

PAMETI Proposed Training Topics 2025-26



**PROPOSED TRAINING TOPICS
FOR COLLABORATION WITH
MANAGE**

Proposed Collaborative Trainings with MANAGE



S No	Training Topics	Mode	Tentative Months	Coordinator
1	Shaping Leaders for effective Extension	Physical	May, 2025	Dr. Rupinder Kaur
2	Farmer Producer Organizations: Formation and Sustenance	Physical	June, 2025	Dr. Rupinder Kaur
3	Behavioural Skills for Effective Extension Delivery	Physical	July, 2025	Dr. Rupinder Kaur
4	Latest IT Innovations for Agriculture Sector	Physical	August, 2025	Mrs. Bharti Madan
5	Digital Marketing for Better Income	Physical	Sept., 2025	Mrs. Bharti Madan

Proposed Collaborative Trainings with MANAGE



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6	Video Production Skills	Physical	Oct., 2025	Mrs. Bharti Madan
7	Innovative Marketing Methods	Physical	Nov., 2025	Dr. Harmeet Kaur
8	Value-addition options in Agriculture	Physical	Dec., 2025	Mr. Ravneet Singh
9	Promoting Agro-biodiversity in agriculture & allied sectors	Physical	January, 2026	Dr. Balwinder Lakhewali
10	Social Media Skills for effective extension	Physical	February, 2026	Mrs. Vandana

Proposed Research Studies



- Comparative study of marketing methods/strategies using IT tools.
- Studying the FPOs sustainability in Punjab.
- Studying the HR needs of extension officers in agriculture sector.

Training Needs of PAMETI Faculty



- Artificial Intelligence and IoT based applications in agriculture and allied sectors
- Mobile App Development
- Management Games/Gamification for Trainers
- Impact Assessment of Trainings
- Recent Developments in food industry based on micro and nano encapsulation
- Prospects of using nanotechnology for food preservation, safety and security

Expectations from MANAGE



- The funding to SAMETIs under NMAET should be done directly through MANAGE instead of state departments.
- PGDAEM: The diploma may be redesigned in the form of refresher course of short duration (21 days) for officers and their promotion/incentives should be based on completion of this course.
- Certified courses on- Insecticide management; and Integrated Nutrient Management (only government sponsored courses) should be made mandatory for all respective input dealers through SAMETIs

PAMETI Faculty



S No	Designation	Incumbent	Contact Number
1	Director	Dr K B Singh	98729-13253 88473-12477
2	Deputy Director (HRM)	Dr Rupinder Kaur	97803-00331
3	Deputy Director (IT)	Mrs Bharti Madan	78142-51234
4	Deputy Director (BM)	Dr Harmeet Kaur	81460-67700
5	Deputy Director (PHT)	Mr Ravneet Singh	99141-56164
6	Deputy Director (IT)	Mrs Vandana	99881-37744
7	Deputy Director (Agril Extn)	Dr Balwinder Singh (additional charge)	98142-39041



THANKS