdn&index=5](https://www.youtube.com/watch?v=FJdsw_yRXvw&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX_9Ygpkdn&index=5)

**Speakers**

- Shri. T T Vinayagam  
Group Head (Finance)  
NDDB
- Ms. Klruithigha Balu  
Manager (Finance)  
Namakkal Avain

Registration Link: <https://www.manage.gov.in>

MANAGE organised Webinar on **“Innovation Grants and Opportunities under Smart India Hackathon for Students and Others”** on Saturday, May 23, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Mr. Sarim Moin, Innovation Officer, MIC, GoI, Mr. Kaushik Roy, COO/CTO at Hack2Skill and Ms. Thrisha Vishwanathan, Student.

To register/watch the webinar, click on the link: [https://www.youtube.com/watch?v=FHRH9KU8iE&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX\\_9Ygpkdn&index=4](https://www.youtube.com/watch?v=FHRH9KU8iE&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX_9Ygpkdn&index=4)

**Speakers**

- Mr. Sarim Moin  
Innovation Officer  
MIC/MEI, Govt. of India
- Mr. Kaushik Roy  
COO/CTO  
Hack2Skill
- Ms. Thrisha Vishwanathan  
Final Year Student  
Mechanical Engineering  
Sri Sree Engineering College

Registration Link: <https://www.manage.gov.in>

MANAGE organised Webinar on **“ASPIRE Scheme: Promoting Rural Innovation and Livelihood Entrepreneurship”** on Saturday, May 30, 2026, from 11.00 am to 12.00 noon. The session was conducted as part of the 6th Year initiative by the MANAGE–Centre for Innovation and Agripreneurship (CIA). The webinar featured Mr. Santanu Mohan Deka, Associate faculty, IIE and Mr. Kumar Harshvardhan, Head Project-ASPIRE, IIE.

To register/watch the webinar, click on the link: [https://www.youtube.com/watch?v=bg8NYCa-FxM&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX\\_9Ygpkdn&index=3](https://www.youtube.com/watch?v=bg8NYCa-FxM&list=PLMo-iyYCsZp8RQ1o3qW4kLUBX_9Ygpkdn&index=3)

**Speakers**

- Dr. Santanu Mohan Deka  
Associate Faculty  
Indian Institute of Entrepreneurship
- Mr. Kumar Harshvardhan  
Head Project-ASPIRE  
Indian Institute of Entrepreneurship

Registration Link: <https://www.manage.gov.in>



# MANAGE M-FISHHub Fortnightly Webinar Series

The webinars, organized by Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE

## Startups in Fisheries

MANAGE organised Webinar on **“Inland Saline Aquaculture: Business and Startup Opportunities”** on Friday, May 08, 2026, from 11.00 am to 12.00 noon. The session was conducted under the Pradhan Mantri Matsya Sampada Yojana (PMMSY) by the MANAGE Fisheries Innovation and Startup Hub (M-FISHub), a National Fisheries Incubation Centre supported by the Ministry of Fisheries, Animal Husbandry and Dairying, Government of India. The webinar featured Shri. Jose Antony, Scientist, ICAR-CIBA (NGRC), Navsari, Gujarat and Mr. Md Arish Habib, Manager, Aqua One Center, Patna, Bihar, as the key speakers. The discussion highlighted that Inland Saline Aquaculture is transforming salt-affected lands into productive hubs for high-value shrimp farming through scientific interventions.

To register/watch the webinar, click on the link: <https://www.youtube.com/watch?v=rf-ZhF36rhl&list=PL4G41x3BKm6keZIPoC3O8685dMFlpU61i&index=3>

MANAGE organised Webinar on **“Climate Smart Aquaculture Technologies: Business and Startup Opportunities”** on Friday, May 22, 2026, from 11.00 am to 12.00 noon. The webinar featured Dr. Aritra Bera, Senior Scientist, ICAR-CIBA and Mr. Arkaprava Das, Founder & CEO, Essential Aquatech Private Limited, as the key speakers. The discussion highlighted that Climate-smart and predictive aquaculture are shaping the future of sustainable fish farming by integrating scientific innovations, resilient farming practices, and data-driven technologies to tackle climate challenges in aquaculture.

To register/watch the webinar, click on the link: <https://www.youtube.com/watch?v=S8rtPnrLo0E&list=PL4G41x3BKm6keZIPoC3O8685dMFlpU61i&index=2>

Register to attend the webinars: <https://www.manage.gov.in/trgModule/emailRegn-webi-fishhub.asp>



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