



MANAGE Receives Development Leadership Award 2021



Message from Director General



I am glad to share that MANAGE has been awarded the Best Development Leadership Award 2021 by Agriculture Today Group on 21st October 2021 at New Delhi.

MANAGE received the award for contribution for public good through innovative policies/schemes/ programs/efforts; introduction of innovative / high-tech methods of extension/ development and reach, effectiveness of the programs and the impact created; contribution to the knowledge, physical or professional growth in the domain of agriculture and allied subjects.

The Union Minister of Agriculture and Farmers Welfare Shri Narendra Singh Tomar presented the Award.

I sincerely thank Ministry of Agriculture and Farmers Welfare, GoI and the officials for supporting MANAGE's activities. I also thank MANAGE Family Members, Retired Faculty and Staff of MANAGE, Consultants, Agripreneurs, NTIs, DAESI Facilitators, Startups, RABIs, PGDM(ABM) Students & Alumni, FPOs and candidates of ACABC, PDGAEM, PGDAWM and CFA. We feel that MANAGE's success is your success. Let's continue this spirit of partnership for serving the farmers better. Thanking you all!



Dr.P.Chandra Shekara
Director General

Mahila Kisan Divas celebrated at MANAGE



MANAGE organised a one-day webinar on 'Understanding the Journey of Women Agripreneurs' on 15 October, 2021 on the occasion of Mahila Kisan Divas. Around 130 participants including farm women, students and staff and faculty members attended the programme.

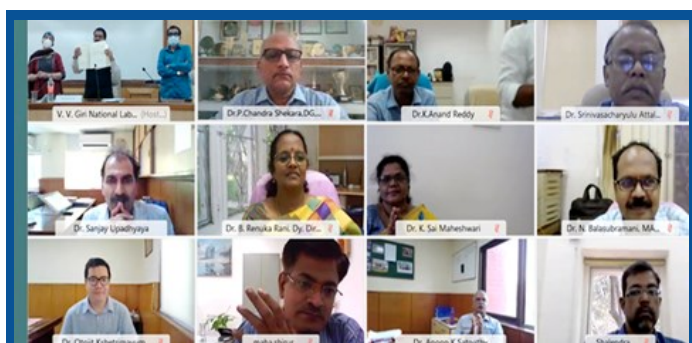
During the inaugural session, Dr. P. Chandra Shekara, Director General MANAGE highlighted the critical role of women in Indian agriculture, agri-business management, agri education and research. He mentioned that there is a need to promote women self-help groups and women FPOs to accelerate collective farming activities in

cultivating vegetables, fruit, cut flowers, organic foods for better livelihoods. As strength of girl students is increasing in agricultural education and research, future agriculture has a greater role for women in agri entrepreneurship, he added.

On this occasion, an e-exhibition of posters on the role of women in agriculture, women empowerment, nutrition and income generation was organised.

Dr. Veenita Kumari, Deputy Director (Gender Studies), MANAGE in her welcome address described the genesis and significance of Mahila Kisan Divas.

MANAGE Signs MoU with V V Giri National Labour Institute



MANAGE has signed an MoU with V V Giri National Labour Institute (VVGNI), NOIDA on 7th October 2021 on virtual mode. Dr. P. Chandra Shekara, DG-MANAGE and Dr. H. Srinivas, IRPS, DG-VVGNI signed and exchanged the MoU document. The faculty members of MANAGE and VVGNI participated in the ceremony.

During the meeting, both the institutions made presentations on their on-going activities and identified areas for collaborative activities in agricultural labour, labour laws and migration and labour codes for agricultural workers.

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Workshop on CSR for Agricultural Development

MANAGE in collaboration with BIMTECH is organizing the Annual Workshop on CSR for Agricultural Development since 2017. As part of this, during 2021, this Workshop was organized on the online platform on 26 and 27 October 2021 focusing on two topics viz., “CSR Interventions in Climate Smart Agriculture (CSA) and Natural Resource Management (NRM)” and “Agriculture during Pandemic and Role of CSR”. The major objective of the workshop was to sensitise the corporates to invest CSR funds for agricultural development.

Around 16 panellists from research organisations such as Indian Council of Agricultural Research (ICAR), International Rice Research Institute (IRRI), GiZ, a financial institute like NABARD, major companies such as Reliance Foundation, TATA Trust, JSW, Aditya Birla Group, UPL, Chambal Fertilisers and Chemicals Limited, Cargill India Private Ltd, DCM Shriram Ltd, The Goat Trust and

Dalmia Bharat Foundation (DBF) participated in the workshop. The panellists presented their CSR initiatives related to watershed development, agronomic interventions, livestock management, promotion of backyard poultry, soil and water management, innovative technologies, Integrated Farming Systems, formation of FPOs for market linkages and providing advisory through ICTs.

The workshop was attended by 160 participants representing scientists, extension officials, development functionaries, research scholars and other officials from government and non-government organisations. This Workshop motivated participating companies, research institutes, agricultural organisations, departments of agriculture, livestock, horticulture, NGOs, CSOs, FPOs, and entrepreneurs to emulate and promote the proven CSR interventions implemented by the companies in their locations through suitable extension mechanisms.

Workshop on AC&ABC Scheme for New Nodal Officers

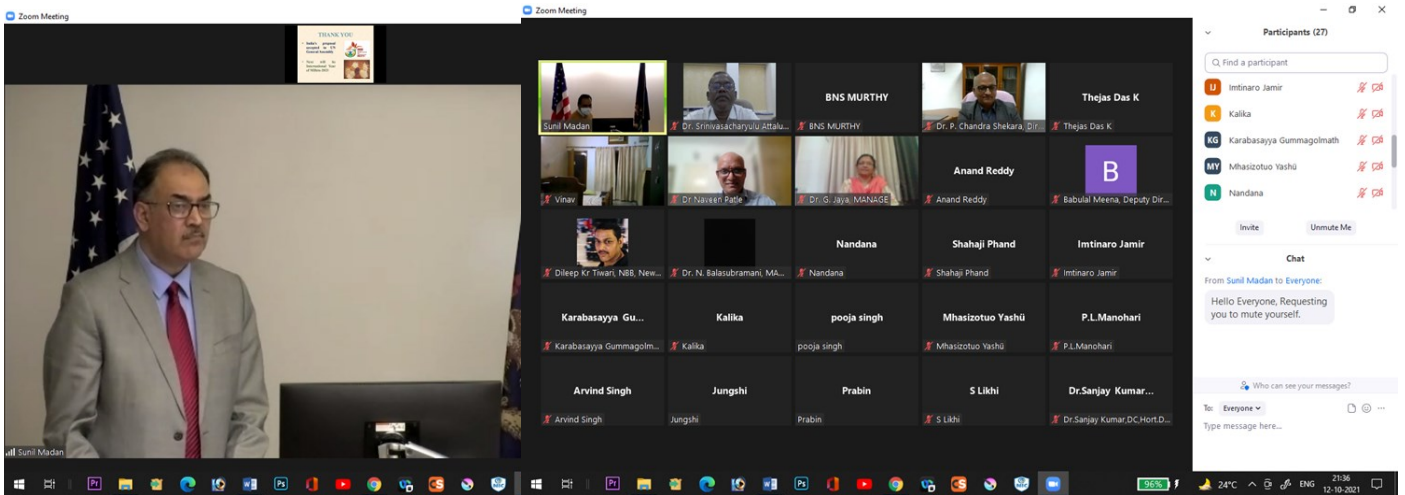


An orientation workshop on AC & ABC scheme was organized for newly appointed nodal officers on 30th October 2021 at MANAGE. The objective of the workshop was to familiarize the nodal officers with implementation and monitoring of the scheme in their respective states. Nodal Officers and Training Coordinators of 14 newly inducted Nodal Training Institutes from the states of Andhra Pradesh, Telangana, Tamil Nadu, Maharashtra, Rajasthan, Karnataka, Madhya Pradesh, Chhattisgarh, Punjab and Tripura participated in the workshop.

In the Inaugural address, Dr. P Chandra Shekara highlighted the achievement of the scheme over two decades. He stressed on the need for effective implementation and monitoring of the scheme by the newly inducted NTIs.

He highlighted that the main goal of the scheme was not only training but handholding and establishment of the candidates as successful Agripreneurs who would become job creators rather than job seekers.

MANAGE-MSU Joint Workshop on Horticulture and Beekeeping



MANAGE-Michigan State University (MSU) jointly organised workshop on **“Strengthening Agri-Value chains in India through Post-Harvest Management in Horticulture and Scientific Bee-Keeping”** on 12th October, 2021 at Michigan State University, USA.

Dr. Abhilaksh Likhi, IAS, Additional Secretary, Ministry of Agriculture and Farmers Welfare, Govt. of India gave an expert talk on the agri value chains in horticulture and beekeeping in India and also highlighted major national level policy reforms

introduced by Ministry of Agriculture and Farmers Welfare, Government of India. The workshop was attended by senior faculty, researchers, students, practitioners in MSU as well as MANAGE faculty members and officials from India through virtual mode.

As part of the program, Dr. Abhilaksh Likhi has also made field visits to MSU-Extension sites and held interactive meetings with MSU-E Leadership to further MANAGE-MSU partnership

MANAGE Celebrates Vigilance Awareness Week

MANAGE observed Vigilance Awareness Week, from 26th October to 1st November, 2021, with the theme ‘Independent India @75: Self Reliance with Integrity’. The Integrity Pledge was taken by faculty, staff, students and research staff. Some of the activities which were organized included a quiz competition, essay writing and poster making competition for staff and students. As a part of the Vigilance Awareness Week celebration, Shri. Anna Hazare, Indian social activist addressed MANAGE staff and all its stakeholders through online mode.

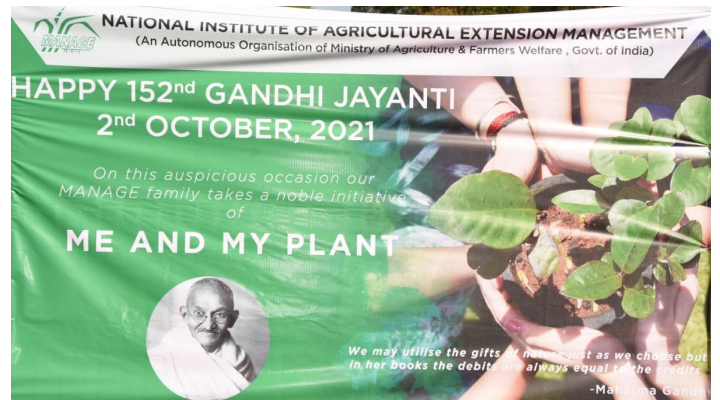


MANAGE Celebrates 152nd Birth Anniversary of Mahatma Gandhi



MANAGE celebrated 152nd Birth Anniversary of Mahatma Gandhi on 2nd October 2021 at its campus with full fervour and respect and observes it as International Day of Non-Violence.

On this occasion, MANAGE Faculty, Staff and Students of PGDM(ABM) planted trees on the campus with a noble concept of “Me and My Plant”.



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