



**SEMINAR ON
AGRIBUSINESS POTENTIAL OF
TELANGANA STATE**

on 4th and 5th July 2023

**VENUE
MANAGE, Rajendranagar, Hyderabad**



Organised By

INDIAN SOCIETY OF AGRICULTURAL MARKETING

PJTS Agricultural University Campus,
Rajendranagar, Hyderabad-500030.

and

**NATIONAL INSTITUTE OF AGRICULTURAL
EXTENSION MANAGEMENT (MANAGE)**

Autonomous Institute of Ministry of
Agriculture and Farmers Welfare (Govt. of India),
Rajendranagar, Hyderabad-500030.

Outlines:

Telangana state is bestowed with variety of crops having high commercial importance. As regards paddy, it stood as the top most producing state in the country. Similarly, the state ranks first in the production of turmeric, second in cotton, third in egg and 5th in meat production and 13th position in milk production. Different horticultural crops are produced in the state (95 lakh mts). With 77 large, medium and minor reservoirs, the states has the third largest inland water resource which is encouraging fisheries sector in the state. The Gross Value Added output of the state from agriculture and allied sectors during 2021 grew by 21% while GVA in agriculture alone it is 42.98% which is the highest in the country.

Seed industry of Telangana has attained a commendable status and is attracting farmers and traders from neighbouring states in a big way. Millets production in the state has reached nearly 3 million tonnes. The state has an impressive potential of forest produce and medicinal plants. The Government initiatives in the recent decade in Telangana have reflected in an overall agricultural growth in the state. Distribution of quality seed for different crops accelerated the crop production in the state. Supply of quality fish seed, fish feed, distribution of sheep, creation of irrigation facilities and supply of farm implements etc. are some of the notable achievement of the state. Of late, the state has embarked on expanding the area under oil palm to counter the demand for oilseeds in the state. In the context of the production potential of the state in different areas, two important issues are to be closely examined, one about the processing and value addition and the other widening the business opportunities in different sectors. With a view to benefitting the farmers and state income, various dimensions of agribusiness of potential

commodities are to be analysed. Papers are invited on different agri and allied products covering their economics, trade opportunities, processing avenues, value addition and supply chain issues. In addition, paper writers may focus on agribusiness potential of commodities available in Telangana state such as rice, millets, maize, vegetables, oilseeds, cotton, turmeric, fisheries, livestock, medicinal plants, seed industry etc. and some of the notable achievements of Telangana State. Papers may indicate policy options to increase the agribusiness potential of the state and road map to reach the goals.

Instructions for Paper writer:

- Papers should be original in their findings and prepared exclusively for the Seminar
- Papers should not normally exceed ten pages, typed in double space on one side of A- 4 size paper/3000 words.
- All papers should have the summary, strictly not more than in 200 words.
- Papers should bear name and addresses of the authors below the title of the paper.
- All text/figures / graphs in the paper should be given in black and white.
- A soft copy of the paper in word file through email, should reach the Office of the Society at Hyderabad, positively before 1st June 2023.
- Only one paper will be accepted from each author.
- Papers written within the given scope and supported by data will only be considered for the Seminar.
- Papers running beyond 10 pages, and with long summaries, not relevant to the theme and submitted beyond the due date will not be accepted.

j. Communication of acceptance of papers, programme and registration details for the Seminar will be sent to the respective senior authors of the selected papers by 10th June 2023.

k. All correspondence regarding the submission of the papers for the Seminars should be addressed to the Organizing Secretary (Seminar) Indian Society of Agricultural Marketing at Hyderabad.

We sincerely hope that all the paper writers will adhere to the given norms and dates.

Knowledge Partner for the Seminar:
MANAGE, Rajendranagar, Hyderabad.

Joint Organizing Secretaries from MANAGE:

a) Dr. M. Srikanth, Ph.D

Director - Agri. Business Management
Telephone: +91-40-24594535 (Direct);
+91-40-24594509, Extn: 537
Mobile Phone No.: +91-9949773504
srikanth.maram@manage.gov.in

and

b) Dr. K. Naresh

Mobile No.81858 12541;
kethavath@manage.gov.in

(Dr. T. SATYANARAYANA)

Organizing Secretary (Seminar)
Secretary and Managing Editor

Indian Society of Agricultural Marketing
PJTS Agricultural University Campus,
Rajendranagar, Hyderabad-500030
Phone: 040-2955 9884, (Mobile): 8333836351
e-mail: secretary.isam.ngp@gmail.com

Dated: 14th April 2023.

**Seminar on
Agribusiness Potential of Telangana State**

Dates: 4th and 5th July 2023

VENUE:

MANAGE, Rajendranagar, Hydereabad-500030

REGISTRATION FORM

1. Name in capitals:

2. Designation and address:

3. Address for communication:

4. Phone:
Mobile:

email :

5. Date and time of arrival :

6. Date and time of departure:

7. Registration Fee:

Rs.

Paid on

8. Details of Payment:

Registration Tariff:

Faculty / Staff : Rs.3000/- ;

Students : Rs.1000/-

Bank Details:

Indian Bank,
Attapur Branch,
Hyderabad - 500048
A/C.No. 6795489717;
IFSC Code: IDIB000A159

Last date for Registration : 20th June 2023

Note: All Participants have to Register for the Seminar.
All Registered Participants will be provided Lodging
and Boarding on first cum first basis.

**Please detach the filledin Registration Form and
send it to:**

The Organizing Secretary (Seminar)
Indian Society of Agricultural Marketing,
PJTSAU Campus,
Rajendranagar, Hyderabad - 500030

P.T.O.