



BY SPEED POST

MNG-01/Admn/RTI-Corres/05-11/595

October 27, 2023

To
Shri Abhijeet Kumar,
Vil: Jivanpur,
P.O- Soradih,
Nalanda,
Bihar,
Pin: 803110.

Sub:- Information under RTI Act, 2005 – Information sought - Reg.
Ref:- RTI application Registration No. NIAEM/R/T/23/00019, dt. 10/10/2023- Reg.

Sir,

With reference to your above cited RTI application, the information pertaining to MANAGE is furnished below:-

Information sought	Reply
Please provide me a brief information regarding the schemes which is currently can be availed by the farmers of Harnaut block of Nalanda district of Bihar.	The information sought is furnished in the enclosed ANNEXURE for your information.

If the applicant is not satisfied with the information, you may file an appeal to the First Appellate Authority within 30 days of receipt of reply of CPIO. The name, designation and complete address of the First Appellate Authority of this Institute is as under:-

Dr. P. Chandra Shekara

Director General

National Institute of Agricultural Extension Management (MANAGE),

Rajendranagar, HYDERABAD – 500 030 (TS)

Ph: 040-24015253 (O), Fax: 040-24015388

Email: dgmanage@manage.gov.in

Yours sincerely,

Central Public Information Officer (CPIO)

राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)

(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार का संगठन, राजेन्द्रनगर, हैदराबाद - 500 030. टी.एस. भारत)

NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)

(An organization of Ministry of Agriculture and Farmers Welfare, Government of India)

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RKVY-RAFTAAR Innovation & Agri Entrepreneurship Program

About the Initiative of Innovation & Agri Entrepreneurship Program

The Innovation & Agri Entrepreneurship Program aimed at strengthening infrastructure in Agriculture and Allied sectors by building Agripreneurship & Agri-Business ecosystem in the country, facilitating financial aid to potential Agri Startups and nurturing a system of business incubation. Government of India introduced the scheme in the year 2018-19 and identified Five Knowledge Partners (KP) & 24 RKVY-RAFTAAR Agri Business Incubators(R-ABIs) across the country to implement this scheme, MANAGE is one of the knowledge partners under the Scheme.

As a knowledge partner under RKVY-RAFTAAR, MANAGE has the responsibility of hand holding four RKVY-RAFTAAR Agribusiness Incubators (R-ABI) namely,

- ICAR-Indian Institute of Millets Research (IIMR) Hyderabad,
- Tamil Nadu Agricultural University (TNAU) Coimbatore,
- Kerala Agricultural University (KAU) Thrissur and
- Acharya NG Ranga Agricultural University (ANGRAU), Tirupati.

Apart from guiding and handholding, MANAGE also evaluates the startups for further recommendation to the Ministry of Agriculture and Farmers Welfare, GoI for release of funds for all its R-ABIs.

The Core Objectives of R-ABIs/KPs under the Program are

- To ensure timely seed support to deserving incubates within R-ABIs.
- To enable translation of minimum viable product (MVP) to marketable stage and scale up the product and business.
- To achieve "Lab to land" by dissemination of new technology /varieties to farmers through promoting a culture of Agri startups
- To promote innovation, entrepreneurship and business creation in agriculture and allied sector by skill development, capacity building and technology scale up
- To create employment opportunities for youth in agriculture in the rural vicinity
- To promote an integrated approach for technology acquisition, R&D, commercial technology transfer and knowledge dissemination
- To facilitate evolution of an agri-startup ecosystem by support for cost effective, value added services including technical, legal, financial, intellectual property and regulatory compliance related services to agripreneurs
- To build a vibrant agri-startup ecosystem, by establishing a network between academia, financial institutions, industries and other related institutions
- Capacity building of existing agri-incubators as R-ABIs to achieve other related objectives

- To generate/ provide innovative solution to meet local and global agriculture and business challenges, and competitiveness

Major Focus Areas supported under the RKVY-RAFTAAR Project but not restricted to

- a) Agri inputs Farm
- b) Food Processing
- c) Agricultural Supply Chain
- d) Precision Farming
- e) Agri Social Entrepreneurs Centre for Innovation and Agripreneurship National Institute of Agricultural Extension Management (MANAGE), Hyderabad
- f) Agri Clinic and Farm Health Service
- g) Mechanization
- h) Farm Mechanization
- i) IoT, ICT, and AI in Agriculture
- j) Organic Farming
- k) Agricultural Biotechnology
- l) Natural Resource Management
- m) Waste to Wealth, Secondary Agriculture

Startup Agri-Business Incubation Program - Seed Stage (up to 25 lakh)

Startup Agri-Business Incubation Program, a financial assistance program with a maximum of ₹25 lakhs will be granted to potential startups that have a minimum viable product (MVP) based on innovative solutions/ processes / products/ services/ business models in agriculture and allied sectors. The applicant incubatees would be provided funds as per their genuine requirements and as per appraisal/evaluation of their business plans by the program selection committee and the decision of the committee in this regard will be final.

Pattern of Funding Support and Release of Funds

For ensuring incubatee/ private participation in the programme, 15 percent on proportionate basis of the project cost will be borne by the incubatee. The remaining 85 percent of the project cost on proportionate basis up to a maximum of INR 25 lakhs will be borne under RKVY-RAFTAAR scheme which will be released in three installment as mentioned below:

1. The first installment of 40 % of the sanctioned project for seed support will be released after signing of the agreement between the incubator/ RABI and the incubatee.
2. The second installment of 40% will be released to the incubatee after recommendation of the Incubation Committee based on their performance and achievement of milestones as well as after utilization of 80% of previously released amount and receipt of provisional UC of 80% of already released funds.
3. The third installment of 20% will be released to incubatee after recommendation of MANAGE committee based on their performance and achievement of milestone as well as after utilization

of 80% of previous released amount and receipt of provisional UC of 80% of already released funds.

Broad Activities to be supported under Grant-in-aid Funding

Expenses for the following broad activities would be supported under this program
Product Refinement/Testing and Trials/ Test Marketing/ Marketing launch, Expenses on data generation/data acquisition for ideas working on IT side/AI side, Fees for IP issues/one time technology licensing fees, Manpower for day to day operations Day to day operational expenses like electricity bill, incubation charges etc. Any other area/activity as deemed necessary and recommended by MANAGE Centre for Innovation and Agripreneurship Incubation Committee.

Agripreneurship orientation program (AOP) - Pre-Seed Stage (up to Rs 5 Lakh)

Agripreneurship orientation program is aimed at providing an opportunity for individuals to work on their innovative ideas in Agribusiness by imparting two months mentoring cum hands on internship with other startups in Agriculture and allied sectors. Guided by experienced mentors and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges, and strategies to resolve them. After successful completion of the two months orientation program, MANAGE Centre for Innovation and Agripreneurship (CIA) will provide an opportunity for the AOP participants to pitch for grant-in-Aid up to Rupees Five lakh.

Selection Process of Interns for Agripreneurship Orientation - Seed Stage

MANAGE Centre for Innovation and Agripreneurship shall announce the program and call for applications from the intended participants All applicants for this program will apply as per the prescribed format (Application Form). The selection of agripreneurs that have an innovative idea based on technology, service, business platforms etc. and interest in pursuing their entrepreneurial aspirations full time, shall be done by the MANAGE selection committee. Under this program, MANAGE Centre for Innovation and Agripreneurship will select agripreneurs that have a workable innovative idea.

Funding Support

Idea/ Pre-Seed Stage Funding: under this program after final evaluation, subsistence grant of a maximum of Rs. Five lakh (up to 90% of the Project cost) will be provided to the candidates who have successfully completed the initial two months of Agripreneurship orientation program and are aspiring to convert their innovative idea based on technology, service, business platforms etc. into a prototype/ product. Startups supported for idea/pre-seed stage funding will be eligible for obtaining the next stage of Seed Stage Funding after evaluation.

Broad Activities to be supported under Grant-in-aid Funding

These young agripreneurs will receive 60+ hours of initial training at MANAGE Centre for Innovation and Agripreneurship with hands-on training cum internship with startups.

They will be provided with different aspects of the business as well as technical training so that they can refine/ work on their innovative business idea simultaneously.

List of 5 Knowledge Partners (KPs) and 24 RKVY-RAFTAAR Agribusiness Incubators (R-ABIs) under the Innovation and Agri-Entrepreneurship programme of RKVY-RAFTAAR.

Knowledge Partners (KPs):

- (1) National Institute of Agricultural Extension Management (MANAGE), Hyderabad
- (2) National Institute of Agricultural Marketing (NIAM) Jaipur,
- (3) Indian Agricultural Research Institute (IARI) Pusa, New Delhi,
- (4) University of Agriculture Science, Dharwad, Karnaataka and
- (5) Assam Agriculture University, Jorhat, Assam

RKVY-RAFTAAR Agribusiness Incubators (R-ABIs):

- 1) Chaudhary Charan Singh University, Hisar, Haryana
- 2) CSK Himachal Pradesh Krishi Vishwavidyalaya, Palampur, Himachal Pradesh
- 3) IIT-BHU, Varanasi, Uttar Pradesh
- 4) Jawaharlal Nehru Krishi Vishwavidyalaya, Jabalpur, Madhya Pradesh
- 5) ICAR-Indian Veterinary Research Institute, Izatnagar, Bareilly, Uttar Pradesh
- 6) Punjab Agricultural University, Ludhiana, Punjab
- 7) Indira Gandhi Krishi Vishwavidyalaya, Raipur, Chhattisgarh
- 8) Sher-e-Kashmir University of Agricultural Sciences and Technology, Jammu, J & K
- 9) IIM Kashipur, Uttarakhand
- 10) Kerala Agricultural University, Thrissur, Kerala
- 11) ICAR - Indian Institute of Millets Research, Hyderabad, Telangana
- 12) Tamil Nadu Agricultural University (TNAU), Coimbatore, Tamil Nadu
- 13) Agri innovation and entrepreneurship cell, ANGRAU, Andhra Pradesh
- 14) National Rice Research Institute, Cuttack, Odisha
- 15) S K N Agriculture University, Jobner, Rajasthan
- 16) Indian Institute of Technology Kharagpur, West Bengal

- 17) Bihar Agricultural University, Bhagalpur, Bihar
- 18) Anand Agricultural University, Anand, Gujarat
- 19) ICAR-Central Institute for Research on Cotton Technology, Mumbai, Maharashtra
- 20) Dr.Panjabrao Deshmukh Krishi Vidyapeeth, Akola, Maharashtra
- 21) National Institute of Veterinary Epidemiology and Disease Informatics (NMDI),
Bengaluru, Karnataka
- 22) College of Fisheries, Lembucherra, Tripura
- 23) Department of Veterinary Medicine College of Veterinary Sciences &Animal
Husbandry, Aizawl, Mizoram
- 24) College of Horticulture & Forestry, Pasighat, Arunachal Pradesh.

Anyone with Innovation that can help Agricultural sector can apply for the program.

Post Graduate Diploma in Agricultural Extension Management (PGDAEM)

Post Graduate Diploma in Agricultural Extension Management (PGDAEM) is an educational programme offered by MANAGE under the Centrally Sponsored Scheme "Support to State Extension Programme for Extension Reforms", which comes under Sub Mission on Agricultural Extension (SMAE) of the National Mission on Agricultural Extension and Technology (NMAET)" being implemented across the country.

1) In distance mode started in the year 2007-08, for the public and private extension functionaries of the country. The programme has completed 15 years and the sixteenth batch is in progress. Across the period, more than 22,000 candidates from agriculture and allied sectors have been enrolled in PGDAEM.

2) In online mode as PGDAEM – MOOCs started in the year, 2017-18 to all the graduates who are eligible for enrollment. The PGDAEM-MOOCs being a unique intervention for strengthening the capacities of extension personnel, has gained a lot of interest and popularity in recent times.

With reference to the Nalanda district farmers, it is to inform that any graduate can avail the program.

The PGDAEM course deals with the subjects such as

- Agricultural Extension Management
- Facilitation for Development
- Communication for Development
- Gender Mainstreaming for Agricultural Development
- Leadership development Skills
- Rural Sociology
- Agribusiness Development
- Planning for Agricultural Development
- Extension for Sustainable Development
- Project work preparation

Diploma in Agricultural Extension Services for Input Dealers (DAESI)

Program Name : Diploma in Agricultural Extension Services for Input Dealers (DAESI) program in Nalanda District of Bihar

Contact Person: PD ATMA, Nalanda (Coordinator Details: Avinash Kumar Mobile: 7800001448)

Eligibility: 10th Appeared

Duration: One Year

Fees: Rs. 20,000

Selection Criteria: ATMA Nalanda/ NTI Implementing DAESI program

Details of any other govt schemes (state & centre) for farmers may contact district agriculture office at Nalanda

Skill Training of Rural Youth (STRY)

MANAGE is implementing a component under Sub-Mission on Agricultural Extension (SAME) namely Skill Training of Rural Youth (STRY). Short duration skill based training programs are provided to rural youth under STRY. The guidelines of the program are available at MANAGE website. The program is implemented in Bihar through Bihar Agriculture Management & Extension Training Institute (BAMETI). The funds are made available to state implementing agency to conduct skill based training programs in different districts. The identification of Districts / Blocks for implementation is mainly the responsibility of implementing agency at state level (BAMETI). The funds are released to the different states under the Component based on the availability and training calendar received from the state.