

International Training

Public Private Partnership in Agricultural Extension Management



Realizing the importance of public and private sector involvement in extension, the first Feed the Future India Triangular Training (FTF ITT) program on "Public Private Partnership in Agricultural Extension Management" was organized at MANAGE during 17 - 31 October 2016 for extension practitioners of African and Asian countries. The program was inaugurated in the presence of His Excellency Jonathan S. Addleton, Mission Director, USAID-India, His Excellency Samuel Panyin Yalley, High Commissioner of Ghana to India, Dr. Bahiru Duguma, Director, Food Security, USAID, India and Smt. V Usha Rani IAS, Director General MANAGE.

Twenty nine executives from 8 countries viz., Afghanistan, Cambodia, Mongolia, Kenya, Liberia Malawi, Ghana and Mozambique participated in the program.

The executives belonged to diverse areas viz., Civil services, Agriculture and Rural Development, Agricultural Economics, Agricultural Extension and allied areas representing universities, public and private organizations in partner countries.

Training focus was on various aspects of Public - Private Partnership in Agricultural Extension Management. Success stories, case studies were shared apart from panel discussions and interaction with experts. Field visits to various national and international agriculture organizations were also organized for a practical exposure.

Based on the learning, executives presented back at work plans to be executed in their respective countries.

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International Training e-Extension: ICT Applications in Agricultural Extension Management



MANAGE organised a USAID-INDIA-Afghanistan Feed The Future India Triangular International Training (FTF-IIT) Program on 'e-Extension: ICT Applications in Extension Management' during 10–19 October 2016 at the Ministry of Agriculture, Irrigation and Livestock (MAIL), Kabul, Afghanistan.

A total number of 71 delegates representing Ministry of Agriculture, Irrigation and Livestock Headquarters staff and officials from all 34 Provinces of Afghanistan attended this program.

The program was inaugurated by Mr. Abdul Qadeer Jawad, Hon'ble Deputy Minister of Finance and Administration, Afghanistan.

The inaugural function was graced by Mr. Prit Pal Singh, Secretary, Indian High Commission, Kabul, Dr. Hamdulla Hamdard, Director General, Extension, MAIL, Dr. Najib Malik, Senior Policy Adviser and other senior faculty of MAIL.

National e-Governance initiatives of Government of India and major portals including Farmers Portal and m-Kisan Portal of India, Kisan Call Centers (KCC) success stories from various States in India and international initiatives were shared with the executives.



MANAGE Team comprising Dr. V. P. Sharma, Dr. Lakshmi Murthy and Dr. Srinivasa Charyulu Attaluri and Col. P. K. Suri from the MoA & FW organised the training.

MANAGE - PGDM ABM ranked Best Sectoral B-School



The Post Graduate Diploma in Agribusiness Management (PGDM-ABM) at MANAGE aims to prepare business leaders and techno-managers. MANAGE-PGDM ABM was ranked Best Sectoral B School by Outlook October 2016. The ranks given by Outlook 2016 magazine are:

- 1st Best Sectoral B-School
- 7th Best Govt. B-School
- 3rd Best B-School in South
- 18th Best B-School out of 100 B-Schools.

Consultative Workshop on Agricultural Journalism

The information demands by farmers are often changing and are highly specific, location-based and time-bound. This necessitates journalists with better understanding of agricultural issues and challenges to cater to information needs of farmers and other stakeholders.

There is need for a cadre of professionals who could effectively communicate agricultural news through print and different electronic media channels for better impact in the farming community. In order to discuss on current issues in agricultural journalism and themes related to capacity development, MANAGE organized a Consultative Workshop on Agricultural Journalism: New Directions for Future, on 9th September 2016.

The participants deliberated on issues relating to potential candidates, content,

program delivery, partnership opportunities and related aspects.

A total of 17 delegates representing professional journalists, correspondents of different print and electronic media, officers in-charge of mass media in Agriculture and Allied Departments, academicians, training specialists, MANAGE Faculty participated in the Workshop.



Consultative Workshop on Opportunities for Youth in Agricultural Development

Agriculture needs to be developed in such a way that, it attracts youth towards profitable and constant income generating activities. To see this happen, there is need for overview on policies, research and development and training programs for youth and farmers in India, that utilize farm resources in a cost effective and appropriate form said Smt V Usha Rani, IAS, DG, MANAGE during the inauguration of the Consultative Workshop on Opportunities for Youth in Agricultural Development held during 22 and 23 September 2016. The workshop objectives

were to identify innovations, successful practices, programs, policies, financial services and entrepreneurial opportunities for strengthening involvement of youth in Agricultural development.

The participants touched upon various initiatives providing opportunities to youth, shared their experiences and came out with recommendations to improve opportunities for youth.

There were 18 participants representing Agriculture and allied departments, National institutions and State Agricultural Universities.



MANAGE for Green Energy



Smt. V. Usha Rani, IAS, Director General, MANAGE inaugurated a 100 kWp Rooftop Solar PV Project in the Institute on 23rd September, 2016. In the first phase of installation, the plant is designed to meet 40% electricity needs of the Institute. A

remote monitoring system and net metering system was also installed to regularly monitor the system performance. The project is expected to help reduce dependence on grid power supply, generate green power and mitigate GHG emissions.

मैनेज में उत्साह के साथ हिन्दी दिवस मनाया गया

राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज), राजेन्द्रनगर, हैदराबाद ने 1 से 17 सितंबर, 2016 के दौरान हिन्दी पखवाड़ा का आयोजन किया। पखवाड़ा का समापन 17 सितंबर, 2016 को उत्साह के साथ हिन्दी दिवस मनाकर किया गया। हिन्दी दिवस के अवसर पर, श्री सी. रामचंद्रन, प्रभारी अधिकारी, हिन्दी शिक्षण योजना (सेवा निवृत्त) को मुख्य अतिथि के रूप में आमंत्रित किया गया। डॉ. के. श्रीवल्ली, हिन्दी अनुवादक द्वारा सभा को स्वागत करते हुये कार्यक्रम का आरंभ किया गया। तत्पश्चात डॉ. वेद प्रकाश शर्मा, निदेशक एवं राजभाषा अधिकारी ने संस्थान में हिन्दी की प्रगति का ब्यौरा प्रस्तुत करते हुये जिन अनुभागों ने हिन्दी में अधिक कार्य किया उनकी सराहना की। मुख्य अतिथि श्री सी. रामचंद्रन ने किसानों के साथ हिन्दी के संबंध को बताते हुये ग्रामीण जनता के लिए लागू की जा रही सरकारी योजनाओं में हिन्दी भाषा के उपयोग से अवगत कराया। तत्पश्चात हिन्दी पखवाड़ा के दौरान संस्थान के कर्मचारियों एवं पी जी डी एम (ए बी एम) के छात्रों के लिए आयोजित विभिन्न प्रतियोगिताओं के विजेताओं को महानिदेशक

महोदया ने पुरस्कार प्रदान किया। संस्थान की महानिदेशक महोदया कार्यालय में हो रही हिन्दी की प्रगति पर हर्ष व्यक्त करते हुये कहा कि यदि किसानों हेतु किए जा रहे हमारे प्रयास उन तक पहुँचना है तो हमें उनकी भाषा को अपनाना होगा। हिन्दी के प्रयोग को और बढ़ावा देने के लिए इस समारोह में संस्थान के निदेशक गण, संकाय और कर्मचारियों ने भाग लिया।



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