



MANAGE – Centre for Innovation and Agripreneurship

(A Knowledge Partner for RKVY-RAFTAAR, MoA&FW, GoI)



National Institute of Agricultural Extension Management (MANAGE)

(An Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad - 500 030, Telangana

Agripreneurship Orientation Program (AOP) under RKVY-RAFTAAR

Agripreneurship orientation program is aimed at providing an opportunity to individuals to work on their innovative ideas in Agribusiness by imparting two months mentoring cum hands on internship with other startups in Agriculture and allied sectors. Guided by experienced mentors and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them.

After successful completion of the two months orientation program, MANAGE Centre for Innovation and Agripreneurship (CIA) will provide opportunity for the AOP participants to pitch for grant-in-Aid up to Rupees Five lakh.

Objectives of the program

- a. To nurture potential agripreneurs by providing mentoring cum internship with other startups to provide them practical, technical and business insights
- b. To create and nurture a pipeline of agripreneurs for incubators
- c. To make pursuing entrepreneurship related to innovative ideas an attractive career option among other available career choices

Eligibility Criteria

- a. The applicant should propose one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sector.
- b. The applicants are expected to pursue their entrepreneurial aspirations full time.
- c. The applicant should have an initial business plan and also a proposal for the idea they intend to pursue.

Selection Process of candidates for Agripreneurship Orientation

- a. MANAGE Centre for Innovation and Agripreneurship shall announce the program and call for applications from the intended participants
- b. All applicants for this program will apply as per the prescribed format (Application Form).

c. The selection of candidates with an innovative idea based on technology, service, business platforms etc. and interest in pursuing their entrepreneurial aspirations full time, shall be done by the MANAGE Centre of Excellence Incubation committee (CIC)

d. Under this program, MANAGE Centre for Innovation and Agripreneurship will select agripreneurs that have a workable innovative idea.

Funding Support

Idea/ Pre-Seed Stage Funding: under this program after final evaluation, subsistence grant of a maximum of Rs. Five lakh (up to 90% of the Project cost) will be provided to the candidates who have successfully completed the initial two months of Agripreneurship orientation program and are aspiring to convert their innovative idea based on technology, service, business platforms etc. into a prototype/ product. Startups supported for idea/pre-seed stage funding will be eligible for obtaining next stage of Seed Stage Funding after evaluation

Broad Activities

a. These young agripreneurs will receive 60+ hours of initial training at MANAGE Centre for Innovation and Agripreneurship with mentoring and internship with startups.

b. They will be provided mentoring in different aspects of the business as well as technical training so that they can refine/ work on their innovative business idea simultaneously.

How to apply:

We are accepting only online applications for the program. You can submit your application in the following link given. The last date to submit the filled application is December 10, 2020.

<https://www.f6s.com/aop2020/apply>