



FROM THE NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

2000 INPUT DEALERS ATTENDS DAESI CONCLAVE-2023



MANAGE, in collaboration with University of Agricultural Sciences -Bangalore and the Karnataka State Department of Agriculture Department, Govt. of Karnataka organized the DAESI Conclave-2023 at UAS-Bangalore on October 18, 2023. More than 2000 Input Dealers, trained under Diploma in Agricultural Extension Services for Input Dealers (DAESI) - a scheme of Ministry of Agriculture and Farmers Welfare, Govt. of India which aims to transform Input Dealers into Para-Extension Workers, Nodal Training Institutes (NTIs), and facilitators from Karnataka participated in this grand event.



Greater Role for Input Dealers in Extension



Indeed, it was a spectacular event to see more than 2000 Input Dealers, training under Diploma in Agricultural Extension for Input Dealers (DAESI) Scheme by Govt. of India run by MANAGE in the country, at a Conclave held at University of Agricultural Science - Bangalore (UAS-Bangalore) on 18th October 2023. The DAESI Conclave provided a platform to Input Dealers to showcase their critical role and strength in providing agricultural extension services to farmers in Karnataka state. It also opened up opportunities to avail the services of trained Input Dealers as Para Extension Workers in implementing several important schemes and programs at national level. We, at MANAGE, envisage to transform more than 3 Lakh Input Dealers in the country into a responsible cadre of Para Extension Workers in order to strengthen Agricultural Extension System in India.

A handwritten signature in black ink, appearing to read 'Chandra Shekara'.

Dr. P. Chandra Shekara
Director General, MANAGE

77th Meeting of MANAGE Executive Council Held



The 77th Meeting of Executive Council of MANAGE was held at Krishi Bhawan, New Delhi on October 26th 2023, under the chairmanship of Shri. Manoj Ahuja, IAS, Secretary, DA&FW, Ministry of Agriculture and Farmers Welfare, Govt. of India. The meeting was attended by members of the Executive Council Shri.

Faiz Ahmed Kidwai, IAS, Additional Secretary, DA&FW; Shri Samuel Praveen Kumar, Joint Secretary (Extn.), DA&FW; Shri. Manoj Sharma, DS (Finance), representative of AS&FA, and Dr. P. Chandra Shekara, DG-MANAGE.

DAESI Conclave-2023



MLA and board member UAS-B, Sri P.M. Narendraswamy, MLA, Dr. P. Chandra Shekara, Director General, MANAGE, Dr. S.V. Suresha, Vice Chancellor, UAS Bangalore, Dr. PL Patil, Vice Chancellor, UAS Dharwad, Dr. Madhuprasad, Director of Extension, UAS Bengaluru and Dr. Mahantesh Shirur, Principal Coordinator (DAESI), MANAGE attended the conclave.

During the address, Hon'ble Chief Minister Sri. Siddaramaiah emphasized enhancing food production through advanced agricultural research, advocating a "lab to land-land to lab" approach. He also urged for research on drought-resistant crops and strategies to combat extreme weather effects. He appreciated the role and contribution of DAESI-trained Input Dealers in the service of farmers in Karnataka.

The Chief Guest Sri Siddaramaiah Hon'ble Chief Minister of Karnataka State, Sri Chelurayaswami, Hon'ble Agriculture Minister, Sri Krishna Byre Gowda, Hon'ble Revenue Minister, Sri Sharath Bachegowda,

Climate Change Adaptation and Disaster Risk Reduction in Agriculture



During the program, Dr. P. Chandra Shekara, Director General, MANAGE engaged with participants and highlighted MANAGE's role as a Nodal Organization for the Mission on Natural Farming in the country. He emphasized the importance of preparing for and addressing the risks associated with climate change in the context of sustainable agriculture and food systems. Participants were encouraged to enhance their capabilities to effectively tackle these challenges

MANAGE conducted a 5 days training Program on Climate Change Adaptation and Disaster Risk Reduction in Agriculture was conducted from October 9 to 13, 2023. The program witnessed the active participation of approximately 19 state department officials.

The training aims to empower participants with the knowledge and skills necessary for navigating the complexities of climate change and ensuring the resilience of agricultural and food systems.

Dr. N. Balasubramani, Director of Climate Change Adaptation (CCA), MANAGE coordinated the program.

Objectives:

- ◆ Equip participants with valuable insights and strategies to safeguard food production in response to the challenges posed by a changing climate.
- ◆ Provide participants with the latest tools, techniques, and strategies necessary for the successful implementation of climate-resilient farming practices.



Recent Advances in Dairy farming, Processing and Marketing Strategies



The 15-days Indian Technical and Economic Cooperation (ITEC) Training Program on “Recent Advances in Dairy farming, Processing and Marketing Strategies” was concluded at MANAGE in a valedictory function. Eleven international executives from 5 countries attended the program.

Ms. Abhilasha Joshi, Additional Secretary [DPA-II & IV], Ministry of External Affairs, Government of India graced the occasion as a Chief Guest and addressed the gathering. She highlighted the ITEC programs’ purpose and achievements, emphasizing India’s tradition to spreading knowledge in developing countries, now aligning with the India’s G20’s vision of ‘One Earth, One Family, One Future - Vasudhaiva Kutumbakam.’

Further, she congratulated and distributed certificates to participants from five countries at the event. Dr. P. Chandra Shekara, Director General, MANAGE, Dr. Shahaji Phand, Program Director, MANAGE addressed the participants. International participants shared their feedback on the training program.



Mentoring Agriculture Students on Agripreneurship and Agri Startups



MANAGE organized two training programs of 10-day duration each for the B.Sc (Hons) students of Chaudhary Charan Singh Haryana Agricultural University, Hissar during October 2023. The first program was organized during 11–20 October 2023 and the second program was completed during October 26th to November 4th, 2023. The curriculum was designed to emphasize hands-on experiential learning through activity-based sessions. A total of 90 students attended the two programs under the NAHEP-IDP Project supported by the World Bank.

The programs delved into various significant topics within the agricultural startup ecosystem. Key areas of focus included developing comprehensive business plans and transforming innovative concepts into viable, sustainable businesses. The program culminated with students preparing pitch deck presentations to showcase their entrepreneurial ideas.

Dr. Saravanan Raj Director, Agricultural Extension, MANAGE coordinated the programs.



International Conference on From Research to Impact: Advancing Just & Resilient Agri-Food Systems



CGIAR GENDER Platform, Nairobi and ICAR jointly organized an International Conference on "From Research to Impact: Towards Just & Resilient Agri Food Systems" at NASC Complex, New Delhi from 9-12 October 2023.

The conference was inaugurated by the Honorable President of India, Smt. Droupadi Murmu, and witnessed the presence of several distinguished guests including Union Agriculture Minister Shri Narendra Singh Tomar, Union Ministers of Agriculture for State Shri Kailash Choudhary and Ms. Shobha Karanjale, Shri Amitabh Kant (G-20 Sherpa), DG ICAR Dr. Himanshu Pathak, CGIAR GENDER Platform Director Nicoline de Haan, and Prof. Andrew Campbell.

Approximately 600 delegates from 60 countries participated in the conference, facilitating valuable cross-learning opportunities.

MANAGE played a pivotal role as a partner institute in organizing the event, contributing a capacity-strengthening technical session focused on "Gender for Agriculture Development." During this session, MANAGE shared its experiences and insights gained from collaborative projects with UN FAO on Nutrition Sensitive Agriculture and GIZ on Integrating Gender in Community Nutrition Garden initiatives. The event was supported by CGIAR, the Ministry of Agriculture & Farmers Welfare, Government of India, UN Women, and the MANAGE. Dr. Veenita Kumari, DD (Gender Studies) represented MANAGE in the event.



MILLET QUIZ CONTEST



MANAGE, following the G20 Leadership Summit Outcome, organized a quiz contest centered on Millets and Nutritious Food-related Topics. The contest comprised two segments, one for national participants and the other for international executives. Several candidates from across India, undergoing training under three different programs at MANAGE participated in the contest.

During the contest, a total of 83 candidates participated actively and won prizes. Dr. P. Chandra

Shekara, Director General, MANAGE distributed the 7 prize mementos to winners at national level and 4 prize mementos to winners from international level. During the award ceremony, he emphasized India's G20 Leadership and its dedication to missions concerning millets, climate change, and sustainable food systems. He urged contestants to champion the promotion of millets to ensure nutritional security for all. Dr. Srinivasacharyulu Attaluri, Deputy Director (KM), MANAGE organized the program.



Vigilance Week 2023 at MANAGE: Upholding Integrity and Combatting Corruption



MANAGE observed Vigilance Awareness Week 2023 from October 30th to November 5th, starting with an "Integrity Pledge" administered by Director General MANAGE, Dr. P. Chandra Shekara, and Hindi Pledge led by Mr. Shridhar Khiste, Deputy Director (Admn.). Dr.P. Chandra Shekara stressed the need for continuous vigilance against corruption, advocating technology use and principles like commitment to work and promptness.

The valedictory event on November 3, 2023, included prize distribution for an essay writing competition themed "Say no to corruption and commit to the nation." Faculty members shared insights on combating corruption.

Dr. Saravanan Raj Director, Agricultural Extension, MANAGE stressed sincerity and honesty in work to combat corruption. The event, was attended by staff, trainees, and Jai Jawan Kisan participants, and was coordinated by Dr. N. Balasubramani, Director, Sustainable Agriculture & Climate Change Adaptation and Vigilance Officer at MANAGE.

Winners included Ms. Pragati Shukla (1st), Ms. Puja Das (2nd), Mr. Krushna Dabholkar (3rd) bagged awards in the employee category, and Mr. Nandan Kumar (1st), Mr. Akshat Negi (2nd), and Ms. Ayesha Bharti (3rd) in the students category. Dr. C. Sreelakshmi, Academic Associate coordinated the program.



Shri. Ashish Kumar Srivastava, Joint Secretary (RKVY, CVO & PP) Visits MANAGE



Shri. Ashish Kumar Srivastava, Joint Secretary (RKVY, CVO & PP) MoA&FW, Govt. of India visited MANAGE and interacted with Dr. P. Chandra Shekara, Director General, MANAGE and Faculty Members. Detailed discussions were held on MANAGE's role in promoting Agri Startup

ecosystem in the country under RKVY-RAFTAAR.

Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE made a presentation on incubation and Agri Startup activities, progress of RKVY and Section 8 Company at MANAGE.

Ms. Abhilasha Joshi, Additional Secretary, Ministry of External Affairs Visits MANAGE

Ms. Abhilasha Joshi, Additional Secretary, Ministry of External Affairs, GoI visited MANAGE and interacted with DG-MANAGE Dr. P.Chandra Shekara and Faculty Members on 17 October 2023. During the interactions, MANAGE's activities, particularly MANAGE's contributions to developing nations through USAID, FTF-ITT, and ITEC training programs were discussed. Possibilities of offering scholarships to international students in the Post-Graduate Diploma in Management (Agri-Business Management) and the Post-Graduate Diploma in Agricultural Extension Management (PGDAEM) run by MANAGE, supporting exposure study visits of senior agricultural officer from states in leading international institutions for strengthening South-South cooperation were discussed.



Swachhta Hi Seva Campaign by MANAGE



MANAGE has undertaken Swachhta Hi Seva campaign on 1st October 2023 in Jalapalli village of Maheshwaram Mandal, Telangana State. MANAGE faculty and staff members taken up shramdaan activities aiming to generate jan andolan through community participation for a sampurna swachh village. In the Swachhta Hi Seva, Councillor of Jalapalli Municipality Shri Sudhakar Gaud along with local residents also took part in shramdaan activities to remove garbage from roads and drainages in the villages.



Training Programs for Odisha Agriculture Officers



Supply Chain Management in Agriculture

MANAGE, has been successfully organizing a series of training programs to enhance the capabilities of senior officials from the Department of Agriculture & Farmers Empowerment, Government of Odisha during 2023 on 10 important themes. The first two programs, held from October 3 to 7, 2023, focused on "Supply Chain Management in Agriculture" and "Innovations in Agricultural Extension Management" to unlock the potential of officials, enabling them to revolutionize the agricultural sector in the state and to emphasize cutting-edge tools and strategies to elevate agricultural practices and contribute to rural livelihood enhancement. Dr. Saravanan Raj, Director (Agricultural Extension) and Dr. Shalendra, Director (Agricultural Marketing) coordinated the programs.



Innovations in Agricultural Extension Management

Additionally, in this month MANAGE organised "Training & Exposure Program on Solar Farming" which was held from October 16-20, 2023, engaged 25 participants in understanding solar farming and sustainable initiatives in agriculture. Coordinated by Dr. K. Krishna Reddy, Director (ICT) the focus of this program was on Solar Farming and initiatives in the Agricultural Sector for the sustainable future.



Solar Farming



Digital Agriculture / ICT in Agriculture

The "Digital Agriculture / ICT in Agriculture" program, inaugurated from October 9-13, 2023, involved 25 senior officials. Dr. K. Krishna Reddy, Director (ICT) and Mr. G. Bhaskar, Assistant Director (IT) coordinated the program. The primary focus of this program insights into the latest ICT advancements and their applications in the agricultural industry and expertise and stay ahead in the digital era of farming.



Drones for Agricultural Development

Further, MANAGE launched two concurrent programs on October 30 to November 3, 2023. The first was, "Drones for Agricultural Development," covered applications and mobile app development, with 22 extension officers participating. Simultaneously, the "Sustainable Food Systems" program explored critical aspects like global challenges in food security, soil health management, and sustainable food value chains etc., with 25 officers involved. These initiatives were coordinated by Mr. G. Bhaskar, Assistant Director (IT) and Dr. Veenita Kumari, Deputy Director (Gender Studies) respectively.



Sustainable Food Systems

MANAGE Introduces Electric Buggy on its Campus to Promote Green Initiatives



In a significant stride towards sustainability, MANAGE (National Institute of Agricultural Extension Management) has proudly introduced an electric buggy on its campus. This eco-friendly addition, made possible through the generous sponsorship of State Bank of India (SBI), Hyderabad under their Corporate Social Responsibility initiative. Dr. P. Chandra Shekara, Director General, MANAGE inaugurated the buggy along with senior SBI officials and MANAGE Family Members.

Following the buggy inauguration, a faculty meeting featured a presentation on MANAGE's activities, presented to Shri. Debasish Mitra and senior SBI officers. Both the teams explored opportunities to collaborate in the areas of banking and financial services in agriculture through extension programs.



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